



San Francisco Police Department  
**ABC Liaison Unit**



Alcoholic Beverage License -  
*Public Convenience and  
Necessity Recommendation*

**To:** The San Francisco Board of Supervisors' Committee on Public Safety  
and Neighborhood Services

**Supervisor Eric Mar**  
**Supervisor David Campos**  
**Supervisor Julie Christensen**

**From:** Lieutenant Dave Falzon  
Officer in Charge  
ABC Liaison Unit (ALU) 553-1049

**Date:** August 4, 2015

**Subject:** P.C.N. Investigation Regarding: Gus's Community Market, LLC  
DBA: Gus's Community Market  
2111 Harrison Street  
Ms. Beth Aboulafia

Ms. Beth Aboulafia on behalf of Gus's Community Market has filed an application with the California Department of Alcoholic Beverage Control seeking a -Type 21 (Off-Sale General) and Type 41 (On-Sale Beer and Wine Eating Place) for 2111 Harrison Street (located between 17<sup>th</sup> Street and Alabama Street).

Hours of Operation:

Daily 8 a.m. - 12 a.m.

**Digest:**

Gus's Market is introducing a new business to family- based business that already has two similar business located in the Haight Ashbury and the Outer Sunset neighborhoods. This new location will offer full service deli, butcher department, produce, dry goods and a café. If approved this license will allow the applicant to sell off-sale beer, wine and distilled spirits along with on sale beer and wine in the café area.

**Letters of Protest:**

**No Record**

**Letters of Support:**

**No Record**

**Police Calls for Service:**

From April 2014 to April 2015

**0**

**Police Reports:**

From April 2014 to April 2015

**0**

**San Francisco Plot Information:**

This premise is located in Plot **424**

A High Crime area is defined as **98** or more police reports in a plot for the year of **2014**.

This plot had **54** police reports for **2014**, which is **44** less than the **Citywide "High Crime"** average.

**State Census Tract Information:**

This premise is located in Census Tract **228.01**

Population for this tract is: **5,078**

On-sale license authorized by census tract: **17**

Active on-sale licenses: **26** with **0** pending

Off-sale licenses authorized by census tract: **4**

Active off-sale licenses: **6** with **0** pending

**Departmental Recommendation:**

Points of consideration: **None**

No opposition from **Mission Station**

Applicant premise **is** located in a “**Low Crime**” area.

Applicant premise **is** located in an “**undue concentration**” area.

**0** - Record of protest.

**0** - Record of support.

ALU Recommendation: **Approval with the following conditions:**

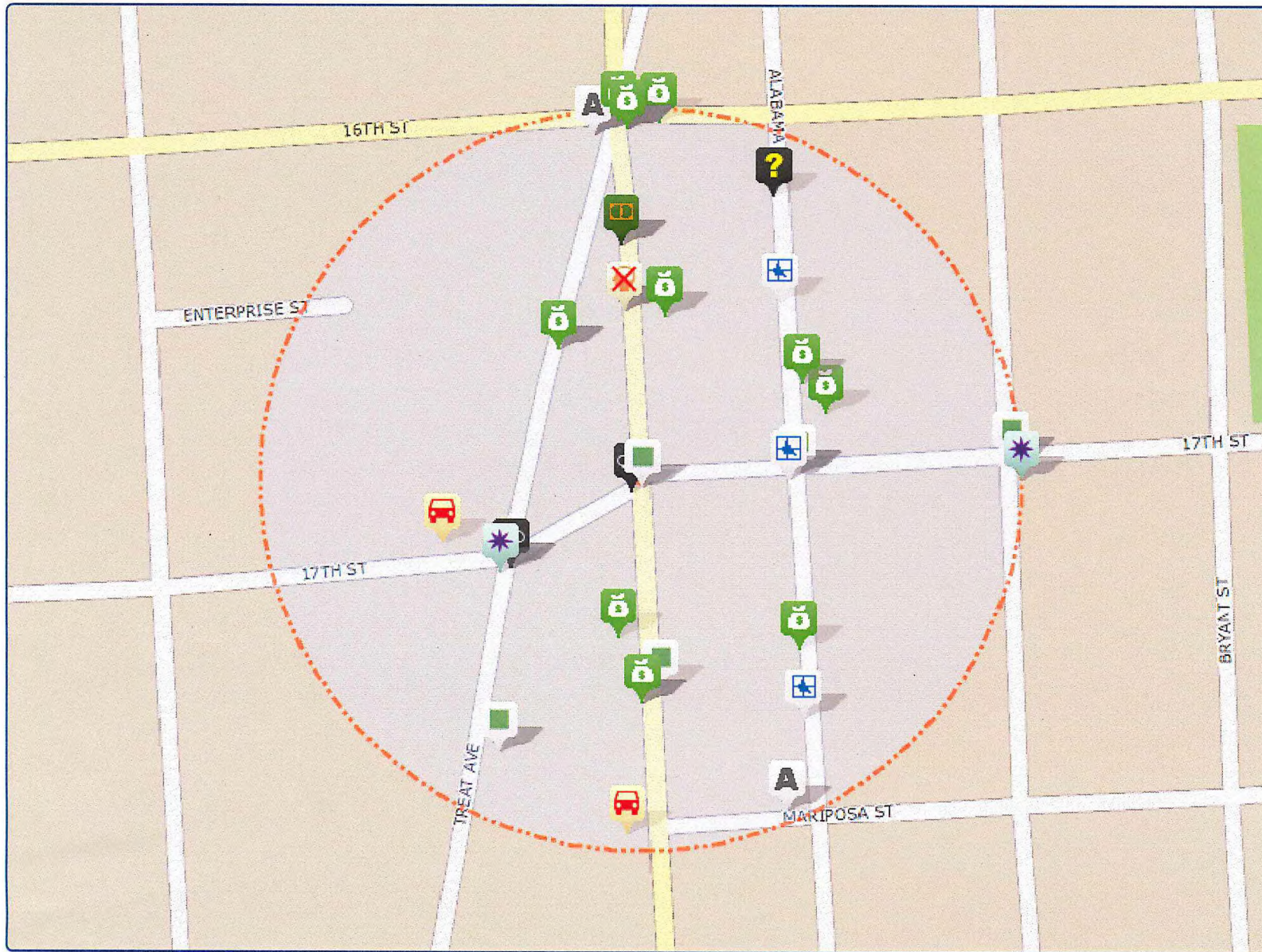
**Conditions for Type 21 Off-Sale General and Type 41- On Sale Beer and Wine**

1. Sales of alcoholic beverages shall be permitted between the hours of 8:00 am to **Midnight** each day of the week.
2. No more than 5% of the square footage of the public retail space (not including the storage area) of the premises will be used for the display of alcoholic beverages.
3. Beer, malt beverages, and wine coolers in containers of 16oz. or less cannot be sold by single containers, but must be sold in manufacturer pre-packaged multi-unit quantities
4. No pre-package beer or malt beverages shall be sold as single units.
5. No wine shall be sold with an alcoholic content of great than 15% by volume except for “Dinner Wines” which have been aged two years or more and maintained in corked bottles.
6. Wine shall not be sold in bottles or containers smaller than 375 ml.
7. No noise shall be audible beyond the area under control of the license.
8. The sale, service and consumption of powder alcohol or like non-liquid alcoholic beverage based product is prohibited
9. The sale of distilled spirits in sizes smaller than 375 ml is strictly prohibited

**End**

# 2111 Harrison St

4/22/14 - 4/21/15



Map Legend	
Incidents (100)	
	Larceny/Theft (25)
	Other Offenses (20)
	Burglary (9)
	Vehicle Theft (8)
	Warrants (7)
	Non-Criminal (7)
	Warrants (7)
	Assault (4)
	Vandalism (3)
	Fraud (2)
	Drug/Narcotic (2)
	Suspicious Occurrence (2)
	Robbery (2)
	Kidnapping (1)
	Sex Offenses, Forcible (1)



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WARNING: This map does not meet the national map accuracy standards.





2101 Harrison St  
San Francisco, California  
Street View - Feb 2015

Google

Image capture: Feb 2015 © 2015 Google