File No.	110797
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Committee Item No.			
Board Item No	•	3_	

COMMITTEE/BOARD OF SUPERVISORS

AGENDA PACKET CONTENTS LIST

Committee:	Rules	Date	7/7/11
Board of Su	pervisors Meeting	Date	7/19/11
Cmte Boa	ırd		
	Motion		
H	Resolution		
	Ordinance		
	Legislative Digest		1
H-H	Budget Analyst Report	V	
	Legislative Analyst Report		•
	Youth Commission Report		
	Introduction Form (for hearing	ngs)	
	Department/Agency Cover L	etter and/or Report	
	MOU		
	Grant Information Form		
	Grant Budget		
	Subcontract Budget		
	Contract/Agreement		
	Award Letter		
	Application		
	Public Correspondence		
OTHER	(Use back side if additional	space is needed)	
	Z		<u> </u>
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		The part Survey of the survey	
H H			
Completed	by: Linda Wong	Date 7/1/11	
	by: $\mathcal{L}.\mathcal{N}$	Date 7/14/11	
	√		

An asterisked item represents the cover sheet to a document that exceeds 25 pages. The complete document is in the file.

1	[Appointments – Ballot Simplification Committee]
2 ⁻	
3	Motion appointing June Fraps, Betty Packard, and Adele Fasick, terms ending
4	November 30, 2012, to the Ballot Simplification Committee.
5	
6	MOVED, That the Board of Supervisors of the City and County of San Francisco doe
7	hereby appoint the hereinafter designated persons to serve as members of the Ballot
8	Simplification Committee, pursuant to the provisions of the San Francisco Election Code,
9	Section 600, for the terms specified:
10	June Fraps, seat 1, succeeding herself, term expired, must represent the National
11	Academy of Television Arts and Sciences, Northern California Chapter or the Northern
12	California Broadcasters Association, for the unexpired portion of a two-year term ending
13	November 30, 2012;
14	Betty Packard, seat 2, succeeding herself, term expired, must represent the National
15	Academy of Television Arts and Sciences, Northern California Chapter or the Northern
16	California Broadcasters Association, for the unexpired portion of a two-year term ending
17	November 30, 2012;
18	Adele Fasick, seat 3, succeeding herself, term expired, must represent the League of
19	Women Voters of San Francisco, for the unexpired portion of a two-year term ending
20	November 30, 2012.
21	
22	
23	

24

25

12/04/09



Board of Supervisors City and County of San Francisco 1 Dr. Carlton B. Goodlett Place, Room 244 (415) 554-5184 FAX (415) 554-7714

_
Application for Boards, Commissions and Committees
Application for Appointment to: Ballot Simplification Committee Name of Board, Commission, Committee, or Task Force
Seat # or Category (if applicable): Seat 1 District:
Name: June M. Fraps
Home Address: — Chestnut St., San Francisco Zip: 94133
Home Phone: 415 Occupation: Retired Editor
Work Phone: cell: 415-902-3389 Employer: —
Business Address: — Zip:අபு33
Business E-Mail: —
Check All That Apply:
A citizen of the United States. At least 18 years old on or before Election Day.
Not in prison or on parole for a felony conviction
A resident of San Francisco Yes: No: (Place of Residence):
Please state your qualifications (attach supplemental sheet if necessary)
Broad experience in unting and editing
Education: B.S. in Journalism
p.3/ (380 4 m 4 2 m
Business and/or professional experience: See out ached resume
Civic Activities: Telegraph that Dwellens (past president); City Guides (former bound member); Friends of washing trasquare; NEXTV: lage (aging inplace)
Ethnicity: (optional) Sex: (optional) M F
Have you attended any meetings of the Board/Commission to which you wish appointment? Ves
For appointments by the Board of Supervisors, appearance before the RULES COMMITTEE is a requirement before any appointment can be made. (Applications must be received 10 days before the scheduled hearing.) (Please Note: Once Completed, this form, including all attachments, become public record)
Date: 5 26 14 Applicant's Signature: (required) Jilne II. Frequired
FOR OFFICE USE ONLY:

June M. Fraps
— Chestnut Street
San Francisco, CA 94133-2420
Phone and fax: 415
— @juno.com

SUMMARY

Broad professional writing and editorial experience, primarily with technical subjects. Experienced in the development of advertising and promotional materials. Skilled in project management, copyediting, proofreading, dealing with pressure and tight deadlines.

EXPERIENCE

Freelance Writer/Editor: 1987 - Present

June Fraps

Have written or edited brochures, reports, press releases, newsletters, scripts, new business proposals for a variety of clients, including URS, Bechtel, McKesson Home Health Care, Stanford Transportation Group, CalTrans, SRI Consulting, Blue Shield of California, CH2MHILL, O'Brien-Kreitzberg, Susan G. Koman Breast Cancer Foundation, Hambrecht and Quist, Mike Buckley & Associates, and Market Intelligence Research Corporation. Projects have included proposal to rebuild the US embassy in Beijing, a report on the proposed design for construction of the new east span of the Oakland-San Francisco Bay, a proposal to determine the repairs needed for the failed Chernobyl nuclear power plant, and study on the market outlook for regional aircraft.

Vice President/Account Supervisor, McCann-Erickson, Inc.: 1972 - 1986

Worked on the Chevron Chemical Company account in various capacities, first as a writer of collateral material, then as account executive and finally, supervisor for the agricultural chemicals, fertilizer, and petrochemicals divisions.

Had full responsibility for developing and implementing advertising plans for a variety of products, primarily agricultural. Worked closely with client product managers, regional and field sales people, technical and research personnel as well as agency people servicing the account. Experienced in budgeting, forecasting, estimating.

Copywriter, Allen & Dorward, Inc.: 1969 - 1971

Wrote ads, collateral material and public relations articles. Researched brochures, acted as copy contact. Accounts included Shell Chemical Company, Agricultural Division; Syntex Laboratories, Animal Health Division; Buckner Sprinkler Company; California Farm Equipment Show.

EDUCATION

Temple University, B.S. in Journalism



May 23, 2011

Ms. Barbara Carr Board of Supervisors City and County of San Francisco City Hall San Francisco, CA 94102

fax: 415-554-7714

Dear Ms. Carr:

Per Article VIII, Sec. 5.70 of the San Francisco Administrative Code the San Francisco/Northern California Chapter of The National Academy of Television Arts and Sciences is honored to nominate Ms. June M. Fraps to the Ballot Simplification Committee for a third two-year term. The nomination was moved, seconded and carried by the Chapter Board of Governors at its May 21, 2011 meeting.

We are pleased to be part of the community effort to make the voting process accessible and understandable to all the citizens of San Francisco.

Sincerely,

Darryl R. Compton Executive Director

Cc: June M. Fraps Betty Packard



12/04/09

Board of Supervisors City and County of San Francisco 1 Dr. Carlton B. Goodlett Place, Room 244 (415) 554-5184 FAX (415) 554-7714

Think and it is	coards, commissions and committe	445
Application for Appointment to: Ballot Simp	olification Committee Name of Board, Commission, Committee, or Task Force	
Seat # or Category (If applicable); 2		District:
Name: Betty J. Packard (Voris)		
Home Address: — De Haro Street		Zip: 94107
Home Phone: 415	Occupation: Journalist	
Work Phone: 415.596.1044	Employer: Self-employed	
Business Address: see above		Zip;
Business E-Mail: bettypackard@comcast.net	Home E-Mail:	_compast.net
Check All That Apply:		
A citizen of the United States.	At least 18 years old on or befo	re Election Day. 🔽
Not in prison or on parole for a felony	conviction 🔽	
A resident of San Francisco	Yes: No: (Place of Residence	»):
Please state your qualifications (attach s	upplemental sheet if necessary)	
see attached		
see attached Business and/or professional experience		
see attached		
see attached	V _x	
Ethnicity: (optional) Caucasian	Sex: (optional) ☐ M 🔽 F	
Have you attended any meetings of the E	Board/Commission to which you wish a	ppointment?. ✓Yes No
For appointments by the Board of Supervisors, appearance by (Applications must be received 10 days before the scheduled (Please Note: Once Completed, this form, including all att Date: Applicant's Signless Note: Your application will be retained for one year.	hearing.) / /	y sppointment can be made.
FOR OFFICE USE ONLY: Appointed to Seat # Term Expires:	Date Seat was Vacated:	



February 22, 2011

Mr. John Arntz Department of Elections, Room 48 City Hall 1 Dr. Carlton B. Goodlett Place San Francisco, CA 94102-4634

Dear John,

I am writing in order to present the NCBA nomination of Betty Packard for her continued involvement with the Ballot Simplification Committee.

Betty's selfless contributions have benefited all San Franciscans and the Radio community remains fully supportive of both her and the committee's efforts.

Should you have any questions, please don't hesitate to get in touch and thank you for your consideration.

nada yayata sa wasanayayan, sabay sa wan iyaya sa Saba wasan ya kata katawa kata wasan ya masa kata kata ka jiya kata

Sincerely,

Terry De Votò

cc: Ms. Betty Packard

Application for Betty J. Packard, Seat 2

Ballot Simplification Committee

Education: BA English/Journalism, Franklin (IN) College

Partial MA Indiana University and American College

Business/Professional Experience: 57 years of print journalism: newspaper and magazine reporting, former national magazine editor; former high school journalism dept head and college professor; and former television hosting and crew.

Owner of Packard Consulting: client communication services: newsletter editing, script and speech writing, brochures and booklets; created training courses and licensed in 11 states; publisher, author and public speaker.

Civic Activities:

San Francisco Symphony Open Rehearsal Staffing Chair;

Executive Director: CA Press Women

Director, CA Annual High School Journalism Contest

San Francisco Garden Club Board of Directors:

SF Alumnae Club of Pi Beta Phi: President and chair of its literacy program

Conservatory of Flowers: Gala Committee Chair

Old First Church: Elder

Honors:

Named by the National Federation of Press Women as its 2006 Communicator of Achievement, the highest honor this organization gives each year. I am the only person from California ever to win this award in the 74-year history of NFPW.

Continually named in Who's Who In America and Who's Who is American Women.

Winner of 117 local and state writing awards and 18 national writing awards.

Many of honors too numerous to mention.

Qualifications: I have served on the Ballot Simplification Committee since 1997, serving as chalf for the past seven years.



12/04/09

Board of Supervisors City and County of San Francisco 1 Dr. Carlton B. Goodlett Place, Room 244 (415) 554-5184 FAX (415) 554-7714

Application for Boards, Commissions and Committees

Application for Appointment to: Ballot	Simplification Committee Name of Board, Commission, Committee, or	Task Force
Seat # or Category (If applicable):		District:
Name: Adele Fasick	· · · · · · · · · · · · · · · · · · ·	
Home Address: — 28th Ave., San Fra	ancisco, CA	Zip: 94122
Home Phone: 415-	Occupation: consultant	
Work Phone:	Employer: self-employed	
Business Address:		Zip:
Business E-Mail:	Home E-Mail:	/ahoo.com
Check All That Apply:		
A citizen of the United States.	At least 18 years old or	n or before Election Day. 🗸
Not in prison or on parole for a fel	lony conviction 🔽	
A resident of San Francisco	✓ Yes: ☐ No: (Place of R	esidence):
Please state your qualifications (attac	ch supplemental sheet if necessar	у)
I have brught courses in library science and children's literature for more than thirty years	and have written several professional books and numerous articles for professions	al journals. My field of expertise is books and other materials for children.
Education:		
BA Cornell Univ., Ithaca, NY; MA and MLS Co	olumbia Univ., New York, NY; PhD Case-W	estern Reserve Univ., Cleveland, OH
Business and/or professional experie	ence:	
Professor and Dean, Faculty of Information	n Studies, Univ. of Toronto; Adjunct Pro	ofessor, San Jose State University
Civic Activities:		
League of Women Voters of San Francisco, served on Board and of	on several committees. Volunteer at Golden Gate National Re	ocreation Area. Friends of the San Francisco Library
Ethnicity: (optional)	Sex: (optional) M	<u></u>
Have you attended any meetings of the	he Board/Commission to which yo	ou wish appointment? ✓ Yes No
For appointments by the Board of Supervisors, appearal (Applications must be received 10 days before the sche (Please Note: Once Completed, this form, including	duled hearing.)	ent before any appointment can be made.
Date: May 26, 2011 Applicant? <u>Please Note</u> : Your application will be retained for one ye		e Forick
FOR OFFICE USE ONLY: Appointed to Seat #: Term Expires:	Date Seat was Vacated:	



LEAGUE OF WOMEN VOTERS OF SAN FRANCISCO

582 Market Street, Suite 615 • San Francisco, CA 94104 • T: (415) 989-8683 • F: (415) 989-8685 • lwvsf@lwvsf.org • www.sfvotes.org

February 23, 2011

John Arntz
Department of Elections
1 Dr. Carlton B. Goodlett Place, Room 48
San Francisco, CA 94102

Dear Mr. Arntz:

This letter is to advise you that the board of directors of the League of Women Voters of San Francisco would like to reappoint the membership of our League Representative, Adele Fasick, to the Ballot Simplification Committee (BSC).

If you have any questions, please contact me at (415)703-2668. Thank you for this opportunity.

Sincerely,

Karen Clopton

Kann Claph

President

League of Women Voters of San Francisco

San Francisco **BOARD OF SUPERVISORS**

Date Printed: June 28, 2011

Date Established:

May 15, 1975

Active

BALLOT SIMPLIFICATION COMMITTEE

Contact and Address:

Barbara Carr Elections City Hall, Room 48 San Francisco, CA 94102

Phone: (415) 554-6105 Fax: (415) 554-7257

Email: Barbara.Carr@sfgov.org

Authority:

Ordinance 188-75. Amended by Ordinance 49-87; Ordinance 429-97; Elections Code Section 600.

Board Qualifications:

The Ballot Simplification Committee consists of a total of six members, five of whom are voting members, three of whom shall be appointed by the Board of Supervisors.

The composition of the other members are as follows: Two voting members whom shall be appointed by the Mayor. The City Attorney, or his or her designated representative, shall be an ex officio member and shall have a voice but no vote in committee proceedings. Each appointive member shall be a registered San Francisco voter, shall possess an understanding of ballot issues and shall possess writing skills and training which provide for a high capability in written communication to the general public.

Of the two members to be appointed by the Mayor, one shall be appointed from persons whose names have been submitted by The Northern California Media Workers Guild and one shall be an educational reading specialist recommended by the Superintendent of Schools of the San Francisco Unified School District. Two of the three members appointed by the Board of Supervisors shall be appointed from persons whose names have been submitted by the National Academy of Television Arts and Sciences, Northern California Chapter, or the Northern California Broadcasters Association. The third member appointed by the Board of Supervisors shall be appointed from persons whose names have been submitted by the League of Women Voters of San Francisco.

"R Board Description" (Screen Print)

San Francisco BOARD OF SUPERVISORS

The Committee shall have the power and duty to (1) prepare a digest of each measure that will be voted on only in the City and County of San Francisco; (2) Assist the Director of Elections in preparing the additional materials set forth in Article V of the Elections Code (Elections Materials mailed to the Voter). In the exercise of its powers and duties, the Committee shall have access to any appropriate officer, department, board or commission of the City and County for consultation and assistance. When preparing a digest, the Committee shall give consideration to the analyses prepared by departments pursuant to Section 350 of the Elections Code (requiring Departments to transmit an analysis of initiative measures to the Ballot Simplification Committee).

Reports: Digest of any measure which is to be voted on at any election in the City and County.

Sunset Date: None