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[HC TV Warning Label]

CONDEMNING THE PROPOSED HOMOSEXUAL CONTENT (HC) TV WARNING LABEL CALLED FOR BY THE CHRISTIAN ACTION NETWORK

WHEREAS, In a letter to the Federal Communications Commission (FCC), the Christian Action Network has called for a new warning label for television programs -- "HC" for "homosexual content;" and,

WHEREAS, The Christian Action Network has stated that any show with a lesbian or gay character would need an HC warning; and,

WHEREAS, The President of the Christian Action Network, Martin Mawyer, released a statement complaining of 25 homosexual characters on prime-time television; and,

WHEREAS, The proposed Homosexual Content rating goes far beyond the current warning labels that alert viewers to explicit adult content; and,

WHEREAS, The President of the Motion Picture Association and the President of the People for the American Way have each stated their opposition to the proposed HC label, and have, respectively, referred to the proposal as "inhumane" and as "an attempt to place a scarlet letter on all television shows that someone says have homosexual content ... and to stigmatize an entire group of Americans;" and,

WHEREAS, The warning label would bring to a head the debate as to whether the Teletubbies show, with Tinky Winky, would require an HC warning label; and,

WHEREAS, Although the FCC has the authority to review the TV ratings code content, it is the television industry itself that devised it and implements the system on a voluntary basis; now, therefore, be it

Supervisors Katz, Kaufman, Leno, Newsom, Teng, Bierman

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RESOLVED, That the City and County of San Francisco condemns the proposed
Homosexual Content warning label as unnecessary, excessive and mean-spirited; and, be it

FURTHER RESOLVED, That the City and County of San Francisco urges the
FCC and TV broadcasters to reject this odious proposal.



City and County of San Francisco

City Hall
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102-4689

Tails
Resolution

File Number: 990342

Date Passed:

Resolution condemning the proposed homosexual content (HC) TV warning label called for by the Christian Action Network.

March 1, 1999 Board of Supervisors — ADOPTED

Ayes: 11 - Ammiano, Becerril, Bierman, Brown, Katz, Kaufman, Leno, Newsom, Teng, Yaki, Yee

File No. 990342

I hereby certify that the foregoing Resolution was ADOPTED on March 1, 1999 by the Board of Supervisors of the City and County of San Francisco.

Gloria L. Young
Clerk of the Board

MAR 12 1999
Date Approved

Mayor Willie L. Brown Jr.