

**LIQUOR LICENSE
PUBLIC CONVENIENCE OR
NECESSITY REFERRAL**

TO: Planning Department
Phone No. (415) 558-6371

DATE: September 21, 2021

AP Block/Lot Nos.: 0297/005

Zoning: C-3-G Dwnt General
80-130 F

TO: Police Department
Joel Salmonson
Phone No. (415) 553-1115

Quad: NE Planning Team

Record No.: _____

Please submit your response within three weeks. The Public Safety and Neighborhood Services Committee will tentatively schedule the PC or N hearing for a regular meeting in October of 2021.

PLEASE EMAIL YOUR RESPONSE BY October 1, 2021, to John Carroll, Public Safety and Neighborhood Services Committee Clerk.

john.carroll@sfgov.org - Phone No: 554-4445

Applicant name: The Olympic Club

Business name: The Olympic Club

Application address: 524 Post Street
San Francisco, CA 94102

Applicant contact info: Erin Kelleher
415-362-1215, ext. 108
ekelleher@beveragelaw.com

PLANNING REVIEW: Approval Denial

Planning Staff Contact: _____

Please print review comments on a trailing page.

POLICE REVIEW: Approval Denial

Please print review comments in a trailing report.



RECEIVED
BOARD OF SUPERVISORS
SAN FRANCISCO
2021 SEP 17 PM 3:41
BY QAS

VIA FEDERAL EXPRESS

September 13, 2021

Clerk of the Board
San Francisco Board of Supervisors
1 Dr. Carlton B. Goodlet Place, Room 244
San Francisco CA 94012

RE: Olympic Club

Please find enclosed a Request for Resolution of Public Convenience of Necessity
Olympic Club – 524 Post St. San Francisco CA 94102.

If you have any questions, please contact me at 415-362-1215, ext. 107, or via
e-mail at ucarolan@beveragelaw.com.

Kind regards,

A handwritten signature in black ink, appearing to read "Una Carolan", written over a horizontal line.

Una Carolan
Senior Paralegal

Enclosures

THE OLYMPIC CLUB



Clerk of the Board
San Francisco Board of Supervisors
1 Dr. Carlton B. Goodlet Place, Room 244
San Francisco, CA 94102

Re: Request for Resolution of Public Convenience or Necessity – Olympic Club 524 Post St.

Dear Board of Supervisors:

On August 4, 2021, The Olympic Club (the “Club”) applied with the Department of Alcoholic Beverage Control (“ABC”) for a Type 21 (Off-Sale General License) at 524 Post St., San Francisco 94102. The Type 21 will be transferred to the Club’s premises via a person-to-person, premises-to-premises transfer application with ABC. Because the census tract has an “undue concentration” of off-sale licenses under Section 23958.4 of the California Business and Professions Code, we are requesting a determination by the San Francisco Board of Supervisors that public convenience or necessity will be served by issuance of the Type 21 license to the Olympic Club at its Post St. location.

The Olympic Club founded in 1860 opened its doors at 524 Post Street in 1893 and is an historic and cultural icon in the city. It burned down in the 1906 Earthquake and reopened its doors in 1912. Recently, the Club underwent a renovation to modernize and retrofit the building, which preserved its historic significance and beauty for generations to come. The Club has more than 11,000 members that offers 16 sports. It is more than a place to work-out or enjoy physical activity, is the Club a community that links past, present and future. In a growing variety of ways, Olympians of all ages continue to create memories with their families and friends at the Club. Currently, the Club holds a Type 51 Club license with ABC, which does not permit the sale of alcohol in manufacturer-sealed containers for off-premises consumption. During COVID, ABC issued regulatory relief which permitted the Club (as well other types of licensees in California) to add this off-sale capability to its license privileges. This program was very popular with our members, and we would like to continue it for our members and the local community.

Like all hospitality and club organizations, the Club has faced many challenges not only with COVID, but also changing demographics and consumer tastes. As such, the Club is exploring economic opportunities which can provide it with additional revenue sources and experiential offerings to its members. Not only will the ability to sell alcoholic beverages to-go generate revenue for the Club, but it will also allow us to continue to create great jobs for people in our city and offer additional services to our members and their guests.

The Club has been a positive member of the community for over 160 years, and is committed to serving our members, neighbors, and the community in a responsible manner.

A M E R I C A ’ S O L D E S T A T H L E T I C C L U B

THE OLYMPIC CLUB



For the reasons set forth above, we respectfully request that the Board of Supervisors make a finding that issuance of the Type 21 license to the Club will serve public convenience or necessity.

Should you have any questions or concerns, please contact our attorney, Erin Kelleher at 415-362-1215, ext. 108, or ekelleher@beveragelaw.com.

Sincerely,

A handwritten signature in cursive script, appearing to read "Sabri Ozun".

Sabri Ozun
Chief Financial Officer
The Olympic club