




San Francisco Police Department  
**ABC Liaison Unit**



Alcoholic Beverage License -  
*Public Convenience and  
Necessity Recommendation*

**To:** The San Francisco Board of Supervisors' Committee on Public Safety  
and Neighborhood Services

**Supervisor Eric Mar**  
**Supervisor John Avalos**  
**Supervisor David Campos**

**From:** Lieutenant Dave Falzon   
Officer in Charge  
ABC Liaison Unit (ALU) 837-7269

**Date:** May 3, 2016

**Subject:** P.C.N. Investigation Regarding: Surinder Singh  
DBA: 7-Eleven Store  
644 Mission Street  
Ryan M. Kroll  
(310)822-9848

Surinder (Sindy) Singh of 7 Eleven Inc., dba 7-Eleven Store #2366-36039A has filed an application with the California Department of Alcoholic Beverage Control seeking a -Type 20 (Off-Sale Beer and Wine) License for 644 Mission Street (located between New Montgomery and Annie Streets).

Hours of Operation:

Daily 9 a.m.-12 Midnight

**Digest:**

The licensee is currently located at 644 Mission Street and is operating as grocery store. If approved, this license will allow 7-Eleven to sell Off-Sale Beer and Wine at this premises.

**Letters of Protest:**

**No Record**

**Letters of Support:**

**No Record**

**Police Calls for Service:**

From July 2014 to July 2015

**0**

**Police Reports:**

From July 2014 to July 2015

**0**

**San Francisco Plot Information:**

This premise is located in Plot **212**

A High Crime area is defined as **106** or more police reports in a plot for the year of **2015**.

This plot had **618** police reports for **2015**, which is **512** over the **Citywide “High Crime”** average.

**State Census Tract Information:**

This premise is located in Census Tract **0615.00**

Population for this tract is: **11,502**

On-sale license authorized by census tract: **41**

Active on-sale licenses: **145** with **1** pending

Off-sale licenses authorized by census tract: **10**

Active off-sale licenses: **141** with **1** pending

**Departmental Recommendation:**

Points of consideration:

No opposition from **Southern Station**

Applicant premise **is** located in a “high crime” area.

Applicant premise **is** located in an “undue concentration” area.

**0** - Record of protest.

**0** - Record of support.

ALU Recommendation: **Approval with the following conditions:**

**Conditions for Type 20 (Off-Sale Beer and Wine)**

1. Sales of alcoholic beverages shall be permitted only between the hours of 9:00 a.m. to 12:00 Midnight daily.
2. No more than 5% of the square footage of the premises will be used for the display of alcoholic beverages.
3. No noise shall be audible beyond the area under the control of the licensee as defined on the ABC-257, dated \_\_\_\_\_.
4. Loitering (loitering is defined as “to stand idly about; linger aimlessly without lawful business”) is prohibited on any sidewalks or property adjacent to the licensed premises under the control of the licensee as depicted on the ABC-257, dated \_\_\_\_\_.
5. No person under the age of 21 shall sell or deliver alcoholic beverages.
6. No malt beverage shall be sold with an alcoholic content great than 5.7% by volume.
7. The sales of beer or malt beverages in quantities of 16 oz., 20 oz., 32 oz., 40 oz., or similar size containers is prohibited.
8. No beer or malt beverages shall be sold in quantities of less than manufacturer pre-packaged six packs per sale with the exception of wine-coolers, beer coolers which must be sold in manufacturer pre-packaged multi-unit quantities of four (4) or more.
9. No wine shall be sold with an alcoholic content of greater than 15% by volume except for “Dinner Wines” which have been aged two years or more and maintained in corked bottles.
10. Wine shall not be sold in bottles or containers smaller than 750 ml.
11. The sale, service and consumption of powdered alcohol or like non-liquid alcoholic beverage based product is prohibited.

It should be noted that the applicant has agreed to the above listed conditions.



644 Mission St, San Francisco, CA 94105

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644 Mission St.

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644 Mission St  
San Francisco, California  
Street View - May 2013

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