

From: [Board of Supervisors, \(BOS\)](#)
To: [BOS-Supervisors](#)
Cc: [BOS Legislation, \(BOS\)](#)
Subject: FW: Public comment, Tuesday, December 22, 2020
Date: Wednesday, December 23, 2020 1:12:36 PM

From: francoise rothstein <smyledoc2@yahoo.com>
Sent: Wednesday, December 23, 2020 9:38 AM
To: Board of Supervisors, (BOS) <board.of.supervisors@sfgov.org>
Subject: Public comment, Tuesday, December 22, 2020

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Dear Supervisors,

Here is what I wanted to share with you at yesterday's meeting regarding my business:

Thank you for allowing me to present my case, I am Francoise Rothstein.

I am the landlord of a 3-story commercial building on Union St. -- 2284, 2286 and 2288 Union St., next to Rose Cafe.

The business renting 2288 has been closed since March, and 2286 is closing this month.

2284, Bamboo Spa, is a nail, skin care and massage spa, owned by Fiona Garza and Lee Yu.

Fiona and Lee are ready to rent 2286 and operate a massage spa. They already operate the same business in San Francisco and Burlingame which has been "Voted Best of the Bay" for several years.

They are ready to start painting and decorating *now*.

Please allow this small business to be ready to generate income and revenue for the City as soon as it is allowed to operate based on COVID rules.

As a landlord, who only has one space rented in the building, this would allow me to earn rent which is my primary source of income.

Please provide the permit to enable Fiona and Lee to rent 2286.

Thank you for your consideration.

From: [Board of Supervisors, \(BOS\)](#)
To: [BOS-Supervisors](#)
Cc: [BOS Legislation, \(BOS\)](#)
Subject: FW: Public comment Re Small Business Hearing
Date: Wednesday, December 23, 2020 1:13:03 PM

From: Rica Sunga-Kwan <rica@churnsf.com>
Sent: Tuesday, December 22, 2020 5:23 PM
To: Board of Supervisors, (BOS) <board.of.supervisors@sfgov.org>
Subject: Public comment Re Small Business Hearing

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

My name is Rica Sunga-Kwan, I'm the owner operator of Churn Urban Creamery in the Portola District. We are a woman owned, immigrant owned business.

My business resides in an already under resourced and under represented district in San Francisco. I've had 2 business to the left of me shut down. If we were to shut down, that would be 3 large commercial spaces over 1,000sf vacant and boarded up.

We need relief now, desperately so. We need grants and tax breaks, not deferrals. I've received a notice of intent to file a lien for taxes that remain unpaid. At a time when I'm seeing multiple restaurants closing permanently and getting broken into - This is a huge slap in the face during this time.

Please make these outdoor parklets permanent and tax free!
Please forgive and cancel 2020 and 2021 business taxes!
Please make it easier to do business in San Francisco!

Thank you,

Rica Sunga-Kwan
Proprietor/Lead Ice Cream Maker
Churn Urban Creamery, LLC
churnsf.com
www.instagram.com/churnsf

From: [Board of Supervisors, \(BOS\)](#)
To: [BOS-Supervisors](#)
Cc: [BOS Legislation, \(BOS\)](#)
Subject: FW: Reiteration of what small businesses of SF needs
Date: Wednesday, December 23, 2020 11:46:47 AM

From: Ngan Pham <ngan@yogaphamily.com>
Sent: Tuesday, December 22, 2020 6:38 PM
To: Board of Supervisors, (BOS) <board.of.supervisors@sfgov.org>; Haneystaff (BOS) <haneystaff@sfgov.org>; RonenStaff (BOS) <ronenstaff@sfgov.org>
Subject: Reiteration of what small businesses of SF needs

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Hi,

I'd like to reiterate what I said on the call. Small businesses need:

1. Rent relief, not a moratorium that contributes accumulation to debt.
2. Transparency on who is receiving the grants and no-interest loans. I am a woman of color and if the city is working on creating equity and diversity I have yet to see it.

We are one of the rare businesses that create space for families in San Francisco. Please help us survive this.

Thanks,
Ngan, small business owner of Yoga Phamily in the Mission

--



415.234.3767



From: [Board of Supervisors, \(BOS\)](#)
To: [BOS-Supervisors](#)
Cc: [BOS Legislation, \(BOS\)](#)
Subject: FW: Public comment on items 6-8, December 22, 2020 special meeting
Date: Wednesday, December 23, 2020 11:46:25 AM

-----Original Message-----

From: Lapo <lapo@emtab.org>
Sent: Tuesday, December 22, 2020 5:58 PM
To: Board of Supervisors, (BOS) <board.of.supervisors@sfgov.org>
Subject: Public comment on items 6-8, December 22, 2020 special meeting

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

This is a public comment addressed to the special meeting of the full Board to be held on Tuesday, December 22, 2020, in relation to agenda items 6 through 8, pertaining to the impact that the COVID-19 pandemic has had on local businesses, and the City's relief strategy.

My name is Lapo Guzzini, and I have been involved in organizing cultural and social activities in San Francisco for more than a decade. This has included five years owning and operating The Emerald Tablet, an award-winning gallery and gathering place in North Beach. I consider myself fortunate to live in a place where bars, coffee shops, bookstores and other locally owned businesses are not only services, but unique cultural institutions in their own right, critical to our city's its standing throughout the world. I have watched them reopen for a few precious weeks, making strenuous efforts to adhere to all the City's public health guidelines, so that they could continue to play this invaluable role.

As members of the creative community, I and others have responded, trying to help drive business by crafting cultural events that could be safely paired with outdoor dining. I have witnessed, from within, an alliance of artists, service industry workers, and business owners rise to this unprecedented challenge. It wasn't enough. With the new shelter-in-place order, many of these vital epicenters are on the brink of closure. The City must either reopen outdoor dining, or work to provide immediate relief—in the form of cash grants, business loan forgiveness, fee waivers, and any other available means necessary—to ensure the survival of these irreplaceable parts of San Francisco.

We, local residents, workers, and business owners, have supported, implemented, and helped enforce the City's decisive COVID-19 response.

We have done our best to live within its allowances. It is time to give us the support we need to endure, until this pandemic is behind us.

Lapo Guzzini
District 3 resident

From: [Board of Supervisors, \(BOS\)](#)
To: [BOS-Supervisors](#)
Cc: [BOS Legislation, \(BOS\)](#)
Subject: FW: 1 minute was not enough time - public comment from meeting on 12/22/20
Date: Tuesday, December 22, 2020 5:08:13 PM

From: christine gayoso <christine@kickit365.com>
Sent: Tuesday, December 22, 2020 4:59 PM
To: SFOSB (ECN) <sfosb@sfgov.org>; Board of Supervisors, (BOS) <board.of.supervisors@sfgov.org>
Subject: 1 minute was not enough time - public comment from meeting on 12/22/20

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

My name is Christine Gayoso and I am the owner of Kickit365 Adult Soccer League. We are a small business in the adult recreational sports industry in San Francisco for the past 7 years. We were shut down in March and have been waiting over 8 months for guidance from the city and state with no information. We've gone from serving 700 adult participants in weekly outdoor soccer leagues to only 8 participants in weekly outdoor small group fitness coaching. This is not a sustainable business model. Although this is a very small number, we've followed every health directive and are happy to report there have been no covid cases reported. If policies don't change in the next few months, we will be forced to close permanently. We need grants to survive, not more loans putting us into debt that we will never be able to recover and pay back. License fees and taxes that have been deferred from 2020 need to be cancelled in 2021. Even if we are allowed to reopen it's going to take months to rebuild as there is no one left in San Francisco to use our services as reported 10's of thousands of people have already left the city. Those businesses with rent debt need to be forgiven and not deferred. Why would we apply for a 2nd PPP to keep us alive, if we can't even figure out if our first PPP will be forgiven??? If the department of health needs accurate data, just ask us as small businesses to collect the data - we have done it!!

Specifically related to the adult sports industry, on December 14th, the CPDH released guidelines for recreational sports and lumped adult sports in the youth sports guidelines. Even though each recreational component of youth and adult sports are completely different. The color coded system is just a fancy way of saying "no sports" for both youth and adults. As much as we'd like to believe that participants live in the county where the facilities are located, in the bay area this is clearly not the case due to significant housing, economic and job resource disparities. The color coded sport system will not work for businesses or schools to have successful seasons. There is too much variation in the color coded system lasting for a significant amount of time vs where the program is located. For example, we have an adult soccer program and have participants that work and live in SF but also have participants work in SF but live in East Bay - so how can we form teams if the field location is in San Francisco, yet participants come from various areas around SF? Or to give a school example, how can St Ignatius in San Francisco county play Bellarmine in Santa Clara county (well known WCAL rivals) - when they are not in immediately bordering counties and the potential for different color status has been evident over the past 8 months.

Dividing sports into colors does not mean the health department job is done. Instead of separating color coded sports, more guidance is needed on how businesses and schools need to pre-screen for symptoms, implement testing protocols (for staff, coaches and referees), equipment cleaning protocols, contact tracing with game rosters, return to play protocols after exposures or a positive diagnosis. Exercise is essential not for only physical health but mental well-being for youth and adults. Please look to other states that have been playing sports during the pandemic - midwest, texas and new york have been allowing both youth and adult sports for many months. Please look at the data where sports have been played safely and educate the public on the benefits of exercise and team sports.

Go to any public park in SF and you'll see pick-up games happening everyday with mixed households. Why not let small businesses like ours open now where we can provide monitoring and provide education on safe sport practices?

Small businesses have been unfairly targeted for closure - while costco, targets, and large chains remain open with no repercussions for not doing monitoring of the number of customers entering the stores, maintaining 6ft of distance. In addition, the physical layouts of the chain stores remain the same with no accommodations to keep their employees or customers safe. Start holding the bigger companies to the same standards you are forcing on small business.

Thanks for your time,
Christine

Christine Gayoso, ATC PES
Co-Founder

Kickit365

christine@kickit365.com

www.KICKIT365.com



From: [Board of Supervisors, \(BOS\)](#)
To: [BOS-Supervisors](#)
Cc: [BOS Legislation, \(BOS\)](#)
Subject: FW: SF Small Business Meeting 12/22 2020
Date: Tuesday, December 22, 2020 5:07:33 PM

From: Maria Maldonado <marijamaldonado@yahoo.com>
Sent: Tuesday, December 22, 2020 4:18 PM
To: Board of Supervisors, (BOS) <board.of.supervisors@sfgov.org>
Subject: SF Small Business Meeting 12/22 2020

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

My name is Maria Maldonado and I owned and operated a small business in SF for over 20 years. I am currently an esthetician who has been unable to work since March (aside from the previous 2 months where we were finally allowed to open). But now we are shut down again. I have extensive training in health and safety. During the entire two months that we were able to operate, I tested every two weeks and there was not one case of Covid. Meanwhile, every retail store in the city is allowed to be open. People can spend hours inside a Target or Ross. But I cannot see clients one on one in a safe environment. We also have windows open and air purifiers everywhere.

It's painfully obvious that a select few businesses are bearing the financial burden of these shut downs. I don't understand why the city hasn't established rolling closures to curb the spread of the virus. This would go a long way in at least giving all businesses the chance at survival. It could be bi-weekly or every two weeks... Retail open while personal care and outdoor dining is closed. And then it alternates... Personal care services and outdoor dining open while retail closes. With the obvious exception being grocery stores open all the time.

It's an unprecedented time and we have to think outside the box to solve the problems in front of us. I've been doing my part by staying home. I've been supporting my kids in their online schooling as difficult as it is for them. But I also need to be able to pay my bills so that I don't lose everything I've worked for.

There is no way we can continue this shut down into the New Year.

Thank you,
Maria Maldonado

From: [Board of Supervisors. \(BOS\)](#)
To: [BOS-Supervisors](#)
Cc: [BOS Legislation. \(BOS\)](#)
Subject: FW: Funding for Small Business for Live Special Hearing Board of Supervisors
Date: Tuesday, December 22, 2020 12:54:25 PM

From: Sean Vidal Edgerton <seanedgerton@gmail.com>
Sent: Tuesday, December 22, 2020 10:38 AM
To: Board of Supervisors, (BOS) <board.of.supervisors@sfgov.org>
Subject: Funding for Small Business for Live Special Hearing Board of Supervisors

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Board of Supervisors,
I have a question and concern for single-member LLCs in San Francisco.

I have noticed an extreme gap in available resources for businesses that have started during the pandemic (after SIP started).

The bill, AB-85, indicates an exemption on the \$800 fee for all new LLCs beginning Jan 1, 2021, until 2023. I was wondering why this new bill does not cover any LLCs that have opened up during the pandemic and shelter in place?

Other aspects to note: as an independent, freelance artist running a single-member LLC, I am concerned about the lack of financial assistance or forgiveness during this pandemic. Grants, loans, and forgiveness only include LLCs with 2 or more employees, leaving single-member LLCs unable to receive any funding and assistance from the city of San Francisco.

We are all being hurt from this pandemic, and it is unfortunate to see no support for small, independent, single-member LLCs from our own city.

Thank you very much for your time.

- Sean

--

Sean Vidal Edgerton

The Pen and the Pangolin // Science Illustration
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Botanical Illustrator

California Academy of Sciences
sedgerton@calacademy.org

Post-M.Sc. Research Fellow

MSc. Ecology, Evolution, and Conservation Biology - SFSU
Microbiology Department - California Academy of Sciences

From: [Board of Supervisors. \(BOS\)](#)
To: [BOS-Supervisors](#)
Cc: [BOS Legislation. \(BOS\)](#)
Subject: FW: The Royal Cuckoo Organ Lounge 3202 mission
Date: Tuesday, December 22, 2020 12:53:01 PM

From: Debbie Horn <dhornster@gmail.com>
Sent: Tuesday, December 22, 2020 11:26 AM
To: Board of Supervisors, (BOS) <board.of.supervisors@sfgov.org>
Cc: paulbubs@yahoo.com
Subject: The Royal Cuckoo Organ Lounge 3202 mission

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

We are Paul Miller and Debbie Horn calling on behalf of The Royal Cuckoo Organ Lounge 3202 Mission street. The impacts of this shutdown are financially devastating. We were closed in March- briefly reopened with shared spaces tables- and now not sure what to do. We have been paying overhead the entire time with no income for months- this is not sustainable. The bartenders and musicians (many are family) are desperate and suffering, many not able to receive unemployment- these are full time musicians who do not have secondary jobs.

The Royal Cuckoo Organ Lounge is the only jazz club on the west coast with a Hammond Organ built into the bar and live music 7 nights a week NEVER a cover charge- this space will be a huge loss to the bay area music community as well as all neighbors, family, and friends.

Things cannot go on without help from the city-

We are asking for direct financial relief for small businesses from the city: in the form of grants-

We are asking shared spaces be extended indefinitely so we can begin to dig out of a huge financial hole

We are asking for clear criteria regarding shutdown decisions because the uncertainty of opening and closing is a huge financial burden and everyone is under extreme duress, no paychecks, not able to pay bills, no clear information.

Please show that music and culture is valued in San Francisco.

Thank you for allowing us to comment!

Paul Miller
Debbie Horn
Royal Cuckoo Organ Lounge
3202 Mission
Royal Cuckoo Market
3368 19th street

From: [Board of Supervisors. \(BOS\)](#)
To: [BOS-Supervisors](#)
Cc: [BOS Legislation. \(BOS\)](#)
Subject: FW: BOS 12/22 Meeting - Response from Credo Restaurant FiDi
Date: Tuesday, December 22, 2020 12:52:38 PM

From: Brandon Heist <brandon@credosf.com>
Sent: Tuesday, December 22, 2020 11:14 AM
To: Board of Supervisors, (BOS) <board.of.supervisors@sfgov.org>
Cc: Larry Finn <larry@mxpsf.com>; Jeremy Wong <jeremy@credosf.com>; Laurie Thomas <laurie@ggra.org>
Subject: BOS 12/22 Meeting - Response from Credo Restaurant FiDi

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Hello,

My name is Brandon Heist and I am the General Manager at Credo Restaurant located at 360 Pine Street in the Financial District. This e-mail is for the public comment official record for the Board of Supervisors 12/22/2020 meeting. I am not able to call-in for the live BOS meeting today because my wife and I recently had a baby girl.

Credo Restaurant, just like all of our downtown neighbors in the Financial District, has felt the effects of this pandemic. Before covid-19, Credo was open 7 days a week with 35+ employees and averaged 120 customers for lunch, 80 customers for dinner, weekly off-site catering orders in downtown offices, and private events 3-4 nights a week. All of that is gone. We tried to re-open 4 days per week in October and November with 5-8 hourly employees. We averaged 2-10 customers for lunch and 15-30 people for dinner. We know our story is similar to countless independent restaurants in our neighborhood and throughout our city.

The Financial District of San Francisco has been severely effected by the shutdowns and stay-at-home orders. As you know, according to Mastercard credit card sales data shared with the SF Chamber of Commerce, approximately 85% of restaurants and bars in the FiDi and SoMa are either temporarily or permanently closed. All non-essential offices are also closed and the clientele that this part of town has relied on for decades is non-existent. More needs to be done to help small businesses in San Francisco and specifically in hard hit areas such as the FiDi.

We stand behind the GGRA and reiterate what they and all independent restaurants in San Francisco are pleading for:

1. We are asking the city to **provide immediate financial aid to restaurant workers** that have been furloughed/laid off or have had their hours or income cut.
 - a. Many of our restaurant workers had 2-3 jobs just to make ends meet. Most had other jobs within this same industry and saw their hours cut across the board.

- b. Many restaurants employ workers that are NOT able to receive unemployment benefits for various reasons and more needs to be done to address this important issue.
- 2. **Provide direct financial relief for small businesses** in the forms of waiving, not deferring, the unformed license fee bill for 2020, and any Gross Receipts and Payroll taxes due for 2020 for all restaurants, bars and other retail businesses forced to significantly reduce capacity.
- 3. **Provide more time for businesses to comply with future health orders.**
 - a. A two-day notice for restaurants to pivot to a new model was not possible and forced even more financial losses on all of us.
- 4. **Provide clear criteria for making shutdown decisions.**
 - a. We have not seen sufficient data that demonstrates the dangers of outdoor dining. We understand the reasonings behind temporarily shutting down indoor dining due to covid-19.
 - b. Credo did not have a tent. We created an outdoor space that was well spaced and as safe as possible according to the criteria outlined by the SFDPH. Our staff wore PPE and had strict sanitation protocols, taking every precaution possible to create a safe outdoor dining environment for our guests and team.

We want to thank the SF BOS for allowing us this time to state our case, share our story and explain our frustrations. We hope that more can be done to help restaurants in this great city.

Sincerely,

Brandon Heist
General Manager
Credo

Sent from [Mail](#) for Windows 10

From: [Board of Supervisors, \(BOS\)](#)
To: [BOS-Supervisors](#)
Cc: [BOS Legislation, \(BOS\)](#)
Subject: FW: SF Small Businesses
Date: Tuesday, December 22, 2020 8:33:27 AM
Attachments: [Father Zeus.docx](#)

-----Original Message-----

From: Mira Martin-Parker <tartarthistle@gmail.com>
Sent: Tuesday, December 22, 2020 8:27 AM
To: Board of Supervisors, (BOS) <board.of.supervisors@sfgov.org>
Cc: Preston, Dean (BOS) <dean.preston@sfgov.org>; Breed, Mayor London (MYR) <mayorlondonbreed@sfgov.org>
Subject: SF Small Businesses

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear San Francisco Board of Supervisors,

I am attaching comments from Mercury Cafe in Hayes Valley for toady's hearing on small businesses.

Thank you,

Nick and Mira Parker

A Message from Mercury Café in Hayes Valley to the San Francisco Board of Supervisors:

We often hear the Covid crisis being compared with a war. Politicians, medical experts, and business leaders are constantly telling us that, "We're all in this together." In line with this military comparison, I would like to read from Tolstoy's War and Peace, where he notes that, "a law is manifested according to which for the carrying out of a joint action, people always form themselves into such relations that the more immediately people participate in carrying out the action, the less they can give orders and the greater their number; and the smaller the direct part that people take in an action itself, the more they give orders and the smaller their number, rising in this way from the lowest layers to the one last man, who takes the least direct part in the event and more than all aims his activity at giving orders.

This relation of the persons who give orders to those whom they order constitutes the essence of the concept known as power."

With this quote in mind, I would like to ask, what soldier would willingly follow the orders of those who are actively profiting from the very war he is being asked to give his life? Amazon has doubled its profits during this pandemic. Their vans are suddenly cramming our streets. Tech companies like Amazon and Google, and the billionaire class in general, benefit from creating conditions of social disruption. They profit from creating division, social fragmentation, and fear. When conditions are such that we are too scared to leave our homes, to send our children to school, to take public transportation, these companies and individual make bank. We know this; a great deal has been written about it lately. Why are these toxic anti-social entities and individuals being allowed to continue to profit from the devastating affects of the very social inequality they are largely responsible for creating. This billionaire caste has corrupted both political parties with its disproportionate financial influence? With this in mind, in what sense is it reasonable for the We the People--the very soldiers being asked to sacrifice our lives and our livelihoods in fighting this Covid battle--to take orders from those who have so shamelessly and openly sold out and betrayed the trust of their own people.

From: [Board of Supervisors. \(BOS\)](#)
To: [BOS-Supervisors](#)
Cc: [BOS Legislation. \(BOS\)](#)
Subject: FW: The Impact of Covid on our Tenants
Date: Tuesday, December 22, 2020 8:24:39 AM

From: Elisabeth Rix <betsyrix@gmail.com>
Sent: Monday, December 21, 2020 7:33 PM
To: Board of Supervisors, (BOS) <board.of.supervisors@sfgov.org>
Subject: The Impact of Covid on our Tenants

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

My husband and I were small business owners in San Francisco from 1980 to 2015, and are now landlords of three businesses that provide food, drink, entertainment, and retail, on Haight St in San Francisco. We have reduced rent by 80% overall, because we want our tenants' businesses to survive. I can't tell you how crushing this has been to us financially, and how the welfare and survival of our commercial tenants is in your hands at this moment. Permits for outdoor dining and parklets, forgiveness of taxes, licenses and fees that just cannot be paid now, and clear guidance from the city about shutdowns or other restrictions is more than critical. The last thing we want is more empty storefronts in the historic Haight Ashbury. We are so committed to creating a future that can be vibrant and reflect the spirit of the city, but are gravely concerned about what a street of empty storefronts will do not only to us, but the city of San Francisco that we so dearly love. Please listen to the requests and understand how important the decisions you make are.

Thank you so much for your attention to this!

Sincerely,

Jack and Betsy Rix

From: [Board of Supervisors, \(BOS\)](#)
To: [BOS-Supervisors](#)
Cc: [BOS Legislation, \(BOS\)](#)
Subject: FW: I need your help
Date: Monday, December 21, 2020 3:09:33 PM

From: Dennis Hong <dennisjames888@yahoo.com>
Sent: Monday, December 21, 2020 3:02 PM
To: Breed, Mayor London (MYR) <mayorlondonbreed@sfgov.org>; Board of Supervisors, (BOS) <board.of.supervisors@sfgov.org>
Cc: Peskin, Aaron (BOS) <aaron.peskin@sfgov.org>
Subject: I need your help

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Hi and good afternoon Honorable Mayor Breed and everyone,

Dennis here, I hope you and all are doing well. First of all I want to thank you all for all that you do to make our City tick. It's amazing.

Being a of native and resident of San Francisco 76+ years. Currently Retired. Living in District 7. I have often cc'd all of you in one way or another with comments and or my opinion/s. Happy to say, most of the time I'm successful at getting thru, good or bad. But right now I'm not sure where to turn for help with the current issue and need you help.

My issue right now is to help our local business' get thru this COVID and this pandemic surge/era. These critical business are really struggling. As a world wide premier City where both locals and visitors come and go make our city hum with their services, especially in Chinatown. Years ago I worked and grew up in Chinatown, District 3. Currently it makes me sad to even visit the Chinatown to see it in it's current state.

Simply put, they need the city's help so when this pandemic/COVID is over San Francisco can shine and continue to be in business. Chinatown is a bit more unique and they need your help.

In closing, please lets give them the support to weather thru this like other Districts in the city. As usual, should anyone have any questions to my rambling email, please feel free to chime back to my email.

Have a wonderful holiday season. Can I please have your support with this issue? If not can you help redirect my email?

-----Best~~~~DHsf-----

From: [Hickey, Jacqueline \(BOS\)](#)
To: [BOS Legislation, \(BOS\)](#)
Subject: FW: Agenda item 201407 Impact of Stay at Home on Small Business
Date: Friday, December 18, 2020 5:07:26 PM

From: Board of Supervisors, (BOS)
Sent: Friday, December 18, 2020 5:07 PM
To: BOS-Supervisors <bos-supervisors@sfgov.org>
Subject: FW: Agenda item 201407 Impact of Stay at Home on Small Business

From: Autumn Adamme <autumn@darkgarden.com>
Sent: Friday, December 18, 2020 4:36 PM
To: Board of Supervisors, (BOS) <board.of.supervisors@sfgov.org>
Subject: Agenda item 201407 Impact of Stay at Home on Small Business

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

My retail manufacturing business has been located in Hayes Valley since 1997. The impact of the Stay at Home order was immediate and crippling. Additionally, crime increased again on the night of the most recent Stay at Home order. Some of this is because the streets are darker with the restaurants closed, some because pedestrian street traffic plummeted. With fewer people out and about, businesses are more vulnerable to break-ins. We've experienced three break-ins in three months. Three out of 7 total in 23 years in this location.

The Stay at Home order has been confusing to consumers. While retail has been allowed to operate at up to 20% capacity, most people are unclear - to shop or not to shop? Stay Home? Or just spend more money on Amazon? The order being imposed in December, when so many businesses usually make the majority of their income, this has been devastating.

As people become more and more dependent on on-line shopping, more small business will die off. This will have immense and long term ripple effects on the economy as commercial landlords struggle to fill storefronts. Businesses that have somehow managed to survive this long won't be able to last forever if we continue this trajectory of spending exclusively with convenience in mind. As our retail corridor empties out, this leads to it being a less desirable place to live, and residential landlords are then impacted.

Service businesses are some of the hardest hit, and have been nearly forgotten in the stimulus packages. They've been closed first, opened last, and have had some of the most expensive retooling to do to operate safely. Those that had reopened have invested immense time and effort and money into making sure to keep staff and customers safe. To be so quickly shut down again is devastating to these businesses and the retail neighborhoods they occupy. As I understand it, the data does not show that services are responsible for a high percentage of new infection cases.

While the various grants for PPE and broken glass replacement are helpful, the amount of paperwork involved is confusing and discouraging even to people with English as a first language. Our immigrant communities may not even know about these programs, much less have the wherewithal to access them.

Add to this, those businesses who were lucky enough to be granted PPP funding were given conflicting information as to timeline. The original guidance was for 6 weeks for spending to be qualified for loan repayment forgiveness. This led to a mad dash to spend - giving employees hazard pay was our approach. I could have stretched the aid out far longer had I known the deadline would be extended through the end of the year.

The messaging around each directive has been confusing and often contradictory and therefore damaging.

--

Autumn Adamme
Founder, Executive Creative Director
Dark Garden Corsetry
Supporting uncommon beauty...
(415)431-7684
321 Linden Street, San Francisco 94102

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