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# LIQUOR LICENSE REVIEW

TO: Planning Department  
AnMarie Rodgers/CTYPLN/SFGOV  
Georgia Powell/CTYPLN/SFGOV@SFGOV  
Fax No.: (415) 558-6409

File: 161268

Block/Lot: 1202/002 J  
Zoning: NCT  
Quod: NW  
Record # 2016-015213 MIS

TO: Police Department  
Inspector Nelly Gordon  
Phone: (415) 837-7273

DATE: November 21, 2016

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This item is tentatively scheduled to be heard in four to six weeks.  
**PLEASE EMAIL YOUR RESPONSE BY:** December 28, 2016, to Erica Major,  
Public Safety and Neighborhood Services Committee Clerk.  
**Erica.Major@sfgov.org - Fax No: 554-7771**

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**Applicant Name:** Emporium SF, LLC  
Emporium San Francisco  
**and Business Name:** (616 Divisadero Street)  
**Applicant Address:** 616 Divisadero Street  
San Francisco, CA 94117  
**and Phone No.** (415) 795-2327

**PLANNING COMMENTS:**  Approval  Denial

CONDITIONAL USE APPROVED BY PLANNING COMMISSION  
MOTION NO. 19512.

Wayne Farrens  
Approved Planning Dept. Wayne Farrens

**POLICE COMMENTS:**  Approval  Denial



DAN KRAMER LAW GROUP

November 14, 2016

Via US Mail

San Francisco Board of Supervisors  
Public Safety and Neighborhood Services Committee  
1 Dr. Carlton B. Goodlett Place, Room 244  
San Francisco, CA 94102  
Attn: Ms. Erica Major, Clerk

2016 NOV 17 PM 3:45  
RECEIVED  
SAN FRANCISCO  
PUBLIC SAFETY AND NEIGHBORHOOD SERVICES COMMITTEE

Re: Emporium San Francisco; 616 Divisadero St.;  
Request for Determination of Public Convenience or Necessity

Dear Ms. Major and Members of the Public Safety and Neighborhood Services Committee:

This firm represents Emporium SF, LLC *dba* Emporium San Francisco (“Emporium”). Emporium recently applied for a Type-48 license (ABC file no. 576170) for its venue located at 616 Divisadero St, San Francisco, CA (the “Venue”), and was advised by the Department of Alcoholic Beverage Control (“ABC”) that a determination of public convenience or necessity by the Board of Supervisors is a condition to the ABC’s issuance of this license. On behalf of Emporium, we respectfully request that the Board determine that the issuance of a Type-48 license to the Venue will serve public convenience or necessity.

Located in the old Harding Theater, Emporium will be a combination of a classic game arcade and live-event venue. It will feature approximately 25 classic video games and new games designed by local indie game developers, as well as pinball machines, pool tables, foosball, air hockey and shuffleboard tables. The Harding Theater has a rich legacy spanning from early cinema to concerts, and the Emporium intends to restore the old stage to host live performances, and to install a large movie screen for independent film screenings, video game tournaments and large presentations.

With respect to food and beverage offerings, Emporium will partner with local restaurants to offer a wide array of meals and appetizers that customers can have delivered to the Venue. In addition to its food offerings, Emporium intends to offer a curated bar menu featuring high-end American craft beer weighted with offerings from local and regional breweries plus a selection of small-batch whiskeys.

Emporium’s planned hours of operation will be Monday – Thursday from 5pm to 2am, Fridays from 3pm to 2am, and Saturday – Sunday 12pm to 2am. Live entertainment and movie screenings will typically occur 2-3 evenings per week.

Conditional Use Permit (2005.0911C) has been issued for the Venue to allow for a bar, amusement game arcade and other entertainment and movie use. In addition, the Entertainment Commission approved the Entertainment Permit for this Venue (see EC-1372).

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The owners of Emporium are experienced operators with two locations in Chicago - one in Logan Square and one in Wicker Park. Emporium takes great pride in being an integral part of each community in which it is located, partnering with members of the community in a number of different ways such as featuring local artists' murals on the walls and beers made by small local breweries on tap. The owners and management take the responsibility of being good neighbors very seriously, especially as it relates to the service of alcohol. As a result, they have developed strong relationships with law enforcement, local government, and neighbors at both of the Chicago locations, and intend to do the same in San Francisco. Emporium has reached out to the local neighborhood regarding the intended operations at the Venue and letters of support were given by both NOPNA and the Hayes Valley Neighborhood Association in connection with Emporium's Entertainment Permit application. In addition, Emporium has received support for this project from Supervisor Breed.

Emporium will take all necessary steps to comply with San Francisco Police Code Section 1060.5 with respect to security at the premises. One security guard will be present for every one-hundred patrons, and all security personnel will be LEAD certified. Proof of age for every person seeking to enter the Venue will be verified by security personnel with an ID scanning machine. A closed circuit television (CCTV) system with adequate lighting will monitor the exterior of the premises at all hours of the day. The venue will operate in compliance with all local noise ordinances, and soundproofing will be installed if necessary to comply with such ordinances.

Therefore, while the benefits to the community from both a cultural and social perspective will be significant, the operations will be conducted in such a manner as to limit any negative impact on the surrounding neighborhood. Accordingly, on behalf of Emporium, we respectfully request that the Committee determine public convenience or necessity will be served by the issuance of a Type-48 license to Emporium San Francisco.

I can be reached at (415) 795-2327 or [dan@djklawgroup.com](mailto:dan@djklawgroup.com) if you need any further information regarding this matter.

Sincerely,

A handwritten signature in black ink, appearing to read "Dan Kramer", with a long horizontal flourish extending to the right.

Dan Kramer