

1 [Include disclaimer in Voter Information Pamphlet relating to measures submitted to the voters  
2 by the Board of Supervisors or by four or more members of the Board of Supervisors.]

3 **Ordinance amending Section 500 of the Elections Code to include disclaimer in Voter**  
4 **Information Pamphlet stating that submission of a measure to the voters by the Board**  
5 **of Supervisors or by four or more members of the Board of Supervisors does not**  
6 **necessarily indicate that the Board of Supervisors or any member of the Board of**  
7 **Supervisors endorses the measure.**

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9 Note: Additions are *single-underline italics Times New Roman*;  
10 deletions are ~~*strikethrough italics Times New Roman*~~.  
11 Board amendment additions are double underlined.  
12 Board amendment deletions are ~~strikethrough normal~~.

13 Be it ordained by the People of the City and County of San Francisco:

14 Section 1. The San Francisco Elections Code is hereby amended by amending  
15 Section 500, to read as follows:

16 **SEC. 500. VOTER INFORMATION PAMPHLET; CONTENTS; FORMAT.**

17 With respect to any election to be held in the City and County, the Director of Elections shall  
18 prepare a voter information pamphlet. The voter information pamphlet shall contain, in addition to any  
19 other material required by the Charter or by general law, the following materials:

- 20 (a) General contents:  
21 (1) A table of contents;  
22 (2) An index of candidates and measures;  
23 (3) A brief explanation of the purpose and use of the pamphlet;  
24 (4) A summary of voters' rights;  
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1           (5)     A brief description of the rules and procedures that govern the submission, selection and  
2 publication of ballot arguments in the pamphlet, including a statement explaining that each person  
3 entitled to submit a "Proponent's" or "Opponent's" argument is chosen pursuant to the priority list stated  
4 in Section 545 of this Code;

5           (6)     A disclaimer that neither the Director of Elections nor any other City agency, official or  
6 employee verifies the accuracy of information contained in the ballot arguments or candidate  
7 qualification statements appearing in the pamphlet, and an explanation that any person submitting a  
8 ballot argument or qualifications statement bears the sole responsibility for claims made therein;

9           (7)     Artwork, graphics and other material which the Director of Elections determines will  
10 make the pamphlet easier to understand or more useful to the voter;

11           (8)     Definitions of terms appearing in the pamphlet; and

12           (9)     A sample ballot.

13           (b)     Contents as to candidates:

14           (1)     The candidate qualification statement of each candidate for an elective office of the City  
15 and County;

16           (2)     A brief statement of the term, compensation, and duties of each elective office of the  
17 City and County appearing in the pamphlet; and

18           (3)     Any notice required by the Campaign Finance Reform Ordinance, Administrative Code  
19 Section 16.510-3, or the Political Reform Act, Government Code Section 85601 et seq., informing  
20 voters whether the candidate has adopted the applicable voluntary expenditure ceiling.

21           (c)     Contents as to measures:

22           (1)     The identification of each measure by letter and title;

23           (2)     The City Attorney's statement or question for each measure;

24           (3)     The digest of each measure prepared by the Ballot Simplification Committee;

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1 (4) The Controller's financial analysis of each measure;

2 (5) An explanation of how the measure qualified for submission to the voters;

3 (A) If the measure was submitted to the voters by the Board of Supervisors, the explanation  
4 required by Subsection (c)(5) of this Section shall identify those Supervisors who voted for submission  
5 of the measure and those Supervisors who voted against submission of the measure,

6 (B) If the measure was submitted to the voters by four or more members of the Board of  
7 Supervisors, the explanation required by Subsection (c)(5) of this Section shall identify those  
8 Supervisors who submitted the measure,

9 (C) If the measure was submitted to the voters by initiative petition, the explanation required  
10 by Subsection (c)(5) of this Section shall include the number of valid signatures of registered San  
11 Francisco voters that were required to qualify the measure for the ballot, and the date on which the  
12 Director of Elections certified that the measure qualified for the ballot;

13 (6) If the measure was submitted to the voters by the Board of Supervisors or by four or  
14 more members of the Board of Supervisors, a disclaimer that submission of the measure to the voters  
15 does not necessarily indicate that the Board of Supervisors or any member of the Board of Supervisors  
16 endorses the measure and may indicate only that the Board of Supervisors or members of the Board of  
17 Supervisors believe that the voters have the right to decide the issue.

18 ~~(6)~~(7) The full text of each measure to be voted upon at the election; and

19 ~~(7)~~(8) The opponent, proponent, rebuttal and paid arguments, if any, for or against each  
20 measure.

21 Measures, and the material specified in this Section relating to said measures, shall be printed in  
22 the voter information pamphlet in the same order in which designated upon the ballot.

23 The items specified in Subsection (c)(1) to (c)~~(5)~~(6) of this Section shall be printed together on  
24 the same page of the voter information pamphlet. This page shall be known as the "ballot measure title  
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1 page." The ballot measure title page shall also indicate: the page number at which the full text of the  
2 measure is printed; the page number at which the arguments for or against the measure are printed; and,  
3 if applicable the page number at which the definitions of terms appearing on ballot measure title page  
4 are printed.

5 The format of the voter information pamphlet shall be determined by the Director of Elections,  
6 subject to the approval of the Ballot Simplification Committee.

7 The voter information pamphlet shall be mailed to each registered San Francisco voter so as to  
8 be received at least 10 days prior to each general, runoff or special municipal election.

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12 APPROVED AS TO FORM:  
13 LOUISE H. RENNE, City Attorney

14 By:

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MAXWELL S. PELTZ  
Deputy City Attorney

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