

LEGISLATIVE DIGEST

[Park Code - Consolidating Golf Course Provisions and Increasing Certain Golf Fees]

Ordinance amending the San Francisco Park Code Article 12 to: 1) consolidate golf course provisions into a single series of new Sections 12.12 through 12.12.6; and 2) increasing certain fees at San Francisco municipal golf courses; and making environmental findings.

Existing Law

The provisions governing charges at San Francisco's municipal golf courses are currently codified in Article 12 of the Park Code in Sections 12.12, 12.13, 12.14, 12.16, 12.32, 12.33, 12.37, and 12.43.

Amendments to Current Law

The ordinance would amend Article 12 of the Park Code by repealing Sections 12.12, 12.13, 12.14, 12.16, 12.32, 12.33, 12.37, and 12.43, and replacing them with the following new Sections, which would make these specified changes:

Section 12.12: General

- Define the eligibility criteria for the following discount fee categories: Bay Area Rates, Junior Rates, Resident Rates, Resident Senior Rates, Tournament Rates, and Twilight Rates. (§ 12.12(b))
- Increase the term for Resident Golf Cards from 1 year to 2 years, and double the fee for such cards to reflect the new 2-year term. (§ 12.12(c))
- Authorize the General Manager to institute "flexible pricing" in the form of temporary fee increases of up to 50% and decreases of up to 25% at Harding Park, Lincoln Park, and Sharp Park, based on fluctuations in customer demand. (§ 12.12(d))
- Set the rental fee for motorized golf carts at \$26 for Lincoln Park, McLaren Park, and Sharp Park, and increase the fee to \$40 at Harding Park. (§ 12.12(e))
- Set a \$1.00 per person fee for phone or online reservations made 7 days or less in advance of tee time. (§ 12.12(f))

Section 12.12.1: Harding Park

- Decrease by \$35 the weekday Standard Twilight Rate and by \$40 the weekend Standard Twilight Rate. (§ 12.12.1(a))
- Increase by \$1.00 the weekday and weekend Bay Area Rates and the weekend Bay Area Twilight Rate. (§ 12.12.1(a))
- Increase by \$2.00 the weekday Bay Area Twilight Rate. (§ 12.12.1(a))
- Increase by \$2.00 the weekday Standard Junior Rate, and by \$3.00 the weekend Standard Junior Rate. (§ 12.12.1(a))

- Increase by \$5.00 the weekday and weekend Standard, Resident, Resident Senior, Resident Junior, and Resident Twilight Rates. (§ 12.12.1(a))
- Increase by \$10.00 the weekday Tournament Rate. (§ 12.12.1(a))
- Establish a same-day replay rate of 30% of the rate that was originally paid that day by the golfer. (§ 12.12.1(b))
- The fee for advance reservations would remain the same. (§ 12.12.1(c))
- Increase by \$2.00 the fees for driving range buckets. (§ 12.12.1(d))
- Fees for Shotgun Tournaments would remain the same. (§ 12.12.1(e))
- The Accompanying Rider Rate would remain the same. (§ 12.12.1(f))
- Eliminate outdated Off-Season Rates, Aerification Rates, and Super Twilight Rates (previously codified in § 12.12).

Section 12.12.2: Fleming Golf Course

- Increase by \$1.00 all greens fees, except for the Replay Rate which would remain the same.

Section 12.12.3: Lincoln Park Golf Course

- Increase by \$1.00 all greens fees, except for the weekday Standard Junior Rate which would remain the same and the weekend Junior Rate which would decrease by \$4.00.

Section 12.12.4: Sharp Park Golf Course

- Increase by \$4.00 the Standard Rate.
- Increase by \$2.00 all other greens fees, except for the weekend Junior Rate which would decrease by \$3.00.

Section 12.12.5: Golden Gate Park Golf Course

- Increase by \$1.00 all greens fees. (§ 12.12.5(a))
- The practice range rates would remain the same. (§ 12.12.5(b))

Section Sec. 12.12.6: McLaren Park (Gleneagles)

- Update the greens fees for McLaren Park to reflect the current rates, which have been adjusted according to the Consumer Price Index over the last several years as authorized by Park Code Section 12.20.

Background Information

The purpose of this ordinance is to (1) increase certain fees at Harding Park, Fleming, Lincoln Park, Sharp Park and Golden Gate Park golf courses to account for operational expenses at these courses that exceed the current Consumer Price Index (CPI) level, and (2) decrease weekend junior rates at Lincoln Park and Sharp Park and standard twilight rates at Harding Park to bring them into conformity with the rates charged by comparable municipal courses. The ordinance also aims to amend and expand the flexible pricing policy that was instituted in 2007 for Harding Park to cover Lincoln Park and Sharp Park as well, and allow for temporary

fee decreases of up to 25%, and temporary fee increases of up to 25% for resident fees and up to 50% for non-resident and tournament fees based on fluctuations in demand at those three courses. Finally, the ordinance consolidates into a single series of new sections 12.12 through 12.12.6 the existing golf fee provisions that are currently codified in multiple sections throughout Article 12 of the Park Code.