



## San Francisco Police Department ***ABC Liaison Unit***



Alcoholic Beverage License -  
*Public Convenience or  
Necessity Recommendation*

**To:** The San Francisco Board of Supervisors' Committee on Public Safety  
and Neighborhood Services

**Supervisor Matt Dorsey  
Supervisor Bilal Mahmood  
Supervisor Danny Sauter**

**From:** Lt. David Goff #1465  
Officer in Charge  
ALU/Permits Unit 415-553-9550

**Date:** July 29, 2025

**Subject:** P.C.N. Investigation Regarding: First Grocery Outlet Inc  
DBA: Grocery Outlet.  
350 Bay Street  
San Francisco CA. 94133  
ABC File # 21-669652

Grocery Outlet Inc., operating as "Grocery Outlet.", has filed an application with the California Department of Alcoholic Beverage Control seeking a Type 21 Off Sale General) license to be located at 350 Bay Street. (located between Mason St and Powell St.)

**Hours of Operation:**

6 am to 11 pm each day of the week

**Digest:**

"Grocery Outlet." would like to operate a package store to be located at 350 Bay Street. If approved, this license will allow them to sell Wine, Beer, and Distilled Spirits.

**Letters of Protest**

0

**Letters of Support**

0

**Police Calls for Service:**

From June 5<sup>th</sup> 2024 to June 5<sup>th</sup> 2025  
**31 calls for service**

**Police Reports:**

From June 5<sup>th</sup> 2024 to June 5<sup>th</sup> 2025  
**11 police reports**

**San Francisco Plot Information:**

This premise is located in Plot: 110

A High Crime area is defined as **103** or more police reports in a plot for the year of **2023**.

This plot had 199 police reports for **2023**, which is 96 **Higher** than the **Citywide “High Crime”** average.

**State Census Tract Information:**

This premise is located in Census Tract: **0101.01**  
Population for this tract is: **2,026**

On-sale license authorized by census tract: **7**  
Active on-sale licenses: 74 with 0 pending

Off-sale licenses authorized by census tract: **1**  
Active off-sale licenses: 22 with 0 pending

**Departmental Recommendation:**

Points of consideration:

No opposition from **Central Station**.

Applicant premise **is** located in a “**High Crime**” area.

Applicant premise **is** located in a “**High Concentration**” area.

**0** - Protest.

**0** - Support

ALU Recommendation: **Approval with the condition:**

1. Petitioner(s) shall actively monitor the area under their control in an effort to prevent the loitering of persons on any property adjacent to the licensed premises as depicted on the ABC-257.

