



DEPARTMENT OF
HOMELESSNESS AND
SUPPORTIVE HOUSING

Release of Reserve Funds

Budget and Finance Committee | July 15, 2026



Release of Reserve Funds: Request 1

HSH requests release of \$4,431,400 from reserve to sustain and expand Community Ambassador services and activate the site at Turk & Hyde to support HSH interim and permanent housing sites as good neighbors.

- Supports SOMA, Tenderloin, 6th Street/Hope House, and Turk & Hyde

This funding compliments the second reserve request for Good Neighbor activations and ambassadors at the Embarcadero Navigation Center and 685 Ellis Street.

Program	FY26-27	FY27-28	Two-Year Budget
SOMA West CBD	\$1,632,700	\$1,632,700	\$3,265,400
Tenderloin (Turk and Hyde)	\$750,000		\$750,000
Mid-Market CBD	\$208,000	\$208,000	\$416,000
Total	\$2,590,700	\$1,840,700	\$4,431,400

Utilization of Reserve Funds

- **6th Street / Hope House:** Continue Mid-Market CBD Safety Ambassadors around 226 6th Street, 7 days/week, 7pm–5am
- **West SOMA:** Sustain and expand SOMA West CBD ambassador coverage near PSH sites, shelters, and surrounding blocks
- **Turk & Hyde:** Continue activation of the parcel as a positive community space



Release of Reserve Funds: Request 2

- **HSH requests release of \$2,430,466** to continue Five Keys Community Ambassador services at the Embarcadero Navigation Center and 685 Ellis Semi-Congregate Shelter
- These funds are part of the \$6,861,866 placed on reserve last year for interim housing and supports HSH's Good Neighbor Policy and community agreements.

Program	FY26-27	FY27-28	Two-Year Budget
Embarcadero	\$559,524	\$279,762	\$839,286
685 Ellis St	\$795,590	\$795,590	\$1,591,180
Total	\$1,355,114	\$1,075,352	\$2,430,466

Importance of Ambassadors

- Provide **visible, proactive presence** around high-impact corridors
- **Respond to neighborhood concerns** in real time
- Deter loitering, sidewalk blocking, unsafe activity, and public health/safety issues
- **Connect people** in crisis to services with trauma-informed support
- Help City agencies **respond more quickly** by assessing conditions first

Examples of Impact



- ✦ **SOMA West** services since July 2025 included responses to sidewalk blocking, welfare checks, loitering, encampment contact, and thousands of community call-line service calls
- ✦ **Turk & Hyde Oasis** welcomed more than 11,000 visits from January–May 2026 and provided coffee, water, activities, exercise equipment, and dog area activation
- ✦ **Ambassadors** support both housed neighbors and unhoused residents by creating safer, more managed public spaces near service interim and permanent housing sites

Ongoing Support for Interim Housing Good Neighbor Work

- **Five Keys ambassadors** help address street conditions around shelter sites by:
 - Providing immediate response
 - Picking up trash
 - Discouraging loitering
 - Connecting people to appropriate agencies or services
- Together, both reserve requests support HSH sites and surrounding neighborhoods through activation of public space and ambassadors.



DEPARTMENT OF
HOMELESSNESS AND
SUPPORTIVE HOUSING

Thank you.

Learn: sf.gov/HSH | Like: [@SanFranciscoHSH](https://www.instagram.com/SanFranciscoHSH) | Follow: [@SF_HSH](https://www.instagram.com/SF_HSH)