

## **LEGISLATIVE DIGEST**

[Administrative Code - Advertising Sugar-Sweetened Beverages on City Property]

**Ordinance amending the Administrative Code to remove prohibition on the advertising of sugar-sweetened beverages on City property.**

### **Existing Law**

City law generally prohibits the advertising of cigarettes or tobacco products, alcoholic beverages, and Sugar-Sweetened Beverages (“SSBs”) on City property, subject to certain exceptions.

### **Amendments to Current Law**

The proposed legislation would remove the prohibition on advertising SSBs on City property, as well as the accompanying exceptions that apply to SSBs. The legislation would also clarify that the existing prohibition on advertising cigarettes or tobacco products or alcoholic beverages applies to the placement of the name of a company producing such products or the name of such a product, but does not apply to the name of a company that only sells or distributes such products (*i.e.*, a grocery store). The ordinance would also remove an exception for certain types of messages pertaining to cigarettes or tobacco products or alcoholic beverages.

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