

1 [Commending John Marks]

2 COMMENDING JOHN MARKS FOR BEING SELECTED TO RECEIVE THE 1998 KEY
3 AWARD FOR OUTSTANDING ACHIEVEMENTS AND LEADERSHIP IN THE ASSOCIATION
4 MANAGEMENT PROFESSION

5
6 WHEREAS, John Marks was appointed president and CEO of the San Francisco
7 Convention and Visitors Bureau in 1987; and,

8 WHEREAS, Prior to that appointment, John Marks was president and CEO of the
9 Phoenix & Valley of the Sun Convention & Visitors Bureau; and,

10 WHEREAS, John Marks has also held posts as chief executive of the Arizona Office of
11 Tourism, the Scottsdale Chamber of Commerce, and on the staff of the San Francisco
12 Chamber of Commerce; and,

13 WHEREAS, John Marks is Vice Chairman of the Board of Trustees of Golden Gate
14 University, a member of the Board of Directors of the San Francisco Zoological Society, Co-
15 chairman of the San Francisco Super Bowl Task Force, and is a life director of the annual
16 Fiesta Bowl in Phoenix, Arizona; and,

17 WHEREAS, The American Society of Association Executives has selected John Marks
18 to receive the 1998 Key Award for outstanding achievements and leadership in the
19 association management profession; now, therefore, be it

20 RESOLVED, That the Board of Supervisors of the City and County of San Francisco
21 commends John Marks for being selected to receive the 1998 Key Award for outstanding
22 achievements and leadership in the association management profession; and, be it

23 FURTHER RESOLVED, That the Clerk of the Board transmit a copy of this resolution
24 to the San Francisco Convention and Visitors Bureau.

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Adopted - Board of Supervisors, San Francisco August 17, 1998

Ayes: Supervisors Ammiano Bierman Brown Katz Kaufman Leno
Medina Newsom Yaki Yee

Absent: Supervisor Teng

I hereby certify that the foregoing resolution
was adopted by the Board of Supervisors
of the City and County of San Francisco


Clerk


Mayor

File No.
98-1344

AUG 28 1998

Date Approved