

MUNICIPAL TRANSPORTATION AGENCY
BOARD OF DIRECTORS
CITY AND COUNTY OF SAN FRANCISCO

RESOLUTION No. 07 - 149

WHEREAS, The City entered into a Transit Shelter Advertising Agreement in 1987, which is due to expire in December 2007; and

WHEREAS, On January 16, 2007, the Board of Directors adopted Resolution No. 07-011, which authorized the San Francisco Municipal Transportation Agency (SFMTA) to advertise a Request for Proposals (RFP) for a new Advertising Transit Shelter Agreement; and

WHEREAS, The SFMTA issued the RFP on February 1, 2007, and received three proposals; and

WHEREAS, After a thorough evaluation process, Clear Channel Outdoor, Inc. ("Clear Channel") emerged as the highest-ranked proposer; and

WHEREAS, On June 19, 2007, the SFMTA Board adopted Resolution No. 07-097, which authorized the Executive Director/CEO to enter into negotiations for a new Transit Shelter Advertising Agreement with Clear Channel; and

WHEREAS, The new Transit Shelter Advertising Agreement ("Agreement") proposed by staff for approval by the Board of Directors represents the results of the negotiations between SFMTA and Clear Channel; and

WHEREAS, The San Francisco Planning Department has determined that the replacement of existing transit shelters and kiosks proposed in the Agreement is exempt from environmental review as a Class 2 Categorical Exemption, and the Board of Directors will consider approval of the locations of the new transit shelters and kiosks proposed in the Agreement following any further required environmental review; and

WHEREAS, The Agreement is for a 15-year term, with an option for an additional five years; and

WHEREAS, If approved by the Board of Directors, the new Transit Shelter Advertising Agreement will be submitted to the San Francisco Port Commission and the San Francisco Board of Supervisors for approval; and

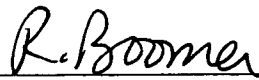
WHEREAS, The SFMTA has received extensive input from the public on the proposed designs, and these comments will be considered in the final decisions on designs required to be approved by the Arts Commission; and

WHEREAS, The Executive Director/CEO recommends that the SFMTA Board authorize the Executive Director/CEO to execute a new Transit Shelter Advertising Agreement with Clear Channel in a form substantially as presented to the SFMTA Board; now, therefore, be it

RESOLVED, That the Board of Directors authorizes the Executive Director/CEO to execute a new Transit Shelter Advertising Agreement with Clear Channel to provide design, installation, maintenance and repair of 1,100 to 1,500 transit shelters and up to 150 kiosks plus required payments to SFMTA for a 15-year term with an option for an additional five years, in a form substantially as presented to this Board; and be it

FURTHER RESOLVED, That the SFMTA Board recommends this matter to the Board of Supervisors for its approval.

I certify that the foregoing resolution was adopted by the Municipal Transportation Agency Board of Directors at its meeting of SEP 04 2007.



Secretary, Municipal Transportation Agency Board