



SMALL BUSINESS COMMISSION
OFFICE OF SMALL BUSINESS



CITY AND COUNTY OF SAN FRANCISCO
EDWIN M. LEE, MAYOR

April 15, 2014

Ms. Angela Calvillo, Clerk of the Board
Board of Supervisors
City Hall Room 244
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102-4689

Related Legislative Proposals: File No. 140061 [Administrative Code - Plaza Program]; File No. 140062 [Planning Code - Plaza Program]; File No. 140063 [Public Works Code - Plaza Program]; and, File No. 140064 [Police Code - Plaza Program Entertainment Permits]

Small Business Commission Recommendation: **Recommend Approval as Drafted or as Amended**

Dear Ms. Calvillo:

At its meeting of April 14, 2014, the Small Business Commission heard the legislative package related to a proposed "Plaza Program," comprised of Board of Supervisors (BOS) File Nos. 140061, 140062, 140063, and 140064. The Commission moved to recommend approval of the proposals as drafted, or as one or more of the proposals may be subsequently amended to require a conditional use (CU) authorization for formula retail uses.

The Commission was interested in the many exciting opportunities to activate underused public spaces, and appreciated the outreach performed thus far as well as the outreach pledged moving forward to businesses in the vicinity of potential plaza activations. The sponsor described a deliberate and inclusive process of reviewing each plaza activation proposal should the legislation gain Board approval and move on to program map development. Additionally, the Plaza Program will serve as yet another opportunity to expand on the Commission's work started in 2011 regarding limited live performance (LLP) permits, which provide convenient, affordable opportunities for small businesses to offer live entertainment as a compliment to their primary business activities.

Thank you for considering the Small Business Commission's comments. Please feel free to contact me should you have any questions.

Sincerely,

A handwritten signature in black ink that reads 'Regina Dick-Endrizzi'.

Regina Dick-Endrizzi
Director, Office of Small Business

cc: Jason Elliot, Mayor's Office
Robin Havens, Office of Economic and Workforce Development
Andrea Bruss, Office of Supervisor Malia Cohen
Andrea Ausberry, Office of the Clerk of the Board