

THE GREAT HIGHWAY

Board of Supervisors
Land Use Committee

November 28, 2022



CURRENT USAGE

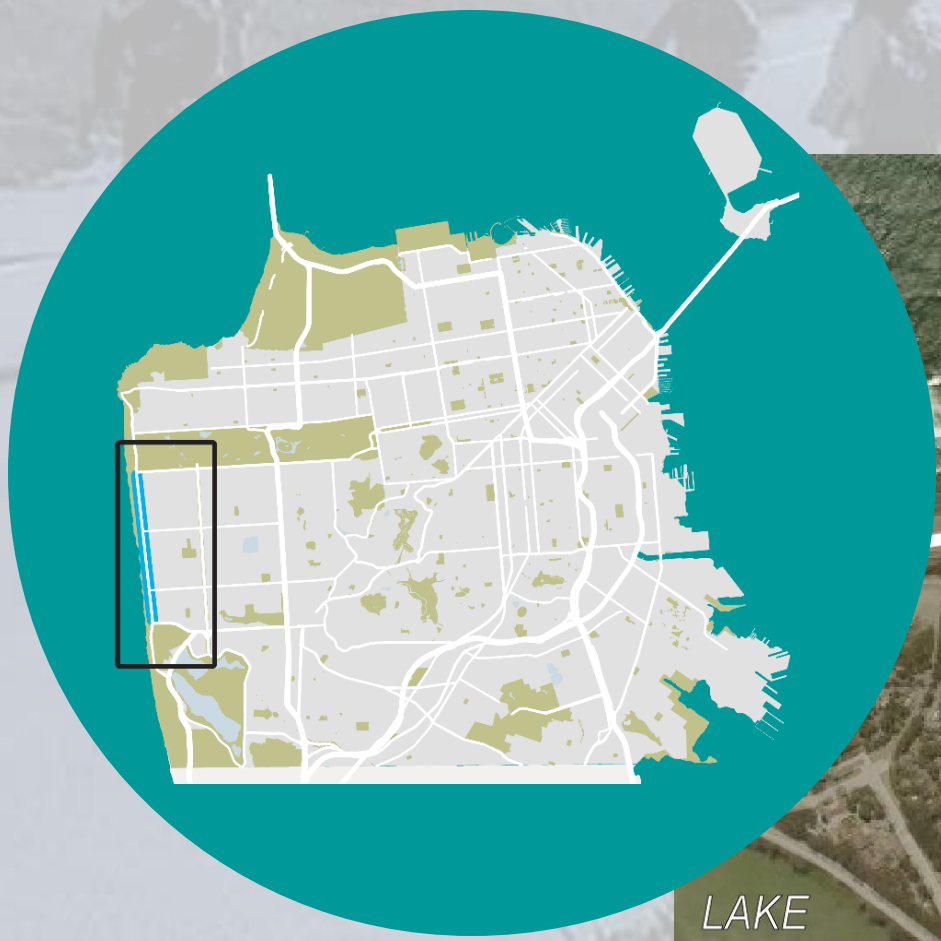
Promenade Schedule

Safe play space on wide roads for pedestrians, cyclists and all other forms of recreation, for all visitors



Vehicle Access Schedule

Vehicular access on the Upper Great Highway from Lincoln Way to Sloat Boulevard



PROMENADE USAGE



**2.8m
visits**
April 2020 - October 2022

**1,300
daily visits on
Fridays**
August 2021- October 2022

**3,100
daily visits on
weekends**
August 2021- October 2022

PILOT BASICS



Study Scope

- Visitation patterns including community usage, traffic conditions from Upper Great Highway to Sunset Blvd., and site conditions
- Gather public feedback during pilot



Configuration

- Vehicle roadway Mon-Fri @ noon
- Car-free promenade Friday @noon to Sunday + holidays



Duration

- Three-year pilot to December 2025
- Recommendation to BOS late 2025

TRANSPORTATION NETWORK





Fehr & Peers & MTA studies - evaluation

- Comparing pre-COVID to 2022 Upper Great Highway roadway usage, traffic volume has decreased 40%
- Sunset Blvd & neighborhood streets are still below pre-covid traffic rates
- Street network, including Sunset Blvd, has absorbed traffic during promenade
- Sunset Blvd is not at capacity

TRAFFIC PATTERNS & MITIGATIONS



Great Highway Traffic Management Phase 2 Traffic Management Tools



WESTSIDE TRANSPORTATION PROJECTS

Westside Transportation Projects

Golden Gate Park Access & Safety Program
Co-lead: SFMTA, Rec Park

Great Highway
Lead: Rec Park
Partner: SFMTA

Wawona & Vicente Stormwater & Water Main Replacement
Lead: PUC

Westside Pump Station
Lead: PUC

Ocean Beach Climate Adaptation Project
Lead: PUC
Partners: Rec Park, SFMTA, Public Works

Skyline Blvd - Great Hwy Signalization Project
Lead: Caltrans
Partners: SFMTA, Public Works

19th Avenue Improvements
Co-Lead: Public Works, Caltrans

Sunset Neighborways (Planned & Proposed)
Lead: SFMTA

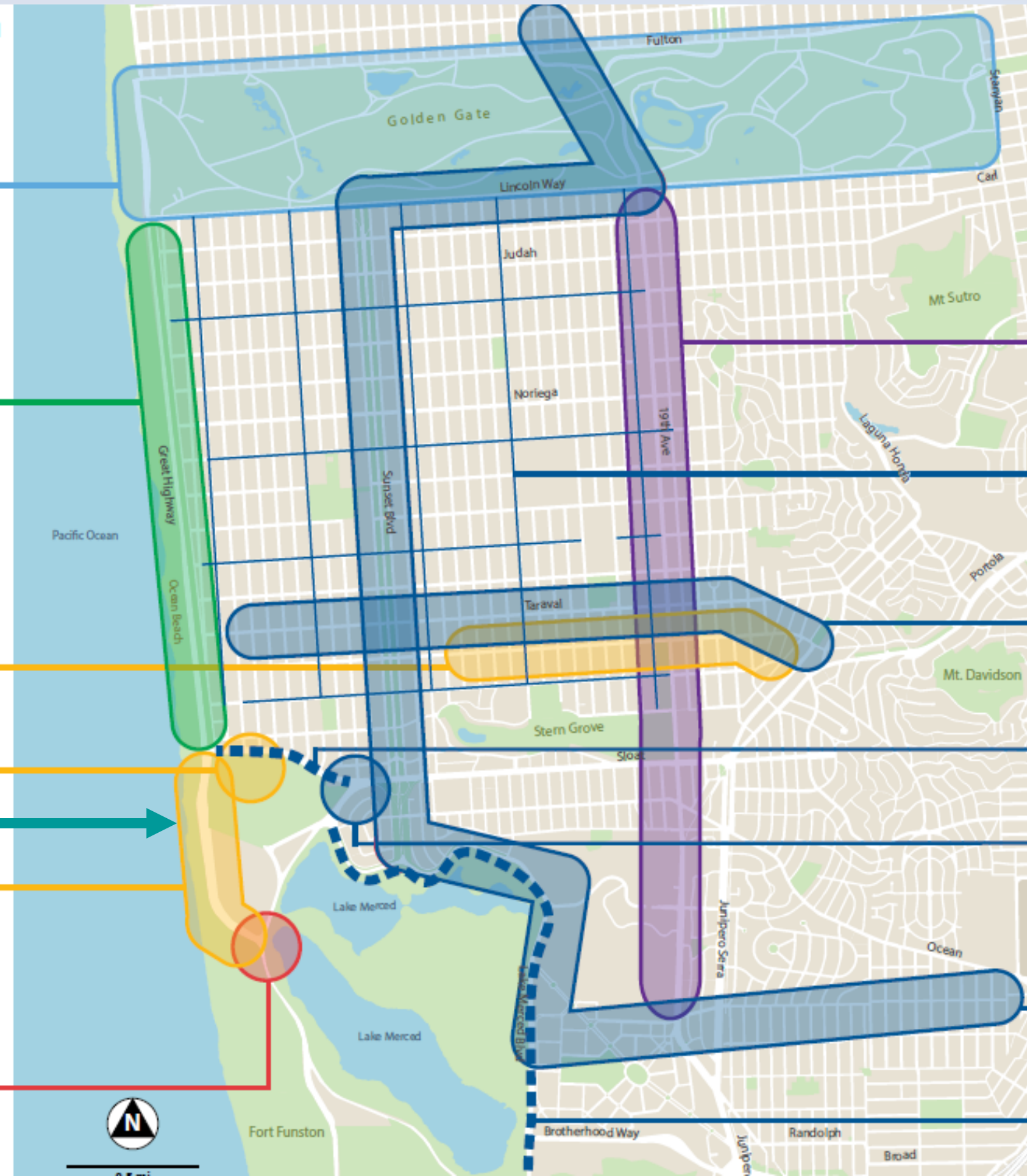
L Taraval Improvement Project
Lead: SFMTA

Sloat Blvd Quick Build
Lead: SFMTA

Sloat-Skyline Intersection
Lead: SFMTA
Partner: Caltrans

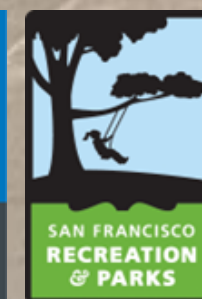
29 Sunset Improvement Project
Lead: SFMTA
Partner: Public Works

Lake Merced Quick Build
Lead: SFMTA



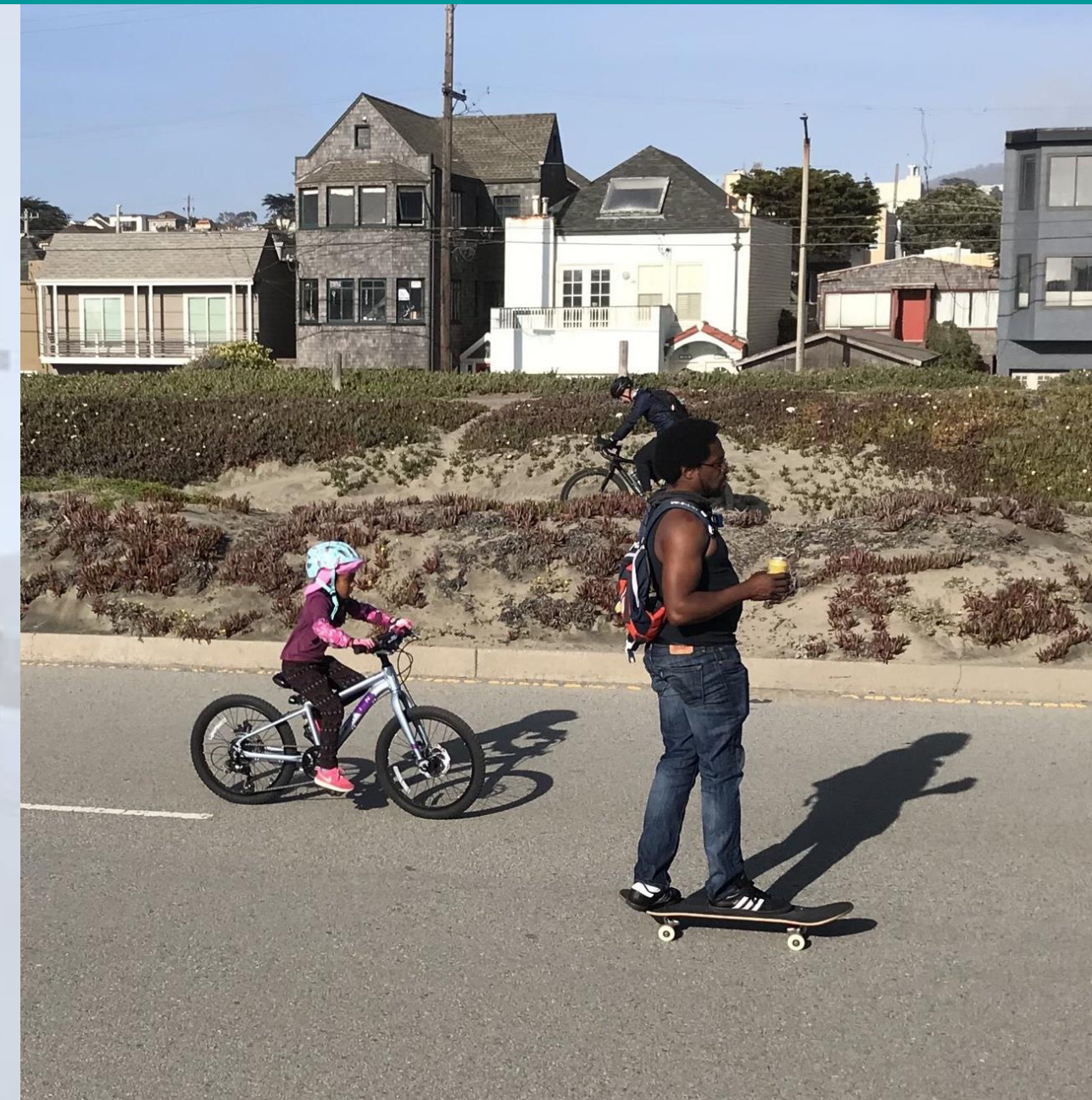
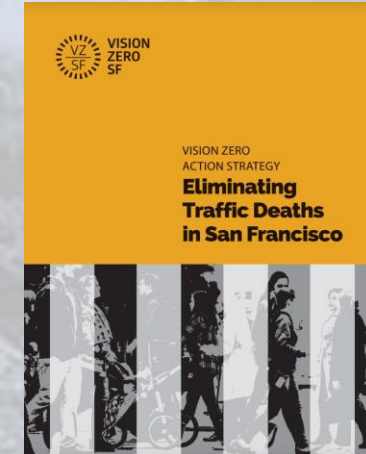
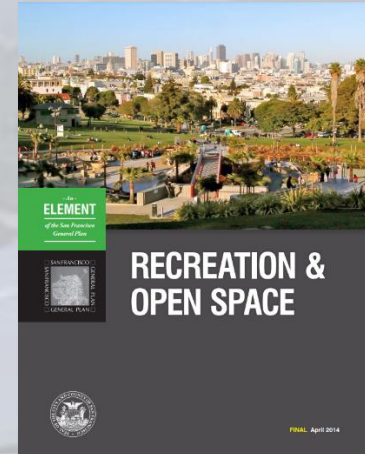
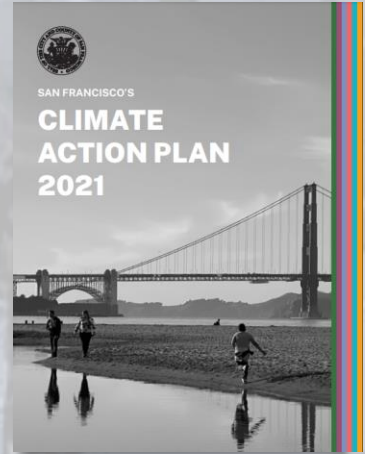
GREAT HIGHWAY EXTENSION

CLIMATE CHANGE & THE FUTURE



ACHIEVING OUR CITYWIDE GOALS

San Francisco's Climate Action Plan charts a pathway to achieve net zero greenhouse gas emissions by 2050 by shifting trips from automobiles to walking, biking, and other active transportation modes to promote access and safety.



Pedestrian and Bike Connections



Safe Streets to Run, Roll and Stroll



Free, Family-Friendly Recreation



Access to Nature and the Coastline



Biodiversity, Climate and Stewardship



Improved Public Health

CLIMATE CHANGE IMPACTS

Infrastructural damage greatly impacts vehicle traffic



In 2012, severe erosion plagued this area and threaten the crucial wastewater infrastructure



Roadway closes 27+ days a year due to unpredicted sand removal issues

FUTURE OF THE GREAT HIGHWAY

Board of Supervisors
hears legislation on
the Great Highway
Pilot Coastal
Development
Permit

LATE 2022

Initiate pilot,
expand data
collection,
SFEI Dune Study
with NPS
traffic monitoring

EARLY 2023

Data collection,
conduct outreach and
intercept surveys,
update data collection
and CEQA review

LATE 2023

Traffic change &
decision on future
of Great Highway
Extension; South of
Sloat closed to cars;
Future use and
configuration

2024 - 2025

A scenic view of a paved path, likely a coastal trail, with people walking, jogging, and cycling. The path is flanked by low-lying vegetation and leads towards a hazy, mountainous background. In the foreground, a man in a grey shirt and dark shorts is jogging away from the camera. To his left, a woman in a purple jacket and dark leggings is walking towards the camera, talking on a phone. Further left, a woman in a grey t-shirt with a purple graphic is riding a bicycle away from the camera. In the background, other people are visible, including a child on a scooter and a man with a stroller. Traffic lights and utility poles are visible along the path. A large teal circle with a white border is overlaid on the left side of the image, containing the text "THANK YOU" in white, bold, uppercase letters.

**THANK
YOU**