

File No. 240046

Committee Item No. 1

Board Item No. 24

## COMMITTEE/BOARD OF SUPERVISORS

### AGENDA PACKET CONTENTS LIST

Committee: Public Safety and Ngbh Services

Date: February 8, 2024

Board of Supervisors Meeting:

Date: February 27, 2024

#### Cmte Board

- |                                     |                                     |  |
|-------------------------------------|-------------------------------------|--|
| <input type="checkbox"/>            | <input type="checkbox"/>            | Motion                                       |
| <input type="checkbox"/>            | <input checked="" type="checkbox"/> | Resolution                                   |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Ordinance                                    |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Legislative Digest                           |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Budget and Legislative Analyst Report        |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Youth Commission Report                      |
| <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | Introduction Form                            |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Department/Agency Cover Letter and/or Report |
| <input type="checkbox"/>            | <input type="checkbox"/>            | MOU  |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Grant Information Form                       |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Grant Budget                                 |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Subcontract Budget                           |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Contract / DRAFT Mills Act Agreement         |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Form 126 – Ethics Commission                 |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Award Letter                                 |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Application                                  |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Public Correspondence                        |

#### OTHER

- |                                     |                                     |   |
|-------------------------------------|-------------------------------------|---|
| <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <u>Police Department Report – February 1, 2024</u>                |
| <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <u>Planning Department Review – January 22, 2024</u>              |
| <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <u>PC or N Referral to Planning and Police – January 22, 2024</u> |
| <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <u>PC or N Request Letter – January 16, 2024</u>                  |
| <input type="checkbox"/>            | <input type="checkbox"/>            | _____   |
| <input type="checkbox"/>            | <input type="checkbox"/>            | _____   |
| <input type="checkbox"/>            | <input type="checkbox"/>            | _____   |
| <input type="checkbox"/>            | <input type="checkbox"/>            | _____   |
| <input type="checkbox"/>            | <input type="checkbox"/>            | _____   |

Prepared by: John Carroll

Date: February 2, 2024

Prepared by: John Carroll

Date: February 23, 2024

Prepared by: \_\_\_\_\_

Date: \_\_\_\_\_

1 [Liquor License Issuance - 2389 Mission Street - Bruno's]

2

3 **Resolution determining that the issuance of a Type-90 on-sale general music**  
4 **venue liquor license to Bruno's Management LLC, to do business as Bruno's**  
5 **located at 2389 Mission Street (District 9), will serve the public convenience or**  
6 **necessity of the City and County of San Francisco, in accordance with California**  
7 **Business and Professions Code, Section 23958.4; and requesting that the**  
8 **California Department of Alcoholic Beverage Control impose conditions on the**  
9 **issuance of the license.**

10

11 WHEREAS, Bruno’s Management LLC is seeking the issuance of a Type-90 on-  
12 sale general music venue liquor license to Bruno's Management LLC, to do business as  
13 Bruno's located at 2389 Mission Street (District 9); and

14 WHEREAS, The Planning Department has verified that the area is properly  
15 zoned and recommends approval; and

16 WHEREAS, The Police Department has filed zero protests and zero letters of  
17 support with the Department of Alcoholic Beverage Control under California Business  
18 and Professions Code, Section 24013, and recommends that the Department of  
19 Alcoholic Beverage Control issue the liquor license with conditions; and

20 WHEREAS, The conditions recommended by the Police Department are the  
21 following: 1) Except as provided in Condition 2 below, no noise shall be audible beyond  
22 the area under the control of the licensee. (SF district office only); 2) Any noise caused  
23 by entertainment or amplified sound that is subject to the provisions of an active  
24 Entertainment Permit issued by the San Francisco Entertainment Commission shall be  
25 authorized in accordance with the limits established by that Entertainment Permit,

1 including any limitation on hours during which entertainment or amplified sound is  
2 permitted. A violation of the entertainment or amplified sound noise conditions of the  
3 Entertainment Permit, as determined by the San Francisco Entertainment Commission  
4 (or any successor agency), shall be deemed to be a violation of this Condition. Any  
5 noise that is not subject to, or is beyond the scope of, the Entertainment Permit shall be  
6 subject to Condition 1 above. "Entertainment Permit" means any of the following: a Just  
7 Add Music permit, a Limited Live Performance permit, a Place of Entertainment permit,  
8 a Fixed Place Amplified Sound permit, or any similar such permit issued by the San  
9 Francisco Entertainment Commission. (SF district office only); and 3) Petitioner(s) shall  
10 actively monitor the area under their control in an effort to prevent the loitering of  
11 persons on any property adjacent to the licensed premises as depicted on ABC-253;  
12 now, therefore, be it

13           RESOLVED, That in accordance with California Business and Professions Code,  
14 Section 23958.4, the Board of Supervisors of the City and County of San Francisco  
15 hereby determines that the issuance of a Type-90 on-sale general music venue liquor  
16 license to Bruno's Management LLC, to do business as Bruno's located at 2389 Mission  
17 Street, will serve the public convenience or necessity of the City and County of San  
18 Francisco; and, be it

19           FURTHER RESOLVED, That the Board of Supervisors of the City and County of  
20 San Francisco hereby endorses and adopts the recommendations of the Police  
21 Department listed above and recommends that the Department of Alcoholic Beverage  
22 Control issue the license with those conditions.

23  
24  
25

**From:** [Carroll, John \(BOS\)](#)  
**To:** [David Villa-Lobos](#); [david.villalobossf@yahoo.com](mailto:david.villalobossf@yahoo.com)  
**Cc:** [Alabanza, Analyn@ABC](#); [amarjit.tamber@abc.ca.gov](mailto:amarjit.tamber@abc.ca.gov); [Donovan, Dominica \(BOS\)](#); [Chung Hagen, Sheila \(BOS\)](#); [Prager, Jackie \(BOS\)](#); [Ferrigno, Jennifer \(BOS\)](#); [Herrera, Ana \(BOS\)](#); [CPC.Referrals](#); [Oropeza, Edgar \(CPC\)](#); [Salmonson, Joel \(POL\)](#); [Wong, Joanne \(POL\)](#); [Jonas, Stephen \(POL\)](#); [VanHouten, Ben \(ECN\)](#)  
**Subject:** RE: Liquor License Issuance - 2389 Mission Street - Bruno"s - BOS File No. 240046  
**Date:** Thursday, February 1, 2024 10:29:00 AM  
**Attachments:** [image001.png](#)

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Greetings,

The Police Department has completed their review of the subject public convenience or necessity request and has forwarded their recommendations. For your convenience, I have the review available from the link below:

[Police Department Response – February 1, 2024](#)

The Police Department's ALU is recommending approval with the following conditions:

- 1) Except as provided in Condition 2 below, no noise shall be audible beyond the area under the control of the licensee. (SF district office only);
- 2) Any noise caused by entertainment or amplified sound that is subject to the provisions of an active Entertainment Permit issued by the San Francisco Entertainment Commission shall be authorized in accordance with the limits established by that Entertainment Permit, including any limitation on hours during which entertainment or amplified sound is permitted. A violation of the entertainment or amplified sound noise conditions of the Entertainment Permit, as determined by the San Francisco Entertainment Commission (or any successor agency), shall be deemed to be a violation of this Condition. Any noise that is not subject to, or is beyond the scope of, the Entertainment Permit shall be subject to Condition 1 above. "Entertainment Permit" means any of the following: a Just Add Music permit, a Limited Live Performance permit, a Place of Entertainment permit, a Fixed Place Amplified Sound permit, or any similar such permit issued by the San Francisco Entertainment Commission. (SF district office only); and
- 3) Petitioner(s) shall actively monitor the area under their control in an effort to prevent the loitering of persons on any property adjacent to the licensed premises as depicted on ABC-253.

**The Public Safety and Neighborhood Services Committee will tentatively schedule this hearing at 10 am on Thursday, February 8, 2024. Please confirm availability**

I invite you to review the entire matter on our [Legislative Research Center](#) by following the link below:

[Board of Supervisors File No. 240046](#)



San Francisco Police Department  
***ABC Liaison Unit***



Alcoholic Beverage License -  
*Public Convenience or  
Necessity Recommendation*

**To:** The San Francisco Board of Supervisors' Committee on Public Safety  
and Neighborhood Services

**Supervisor Catherine Stefani**  
**Supervisor Matt Dorsey**  
**Supervisor Joel Engardio**

**From:** Lt. Steve Jonas #79  
Officer in Charge  
ALU/Permits Unit 415-553-9550

**Date:** February 1, 2024

**Subject:** P.C.N. Investigation Regarding: Bruno's Management, LLC  
DBA: Bruno's  
2389 Mission St.  
San Francisco CA. 94110

Bruno's Management LLC, has filed an application with the California Department of Alcoholic Beverage Control seeking a Type 90 (On-Sale General Music Venue) license to be located at 2389 Mission St. (located between 19th St. and 20th St.)

**Hours of Operation:**

5:00pm to 2:00m Monday through Sunday.

**Digest:**

Bruno's Management LLC would like to operate a Music Venue to be located at 2389 Mission St. If approved, this license will allow them to sell Beer, Wine and distilled Spirits.

**Letters of Protest**

0

**Letters of Support**

0

**Police Calls for Service:**

From December 2022 to December 2023

**1 call for service**

**Police Reports:**

From December 2022 to December 2023

**0 police reports**

**San Francisco Plot Information:**

This premise is located in Plot: **433**

A High Crime area is defined as **109** or more police reports in a plot for the year of **2022**.

This plot had 291 police reports for **2022**, which is 182 **higher** than the **Citywide “High Crime”** average.

**State Census Tract Information:**

This premise is located in Census Tract: **208.01**

Population for this tract is: **3,618**

On-sale license authorized by census tract: **12**

Active on-sale licenses: 39 with 0 pending

Off-sale licenses authorized by census tract: **3**

Active off-sale licenses: 6 with 0 pending

**Departmental Recommendation:**

Points of consideration: **1**

No opposition from **Mission Station**.

Applicant premise **is** located in a “**High Crime**” area.

Applicant premise **is** located in a “**High Concentration**” area.

**0** - Protest.

**0** - Support

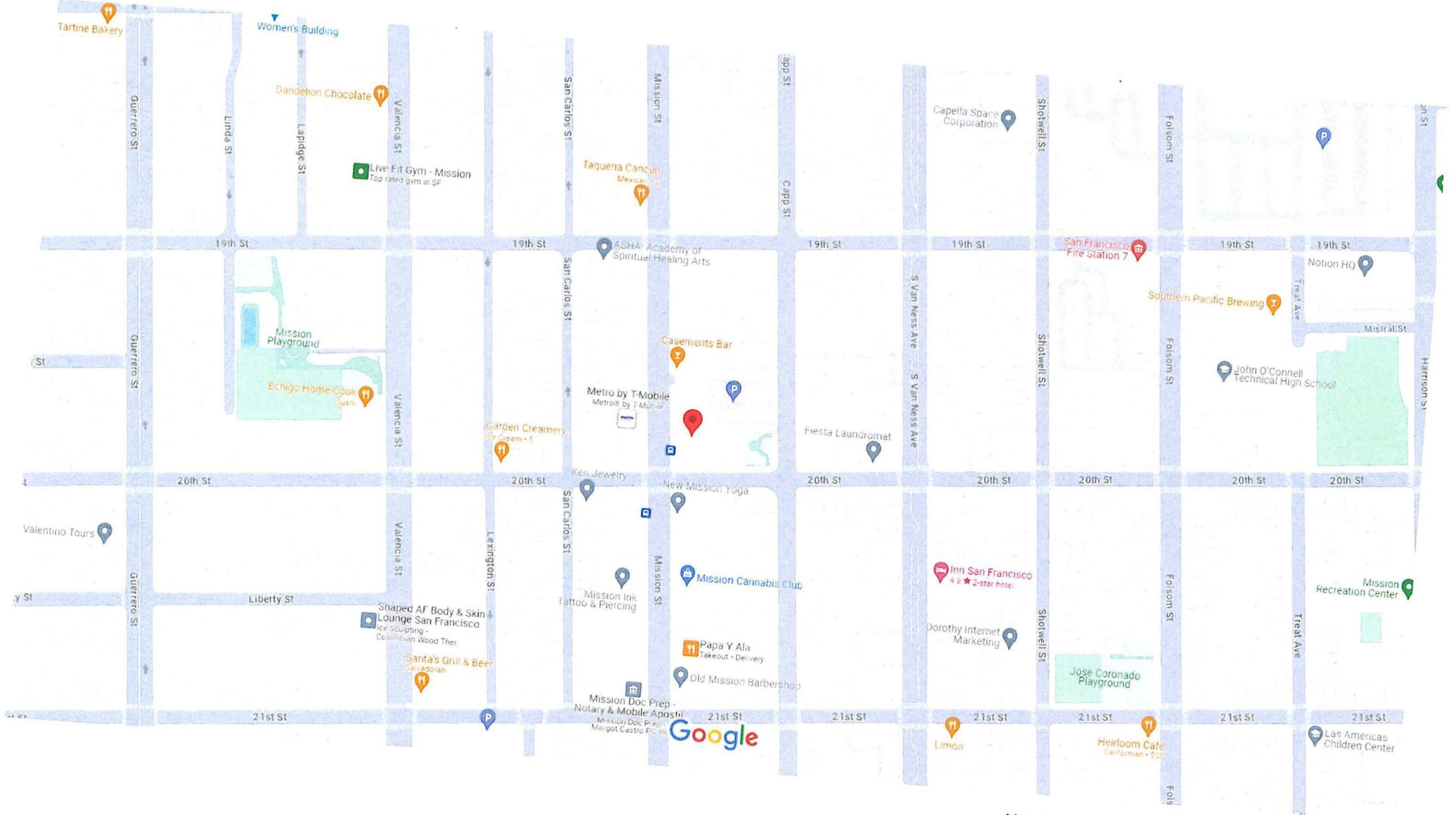
ALU Recommendation: **Approval with the following conditions:**

1. (1) Except as provided in Condition 2 below, no noise shall be audible beyond the area under the control of the licensee. (SF district office only).
  
2. (2) Any noise caused by entertainment or amplified sound that is subject to the provisions of an active Entertainment Permit issued by the San Francisco Entertainment Commission shall be authorized in accordance with the limits established by that Entertainment Permit, including any limitation on hours during which entertainment or amplified sound is permitted. A violation of the entertainment or amplified sound noise conditions of the Entertainment Permit, as determined by the San Francisco Entertainment Commission (or any successor agency), shall be deemed to be a violation of this Condition. Any noise that is not subject to, or is beyond the scope of, the Entertainment Permit shall be subject to Condition 1 above.  
“Entertainment Permit” means any of the following: a Just Add Music permit, a Limited Live Performance permit, a Place of Entertainment permit, a Fixed Place Amplified Sound permit, or any similar such permit issued by the San Francisco Entertainment Commission. (SF district office only)
  
3. Petitioner(s) shall actively monitor the area under their control in an effort to prevent the loitering of persons on any property adjacent to the licensed premises as depicted on ABC-253.

4. Between the hours of (4:00 pm and 2:00 am) or at any time the premises are providing entertainment, the petitioner(s) shall provide at least one (1) uniformed security guard(s) on the premises and shall maintain order therein and prevent any activity which would interfere with the quiet enjoyment of their property by nearby residents or the surrounding community. The licensed uniform security guard must be licensed by the State of California, Department of Consumer Affairs.



Google Maps 2389 Mission St



Map data ©2024 Google 200 ft

**From:** [Carroll, John \(BOS\)](#)  
**To:** [Salmonson, Joel \(POL\)](#); [Wong, Joanne \(POL\)](#); [Jonas, Stephen \(POL\)](#)  
**Cc:** [Alabanza, Analyn@ABC](#); [amarjit.tamber@abc.ca.gov](#); [Donovan, Dominica \(BOS\)](#); [Chung Hagen, Sheila \(BOS\)](#); [Prager, Jackie \(BOS\)](#); [Ferrigno, Jennifer \(BOS\)](#); [Herrera, Ana \(BOS\)](#); [CPC.Referrals](#); [Oropeza, Edgar \(CPC\)](#); [David Villa-Lobos](#); [david.villalobosf@yahoo.com](#); [VanHouten, Ben \(ECN\)](#)  
**Subject:** RE: Liquor License Issuance - 2389 Mission Street - Bruno"s - BOS File No. 240046  
**Date:** Monday, January 22, 2024 3:06:00 PM  
**Attachments:** [image001.png](#)

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Good afternoon,

The Planning Department has completed their review of the subject application, and has forwarded their recommendation for approval. For your convenience, I have the review available from the link below:

[Planning Dept. Response - Received January 22, 2024](#)

The matter is now awaiting review by the Police Department's ALU.

After receiving review from the Police Department, the Public Safety and Neighborhood Services Committee may hear and consider public convenience or necessity findings for the application, to be forwarded to the California Department of Alcoholic Beverage Control for their consideration in the license matter.

**The Public Safety and Neighborhood Services Committee will tentatively schedule this hearing for a regular meeting in February 2024.**

I invite you to review the entire matter on our [Legislative Research Center](#) by following the link below:

[Board of Supervisors File No. 240046](#)

Thanks for the review.

**John Carroll**

**Assistant Clerk**

Board of Supervisors

San Francisco City Hall, Room 244

San Francisco, CA 94102

(415)554-4445



Click [here](#) to complete a Board of Supervisors Customer Service Satisfaction form.

The [Legislative Research Center](#) provides 24-hour access to Board of Supervisors legislation and archived matters since August 1998.

***Disclosures:** Personal information that is provided in communications to the Board of Supervisors is subject to disclosure under the California Public Records Act and the San Francisco Sunshine Ordinance. Personal information provided will not be redacted. Members of the public are not required to provide personal identifying information when they communicate with the Board of Supervisors and its committees. All written or oral communications that members of the public submit to the Clerk's Office regarding pending legislation or*

BOARD of SUPERVISORS



City Hall  
1 Dr. Carlton B. Goodlett Place, Room 244  
San Francisco 94102-4689  
Tel. No. (415) 554-5184  
Fax No. (415) 554-5163  
TDD/TTY No. (415) 554-5227

## LIQUOR LICENSE PUBLIC CONVENIENCE OR NECESSITY REFERRAL

**TO:** Planning Department  
Attn: Edgar Oropeza  
Phone No. \_\_\_\_\_  
edgar.oropeza@sfgov.org  
**TO:** Police Department  
Joel Salmonson  
Phone No. (415) 553-1115

**DATE:** January 22, 2024  
**AP Block/Lot Nos.:** 3595/070  
**Zoning:** Mission NCT 55-X  
**Quad:** D9 / 10  
**Record No.:** \_\_\_\_\_

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Please submit your response within two weeks. The Public Safety and Neighborhood Services Committee will tentatively schedule the PC or N hearing for a regular meeting in February 2024.

**PLEASE EMAIL YOUR RESPONSE by February 2, 2024, to:**  
John Carroll, Public Safety and Neighborhood Services Committee Clerk.  
[john.carroll@sfgov.org](mailto:john.carroll@sfgov.org) ~ (415) 554-4445

---

**Applicant name:** Bruno's Management LLC  
**Business name:** Bruno's  
**Application address:** 2389 Mission Street  
**Applicant contact info:** David Villa Lobos  
415-559-6627  
[david\\_villalobos@sbcglobal.net](mailto:david_villalobos@sbcglobal.net)  
[david.villalobosSF@yahoo.com](mailto:david.villalobosSF@yahoo.com)

**PLANNING REVIEW:**  Approval  Denial  
Edgar Oropeza

Planning Staff Contact: \_\_\_\_\_  
(Please add comments on a trailing page.)

**POLICE REVIEW:**  Approval  Denial  
(Please add comments in a trailing report.)

Department of Alcoholic Beverage Control  
**APPLICATION FOR ALCOHOLIC BEVERAGE LICENSE**  
 ABC 211 (6.99)

State of California

*Richard Howard*

**TO:** Department of Alcoholic Beverage Control  
 33 NEW MONTGOMERY STREET  
 STE 1230  
 SAN FRANCISCO, CA 94105  
 (415) 356-6500

File Number: **654814** *(415) 948-3839*  
 Receipt Number: **2853583**  
 Geographical Code: **3800**  
 Copies Mailed Date: **December 1, 2023**  
 Issued Date:

DISTRICT SERVING LOCATION: **SAN FRANCISCO** 3595/070  
 First Owner: **BRUNO'S MANAGEMENT LLC** Dist 9  
 Name of Business: **BRUNO'S** NCT  
 Location of Business: **2389 MISSION ST** 2023-011117MIS  
**SAN FRANCISCO, CA 94110-1813**  
 County **SAN FRANCISCO**  
 Is Premises inside city limits **Yes** Census Tract: **0208.01**  
 Mailing Address:(If different from premises address) **765 MARKET ST #34H**  
**SAN FRANCISCO, CA 94103-2040**  
 Type of license(s): **90** Dropping Partner: Yes  No

Transferor's license/name:

<u>License Type</u>	<u>Transaction Type</u>	<u>Master</u>	<u>Secondary LT And Count</u>		
90 - On-Sale General Music Venue	ORI	Y			

<u>License Type</u>	<u>Transaction Description</u>	<u>Fee Code</u>	<u>Dup</u>	<u>Date</u>	<u>Fee</u>
Application Fee	ADD PRIMARY LICENSE TYPE	NA	0	12/01/23	\$17,335.00
90 - On-Sale General Music Ven	ANNUAL FEE	P40	0	12/01/23	\$1,355.00
Total					\$18,690.00

Have you ever been convicted of a felony? **No**  
 Have you ever violated any provisions of the Alcoholic Beverage Control Act, or regulations of the Department pertaining to the Act? **No**

STATE OF CALIFORNIA County of SAN FRANCISCO Date: November 30, 2023

Applicant Name(s)

**BRUNO'S MANAGEMENT LLC**

Pert ZA interpretation regarding proposed type 90s in the geography of the Mission RUSD-

a type 90s can be approved for existing establishments that already have another license (Type 47, 48, etc.) without impacting their established land uses (i.e., Nighttime Entertainment, General Entertainment, Restaurant, Bar, etc.).

*E. Orpeza*

12/12/2023

Attn: San Francisco Board of Supervisors  
1 Dr. Carlton B. Goodlett Place Room 244  
San Francisco, Ca. 94102

Re: Bruno's Bar  
2389 Mission St.  
San Francisco, Ca. 94110  
(Type 90 Music Venue Liquor License)

Dear Honorable San Francisco Board of Supervisors,

Bruno's Bar has been a Mission district entertainment destination for decades. It's been nominated for a legacy business designation and is currently going through the application and approval process.

A Type 90 liquor license was suggested by the District Supervisor's office and OEWD as a way to save Bruno's from permanently closing. Bruno's had been operating with a type 47 liquor license; however, a type 47 was determined to be an inappropriate license for Bruno's. And because of the Mission RUD a new type 48 would not be permissible.

This is a business worth saving, but that can only be achieved with a type 90 license.

Extensive outreach has been performed, and with overwhelming support from the community, District Supervisor, Mayor's office of Economic Workforce Development.

It's our hope that you will support our application.

Proposed hours of operation 5:pm to 2:am Monday through Sunday.

Respectfully




David Villa-Lobos, Liquor license application consultant.

CLA CONSULTING

(415) 559.6627

david\_villalobos@sbcglobal.net

david.villalobosSF@yahoo.com

RECEIVED  
BOARD OF SUPERVISORS  
SAN FRANCISCO  
2024 JAN 16 AM 9:54  
BY 



**INFORMATION AND INSTRUCTIONS -**

**SECTION 23958.4 B&P**

- Instructions This form is to be used for all applications for original issuance or premises to premises transfer of licenses.
- Part 1 is to be completed by an ABC employee, given to applicant with pre-application package, with copy retained in holding file or applicant's district file.
  - Part 2 is to be completed by the applicant, and returned to ABC.
  - Part 3 is to be completed by the local governing body or its designated subordinate officer or body, and returned to ABC.

**PART 1 - TO BE COMPLETED BY ABC**

1. APPLICANT'S NAME: Bruno's Management LLC

2. PREMISES ADDRESS (Street number and name, city, zip code): 2389 Mission St., San Francisco, CA 94110

3. LICENSE TYPE: 90

4. TYPE OF BUSINESS

<input type="checkbox"/> Full Service Restaurant	<input type="checkbox"/> Hofbrau/Cafeteria	<input type="checkbox"/> Cocktail Lounge	<input type="checkbox"/> Private Club
<input type="checkbox"/> Deli or Specialty Restaurant	<input type="checkbox"/> Comedy Club	<input type="checkbox"/> Night Club	<input type="checkbox"/> Veterans Club
<input type="checkbox"/> Cafe/Coffee Shop	<input type="checkbox"/> Brew Pub	<input type="checkbox"/> Tavern: Beer	<input type="checkbox"/> Fraternal Club
<input type="checkbox"/> Bed & Breakfast:	<input type="checkbox"/> Theater	<input type="checkbox"/> Tavern: Beer & Wine	<input type="checkbox"/> Wine Tasting Room
<input type="checkbox"/> Wine only	<input type="checkbox"/> All		

Supermarket     Membership Store     Service Station     Swap Meet/Flea Market

Liquor Store     Department Store     Convenience Market     Drive-in Dairy

Drug/Variety Store     Florist/Cn Shop     Convenience Market w/Gasoline

Other - describe: On Sale General Music Venue

5. COUNTY POPULATION: 875,010

6. TOTAL NUMBER OF LICENSES IN COUNTY:  On-Sale     Off-Sale

7. RATIO OF LICENSES TO POPULATION IN COUNTY: 293     On-Sale     Off-Sale

8. CENSUS TRACT NUMBER: 208.01

9. NO. OF LICENSES ALLOWED IN CENSUS TRACT: 12     On-Sale     Off-Sale

10. NO. OF LICENSES EXISTING IN CENSUS TRACT: 38     On-Sale     Off-Sale

11. IS THE ABOVE CENSUS TRACT OVERCONCENTRATED WITH LICENSES? (i.e., does the ratio of licenses to population in the census tract exceed the ratio of licenses to population for the entire county?)

Yes, the number of existing licenses exceeds the number allowed

No, the number of existing licenses is lower than the number allowed

12. DOES LAW ENFORCEMENT AGENCY MAINTAIN CRIME STATISTICS?

Yes (Go to Item #13)     No (Go to Item #20)

13. CRIME REPORTING DISTRICT NUMBER: 433

14. TOTAL NUMBER OF REPORTING DISTRICTS: 654

15. TOTAL NUMBER OF OFFENSES IN ALL REPORTING DISTRICTS: 54,049

16. AVERAGE NO. OF OFFENSES PER DISTRICT: 82.69

17. 120% OF AVERAGE NUMBER OF OFFENSES: 99.16

18. TOTAL NUMBER OF OFFENSES IN REPORTING DISTRICT: 243

19. IS THE PREMISES LOCATED IN A HIGH CRIME REPORTING DISTRICT? (i.e., has a 20% greater number of reported crimes than the average number of reported crimes as determined from all crime reporting districts within the jurisdiction of the local law enforcement agency)

Yes, the total number of offenses in the reporting district equals or exceeds the total number in item #17

No, the total number of offenses in the reporting district is lower than the total number in item #17

20. CHECK THE BOX THAT APPLIES (check only one box)

a. If "No" is checked in both item #11 and item #19, Section 23958.4 B&P does not apply to this application, and no additional information will be needed on this issue. Advise the applicant to bring this completed form to ABC when filing the application.

b. If "Yes" is checked in either item #11 or item #19, and the applicant is applying for a non-retail license, a retail bona fide public eating place license, a retail license issued for a hotel, motel or other lodging establishment as defined in Section 25503.16(b) B&P, or a retail license issued in conjunction with a beer manufacturer's license, or winegrower's license, advise the applicant to complete Section 2 and bring the completed form to ABC when filing the application or as soon as possible thereafter.

c. If "Yes" is checked in either item #11 or item #19, and the applicant is applying for an off-sale beer and wine license, an off-sale general license, an on-sale beer license, an on-sale beer and wine (public premises) license, or an on-sale general (public premises) license, advise the applicant to take this form to the local governing body, or its designated subordinate officer or body to have them complete Section 3. The completed form will need to be provided to ABC in order to process the application.

Governing Body/Designated Subordinate Name:

Board of Supervisors

**FOR DEPARTMENT USE ONLY**

PREPARED BY (Name of Department Employee): mt

**PART 2 - TO BE COMPLETED BY THE APPLICANT (If box #20b is checked)**

21. Based on the information on the reverse, the Department may approve your application if you can show that public convenience or necessity would be served by the issuance of the license. Please describe below the reasons why issuance of another license is justified in this area. You may attach a separate sheet or additional documentation, if desired. Do not proceed to Part 3.

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

22 APPLICANT SIGNATURE

23 DATE SIGNED

**PART 3 - TO BE COMPLETED BY LOCAL OFFICIALS (If box #20c is checked)**

The applicant named on the reverse is applying for a license to sell alcoholic beverages at a premises where undue concentration exists (i.e., an over-concentration of licenses and/or a higher than average crime rate as defined in Section 23958.4 of the Business and Professions Code). Sections 23958 and 23958.4 of the Business and Professions Code requires the Department to deny the application unless the local governing body of the area in which the applicant premises are located, or its designated subordinate officer or body, determines within 90 days of notification of a completed application that public convenience or necessity would be served by the issuance. Please complete items #24 to #30 below and certify or affix an official seal, or attach a copy of the Council or Board resolution or a signed letter on official letterhead stating whether or not the issuance of the applied for license would serve as a public convenience or necessity.

24 WILL PUBLIC CONVENIENCE OR NECESSITY BE SERVED BY ISSUANCE OF THIS ALCOHOLIC BEVERAGE LICENSE?

Yes       No       See Attached (i.e., letter, resolution, etc.)

25 ADDITIONAL COMMENTS, IF DESIRED (may include reasons for approval or denial of public convenience or necessity)

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

26 CITY/COUNTY OFFICIAL NAME

27 CITY/COUNTY OFFICIAL TITLE

28 CITY/COUNTY OFFICIAL PHONE NUMBER

29 CITY/COUNTY OFFICIAL SIGNATURE

30 DATE SIGNED



Department of Alcoholic Beverage Control  
**APPLICATION FOR ALCOHOLIC BEVERAGE LICENSE**  
 ABC 211 (6/99)

State of California  
*Richard Howard*

**TO:** Department of Alcoholic Beverage Control  
 33 NEW MONTGOMERY STREET  
 STE 1230  
 SAN FRANCISCO, CA 94105  
 (415) 356-6500

File Number: **654814** *(415) 948-3839*  
 Receipt Number: **2853583**  
 Geographical Code: **3800**  
 Copies Mailed Date: **December 1, 2023**  
 Issued Date:

DISTRICT SERVING LOCATION: **SAN FRANCISCO**

First Owner: **BRUNO'S MANAGEMENT LLC**  
 Name of Business: **BRUNO'S**  
 Location of Business: **2389 MISSION ST  
 SAN FRANCISCO, CA 94110-1813**

County: **SAN FRANCISCO**  
 Is Premises inside city limits: **Yes** Census Tract: **0208.01**

Mailing Address:(If different from premises address) **765 MARKET ST  
 #34H  
 SAN FRANCISCO, CA 94103-2040**

Type of license(s): **90** Dropping Partner: Yes  No

Transferor's license/name:

<u>License Type</u>	<u>Transaction Type</u>	<u>Master</u>	<u>Secondary LT And Count</u>		
90 - On-Sale General Music Venue	ORI	Y			
<u>License Type</u>	<u>Transaction Description</u>	<u>Fee Code</u>	<u>Dup</u>	<u>Date</u>	<u>Fee</u>
Application Fee	ADD PRIMARY LICENSE TYPE	NA	0	12/01/23	\$17,335.00
90 - On-Sale General Music Ven	ANNUAL FEE	P40	0	12/01/23	\$1,355.00
Total					\$18,690.00

Have you ever been convicted of a felony? **No**  
 Have you ever violated any provisions of the Alcoholic Beverage Control Act, or regulations of the Department pertaining to the Act? **No**

STATE OF CALIFORNIA County of SAN FRANCISCO Date: November 30, 2023

Applicant Name(s)

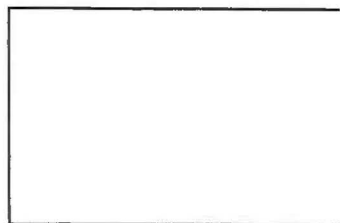
**BRUNO'S MANAGEMENT LLC**

BY \_\_\_\_\_  
 RECEIVED  
 BOARD OF SUPERVISORS  
 SAN FRANCISCO  
 2023 DEC -6 PM 3:54



## Introduction Form

*(by a Member of the Board of Supervisors or the Mayor)*



I hereby submit the following item for introduction (select only one):

- 1. For reference to Committee (Ordinance, Resolution, Motion or Charter Amendment)
- 2. Request for next printed agenda (For Adoption Without Committee Reference)  
*(Routine, non-controversial and/or commendatory matters only)*
- 3. Request for Hearing on a subject matter at Committee
- 4. Request for Letter beginning with "Supervisor \_\_\_\_\_ inquiries..."
- 5. City Attorney Request
- 6. Call File No. \_\_\_\_\_ from Committee.
- 7. Budget and Legislative Analyst Request (attached written Motion)
- 8. Substitute Legislation File No. \_\_\_\_\_
- 9. Reactivate File No. \_\_\_\_\_
- 10. Topic submitted for Mayoral Appearance before the Board on \_\_\_\_\_

The proposed legislation should be forwarded to the following (please check all appropriate boxes):

- Small Business Commission     Youth Commission     Ethics Commission
- Planning Commission     Building Inspection Commission     Human Resources Department

General Plan Referral sent to the Planning Department (proposed legislation subject to Charter 4.105 & Admin 2A.53):

- Yes                       No

*(Note: For Imperative Agenda items (a Resolution not on the printed agenda), use the Imperative Agenda Form.)*

Sponsor(s):

Clerk of the Board

Subject:

Liquor License Issuance - 2389 Mission Street - Bruno's

Long Title or text listed:

Hearing to consider that the issuance of a Type-90 on-sale general music venue liquor license to Bruno's Management LLC, to do business as Bruno's located at 2389 Mission Street (District 9), will serve the public convenience or necessity of the City and County of San Francisco.

Signature of Sponsoring Supervisor:

f