

PROFESSIONAL AND CIVIC EXPERIENCE

Current:

GENERAL MANAGER, CALIFORNIA ACADEMY OF SCIENCES, SAN FRANCISCO, CA 2008 – present

Oversee all daily museum operations, including building systems, utilities, admissions, exhibit and special event operations, custodial, maintenance, security, public safety and legal affairs. Lead internal team working with local government agencies and civic organizations in matters of public policy and community benefit.

- Double LEED Platinum Rating by the U.S. Green Building Council (USGBC)
- 1.3MM visitors annually
 - 335,000 free through free days, community access programs, etc.
 - 135,500 free or heavily reduced through Academy’s School & Youth Field Trips program
 - Manage annual budget of \$14MM and handle approximately \$22MM in payments.
- Created standard operating guidelines for all staff interactions (i.e., internal advocacy) with guests about sustainability, global warming, and other topics yielding high public feedback (e.g., how to recover an angry guest who denies global warming is occurring)
 - Exceeded industry benchmark for guest satisfaction within 3 years after grand opening
 - Staff satisfaction and employee retention exceed industry benchmark
 - Achieved all-time high membership base (55K member households @ 3.5 ppl/household)
- Oversee Building Operations
 - Water usage and conservation
 - Reduced overall water usage by 10-percent despite increase in Steinhart Aquarium tank capacity
 - Landfill waste diversion
 - Power usage
 - Management of Academy infrastructure, including Living Roof, surrounding green space
- Direct all aspects of public safety, working closely with SFPD, SFFD, SFDEM, and Red Cross as well as neighborhood groups (e.g., ISPN, PAR, etc.) to form cooperative networks and agreements to serve the city in the event of a major disaster
- Established multi-agency cooperative programs to employ individuals with developmental disabilities and in-risk young adults
 - The Arc of San Francisco, AccessSFUSD, Sunset Youth Service, Larkin Street Foundation, MainTrain

SAN FRANCISCO PARKS ALLIANCE 2012 - present

- Advisory Council
- Larsen Jet Playground “First Class” donor
- Parks Policy Council Member
 - Help develop advocacy and policy directions working with grass-roots park advocates, park groups, and the general public; providing grounded and informed opinions on policy issues and advocacy priorities

SAN FRANCISCO CITY IMPACT <http://www.sfcityimpact.com> 2013 - 2014

- Volunteer
- Food-For-Families Donor

SAN FRANCISCO TRAVEL ASSOCIATION (SFTA) Board of Directors 2014 - present

- Public Policy Committee: advocate for clean, safe, and civil streets
 - SFTA Homeless Connect Volunteer
- Finance Committee

PALACE OF FINE ARTS ADVISORY COMMITTEE 2012 - present

INNER SUNSET MERCHANTS ASSOCIATION (ISMA) Community Benefit District Advisory Council 2012 - present

- Negotiated placeholder for formation of homeless jobs program as part of CBD formation

Ike Kwon

34th Ave., San Francisco, CA 94122 ■ mobile: 415- ■ ikwon@

- Helped ISMA and Inner Sunset Park Neighbors (ISPN) to secure funding for improved pedestrian pathways as well as increasing positive activation of green spaces at the 9th and Lincoln Avenue entrance to Golden Gate Park in cooperation with SFRPD, SFMTA, and SFDPW

DISTRICT 4 SUNSET BLUEPRINT LEADERSHIP GROUP **2012 – present**

- Proponent for increased affordable housing, improved public transportation (especially to the accessibility and inclusion community)
- Strong advocate for reduction of storm water runoff through green space reclamation (Front Yard Ambassador)

RICHMOND DISTRICT NEIGHBORHOOD CENTER **2014 – present**

- 2014 RDNC Gala Honorary Co-Chair, donor

IAAPA (International Association of Amusement Parks and Attractions) **2011 - present**

- Museum and Science Center Committee Chair
 - Influenced Committee to focus constituency on two areas of sustainability:
 - Daily operations and community/municipal partnerships for conservation of open spaces

KOREAN MARTIAL ARTS CENTER, INSTRUCTOR (VOLUNTEER) FOUNDER, 34TKD **2011 - present**

Past Experience:

MUSEUM OF SCIENCE AND INDUSTRY, Chicago, IL **2001 – 2007**

THE WALT DISNEY COMPANY, Chicago, IL **1999 – 2001**

SHERATON CHICAGO HOTEL AND TOWERS, STARWOOD LODGING, Chicago, IL **1996 – 1999**

Breakthrough, Chicago, IL <http://www.breakthrough.org> **1995 - 2002**

Volunteer, Donor, Board Member

- Launched *The Dwelling Place*, Breakthrough's first homeless shelter, including creation of training, operating guidelines as well as working regular overnight shifts.
- Helped improve training for drop-in center and *CleanStreets* employment program
- Trained/mentored in-risk youth in self-defense

EDUCATION

UNIVERSITY OF CHICAGO, A.B. PUBLIC POLICY, CHICAGO, IL

- Cook Scholar, Illinois State Scholar

INTERESTS

Carpentry, living roof systems, electric vehicles, open water swimming, ornithology, chess.