



Renewal

2025

A Look Back at Our Accomplishments



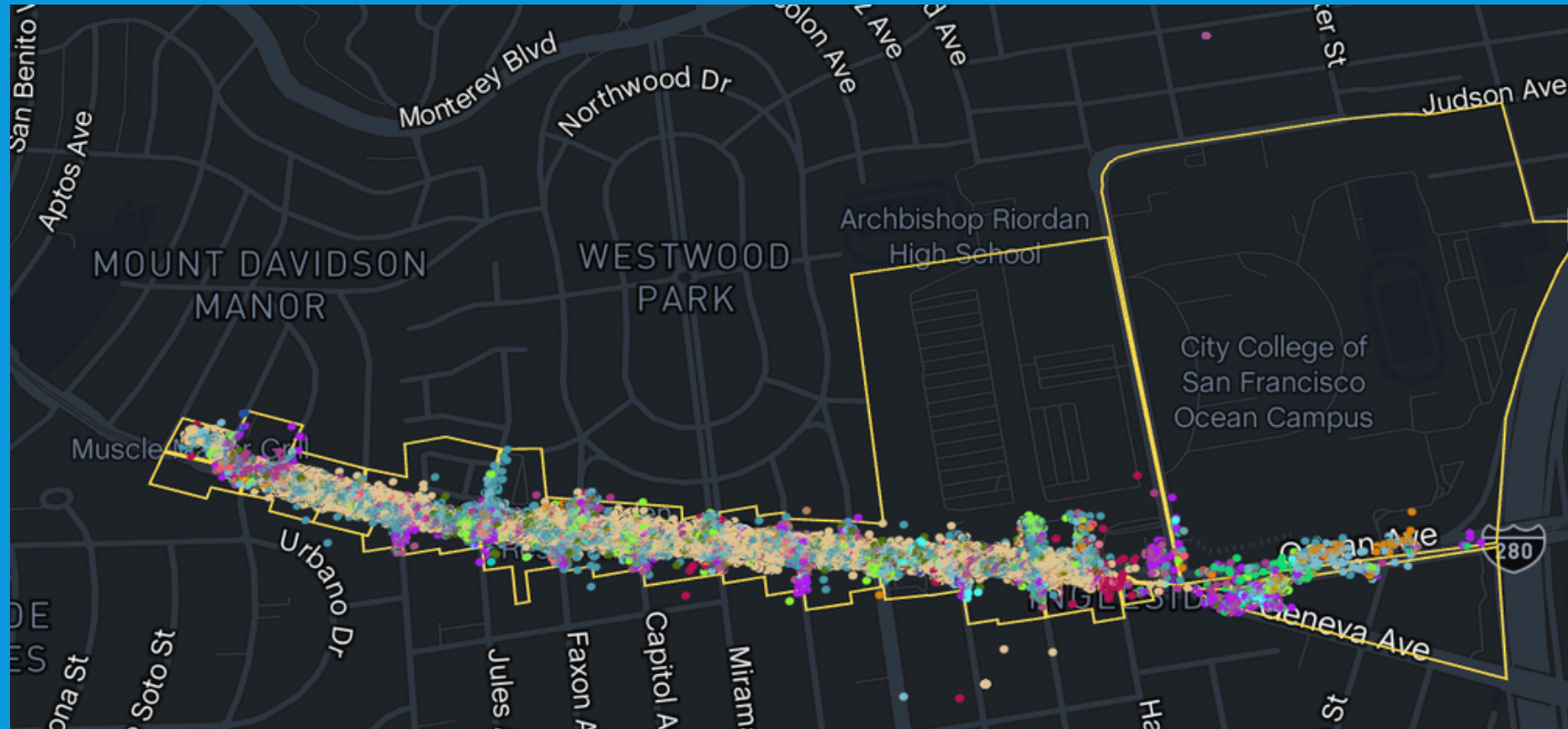
About the OAA

- Ocean Avenue established in 2010
- 2021 Strategic Plan
- Spring of 2023 Audit Request
- Audit Close - Summer 2024
- Beautification Projects and Clean and Safe Enhancements



Clean and Safe Stats

Feb 2023-Present



Ocean Avenue Corridor

43,547

tasks completed on Ocean Avenue Corridor

2,650

tasks completed in Lakeside Village



Lakeside Village

Clean & Safe Stats

Feb 2023-Present



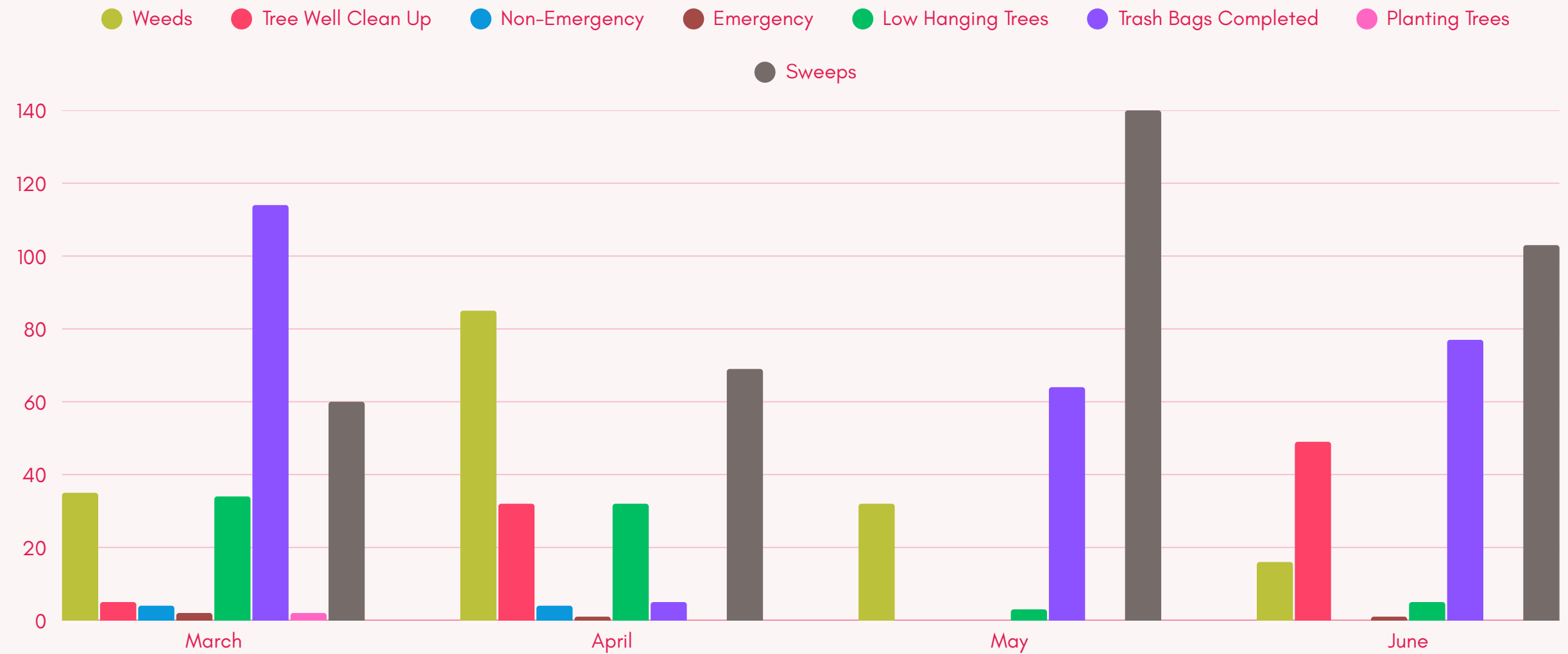
62,025

Pounds of trash removed by OAACBD



Landscaping Stats

Feb 2023-Present



1,906

Landscaping Tasks Completed
Ocean Ave & Lakeside Village

CBD Services & Activities

Community Events

OAA promoted, sponsored, or participated in multiple events:

- Cultural celebrations
- Networking events
- Wine Walks
- Business Networking
- Art Shows
- Youth Events



Office/Community Space Activation

We provide a platform for Ocean Avenue businesses and residents to interact. Our vibrant hub serves local leaders, creatives, and partners. It hosts:

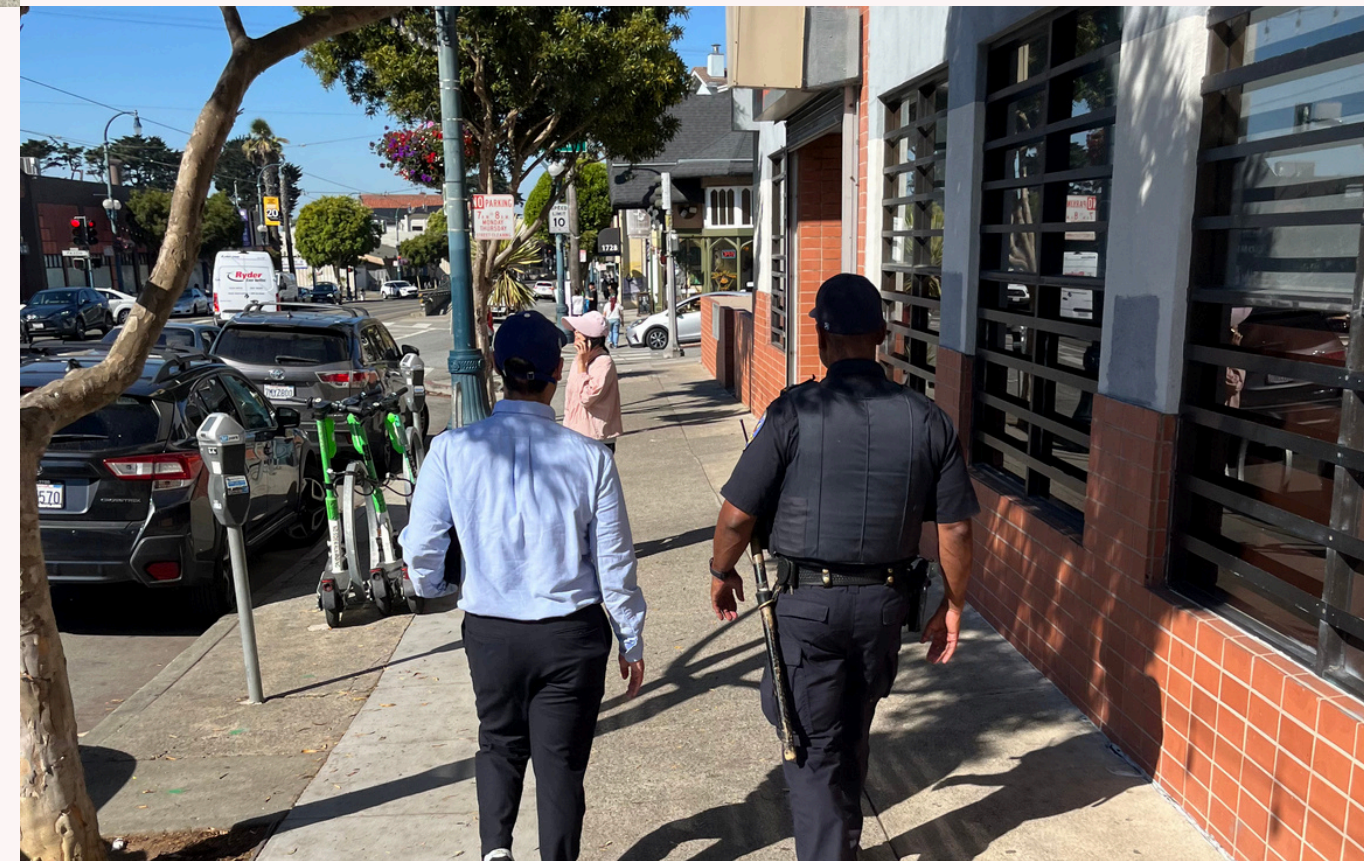
- Board Meetings
- Safety Sessions w/SFPD Officer Butler
- Wellness Days



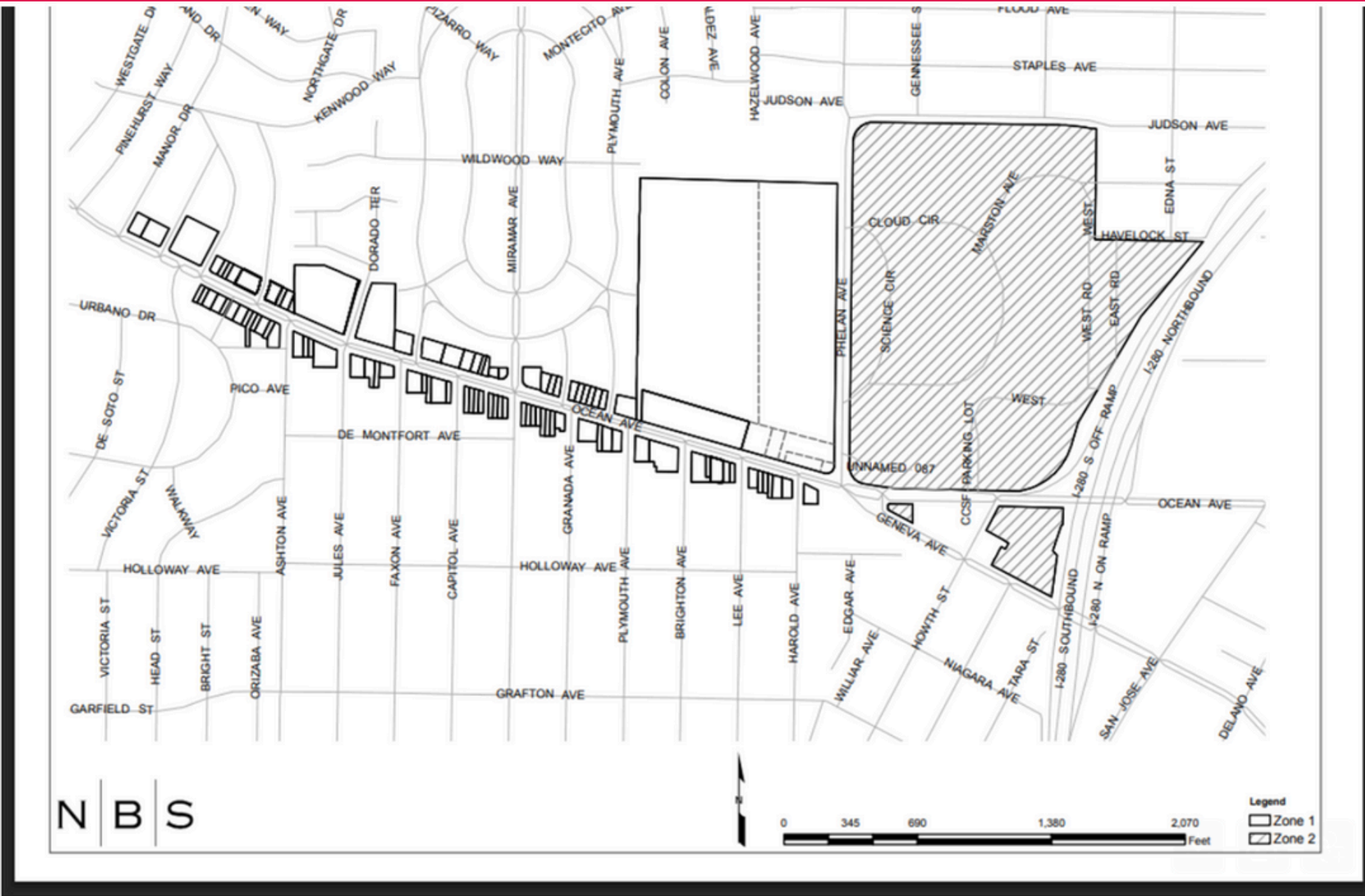
Advocacy & Business Support

OAA is at the forefront of advocating for our local businesses. It's a member of SFBID Alliance, California Downtown Association, and International Downtown Association. Our organization provides:

- Information and assistance on grants and tax credits available
- Technical Business Support
- Business Promotion



Current Budget and Service Area



Current Service Area Map (Pre-Renewal)

Budget Items	FY 2025/26 Estimated Budget
Assessment Budget	\$378,342
Non-Assessment Budget	\$3,783.42
Total Budget	\$382,125.42

Proposed Budget and Service Area



Proposed Service Area Map

Proposed Renewal Budget

Budget Items	FY 2025/26 Estimated Budget
Assessment Budget	\$479,581
Non-Assessment Budget	\$35,419
Total Budget	\$515,000

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Proposed Budget and Service Area

(With Exclusions)



Proposed Service Area Map (With Exclusions)

Proposed Renewal Budget (With Exclusions)

Budget Items	FY 2025/26 Estimated Budget
Assessment Budget	\$435,088.36
Non-Assessment Budget	\$25,165
Total Budget	\$460,254

Looking Ahead: The Future of Ocean Avenue

- Expansion to Lakeside Village
- Expanded ambassador services
- Continued advocacy for funding & support

