

1 [Planning Code - Vintage Signs]

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3 **Ordinance amending the San Francisco Planning Code Section 608.14 of by amending**
4 **~~Section 608.14 regarding the authorization of historic~~ to 1) authorize vintage signs; and**
5 **2) adopting making environmental findings, including environmental findings, Planning**
6 **Code Section 302 findings, and findings of consistency with the General Plan and**
7 **Planning Code Section 101.1.**

8 NOTE: Additions are *single-underline italics Times New Roman*;
9 deletions are *strike-through italics Times New Roman*.
10 Board amendment additions are double-underlined;
11 Board amendment deletions are ~~strike-through normal~~.

12 Be it ordained by the People of the City and County of San Francisco:

13 Section 1. Findings.

14 (a) The Planning Department has determined that the actions contemplated in this
15 ordinance comply with the California Environmental Quality Act (California Public Resources
16 Code Section 21000 et seq.). Said determination is on file with the Clerk of the Board of
17 Supervisors in File No. 11-277 and is incorporated herein by reference.

18 (b) These Planning Code amendments will serve the public necessity, convenience,
19 and welfare for the reasons set forth in Planning Commission Resolution No. 18376, and the
20 Board incorporates those reasons herein by reference. A copy of Planning Commission
21 Resolution No. 18376 is on file with the Clerk of the Board of Supervisors in File No. 11-277.

22 (c) These Planning Code amendments are consistent with the General Plan and the
23 Priority Policies of Planning Code Section 101.1 for the reasons set forth in Planning
24 Commission Resolution No. 18376, and the Board incorporates those reasons herein by
25 reference.

1 Section 2. The San Francisco Planning Code is hereby amended by amending Section
2 608.14, to read as follows:

3 **SEC. 608.14. HISTORIC VINTAGE SIGNS ~~IN HISTORIC SIGN DISTRICTS.~~**

4 (a) **Restoration and Maintenance.** *Notwithstanding the provisions of Section 604(h) of this*
5 *Code,* ~~Signs~~ which depict in text or graphic form a particular residential, business, cultural,
6 economic, recreational, or other valued resource which is deemed by the Planning
7 Commission to be ~~of historic value and~~ a cultural artifact that contributes to the visual identity
8 and historic character of a City neighborhood or the City as a whole shall be considered a
9 vintage sign and allowed to be restored, reconstructed, maintained and technologically
10 improved on a property by Conditional Use authorization of the Planning Commission
11 provided that: (a) ~~the proposed historic sign lies within an historic sign district designated pursuant to~~
12 ~~Section 302 of the Planning Code and shown on the Zoning Map of the City and County of San~~
13 ~~Francisco;~~ (b) the historic vintage sign to be restored, reconstructed or technologically
14 improved depicts a use, person, place, thing, cultural icon or other valued character or
15 characteristics of the City or a City neighborhood that, at the time of the historic vintage sign
16 ~~authorization-permit application,~~ is at least 40 years old; (b) at least 50 percent of the area of the
17 sign remains legible. (c) the sign does not visually obstruct or significantly impair or detract
18 from, by glare or any other means, a City landmark or public vista; (d) the sign is not larger
19 than the sign that existed prior to the historic vintage sign authorization designation ~~of a sign~~
20 ~~that is proposed for restoration and does not appear to be more visually prominent than the~~
21 sign that existed prior to the historic vintage sign authorization designation; and, (e) the sign is
22 maintained in good condition, repair and working order. Designation as a vintage sign under
23 this Section does not by itself protect the sign from being obscured or removed by future
24 development projects.
25

1 (b) Application for Historic Vintage Sign Authorization. Prior to the scheduling of the
2 Conditional Use hearing before the Planning Commission required by subsection (a), the applicant for
3 a historic vintage sign authorization shall provide to the Department evidence in the form of
4 photographs and/or documents demonstrating that:

5 (1) the sign proposed for historic vintage sign authorization is at least 40 years old; and

6 (2) the sign is a cultural artifact that depicts a particular residential, business, cultural,
7 economic, recreational, or other valued resource of historic value of the past and that contributes to
8 the visual identity and historic character of a City neighborhood or the City as a whole.

9 (c) Application of Other Article 6 Requirements. Once a sign is authorized-designated as
10 historic a vintage sign under this Section, its is subject only to the requirements of this Section
11 608.14 and is exempt from all other provision of Article 6. However, any change of copy from the
12 historic vintage-copy authorized by the Planning Commission or any enlargement, or alteration or
13 shall be considered an abandonment of the historic vintage sign authorization and the sign shall then
14 be considered a new sign subject to all the provisions of this Article 6-shall be governed by the
15 provisions of Section 178 of this Code. The addition of a frame to a painted wall sign shall not be
16 considered an enlargement or alteration under this section.

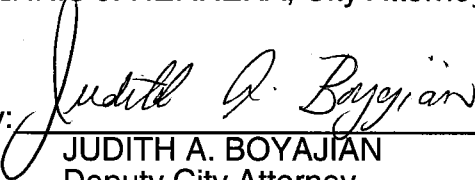
17 (d) Removal of Vintage Sign. Once designated as a vintage sign under this Section, the
18 sign may not be removed without Conditional Use authorization of the Planning Commission.

19 (e) Relocation. A three-dimensional vintage sign may be relocated to a new location
20 with Conditional Use authorization of the Planning Commission. Relocation of a general
21 advertising sign is subject to the provisions of Section 2.21 of the San Francisco
22 Administrative Code and may not be relocated under this Section 608.14.

23 (f) (d) Referral to Historic Preservation Commission. If the application for a historic vintage
24 sign authorization under this Section 608.14 is not otherwise required to be referred to the Historic
25 Preservation Commission under the San Francisco Charter or this Code, it is not required to be

1 ~~referred. However, the Department may refer the application to that Commission for an~~
2 ~~advisory opinion.~~

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4 APPROVED AS TO FORM:
5 DENNIS J. HERRERA, City Attorney

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7 By: 
8 JUDITH A. BOYAJIAN
9 Deputy City Attorney

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City and County of San Francisco

Tails
Ordinance

City Hall
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102-4689

File Number: 110277

Date Passed: July 26, 2011

Ordinance amending San Francisco Planning Code Section 608.14 to 1) authorize vintage signs; and 2) making environmental findings, Planning Code Section 302 findings, and findings of consistency with the General Plan and Planning Code Section 101.1.

June 20, 2011 Land Use and Economic Development Committee - AMENDED, AN AMENDMENT OF THE WHOLE BEARING NEW TITLE

June 20, 2011 Land Use and Economic Development Committee - CONTINUED AS AMENDED

July 11, 2011 Land Use and Economic Development Committee - RECOMMENDED

July 19, 2011 Board of Supervisors - PASSED, ON FIRST READING

Ayes: 11 - Avalos, Campos, Chiu, Chu, Cohen, Elsbernd, Farrell, Kim, Mar, Mirkarimi and Wiener

July 26, 2011 Board of Supervisors - FINALLY PASSED

Ayes: 11 - Avalos, Campos, Chiu, Chu, Cohen, Elsbernd, Farrell, Kim, Mar, Mirkarimi and Wiener

File No. 110277

I hereby certify that the foregoing Ordinance was FINALLY PASSED on 7/26/2011 by the Board of Supervisors of the City and County of San Francisco.

Angela Calvillo
Clerk of the Board

Mayor Edwin Lee

Date Approved