

1 [Advertising and Vending Kiosk Policy - JC Decaux San Francisco, LLC. - Public Toilets and  
2 Public Service Kiosk Agreement]

3 **Resolution approving a policy defining the fair and equitable use of the static and**  
4 **digital public service messaging program and allocating the use of space within the**  
5 **vending kiosks associated with the Revenue Agreement between Public Works and**  
6 **JCDecaux San Francisco, LLC, for an Automatic Public Toilet and Public Service Kiosk**  
7 **Program; and affirming the Planning Department’s determination under the California**  
8 **Environmental Quality Act.**

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10 WHEREAS, The Board of Supervisors approved a Revenue Agreement between  
11 Public Works and JCDecaux San Francisco, LLC ("JCDecaux") for an Automatic Public Toilet  
12 and Public Service Kiosk Program on July 23, 2019, through Resolution No. 341-19 on file  
13 with the Clerk of the Board of Supervisors in File No. 190579; and

14 WHEREAS, The Agreement gives JCDecaux the right to operate up to 114 advertising  
15 kiosks on public right of ways, replace and upgrade 114 existing advertising kiosks, and add  
16 digital screens to its current advertising program over the course of a 21.5 year term; and

17 WHEREAS, Resolution No. 341-19 requested that Public Works develop a Policy  
18 defining the fair and equitable use of the static and digital public service messaging program  
19 and allocating the use of space within the vending kiosks and bring it before the Board of  
20 Supervisors for approval by Resolution; and

21 WHEREAS, Public Works has drafted the Policy which is on file with the Clerk of the  
22 Board of Supervisors in File No. 191273 and is incorporated by reference; and

23 WHEREAS, On October 5, 2018, the Planning Department issued an Addendum to the  
24 Final Negative Declaration for the Kiosk and Automatic Toilet Replacement Project, originally  
25 issued September 23, 1993, and concluded that the analyses conducted and the conclusions

1 reached in the Final Negative Declaration adopted and issued on September 23, 1993, for the  
2 original project remain valid and that no supplemental environmental review is required, and a  
3 copy of the Addendum to the Negative Declaration for the Kiosk and Automatic Toilet  
4 Replacement Project is on file with the Clerk of the Board of Supervisors in File No. 191273  
5 and is incorporated by reference; now, therefore, be it

6           RESOLVED, That the Board of Supervisors approves the proposed Advertising and  
7 Vending Kiosk Policy; and, be it

8           FURTHER RESOLVED, That the Board of Supervisors has reviewed and considered  
9 the Final Negative Declaration and Addendum, and affirms the Planning Department's  
10 determination that the analyses conducted and the conclusions reached in the Final Negative  
11 Declaration for the original project remain valid and that no supplemental environmental  
12 review is required.

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