

File No. 150421

Committee Item No. 1

Board Item No. _____

COMMITTEE/BOARD OF SUPERVISORS

AGENDA PACKET CONTENTS LIST

Committee: Public Safety & Neighborhood Services Date June 4, 2015

Board of Supervisors Meeting Date _____

Cmte Board

- Motion
- Resolution
- Ordinance
- Legislative Digest
- Budget and Legislative Analyst Report
- Legislative Analyst Report
- Youth Commission Report
- Introduction Form (for hearings)
- Department/Agency Cover Letter and/or Report
- MOU
- Grant Information Form
- Grant Budget
- Subcontract Budget
- Contract/Agreement
- Form 126 – Ethics Commission
- Award Letter
- Application
- Public Correspondence

OTHER (Use back side if additional space is needed)

- PCN Request Letter _____
- _____
- _____
- _____
- _____
- _____
- _____
- _____
- _____

Completed by: Derek Evans Date 5/29/15

Completed by: _____ Date _____

An asterisked item represents the cover sheet to a document that exceeds 25 pages.
The complete document can be found in the file.

Member, Board of Supervisors
District 1
市參議員、第一區



City and County of San Francisco

ERIC MAR
馬兆光

DATE: May 29, 2015
TO: Angela Calvillo
Clerk of the Board of Supervisors
FROM: Supervisor Eric Mar
RE: Public Safety & Neighborhood Services Committee
COMMITTEE REPORT

RECEIVED
BOARD OF SUPERVISORS
SAN FRANCISCO
MAY 29 PM 1:42
OC

Pursuant to Board Rule 4.20, as Chair of the Public Safety & Neighborhood Services Committee, I have deemed the following matter is of an urgent nature and request it be considered by the full Board on June 9, 2015, as a Committee Report:

150421 Liquor License Transfer - 900 North Point Street

TO BE PREPARED IN COMMITTEE AS A RESOLUTION

Resolution determining that the transfer of a Type 21 on-sale general license from 736 Divisadero Street to 900 North Point Street, E205 (District 2), to Adelaide and Mike Pollastro for Pacific Retail VFC1, Inc., dba Vom Fass Oils Vinegars and Spirits, will serve the public convenience or necessity of City and County of San Francisco, in accordance with California Business and Professions Code, Section 23958.4, and recommending that the California Department of Alcoholic Beverage Control impose conditions on the issuance of the license.

This matter will be heard in the Public Safety & Neighborhood Services Committee Regular Meeting on June 4, 2015, at 2:00 p.m.

ERIC MAR




San Francisco Police Department
ABC Liaison Unit



Alcoholic Beverage License -
*Public Convenience and
Necessity Recommendation*

To: The San Francisco Board of Supervisors' Committee on Public Safety
and Neighborhood Services

Supervisor Eric Mar
Supervisor David Campos
Supervisor Julie Christensen

From: Lieutenant Dave Falzon 
Officer in Charge
ABC Liaison Unit (ALU) 553-1049

Date: May 28, 2015

Subject: P.C.N. Investigation Regarding: Pacific Retail VFC 1, INC
DBA: VOM FASS OILS VINEGARS SPIRITS
900 North Point Street- E205
Mr. Michael Pollastro

Mr. Michael Pollastro on behalf of VOM FASS OILS VINEGARS SPIRITS has filed an application with the California Department of Alcoholic Beverage Control seeking a -Type 21 (Off-Sale General) for 900 North Point Street (located between Polk Street and Larkin Street).

Hours of Operation:

Daily 10 a.m. - 10 p.m.

Off-sale licenses authorized by census tract: **4**
Active off-sale licenses: **4** with **0** pending

Departmental Recommendation:

Points of consideration: **None**

No opposition from **Central Station**

Applicant premise is located in a "**High Crime**" area.

Applicant premise is located in an "**undue concentration**" area.

0 - Record of protest.

0 - Record of support.

ALU Recommendation: **Approval with the following conditions:**

Conditions for Type 21 (Off Sale General)

1. Sales of alcoholic beverages shall be permitted between the hours 10:00 am to 10:00 pm daily.
 2. No noise shall be audible beyond the area under control of the license.
 3. No wine shall be sold with an alcoholic content of great than 15% by volume except for "Dinner Wines" which have been aged two years or more and maintained in corked bottles.
 4. Wine shall not be sold in bottles or containers smaller than 500ml.
 5. The sale, service and consumption of powder alcohol or like non-liquid alcoholic beverage based product is prohibited
- It should be noted that on 05/28/15, I spoke with Mr. Michael Pollastro who agreed with the above recommended conditions.

End

Department of Alcoholic Beverage Control
PLANNED OPERATION (RETAIL)

SECTION I - FOR ALL RETAIL APPLICANTS

1. APPLICANT NAME(S)
Pollastro, Michael J.

2. LICENSE TYPE(S)
21

3. PREMISES ADDRESS (Street number and name, city, zip code)
900 North Point Street E205 San Francisco, CA 98109

4. NEAREST CROSS STREET
Folk Street

Dept of Alcoholic Beverage Control
San Francisco
APR 09 2005

5. TYPE OF BUSINESS (Choose one that best describes the planned operation)

- | | | | |
|---|--|--|--|
| <input type="checkbox"/> Full Service Restaurant | <input type="checkbox"/> Cafeteria/Hofbrau | <input type="checkbox"/> Cocktail Lounge | <input type="checkbox"/> Private Club |
| <input type="checkbox"/> Deli or Specialty Restaurant | <input type="checkbox"/> Comedy Club | <input type="checkbox"/> Night Club | <input type="checkbox"/> Veterans Club |
| <input type="checkbox"/> Cafe/Coffee Shop | <input type="checkbox"/> Brew Pub | <input type="checkbox"/> Tavern | <input type="checkbox"/> Fraternal Club |
| <input type="checkbox"/> Bed & Breakfast | <input type="checkbox"/> Theater | <input type="checkbox"/> Wine Tasting Room | |
| <input type="checkbox"/> Supermarket | <input type="checkbox"/> Membership Store | <input type="checkbox"/> Service Station | <input type="checkbox"/> Swap Meet/Flea Market |
| <input type="checkbox"/> Liquor Store | <input type="checkbox"/> Department Store | <input type="checkbox"/> Convenience Market | <input type="checkbox"/> Drive-in Dairy |
| <input type="checkbox"/> Variety/Drug Store | <input type="checkbox"/> Gift Shop/Florist | <input type="checkbox"/> Convenience Market w/Gasoline | |
| <input checked="" type="checkbox"/> Other - describe: <u>Specialty Retail selling high quality food & beverages with Oils, Vinegars, Spices, Spirits & Deli items</u> | | | |

6. PATRON CAPACITY

Unrated, approx 35

7. SURROUNDING AREA

- | | |
|--------------------------------------|-------------------------------------|
| <input type="checkbox"/> Commercial | <input type="checkbox"/> Rural |
| <input type="checkbox"/> Residential | <input type="checkbox"/> Industrial |
| <input type="checkbox"/> Other | |

8. PREMISES IS LOCATED IN

- | | |
|---|--|
| <input type="checkbox"/> Free Standing Building | |
| <input checked="" type="checkbox"/> Shopping Center (Name): <u>Ghirardelli Square</u> | |
| <input type="checkbox"/> 10 Units or Less | <input checked="" type="checkbox"/> More than 10 Units |

9. FOOD SERVICE

- | | | |
|-------------------------------|---|-------------------------------------|
| <input type="checkbox"/> None | <input checked="" type="checkbox"/> Minimal | <input type="checkbox"/> Full Meals |
|-------------------------------|---|-------------------------------------|

10. PARKING LOT?

- | | |
|---|-----------------------------|
| <input checked="" type="checkbox"/> Yes | <input type="checkbox"/> No |
|---|-----------------------------|

11. PATIO?

- | | |
|------------------------------|--|
| <input type="checkbox"/> Yes | <input checked="" type="checkbox"/> No |
|------------------------------|--|

12. WILL YOU HIRE A MANAGER? (Rule 57.5)

- | | |
|---|-----------------------------|
| <input checked="" type="checkbox"/> Yes | <input type="checkbox"/> No |
|---|-----------------------------|

13. WILL YOU HAVE A FOOD LESSEE? (Rule 57.7)

- | | |
|------------------------------|--|
| <input type="checkbox"/> Yes | <input checked="" type="checkbox"/> No |
|------------------------------|--|

14. MEAL TYPE

- | | |
|--|----------------------------------|
| <input type="checkbox"/> Dinner House | <input type="checkbox"/> Seafood |
| <input checked="" type="checkbox"/> Fast Food/Deli | <input type="checkbox"/> Other: |
| <input type="checkbox"/> Pizza/Pasta | |

15. TYPE OF FOOD

- | | | | |
|-----------------------------------|--|----------------------------------|---------------------------------|
| <input type="checkbox"/> American | <input type="checkbox"/> Greek | <input type="checkbox"/> Indian | <input type="checkbox"/> French |
| <input type="checkbox"/> Chinese | <input type="checkbox"/> Korean | <input type="checkbox"/> Italian | <input type="checkbox"/> Thai |
| <input type="checkbox"/> Japanese | <input checked="" type="checkbox"/> Other: <u>Variety / Daily Specials</u> | | |

16. HOURS OF FOOD SERVICE

BREAKFAST HOURS	
From: 10AM	To: 11:30 AM
LUNCH HOURS	
From: 12PM	To: Closing
DINNER HOURS	
From: N/A	To: N/A

17. OPERATING HOURS

	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Opening Time	10 AM	10 AM	10 AM	10 AM	10 AM	10 AM	10 AM
Closing Time	7 PM (9 PM)	7 PM (9 PM)	7 PM (9 PM)	7 PM (9 PM)	7 PM (9 PM)	9 PM	9 PM

18. ENTERTAINMENT (One or more may apply. Please describe any entertainment with an asterisk (*) below)

- | | | | |
|--|--|---|--|
| <input type="checkbox"/> None | <input type="checkbox"/> *Amplified Music | <input type="checkbox"/> Patron Dancing | <input type="checkbox"/> Card Room |
| <input type="checkbox"/> Recorded Music | <input type="checkbox"/> *Live Entertainment | <input type="checkbox"/> Bikini/Topless/Exotic | <input type="checkbox"/> Movies |
| <input type="checkbox"/> Juke Box | <input type="checkbox"/> *Floor/Stage Shows | <input type="checkbox"/> Pool/Billiard Tables | <input type="checkbox"/> *Hot Spot/Lottery |
| <input checked="" type="checkbox"/> *Other | <input type="checkbox"/> Karaoke | <input type="checkbox"/> *Amateur/Pro Sports Events | <input type="checkbox"/> Video/Coin-Operated Games |
- *Description: Low Volume DMX/Pandora Overhead Mood Music and Video (TV) Cooking and Product Demonstrations

19. PREMISES IS LOCATED ON

- | | |
|---|---|
| <input type="checkbox"/> Major Thoroughfare | <input type="checkbox"/> Secondary Street |
| <input type="checkbox"/> Other | |

20. TYPE OF STRUCTURE

- | | |
|---|------------------------------------|
| <input type="checkbox"/> Single Story | <input type="checkbox"/> Two-Story |
| <input checked="" type="checkbox"/> Multi-Story - Number of stories: <u>4</u> | |

21. PASS-THROUGH WINDOW?

- | | |
|------------------------------|--|
| <input type="checkbox"/> Yes | <input checked="" type="checkbox"/> No |
|------------------------------|--|

22. FIXED BARS?

- | | |
|--|--|
| <input type="checkbox"/> Yes - how many: _____ | <input checked="" type="checkbox"/> No |
|--|--|

23. WHAT PERCENTAGE OF YOUR TOTAL SALES WILL BE ALCOHOLIC BEVERAGES?

85% - 90% from licensed premise

FOR ABC USE ONLY

24. INFORMATION GIVEN (R-27, R-107, Sec. 25612.5, Sec. 21700.5, etc.)

25. DATE ENTERED INTO CABIN

900 N Point St
(calls specific)

Incident No	CAD	Incident Type	Reported Date	Call Type	District	Priorty	Address
	141041994	ASSAULT/BATTERY	4/14/14 15:29	240	Central	A	900 NORTH POINT ST
	141043207	AUTO BOOST/STRIP	4/14/14 22:10	852	Central	C	900 NORTH POINT ST
	141051581	SUSP HOMELESS	4/15/14 12:55	915	Central	C	900 NORTH POINT ST
	141100594	BRGLR ALRM AUDIB	4/20/14 6:52	100A	Central	B	900 NORTH POINT ST
	141102142	COMPLAINT UNKN	4/20/14 17:04	913	Central	C	900 NORTH POINT ST
	141130004	BRGLR ALRM SILNT	4/22/14 23:59	100S	Central	B	900 NORTH POINT ST
	141151761	MISSING PERSON	4/25/14 14:29	809	Central	B	900 NORTH POINT ST
	141161346	BRGLR ALRM AUDIB	4/26/14 12:01	100A	Central	B	900 NORTH POINT ST
	141170723	FRAUD	4/27/14 8:03	470	Central	C	900 NORTH POINT ST
	141171314	COMPLAINT UNKN	4/27/14 12:57	913	Central	B	900 NORTH POINT ST
	141171589	BRGLR ALRM AUDIB	4/27/14 14:46	100A	Central	B	900 NORTH POINT ST
	141250177	BRGLR ALRM AUDIB	5/5/14 2:38		Central	B	900 NORTH POINT ST
	141260470	ALARM	5/6/14 6:23		Central	B	900 NORTH POINT ST
	141271905	COMPLAINT UNKN	5/7/14 11:21	913	Central	B	900 NORTH POINT ST
	141302982	COMPLAINT UNKN	5/10/14 19:41	913	Central	B	900 NORTH POINT ST
	141311591	COMPLAINT UNKN	5/11/14 13:17	913	Central	B	900 NORTH POINT ST
	141312985	SUSP PERSON-VEH	5/11/14 21:19	916	Central	B	900 NORTH POINT ST #4 TH FLR
	141341393	COMPLAINT UNKN	5/14/14 11:01	913	Central	B	900 NORTH POINT ST
	141341409	COMPLAINT UNKN	5/14/14 11:04	913	Central	B	900 NORTH POINT ST
	141344233	COMPLAINT UNKN	5/14/14 23:10	913	Central	B	900 NORTH POINT ST
	141351578	COMPLAINT UNKN	5/15/14 11:58	913	Central	B	900 NORTH POINT ST
	141382661	COMPLAINT UNKN	5/18/14 17:19	913	Central	C	900 NORTH POINT ST
	141410536	BRGLR ALRM AUDIB	5/21/14 7:16	100A	Central	B	900 NORTH POINT ST
	141420394	BRGLR ALRM AUDIB	5/22/14 5:15	100A	Central	B	900 NORTH POINT ST #972
	141421255	COMPLAINT UNKN	5/22/14 10:55	913	Central	B	900 NORTH POINT ST
	141490302	COMPLAINT UNKN	5/29/14 3:11	913	Central	B	900 NORTH POINT ST
140448374	141491662	PETTY THEFT	5/29/14 12:49	488	Central	C	900 NORTH POINT ST
	141500767	COMPLAINT UNKN	5/30/14 8:58	913	Central	C	900 NORTH POINT ST
	141513199	COMPLAINT UNKN	5/31/14 21:24	913	Central	B	900 NORTH POINT ST
	141513214	FIGHT-NO WEAPONS	5/31/14 21:27	418	Central	C	900 NORTH POINT ST
	141542504	COMPLAINT UNKN	6/3/14 17:13	913	Central	B	900 NORTH POINT ST
	141550143	BRGLR ALRM AUDIB	6/4/14 1:25	100A	Central	B	900 NORTH POINT ST #972
140471030	141571073	PETTY THEFT	6/6/14 10:12	488	Central	C	900 NORTH POINT ST
	141582342	COMPLAINT UNKN	6/7/14 17:12	913	Central	B	900 NORTH POINT ST
	141610449	BRGLR ALRM SILNT	6/10/14 6:26	100S	Central	B	900 NORTH POINT ST
	141641587	MENT DISTURBED	6/13/14 12:42	800	Central	B	900 NORTH POINT ST
	141643761	AUTO BOOST/STRIP	6/13/14 23:21	852	Central	C	900 NORTH POINT ST
	141660963	COMPLAINT UNKN	6/15/14 10:04	913	Central	C	900 NORTH POINT ST
	141670551	COMPLAINT UNKN	6/16/14 7:47	913	Central	B	900 NORTH POINT ST
	141672051	COMPLAINT UNKN	6/16/14 15:32	913	Central	B	900 NORTH POINT ST
	141672069	COMPLAINT UNKN	6/16/14 15:35	913	Central	B	900 NORTH POINT ST
	141693434	COMPLAINT UNKN	6/18/14 22:43	913	Central	B	900 NORTH POINT ST

900 N Point St
(calls specific)

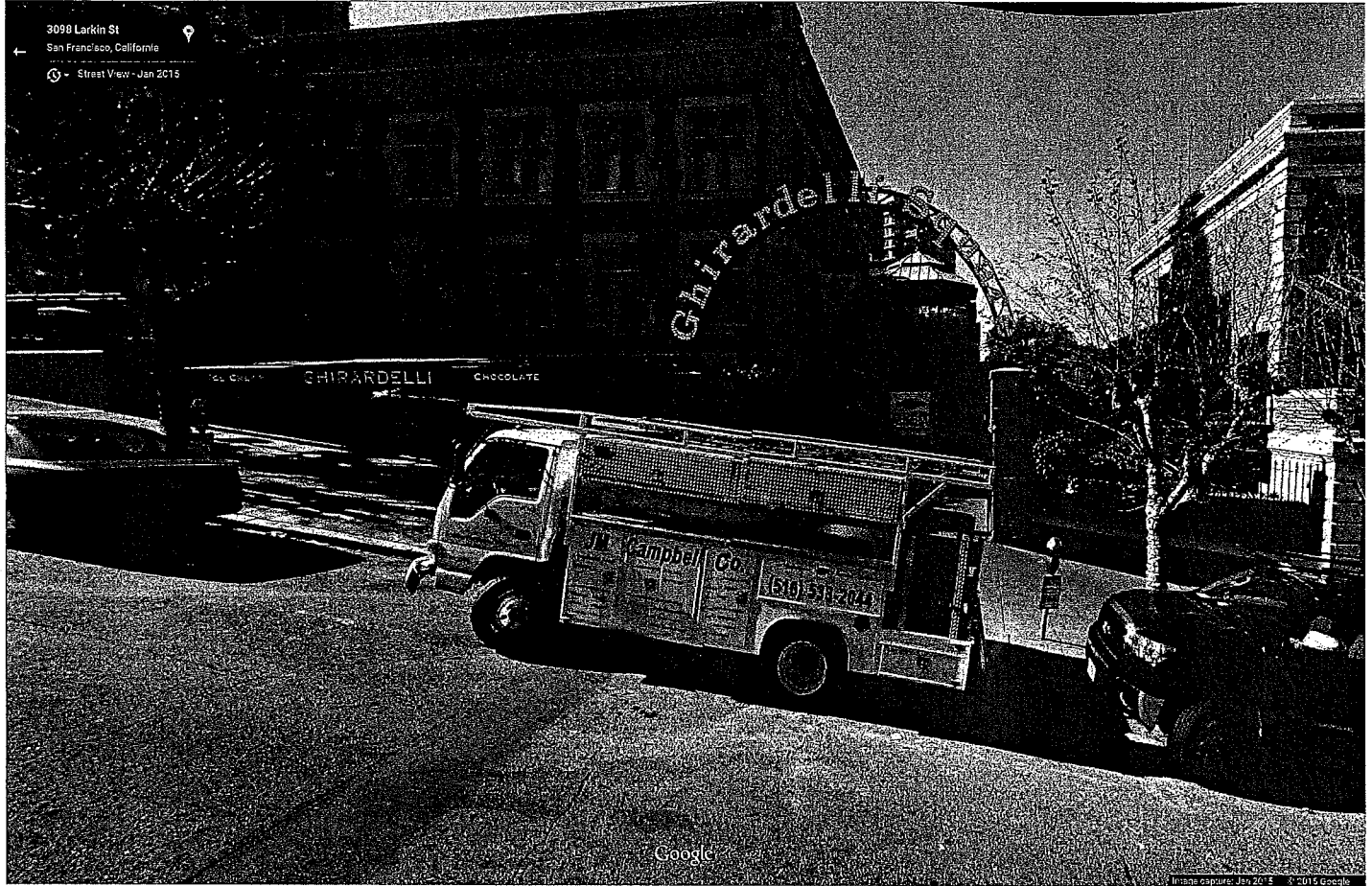
	142220654	BRGLR ALRM SILNT	8/10/14 6:50	1005	Central	B	900 NORTH POINT ST
	142230495	COMPLAINT UNKN	8/11/14 6:43	913	Central	B	900 NORTH POINT ST
	142232696	COMPLAINT UNKN	8/11/14 18:37	913	Central	B	900 NORTH POINT ST
	142242478	COMPLAINT UNKN	8/12/14 16:51	913	Central	B	900 NORTH POINT ST
	142281746	COMPLAINT UNKN	8/16/14 12:50	913	Central	B	900 NORTH POINT ST
	142283049	COMPLAINT UNKN	8/16/14 19:00	913	Central	B	900 NORTH POINT ST
	142291764	COMPLAINT UNKN	8/17/14 12:59	913	Central	B	900 NORTH POINT ST
	142292089	COMPLAINT UNKN	8/17/14 14:29	913	Central	B	900 NORTH POINT ST
	142292141	COMPLAINT UNKN	8/17/14 14:45	913	Central	B	900 NORTH POINT ST
	142293537	COMPLAINT UNKN	8/17/14 21:56	913	Central	B	900 NORTH POINT ST
	142300277	PETTY THEFT	8/18/14 2:29	488	Central	B	900 NORTH POINT ST
	142303990	AUTO BOOST/STRIP	8/18/14 23:26	852	Central	C	900 NORTH POINT ST
	142351099	COMPLAINT UNKN	8/23/14 9:52	913	Central	B	900 NORTH POINT ST
	142362380	AUTO BOOST/STRIP	8/24/14 16:10	852	Central	C	900 NORTH POINT ST
	142372338	COMPLAINT UNKN	8/25/14 15:16	913	Central	B	900 NORTH POINT ST
	142383574	AUTO BOOST/STRIP	8/26/14 21:27	852	Central	C	900 NORTH POINT ST
	142383828	AUTO BOOST/STRIP	8/26/14 22:48	852	Central	C	900 NORTH POINT ST
	142402314	VEH ACCIDENT, NI	8/28/14 16:05	518	Central	B	900 NORTH POINT ST
	142403392	COMPLAINT UNKN	8/28/14 21:18	913	Central	B	900 NORTH POINT ST
	142403584	COMPLAINT UNKN	8/28/14 22:16	913	Central	C	900 NORTH POINT ST
	142403859	NOISE NUISANCE	8/28/14 23:48	415	Central	C	900 NORTH POINT ST
	142422153	COMPLAINT UNKN	8/30/14 15:46	913	Central	B	900 NORTH POINT ST
	142423213	FIGHT-NO WEAPONS	8/30/14 20:31	418	Central	B	900 NORTH POINT ST
	142432644	COMPLAINT UNKN	8/31/14 18:20	913	Central	B	900 NORTH POINT ST
	142443033	COMPLAINT UNKN	9/1/14 20:12	913	Central	B	900 NORTH POINT ST
	142450871	COMPLAINT UNKN	9/2/14 8:41	913	Central	B	900 NORTH POINT ST
	142482210	COMPLAINT UNKN	9/5/14 15:12	913	Central	B	900 NORTH POINT ST
	142493021	AUTO BOOST/STRIP	9/6/14 19:16	852	Central	C	900 NORTH POINT ST
140752288	142493145	AUTO BOOST/STRIP	9/6/14 19:48	852	Central	C	900 NORTH POINT ST
	142493203	COMPLAINT UNKN	9/6/14 20:05	913	Central	C	900 NORTH POINT ST
	142493214	COMPLAINT UNKN	9/6/14 20:09	913	Central	B	900 NORTH POINT ST
	142503100	COMPLAINT UNKN	9/7/14 19:48	913	Central	B	900 NORTH POINT ST
	142532443	VEH ACCIDENT, NI	9/10/14 15:32	518	Central	B	900 NORTH POINT ST
	142562412	COMPLAINT UNKN	9/13/14 15:56	913	Central	B	900 NORTH POINT ST
140772957	142562699	PETTY THEFT	9/13/14 17:13	488	Central	A	900 NORTH POINT ST
	142570980	VEH ACCIDENT, NI	9/14/14 9:26	518	Central	B	900 NORTH POINT ST
	142583581	AUTO BOOST/STRIP	9/15/14 22:39	852	Central	C	900 NORTH POINT ST
	142592318	COMPLAINT UNKN	9/16/14 15:44	913	Central	B	900 NORTH POINT ST
	142613714	AUTO BOOST/STRIP	9/18/14 21:09	852	Central	C	900 NORTH POINT ST
	142620272	COMPLAINT UNKN	9/19/14 2:19	913	Central	B	900 NORTH POINT ST
	142620278	COMPLAINT UNKN	9/19/14 2:25	913	Central	B	900 NORTH POINT ST
	142633707	AUTO BOOST/STRIP	9/20/14 22:37	852	Central	C	900 NORTH POINT ST
	142640412	COMPLAINT UNKN	9/21/14 2:28	913	Central	B	900 NORTH POINT ST
	142640413	COMPLAINT UNKN	9/21/14 2:29	913	Central	C	900 NORTH POINT ST
	142662158	COMPLAINT UNKN	9/23/14 14:51	913	Central	B	900 NORTH POINT ST
	142673954	COMPLAINT UNKN	9/24/14 22:38	913	Central	B	900 NORTH POINT ST
	142712216	COMPLAINT UNKN	9/28/14 16:04	913	Central	B	900 NORTH POINT ST

900 N Point St
(calls specific)

	143392683	COMPLAINT UNKN	12/5/14 16:38	913	Central	B	900 NORTH POINT ST
	143394195	BRGLR ALRM SILNT	12/6/14 0:00	100S	Central	B	900 NORTH POINT ST
	143410680	FIGHT-NO WEAPONS	12/7/14 6:04	418	Central	A	900 NORTH POINT ST
	143430099	BRGLR ALRM AUDIB	12/9/14 0:48	100A	Central	B	900 NORTH POINT ST #972
	143452345	SUSP HOMELESS	12/11/14 14:54	915	Central	C	900 NORTH POINT ST
141043329	143453535	STOLEN VEHICLE	12/11/14 20:57	851	Central	C	900 NORTH POINT ST
141047923	143471835	ROBBERY	12/13/14 13:21	211	Central	A	900 NORTH POINT ST
	143510794	AUTO BOOST/STRIP	12/17/14 8:30	852	Central	C	900 NORTH POINT ST
141072293	143553020	ROBBERY	12/21/14 17:54	211	Central	A	900 NORTH POINT ST
	143571841	COMPLAINT UNKN	12/23/14 13:10	913	Central	B	900 NORTH POINT ST
	143583141	COMPLAINT UNKN	12/24/14 22:25	913	Central	B	900 NORTH POINT ST
	143591009	COMPLAINT UNKN	12/25/14 11:52	913	Central	C	900 NORTH POINT ST
	143591140	PETTY THEFT	12/25/14 12:53	488	Central	A	900 NORTH POINT ST
	143602830	AUTO BOOST/STRIP	12/26/14 20:37	852	Central	C	900 NORTH POINT ST
	143602845	COMPLAINT UNKN	12/26/14 20:41	913	Central	B	900 NORTH POINT ST
	143603030	AUTO BOOST/STRIP	12/26/14 21:41	852	Central	C	900 NORTH POINT ST
	150010592	TRESPASSER	1/1/15 2:14	601	Central	C	900 NORTH POINT ST
	150010629	TRESPASSER	1/1/15 2:22	601	Central	C	900 NORTH POINT ST #214
	150012716	COMPLAINT UNKN	1/1/15 17:12	913	Central	B	900 NORTH POINT ST
	150032160	PETTY THEFT	1/3/15 15:49	488	Central	C	900 NORTH POINT ST
	150032517	SUSP HOMELESS	1/3/15 17:29	915	Central	C	900 NORTH POINT ST
	150032686	FIGHT-NO WEAPONS	1/3/15 18:16	418	Central	B	900 NORTH POINT ST
	150061162	COMPLAINT UNKN	1/6/15 10:23	913	Central	C	900 NORTH POINT ST
	150121312	BRGLR ALRM AUDIB	1/12/15 11:01	100A	Central	B	900 NORTH POINT ST
150036947	150130165	STRONGARM ROB.	1/13/15 1:28	212	Central	A	900 NORTH POINT ST
	150141600	COMPLAINT UNKN	1/14/15 12:12	913	Central	B	900 NORTH POINT ST
	150182297	VEH ACCIDENT, HR	1/18/15 16:31	518HR	Central	B	900 NORTH POINT ST
	150190480	VEH ACCIDENT, NI	1/19/15 6:01	518	Central	B	900 NORTH POINT ST
	150190944	PERSON W/KNIFE	1/19/15 9:28	222	Central	A	900 NORTH POINT ST
	150220431	BRGLR ALRM AUDIB	1/22/15 5:46	100A	Central	B	900 NORTH POINT ST
	150232936	AUTO BOOST/STRIP	1/23/15 18:39	852	Central	B	900 NORTH POINT ST
	150250164	AUTO BOOST/STRIP	1/25/15 1:08	852	Central	C	900 NORTH POINT ST
	150260462	SUSP PERSON	1/26/15 6:25	917	Central	C	900 NORTH POINT ST
	150270404	COMPLAINT UNKN	1/27/15 5:59	913	Central	B	900 NORTH POINT ST
150082291	150271653	BURGLARY	1/27/15 12:26	459	Central	C	900 NORTH POINT ST
150084350	150280402	CITIZEN ARREST	1/28/15 5:23	405	Central	B	900 NORTH POINT ST
150088302	150290976	PETTY THEFT	1/29/15 9:20	488	Central	C	900 NORTH POINT ST
	150332302	COMPLAINT UNKN	2/2/15 15:30	913	Central	B	900 NORTH POINT ST
	150400386	AUTO BOOST/STRIP	2/9/15 6:14	852	Central	C	900 NORTH POINT ST
	150432889	COMPLAINT UNKN	2/12/15 17:45	913	Central	B	900 NORTH POINT ST
	150452038	COMPLAINT UNKN	2/14/15 14:37	913	Central	B	900 NORTH POINT ST
	150452230	COMPLAINT UNKN	2/14/15 15:35	913	Central	B	900 NORTH POINT ST
	150530196	TRESPASSER	2/22/15 1:01	601	Central	B	900 NORTH POINT ST #229
	150611506	COMPLAINT UNKN	3/2/15 12:10	913	Central	B	900 NORTH POINT ST

4/23/2015

Ghirardelli Square - Google Maps



CLERK

LIQUOR LICENSE REVIEW

TO: Planning Department
AnMarie Rodgers/CTYPLN/SFGOV
Georgia Powell/CTYPLN/SFGOV@SFGOV
Fax No.: 558-6409

File: 150421

Block/lot: 0452/026

TO: Police Department
Lieutenant Dave Falzon
Inspector Nelly Gordon
Fax No.: 553-1463

Zoning: C-2

Quadr: NE

Record # 2015-005532 MIS

DATE: April 23, 2015

This item is tentatively scheduled to be heard in four to six weeks.
PLEASE EMAIL YOUR RESPONSE BY: May 28, 2015, to Derek Evans, Clerk,
Neighborhood Services and Safety Committee.
Derek.Evans@sfgov.org - Fax No: 554-7714

Applicant Name: Adelaide and Mike Pollastro
and Business Name: Vom Fass.
(900 North Point Street E205)

Applicant Address: 900 North Point Street E205
San Francisco, CA 94109
and Phone No. (206)369-7736 - Mobile
(415) 632-6188 - Store

PLANNING COMMENTS: Approval Denial

ABC TYPE 21 IS PERMITTED IN THE C-2 DISTRICT
PER PLANNING CODE SECTION 210.1

Carly *CHERYL GROSS*
5-1-15

POLICE COMMENTS: Approval Denial

Evans, Derek

From: Kelly, Margaux (BOS)
Sent: Friday, May 29, 2015 11:53 AM
To: mike@vomfasssf.com; Farrell, Mark (BOS); derek.k.evans@gmail.com
Cc: Evans, Derek; Stefani, Catherine; Montejano, Jess (BOS)
Subject: RE: Re: Liquor License #21-57621 Vom Fass Oils Vinegars Spirits, 900 North Point Street E205, Ghirardelli Square

Hi Mike,

I connected with my colleague and she let me know we have not heard any objections to the license. I read the report and since the police department does not object, our office is ok with the license as well.

I do want to clarify that our office does not agendize these items at the Public Safety and Neighborhood Services Committee. You will need to work with them to get it confirmed on their agenda per your timing.

Thanks,
Margaux

Margaux Kelly
Legislative Aide
Office of Supervisor Mark Farrell
City Hall
1 Dr. Carlton B. Goodlett Place, Room 244 San Francisco, CA 94102-4689
Phone: (415) 554-7752
Fax: (415) 554-7843

-----Original Message-----

From: mike@vomfasssf.com [mailto:mike@vomfasssf.com]
Sent: Friday, May 29, 2015 10:38 AM
To: Farrell, Mark (BOS); Kelly, Margaux (BOS); Montejano, Jess (BOS); Stefani, Catherine
Cc: Evans, Derek
Subject: Fwd: Re: Liquor License #21-57621 Vom Fass Oils Vinegars Spirits, 900 North Point Street E205, Ghirardelli Square

Dear Supervisor Farrell et all,

We are writing with the hope that our project can be placed on the agenda for next weeks committee meeting. Lt Falzon and Sgt. George of the Alcohol Liaison Unit have been extremely gracious in trying to get our project review completed so we could make this meeting since peak tourism season is upon us. Derek Evens advised us to request that the Committee forward the resolution as a Committee Report to the full Board so that we could be ready for the tourists.

Being mindful that this is "Budget Season" we have tried not to be too bothersome. We have been attempting to keep your office informed about our project by first calling and then stopping in personally almost 2 months ago and following up with emails to the email address provided us (farrellstaff@sfgov.org). Apparently this is not the preferred email address for this project (see email thread below).

Since we received no negative feedback from either the police or the community we would appreciate it if we could get on next weeks committee agenda so that we can be ready for tourist season at Ghirardelli Square.

Respectfully,
Adelaide and Mike Pollastro
Vom Fass Oils Vinegars Spirits
Ghirardelli Square
415-404-6980 Store
206-369-7736 (mobile)

----- Original Message -----

Subject: Re: Liquor License #21-57621 Vom Fass Oils Vinegars Spirits,
900 North Point Street E205, Ghirardelli Square

Date: 2015-05-27 17:09

From: mike@vomfasssf.com

To: farrellstaff@sfgov.org

Cc: "Evans, Derek" <derek.evans@sfgov.org>, Jess.montejano@sfgov.org, "Falzon, Dave (POL)" <David.Falzon@sfgov.org>

Dear Supervisor Farrell and Staff,

We are following up on our project for the double transfer of Liquor License #21-57621 to Pacific Retail VFC1, Inc. dba Vom Fass Oils Vinegars Spirits located in Ghirardelli Square. Lt. Falzon of the Alcohol Liaison Unit visited us last Wednesday with a representative of the ABC. As far as we know, we have completed all required reviews and submittals. We are hopeful that we can receive our license before tourist season but we are realistic and understand that this may not be possible.

It has been recommended to us that we ensure our project maintains visibility with Supervisor Ferrell and that our project has his support before it is placed on a meeting agenda. We are more than willing to meet personally with Supervisor Farrell or any designated staff member to present our project and explain its merits.

However, we are fully aware that this is "Budget Season" and like all budgeting periods we are certain everyone is in a full court press with topics more broad-reaching and far more important than ours. Thus we want to be respectful of your time and will follow your guidance. If the information provided thus far is sufficient, please let us know. If you believe that we need to present personally or provide additional information please let us know that as well.

Respectfully,

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Vom Fass Oils Vinegars Spirits
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415-404-6980 Store
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To: Farrell, Mark (BOS); Kelly, Margaux (BOS); Montejano, Jess (BOS); Stefani, Catherine
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Evans, Derek

From: mike@vomfasssf.com
Sent: Wednesday, May 27, 2015 4:09 PM
To: FarrellStaff, (BOS)
Cc: Evans, Derek; Montejano, Jess (BOS); Falzon, Dave (POL)
Subject: Re: Liquor License #21-57621 Vom Fass Oils Vinegars Spirits, 900 North Point Street E205, Ghirardelli Square

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> Vom Fass Oils Vinegars Spirits
> Ghirardelli Square
> 415-404-6980 Store
> 206-369-7736 (mobile)

Evans, Derek

From: mike@vomfasssf.com
Sent: Saturday, May 09, 2015 12:18 PM
To: FarrellStaff, (BOS)
Cc: Evans, Derek; Montejano, Jess (BOS)
Subject: Liquor License #21-57621 Vom Fass Oils Vinegars Spirits, 900 North Point Street E205, Ghirardelli Square
Attachments: Vom Fass-Liquor Licesnse Letter of Recommendation.pdf

Dear Supervisor Farrell and Staff,

About three weeks ago we submitted the documentation to the Board of Supervisors as required for our application for a double transfer of Liquor License #21-57621 to Pacific Retail VFC1, Inc. dba Vom Fass Oils Vinegars Spirits. We are located in historic Ghirardelli Square. We have attached a "letter of support" for our license from Ghirardelli Square Management.

After submitting our application I stopped by Supervisor Farrell's office to introduce myself and make the office aware of our project. We appreciate the gracious and helpful way that we have been treated by both Supervisor Ferrell's office and by the Clerk's Office and look forward to our project being placed on the Board of Supervisors agenda for review.

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Ghirardelli Square
415-404-6980 Store
206-369-7736 (mobile)

SAN FRANCISCO
CA.

Ghirardelli

SQUARE

ESTABLISHED
1864

Planning Department
Board of Supervisors

May 5, 2015

Re: Vom Fass Liquor License Application| File: 150421

I am strongly in support of our tenant, Vom Fass, seeking a liquor license for their location at Ghirardelli Square, 900 North Point Street suite E – 205. In obtaining the Type 21 – Off Sale General license, they will be able to generate more revenue and draw in a larger, more diverse customer base.

Ghirardelli Square is currently experiencing a 45% vacancy, which has created a challenge for smaller tenants like Vom Fass. Mr. and Mrs. Pollastro will benefit greatly from a Type 86 – Instructional Tasting License, and a Type 21 – Off Sale General license by expanding their offering to include spirits and liqueurs as a supplement to the wide variety of quality oils, spices and vinegars they currently offer.

Due to new Ghirardelli Square ownership by Jamestown Premier Fund, there is a lot of progress being made at the square, which is encouraging for small local businesses, like Vom Fass. Our intent is to give small local businesses a platform to succeed, while maintaining First Class Standards. We are excited for the initiative Mr. and Mrs. Pollastro have taken and happily support their efforts to expand and grow their venture.

Sincerely,

Marissa Lomeli
Property Manager
Ghirardelli Square
900 North Point Street, E100
San Francisco, CA 91409

RECEIVED
BOARD OF SUPERVISORS
SAN FRANCISCO

Pacific Retail VFC1, Inc.
Dba Vom Fass Oils Vinegars Spices
Ghirardelli Square – Plaza Level
900 North Point Street E205
San Francisco, CA 94109

2015 APR 23 AM 11:27

RS

April 23, 2015

Clerk, Board of Supervisors
1 Dr. Carlton B. Goodlett Place, City Hall, Room 244
San Francisco, CA 94102

Dear Board of Supervisors,

We respectfully request your support in obtaining a double transfer of Liquor License #21-57621 from Herbert Fong and James Kui Louie (both deceased) with the license address 736 Divisadero to Pacific Retail VFC1, Inc. (dba Vom Fass Oils Vinegars Spirits) at Ghirardelli Square, 900 North Point Street E205, San Francisco, CA 94109.

We have the Type 21 license in escrow with Capital Trust Escrow 280 S. Beverly Drive, Beverly Hills, CA 90212. We have paid all applicable fees for the transfer and all funds for purchase of the license are in escrow. The widows selling the license are in need of funds and did not even have funds to pay the renewal. We had to pay the renewal fee out of our pocket as the license was already in penalty.

Currently we are doing business as Vom Fass Oils Vinegars Spices. We are seeking to add wine and spirits to our product line with the new dba Vom Fass Oils Vinegars Spirits. We have submitted the request for the new dba with the County Clerk, paid all fees and published the public notice as required. We are in the publication period now.

The business is owned and operated by me, Michael j. Pollastro, and my wife Alaide (Adelaide) Batista Pollastro. We have been in business since August of 2013. Our hours of operation are Sunday through Thursday 10 AM until 7 pm during off-season and 10 AM until 9 PM Fridays and Saturdays year round as well as Mondays through Thursdays during peak season. We stay open a little later during events and if the Square is unusually busy. The hours will remain the same when we add spirits and wine.

We have the exclusive right to market Vom Fass products in San Francisco and Santa Clara Counties. We currently offer Vom Fass [translates as 'from the cask' in German] oils, vinegars, and spices. As a core aspect of the business model, sampling from the cask is paramount. Vom Fass has a full line of Spirits, which we do not currently carry, primarily, because capital costs to purchase both the Type 47 license for on sale tasting and Type 21 licenses for off sale are too high to be profitable for a store of our size (800 square feet).

However, our brand has such enthusiasm for our location in Ghirardelli Square they have allowed special dispensation for us by relaxing their tasting rules such that we can add Vom Fass Spirits while

150421

Pacific Retail VFC1, Inc.
Dba Vom Fass Oils Vinegars Spices
Ghirardelli Square – Plaza Level
900 North Point Street E205
San Francisco, CA 94109

remaining in accordance with state law. With our Type 21 license and some modest reconfiguration of our store, which the ABC has reviewed, we will be able to accommodate instructional tastings using a Type 86 license. We plan to offer regularly scheduled instructional tastings of our fine Spirits along with our oils and vinegars. This creates a unique gourmet tasting experience like no other.

We believe that there is "public convenience necessity" because many patrons, both local and tourists are excited to see our well established and reputable Vom Fass brand in our location only to be disappointed that we do not have the Vom Fass line of Spirits. Adding Spirits and wine will enhance our unique tasting experience in Ghirardelli Square and delight people who know the Vom Fass world-wide reputation for quality. Fortunately, at present my wife and my staff work hard to ensure our patrons leave happy, but not without some difficulty and much disappointment due to our lack of Spirits. Some of the most inviting and memorable products are the Spirits that our patrons have enjoyed internationally. The addition of the spirits will benefit our location and add to city tax revenue."

With Ghirardelli Square under new ownership/management and in a state of continued renovation, daily traffic has been affected. Not only will this help us be true to our brand by offering the entire Vom Fass line, the additional revenue from spirits and wine will ensure our success. It should also increase our employment and allow our staff to earn higher wages since they are on a daily sales driven bonus plan.

The management at Ghirardelli Square fully supports this upgrade to our store because Vom Fass is a respected worldwide brand that enhances the Square's attraction for tourists and adds to the revitalization of Ghirardelli Square so that locals can also enjoy it. Adding spirits will help increase tourist traffic for the Square and also bring in locals for our one-of-a kind product that we believe San Franciscans will appreciate. The quality of our Spirits is both exquisite and unique. They are a true value for their price, though they are not inexpensive.

This upgrade to our store will have no negative impact in the community as it is inside Ghirardelli Square at the Plaza level and does not face the street. Thus it will enhance the experience of those visiting the Square without affecting the neighbors. San Francisco City Planning has reviewed our project and because we are in C2 zoning with 2 other alcohol based business we do not need a conditional use permit. We have also had a preliminary site inspection by San Francisco Police Officer Duarte and the required ABC site inspection was completed by Mr. Risel Melodias this week. We estimate that Spirits will increase our taxable sales by 500% or more since most of our current sales are not taxable because they are classified as food products. The added tax revenue for the city will come primarily from tourists.

Pacific Retail VFC1, Inc.
Dba Vom Fass Oils Vinegars Spices
Ghirardelli Square – Plaza Level
900 North Point Street E205
San Francisco, CA 94109

Being able to better accommodate tourists, who know the Vom Fass product from its European following, will not only increase the local community's tax base but will subsidize access to products not available elsewhere in San Francisco. We will not be competing with local package stores as we will sell primarily Vom Fass products plus a few other unique and exquisite brands targeted at tourists and upscale patrons of the Fairmont Hotel next door to us. These brands are not usually stocked by corner package stores. For example we plan to handle a few of the best tequilas and our wines will be mostly **organic** wines primarily from the local regions such as Sonoma and Napa. We, unlike any other Vom Fass stores world-wide, carry local California olive oil and we are committed to supporting the local economy while also catering to the European tastes of San Franciscans. Only open for 19 months we are already contributors to the SF Food Bank and the Aquatic Park Senior Center. We believe we can do more to support our community if we have can achieve improved profitability from sales of spirits and wine.

Respectfully,

Adelaide & Mike Pollastro

Adelaide and Mike Pollastro

Vom Fass

415-404-6980 STORE

206-369-7736 Mobile XXX Best NRR To CALL

RECEIVED
BOARD OF SUPERVISORS
SAN FRANCISCO

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Dba Vom Fass Oils Vinegars Spices
Ghirardelli Square – Plaza Level
900 North Point Street E205
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2015 APR 23 AM 11:25

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Respectfully,

Adelaide and Mike Pollastro
Vom Fass

206 - 369 - 7736

INFORMATION AND INSTRUCTIONS -

SECTION 23958.4 B&P

- Instructions This form is to be used for all applications for original issuance or premises to premises transfer of licenses.
- Part 1 is to be completed by an ABC employee, given to applicant with pre-application package, with copy retained in holding file or applicant's district file.
 - Part 2 is to be completed by the applicant, and returned to ABC.
 - Part 3 is to be completed by the local governing body or its designated subordinate officer or body, and returned to ABC.

PART 1 - TO BE COMPLETED BY ABC

1. APPLICANT'S NAME
Pacific Retail VFC 1, Inc.

2. PREMISES ADDRESS (Street number and name, city, zip code)
900 N Point St E205, San Francisco CA 94109-1192

3. LICENSE TYPE
21

4. TYPE OF BUSINESS

<input type="checkbox"/> Full Service Restaurant	<input type="checkbox"/> Hofbrau/Cafeteria	<input type="checkbox"/> Cocktail Lounge	<input type="checkbox"/> Private Club
<input type="checkbox"/> Deli or Specialty Restaurant	<input type="checkbox"/> Comedy Club	<input type="checkbox"/> Night Club	<input type="checkbox"/> Veterans Club
<input type="checkbox"/> Cafe/Coffee Shop	<input type="checkbox"/> Brew Pub	<input type="checkbox"/> Tavern: Beer	<input type="checkbox"/> Fraternal Club
<input type="checkbox"/> Bed & Breakfast:	<input type="checkbox"/> Theater	<input type="checkbox"/> Tavern: Beer & Wine	<input type="checkbox"/> Wine Tasting Room
<input type="checkbox"/> Wine only	<input type="checkbox"/> All		

<input type="checkbox"/> Supermarket	<input type="checkbox"/> Membership Store	<input type="checkbox"/> Service Station	<input type="checkbox"/> Swap Meet/Flea Market
<input type="checkbox"/> Liquor Store	<input type="checkbox"/> Department Store	<input type="checkbox"/> Convenience Market	<input type="checkbox"/> Drive-in Dairy
<input type="checkbox"/> Drug/Variety Store	<input type="checkbox"/> Florist/Gift Shop	<input type="checkbox"/> Convenience Market w/Gasoline	
<input checked="" type="checkbox"/> Other - describe:	Specialty retail selling high quality food & beverages with oils, vinegars, spices, spirits		

5. COUNTY POPULATION 4,143/836,620	6. TOTAL NUMBER OF LICENSES IN COUNTY 955	<input type="checkbox"/> On-Sale <input checked="" type="checkbox"/> Off-Sale	7. RATIO OF LICENSES TO POPULATION IN COUNTY 1 2500	<input type="checkbox"/> On-Sale <input checked="" type="checkbox"/> Off-Sale
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8. CENSUS TRACT NUMBER 102	9. NO. OF LICENSES ALLOWED IN CENSUS TRACT 4	<input type="checkbox"/> On-Sale <input checked="" type="checkbox"/> Off-Sale	10. NO. OF LICENSES EXISTING IN CENSUS TRACT 4	<input type="checkbox"/> On-Sale <input checked="" type="checkbox"/> Off-Sale
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11. IS THE ABOVE CENSUS TRACT OVERCONCENTRATED WITH LICENSES? (i.e., does the ratio of licenses to population in the census tract exceed the ratio of licenses to population for the entire county?)

Yes, the number of existing licenses exceeds the number allowed

No, the number of existing licenses is lower than the number allowed

12. DOES LAW ENFORCEMENT AGENCY MAINTAIN CRIME STATISTICS?

Yes (Go to Item #13) No (Go to Item #20)

13. CRIME REPORTING DISTRICT NUMBER 106	14. TOTAL NUMBER OF REPORTING DISTRICTS 653	15. TOTAL NUMBER OF OFFENSES IN ALL REPORTING DISTRICTS 53,948
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16. AVERAGE NO. OF OFFENSES PER DISTRICT 83	17. 120% OF AVERAGE NUMBER OF OFFENSES 99	18. TOTAL NUMBER OF OFFENSES IN REPORTING DISTRICT 149
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19. IS THE PREMISES LOCATED IN A HIGH CRIME REPORTING DISTRICT? (i.e., has a 20% greater number of reported crimes than the average number of reported crimes as determined from all crime reporting districts within the jurisdiction of the local law enforcement agency)

Yes, the total number of offenses in the reporting district equals or exceeds the total number in item #17

No, the total number of offenses in the reporting district is lower than the total number in item #17

20. CHECK THE BOX THAT APPLIES (check only one box)

a. If "No" is checked in both item #11 and item #19, Section 23958.4 B&P does not apply to this application, and no additional information will be needed on this issue. Advise the applicant to bring this completed form to ABC when filing the application.

b. If "Yes" is checked in either item #11 or item #19, and the applicant is applying for a non-retail license, a retail bona fide public eating place license, a retail license issued for a hotel, motel or other lodging establishment as defined in Section 25503.16(b) B&P, or a retail license issued in conjunction with a beer manufacturer's license, or winegrower's license, advise the applicant to complete Section 2 and bring the completed form to ABC when filing the application or as soon as possible thereafter.

c. If "Yes" is checked in either item #11 or item #19, and the applicant is applying for an off-sale beer and wine license, an off-sale general license, an on-sale beer license, an on-sale beer and wine (public premises) license, or an on-sale general (public premises) license, advise the applicant to take this form to the local governing body, or its designated subordinate officer or body to have them complete Section 3. The completed form will need to be provided to ABC in order to process the application.

Governing Body/Designated Subordinate Name: Board of Supervisors

FOR DEPARTMENT USE ONLY

PREPARED BY (Name of Department Employee)

JM4.13.2015

LIQUOR LICENSE REVIEW

TO: Planning Department **File:** 150421
AnMarie Rodgers/CTYPLN/SFGOV
Georgia Powell/CTYPLN/SFGOV@SFGOV
Fax No.: 558-6409

TO: Police Department
Lieutenant Dave Falzon
Inspector Nelly Gordon
Fax No.: 553-1463

DATE: April 23, 2015

This item is tentatively scheduled to be heard in four to six weeks.
PLEASE EMAIL YOUR RESPONSE BY: May 28, 2015, to Derek Evans, Clerk,
Neighborhood Services and Safety Committee.

Derek.Evans@sfgov.org - Fax No: 554-7714

Applicant Name: Adelaide and Mike Pollastro
and Business Name: Vom Fass
(900 North Point Street E205)

Applicant Address: 900 North Point Street E205
San Francisco, CA 94109
and Phone No. (206)369-7736 - Mobile
(415) 632-6188 - Store

PLANNING COMMENTS: Approval Denial

POLICE COMMENTS: Approval Denial