

1 [Funding for Halloween Celebration]

2 **URGING THE MAYOR'S OFFICE TO ALLOCATE \$30,000 TO THE MISSION ECONOMIC**
3 **CULTURAL ASSOCIATION TO PRODUCE, ORGANIZE AND PROMOTE THE ANNUAL**
4 **SAN FRANCISCO HALLOWEEN STREET CELEBRATION AS WELL AS PROVIDE**
5 **SECURITY, PORTABLE LAVATORIES, CLEAN UP SERVICES AND RELATED SERVICES.**

6
7 WHEREAS, San Francisco's renowned annual Halloween Street Celebration is an
8 event which attracts tourists from all over the world, the nation, and the Bay Area; and

9 WHEREAS, From the event's epicenter in the Castro through Market Street and
10 terminating at Civic Center, the annual celebration attracts crowds in excess of 800,000; and

11 WHEREAS, Mission Economic Cultural Association (MECA), a non-profit cultural arts
12 organization founded in 1985 to promote the cultural and artistic heritage of San Francisco
13 Mission district's Latino, Indigenous, Caribbean and African Diaspora, began producing the
14 annual Halloween celebration beginning in 1997; and

15 WHEREAS, In addition producing, organizing and publicizing the event, MECA also
16 solicits private donations to offset costs, provides security in collaboration with the San
17 Francisco Police Department, sets up portable lavatories for celebrants, post event clean up
18 and janitorial services and numerous other related services as needed ; and

19 WHEREAS, MECA's successful of production of the 1997 and 1998 Halloween
20 celebration demonstrates their managerial expertise, ability to involve grassroots constituents
21 in the production of the event as well as collaborating with various City departments such as
22 Department of Public Works, MUNI, San Francisco Police Department and Department of
23 Parking and Traffic; and

24
25

Supervisors Ammiano, Becerril, Newsom, Bierman, Katz, Leno

1 WHEREAS, Annual funding for Halloween Street Celebration, as well as Carnaval,
2 Latino Summer Fiesta and Cinco de Mayo has been provided by City through the Hotel Tax
3 Fund; and

4 WHEREAS, The \$162,500 allocated from the Hotel Tax Fund for the production of
5 these cultural street celebrations neglected to include the Halloween Annual Celebration;
6 now, therefore, be it

7 RESOLVED, That the Board of Supervisors of the City and County of San Francisco
8 does hereby urges the Mayor of San Francisco to allocate an additional \$30,000 to the
9 Mission Economic Cultural Association to produce, organize, publicize the 1999 Halloween
10 Street Celebration as well as to provide security, portable lavatories, clean up services and
11 any related additional services.

12
13
14
15
16
17
18
19
20
21
22
23
24
25 **SUPERVISOR AMMIANO**



City and County of San Francisco

City Hall
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102-4689

Tails

Resolution

File Number: 991777

Date Passed:

Resolution urging the Mayor's Office to allocate \$30,000 to the Mission Economic Cultural Association to produce, organize and promote the annual San Francisco Halloween Street Celebration as well as provide security, portable lavatories, clean up services and related services.

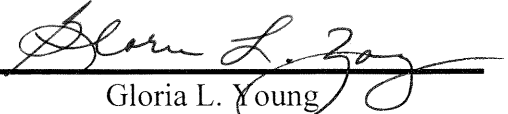
September 27, 1999 Board of Supervisors — ADOPTED

Ayes: 10 - Ammiano, Becerril, Bierman, Katz, Kaufman, Leno, Newsom, Teng,
Yaki, Yee

Absent: 1 - Brown

File No. 991777

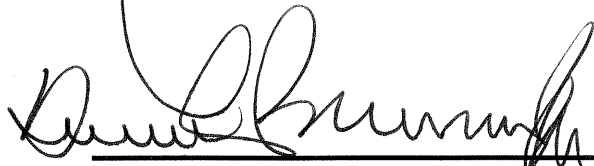
I hereby certify that the foregoing Resolution was ADOPTED on September 27, 1999 by the Board of Supervisors of the City and County of San Francisco.



Gloria L. Young
Clerk of the Board

OCT - 8 1999

Date Approved



Mayor Willie L. Brown Jr.