BOARD of SUPERVISORS



City Hall
1 Dr. Carlton B. Goodlett Place
Room 244
San Francisco, CA 94102-4689
Tel. No. (415) 554-5184
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August 1, 2025

Bridget Barrett General Counsel/Corporate Secretary, KQED 2601 Mariposa Street San Francisco, CA 94110

Re: Board of Supervisors Resolution No. 316-25

Dear Ms. Barrett:

On July 8, 2025, the Board of Supervisors of the City and County of San Francisco adopted Resolution No. 316-25 (Supporting National Association of Broadcast Employees and Technicians Local 51 KQED Union Workers and Local Programming), which was enacted on July 18, 2025.

The Board of Supervisors directs the Clerk of the Board to forward the following document for your attention:

• One copy of Resolution No. 316-25 (File No. 250726)

If you have any questions or require additional information, please contact the Office of the Clerk of the Board at (415) 554-5184, or by e-mail: <u>board.of.supervisors@sfgov.org</u>.

Sincerely,

Angela Calvillo
Clerk of the Board

jw:ak:ll:edm

cc: Members of the Board of Supervisors: Supervisors Connie Chan, Chyanne Chen, Rafael Mandelman, Shamann Walton Adam Thongsavat, Liaison to the Board of Supervisors, Mayor's Office Aly Bonde, Policy Director, Mayor's Office

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[Supporting National Association of Broadcast Employees and Technicians Local 51 KQED Union Workers and Local Programming]

Resolution supporting National Association of Broadcast Employees and Technicians Local 51 KQED union workers and the reinvestment in local programming.

WHEREAS, Since 1955 National Association of Broadcast Employees and Technicians (NABET) has represented the technical workers at KQED, including eight bargaining units from Radio engineers and announcers, Membership Department Customer Service Representatives, Building Services workers, Graphic Artists, and Television Engineers; and

WHEREAS, For decades, KQED has been a vital platform for San Francisco Bay Area voices, telling stories that are relevant to local communities, reflecting the region's diversity, and engaging meaningfully with the communities across the Bay Area; and

WHEREAS, In 2023, KQED, as a major public broadcaster, has already eliminated all local news programming despite the station's historical expression of the mission to serve the public; and

WHEREAS, Currently, KQED is only maintaining 6.5 hours of new local television content per year, leaving "Check Please! Bay Area" as the last remaining locally produced television show; and

WHEREAS, Without local production, KQED is failing its core mission of public service and responsibility to air programming that can respond quickly to shifting needs and interest of communities; and

WHEREAS, When KQED outsources work to non-union facilities, or shifts toward digital only projects that cut out union workers, it undermines the unity of organized labor, shrinks job opportunities, and silences local storytelling; and

WHEREAS, KQED's retreat from local television production is not only a threat to KQED employees, but also sets a dangerous precedent for union labor and their shared values with the communities that they serve; now, therefore, be it

RESOLVED, That the Board of Supervisors of the City and County of San Francisco hereby recognizes that local television production would create greater public engagement and expand work opportunities for union workers; and, be it

FURTHER RESOLVED, That the Board of Supervisors of the City and County of San Francisco urges KQED to reinvest in original, community-rooted storytelling that is produced by local staff who cares deeply about public service; and, be it

FURTHER RESOLVED, That the Board of Supervisors of the City and County of San Francisco urges the community to support KQED union workers and the reinvestment in local programming; and, be it

FURTHER RESOLVED, That the Board of Supervisors hereby directs the Clerk of the Board to transmit a copy of this Resolution to Jason Black, Executive in Charge, Content Operations at KQED.



City and County of San Francisco Tails

City Hall 1 Dr. Carlton B. Goodlett Place San Francisco, CA 94102-4689

Resolution

File Number: 250726 Date Passed: July 08, 2025

Resolution supporting National Association of Broadcast Employees and Technicians Local 51 KQED union workers and the reinvestment in local programming.

July 08, 2025 Board of Supervisors - ADOPTED

Ayes: 11 - Chan, Chen, Dorsey, Engardio, Fielder, Mahmood, Mandelman, Melgar, Sauter, Sherrill and Walton

File No. 250726

I hereby certify that the foregoing Resolution was ADOPTED on 7/8/2025 by the Board of Supervisors of the City and County of San Francisco.

Angela Calvillo Clerk of the Board

Unsigned 07-18-2025

Daniel Lurie Date Approved
Mayor

I hereby certify that the foregoing resolution, not being signed by the Mayor within the time limit as set forth in Section 3.103 of the Charter, or time waived pursuant to Board Rule 2.14.2, became effective without his approval in accordance with the provision of said Section 3.103 of the Charter or Board Rule 2.14.2.

Angela Calvillo Clerk of the Board 07-18-2025