

April 23, 2026

Office of the Clerk of the Board of Supervisors:
1 Dr. Carlton B. Goodlet Place,
City Hall, Room 244
San Francisco, CA 94102

RECEIVED
BOARD OF SUPERVISORS
SAN FRANCISCO
2026 APR 27 AM 09:03
SKeb

Subject: Request for Public Convenience or Necessity Determination

Dear Office of the Clerk of the Board of Supervisors,

I am writing to request a determination of Public Convenience or Necessity (PC/N) in connection with a liquor license application submitted to the California Department of Alcoholic Beverage Control.

Applicant Information

Name: Food Folk LLC
Contact: Kevin Elmore (Owner/Manager)
Phone: 650-888-9083
Email: kevin@foodfolksf.com

Business Information

Business Name: Food Folk LLC; DBA Food Folk
Business & Mailing Address: 210 Clement St, San Francisco, CA 94118

License Type Requested

License Type: Type 20
Request Type: Double Transfer, LLC to LLC

Proposed Business Hours of Operation

Monday-Tuesday: Closed
Wednesday-Saturday: 10 AM to 6 PM
Sunday: 9 AM to 5 PM

ABC Application Filing Details

The application was filed with the California Department of Alcoholic Beverage Control on February 9, 2026, in person at the SF District Office.

Compliance with Noticing Requirements

The required public notices were completed on March 28, 2026, in accordance with state law, including posting at the storefront and direct mail notice to all residents within 500 feet of the premises.

Public Convenience or Necessity Justification

The issuance of a Type 20 off-sale beer and wine license to Food Folk LLC at 210 Clement Street, San Francisco, CA 94118 would serve the public convenience and necessity of the Inner Richmond neighborhood and the City of San Francisco for the following reasons:

Food Folk is a first-of-its-kind specialty grocery store — the only 100% domestic grocer in the United States. Every product carried by Food Folk is sourced exclusively from small, independent American producers, with a primary focus on California. This unique retail concept serves a distinct and unmet community need that no existing licensee on Clement Street or elsewhere in San Francisco currently provides.

The beer and wine offered at Food Folk will reflect this same mission: exclusively small, independent American craft producers. This is categorically different from the beer and wine selections available at existing off-sale licensees in the neighborhood, which carry conventional, mass-market, and internationally sourced products. Food Folk's license would give inner Richmond residents convenient neighborhood access to American craft and small-producer beverages that are not otherwise available in the immediate area.

San Francisco has a strong and growing community of consumers who are committed to supporting domestic small producers and local economies. Food Folk's presence on Clement Street directly serves this community, while also contributing to the broader city goal of supporting independent, mission-driven small businesses.

Alcohol sales will be strictly off-sale — sealed containers for consumption off premises only — presenting minimal nuisance risk to the surrounding residential and commercial community.

The San Francisco Planning Department has confirmed no objection to the issuance of a liquor license at this location. Furthermore, during the required ABC notification period, no protests or objections were filed by any member of the public, neighboring businesses, or community organizations — demonstrating clear community acceptance of Food Folk's presence and business model.

For these reasons, the issuance of a Type 20 license to Food Folk LLC would serve the public convenience and necessity of the neighborhood and the City of San Francisco.

I respectfully request that your office review this request and issue a determination of Public Convenience or Necessity for this application. Please feel free to contact me if additional information is required.

Sincerely,



Kevin Elmore
Owner, Food Folk

APPLICATION FOR ALCOHOLIC BEVERAGE LICENSE

ABC 211 (6/99)

TO:Department of Alcoholic Beverage Control
 33 NEW MONTGOMERY STREET
 STE 1230
 SAN FRANCISCO, CA 94105
 (415) 356-6500

File Number: **676901**
 Receipt Number: **3081854**
 Geographical Code: **3800**
 Copies Mailed Date: **February 13, 2026**
 Issued Date:
 Kevin Elmore
 650.888.9083
 kevin@foodfolksf.com

DISTRICT SERVING LOCATION: **SAN FRANCISCO**

First Owner: **FOOD FOLK LLC**
 Name of Business: **FOOD FOLK**
 Location of Business: **210 CLEMENT ST.
 SAN FRANCISCO, CA 94118**

County **SAN FRANCISCO**

Is Premises inside city limits **Yes** Census Tract:

Mailing Address:(If different from premises address)

Type of license(s): **20** Dropping Partner: Yes ___ No X

Transferor's license/name: **647532 / SBL LIVING ASSETS 2018 LLC**

<u>License Type</u>	<u>Transaction Type</u>	<u>Master</u>	<u>Secondary LT And Count</u>		
20 - Off-Sale Beer And Wine	PER/PRM	Y			

<u>License Type</u>	<u>Transaction Description</u>	<u>Fee Code</u>	<u>Dup</u>	<u>Date</u>	<u>Fee</u>
Application Fee	DBL TRF: PREMISES AND PERSON	NA	0	02/13/26	\$1,135.00
Application Fee	FEDERAL FINGERPRINTS	NA	2	02/13/26	\$48.00
Application Fee	STATE FINGERPRINTS	NA	2	02/13/26	\$78.00
20 - Off-Sale Beer And Wine	ANNUAL FEE	NA	0	02/13/26	\$500.00
Total					\$1,761.00

Have you ever been convicted of a felony? **No**
 Have you ever violated any provisions of the Alcoholic Beverage Control Act, or regulations of the Department pertaining to the Act? **No**

STATE OF CALIFORNIA County of SAN FRANCISCO Date: February 13, 2026

Applicant Name(s)

FOOD FOLK LLC

RECEIVED
BOARD OF SUPERVISORS
SAN FRANCISCO
2026 FEB 18 AM08:43

