

20 May 2015

Honorable Jane Kim
Supervisor, City and County of San Francisco
1 Dr. Carlton B. Goodlett Place, Room 280
San Francisco, CA 94102

Dear Supervisor Kim,

On behalf of (insert organization), we urge you to support the renewal of the Yerba Buena Community Benefit District. The YCBCD's work supports the cultural and nonprofit heartbeat of the district. Every time a person visits, and sees a clean, safe, and inviting neighborhood, it encourages them to return and support our museums, galleries and performance venues.

We commend the YCBCD for its strong support of the arts and other community based organizations. The streetscape programs implemented – large and small – improve public spaces with public art plans, greening programs, artful bike racks, alley designs, and more. Yerba Buena Night organized by YCBCD celebrates the district with a free evening of dance, arts, music and performance. It was attended by 10,000 people last year and draws attention to the cultural attractions in the neighborhood. The YCBCD also provides grants to neighborhood nonprofits that support efforts like family programs, public art projects and cultural exhibits. This type of support excites people about the arts that are so important in society.

YCBCD's services are effective. They fund a San Francisco Police Department bike patrol officer to improve safety and address quality of life issues. Community Guides help everyone in the district and monitor public areas. They direct visitors to local businesses, contact the YCBCD dispatcher to have areas cleaned, report safety issues, and help those in need. Their Clean Team sweeps and steam-cleans sidewalks, and removes graffiti and litter, and responds to neighborhood cleaning needs. All of these are vital services to sustaining a great neighborhood now and in the future.

www.moadsf.org

685 Mission Street San Francisco California 94105-4126

p 415.358.7200 f 415.358.7252

Museum of the African Diaspora

We're proud to support their efforts. They are collaborative, committed and innovative. They get results because of the strong partnerships they've built with the city, residents, businesses and cultural organizations. As Yerba Buena continues to grow, the YBCBD's daily services and long-term projects to make our incredible neighborhood better for everyone who lives, works and visits here will be even more important. The cultural arts community of Yerba Buena encourages you to support the YBCBD's renewal.

Sincerely,

A handwritten signature in black ink, appearing to read "Elizabeth Gessel". The signature is fluid and cursive, with the first name being more prominent.

Elizabeth Gessel
Program Manager
Museum of the African Diaspora

egessel@moadsf.org
415.318.7140



San Francisco Bicycle Coalition
833 Market Street, 10th Floor
San Francisco CA 94103

T 415.431.BIKE
F 415.431.2468

sfbike.org

PROMOTING THE BICYCLE FOR EVERYDAY TRANSPORTATION

Wednesday, May 20, 2015

Honorable Jane Kim
Supervisor, City and County of San Francisco
1 Dr. Carlton B. Goodlett Place, Room 280
San Francisco, CA 94102

RE: Renewal of the Yerba Buena Community Benefit District

Dear Supervisor Kim,

On behalf of the San Francisco Bicycle Coalition, we urge you to support the renewal of the Yerba Buena Community Benefit District (YBCBD). The YBCBD's work supports the cultural and nonprofit heartbeat of the district and we look forward to many more years of partnership with the YBCBD.

We commend the YBCBD for its strong support of community-based organizations across a diversity of fields and issues. In particular, the YBCBD works to improve the neighborhood's streets and public spaces for all, creating safer streets for people walking, biking and taking transit and new public spaces for residents and visitors to interact and linger. The streetscape programs have shown steadfast commitment to improving public spaces through a public art plan, greening programs, artful bike racks, alley designs, and more. The YBCBD also provides grants to neighborhood nonprofits that support efforts like family programs, public art projects, and cultural exhibits vital to the neighborhood.

With the support and partnership of the YBCBD, the San Francisco Bicycle Coalition successfully launched San Francisco's first Bicycle-Friendly Business District in Yerba Buena in 2014. We worked with over 30 local merchants to attract more customers on bike and create a more inviting experience for people already riding their bikes through the neighborhood. We also look forward to helping implement the ambitious public space and transportation projects outlined in the Yerba Buena Street Life Plan this year and into the future.

We're proud to support the YBCBD's efforts as they have proven collaborative, committed, and innovative partners. The YBCBD gets results because of the strong partnerships they've built with the City, residents, businesses and neighborhood non-profit organizations. As Yerba Buena continues to grow, the YBCBD's efforts to make this incredible neighborhood better for everyone who lives, works and visits the neighborhood will be even more important. The San Francisco Bicycle Coalition encourages you to support the YBCBD's renewal.

Sincerely,

A handwritten signature in black ink, appearing to be "NB", with a long horizontal line extending to the right.

Noah Budnick
Executive Director
San Francisco Bicycle Coalition

YERBA BUENA

ICE SKATING & BOWLING CENTER

May 2015

Honorable Jane Kim
Supervisor, City and County of San Francisco
1 Dr. Carlton B. Goodlett Place, Room 280
San Francisco, CA 94102

Dear Supervisor Kim,

On behalf of Yerba Buena Ice Skating & Bowling Center, we urge you to support the renewal of the Yerba Buena Community Benefit District. The YBCBD's work supports the cultural and nonprofit heartbeat of the district.

We commend the YBCBD for its strong support of the arts and other community based organizations. The streetscape programs implemented – large and small – improve public spaces with public art plans, greening programs, artful bike racks, alley designs, and more. Yerba Buena Night organized by YBCBD celebrates the district with a free evening of dance, arts, music and performance. It was attended by 10,000 people last year and draws attention to the cultural attractions in the neighborhood. The YBCBD also provides grants to neighborhood nonprofits that support efforts like family programs, public art projects and cultural exhibits. This type of support excites people about the arts that are so important in society.

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We're proud to support their efforts. They are collaborative, committed and innovative. They get results because of the strong partnerships they've built with the city, residents, businesses and cultural organizations. As Yerba Buena continues to grow, the YBCBD's daily services and long-term projects to make our incredible neighborhood better for everyone who lives, works and visits here will be even more important. The cultural arts community of Yerba Buena encourages you to support the YBCBD's renewal.

Sincerely,

Signature/Print Name/Title

Business Name

[Handwritten Signature]
Paige Roth GM.
Yerba Buena Ice Skating Ctr.



SFMTA
Municipal
Transportation
Agency

Edwin M. Lee, *Mayor*

Tom Nolan, *Chairman*

Cheryl Brinkman, *Vice-Chairman*

Gwyneth Borden, *Director*

Edward D. Reiskin, *Director of Transportation*

Malcolm Heinicke, *Director*

Joél Ramos, *Director*

Cristina Rubke, *Director*

May 20, 2015

**The Honorable Supervisor Jane Kim
City & County of San Francisco Board of Supervisors
1 Dr. Carlton B. Goodlett Place, Room 280
San Francisco, CA 94102**

Subject: Resolution of Intention to Renew and Expand Yerba Buena Community Benefit District

Dear Supervisor Kim:

The San Francisco Municipal Transportation Agency (SFMTA) expresses its enthusiastic support for the renewal of the Yerba Buena Community Benefit District (Yerba Buena CBD). The SFMTA has two of its larger off-street garages, 5th & Mission and Moscone Center, in Yerba Buena CBD's district, and our parking customers benefit greatly from the Clean Team and safety services. The Yerba Buena CBD also helps create a fun and inviting environment that people want to visit during the workweek and on weekends. Their innovative and engaging programming and events define the neighborhood and bolster its stores, cultural institutions, and restaurants.

On the Central Subway Project and other transportation initiatives in the Yerba Buena community, Yerba Buena CBD Board, staff, and volunteers have worked with the SFMTA as collaborative, committed and innovative community partners while advocating for community needs. I encourage you to support a 15-year renewal term that sustains services to maintain the district, allows for implementation of projects with longer planning horizons, and conserves Yerba Buena CBD and city funding and resources used to renew the district. The Yerba Buena CBD has our strong support—its work is fundamental to the well-being of Yerba Buena's businesses, residents and visitors.

The SFMTA fully supports the renewal of the Yerba Buena CBD.

Sincerely,

**Edward D. Reiskin
Director of Transportation**



May 19, 2015

Honorable Jane Kim
Supervisor, City and County of San Francisco
1 Dr. Carlton B. Goodlett Place, Room 280
San Francisco, CA 94102

Dear Supervisor Kim:

On behalf of GLOW, we urge you to support the renewal of the Yerba Buena Community Benefit District. The YBCBD's work supports the cultural and nonprofit heartbeat of the district. Every time a person visits, and sees a clean, safe, and inviting neighborhood, it encourages them to return and support our museums, galleries and performance venues.

We commend the YBCBD for its strong support of the arts and other community based organizations. The streetscape programs implemented – large and small — improve public spaces with public art plans, greening programs, artful bike racks, alley designs, and more. Yerba Buena Night organized by YBCBD celebrates the district with a free evening of dance, arts, music and performance. It was attended by 10,000 people last year and draws attention to the cultural attractions in the neighborhood. The YBCBD also provides grants to neighborhood nonprofits that support efforts like family programs, public art projects and cultural exhibits. This type of support excites people about the arts that are so important in society.

YBCBD's services are effective. They fund a San Francisco Police Department bike patrol officer to improve safety and address quality of life issues. Community Guides help everyone in the district and monitor public areas. They direct visitors to local businesses, contact the YBCBD dispatcher to have areas cleaned, report safety issues, and help those in need. Their Clean Team sweeps and steam-cleans sidewalks, and removes graffiti and litter, and responds to neighborhood cleaning needs. All of these are vital services to sustaining a great neighborhood now and in the future.

We're proud to support their efforts. They are collaborative, committed and innovative. They get results because of the strong partnerships they've built with the city, residents, businesses and cultural organizations. As Yerba Buena continues to grow, the YBCBD's daily services and long-term projects to make our incredible neighborhood better for everyone who lives, works and visits here will be even more important. The cultural arts community of Yerba Buena encourages you to support the YBCBD's renewal.

Sincerely,

Peter Kim
GLOW

May 18, 2015

Honorable Jane Kim
Supervisor, City and County of San Francisco
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco, CA 94102
Jane.Kim@sfgov.org

Dear Supervisor Kim:

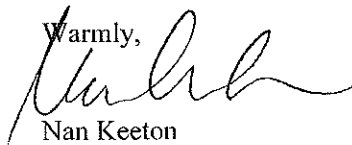
On behalf of SFMOMA, we urge you to support the renewal of the Yerba Buena Community Benefit District. The YCBCD's work supports the cultural heartbeat of the district. Every time a person visits, and sees a clean, safe, and inviting neighborhood, it encourages them to return and support our museums, galleries and performance venues. The plans to augment cleaning and pedestrian safety services after renewal are one of many reasons we're supportive. As we move closer to completing our exciting expansion, the number of visitors to the area will increase making their services to keep the area clean and safe more important than ever.

We also commend the YCBCD for its strong support of the arts. The streetscape programs implemented – large and small — improve public spaces with public art plans, greening programs, artful bike racks, alley designs, and more. Yerba Buena Night organized by YCBCD celebrates the district with a free evening of dance, arts, music and performance. It was attended by 10,000 people last year and draws attention to the cultural attractions in the neighborhood. The YCBCD also provides grants to neighborhood nonprofits that support efforts like family programs, public art projects and cultural exhibits. This type of support excites people about the arts that are so important in society.

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We're proud to support their efforts. They are collaborative, committed and innovative. They get results because of the strong partnerships they've built with the city, residents, businesses and cultural organizations. As Yerba Buena continues to grow, the YCBCD's daily services and long-term projects to make our incredible neighborhood better for everyone who lives, works and visits here will be even more important. SFMOMA encourages you to support the YCBCD's renewal.

Warmly,



Nan Keeton
Deputy Director, External Relations
SFMOMA



May 2015

Honorable Jane Kim
Supervisor, City and County of San Francisco
1 Dr. Carlton B. Goodlett Place, Room 280
San Francisco, CA 94102

Dear Supervisor Kim,

On behalf of the San Francisco Travel Association we urge you to support the renewal of the Yerba Buena Community Benefit District. The YBCBD's work supports the cultural and nonprofit heartbeat of the district. Every time a person visits, and sees a clean, safe, and inviting neighborhood, it encourages them to return and support our museums, galleries and performance venues.

The Moscone Center, one of the City's major economic engines, sits in the middle of the YBCBD district. As the Moscone Center expands and continues to be one of the most sought after convention centers it is important for the neighborhood around it to showcase the great aspects of San Francisco. YBCBD's services are effective. They fund a San Francisco Police Department bike patrol officer to improve safety and address quality of life issues. Community Guides help everyone in the district and monitor public areas. They direct visitors to local businesses, contact the YBCBD dispatcher to have areas cleaned, report safety issues, and help those in need. Their Clean Team sweeps and steam-cleans sidewalks, and removes graffiti and litter, and responds to neighborhood cleaning needs. All of these are vital services to sustaining a great neighborhood now and in the future.

We commend the YBCBD for its strong support of the arts and other community based organizations. The streetscape programs implemented – large and small — improve public spaces with public art plans, greening programs, artful bike racks, alley designs, and more. Yerba Buena Night organized by YBCBD celebrates the district with a free evening of dance, arts, music and performance. The YBCBD also provides grants to neighborhood nonprofits that support efforts like family programs, public art projects and cultural exhibits. This type of support excites people about the arts that are so important in society and San Francisco's diversity.

We're proud to support their efforts. They are collaborative, committed and innovative. They get results because of the strong partnerships they've built with the city, residents, businesses and cultural organizations. As Yerba Buena continues to grow, the YBCBD's daily services and long-term projects to make our incredible neighborhood better for everyone who lives, works and visits here will be even more important. The cultural arts community of Yerba Buena encourages you to support the YBCBD's renewal.

Sincerely,

Joe D'Alessandro
President & CEO
San Francisco Travel Association



Honorable Jane Kim
Supervisor, City and County of San Francisco
1 Dr. Carlton B. Goodlett Place, Room 280
San Francisco, CA 94102

May 19, 2015

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Amy Sezak
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Mala Sharma
Adobe

Paul Smith
Bain & Co.

Melissa Willa
Gateway Learning Group

Mai Mai Wythes
Wythes Consulting

Executive Director

Carol M. Tang Ph.D.

Tax ID# 94-3178735

Dear Supervisor Kim,

As the Executive Director of the Children's Creativity Museum (CCM) and on behalf of CCM's Board of Directors, I am writing to express our support for the Yerba Buena Community Benefit District (YBCBD) and I urge you to support its renewal. As you know, CCM partners with YBCBD on a number of projects and we participate regularly in the important meetings that YBCBD successfully convenes—therefore, I have personally seen the critical role that YBCBD plays in creating and sustaining the vibrancy of the Yerba Buena Gardens, community partnerships, and the neighborhood spirit. YBCBD's goals to support access to the arts and to preserve open space for children and families is highly compatible with our mission at CCM.

Yerba Buena Gardens is an integral part of the cultural fabric of this vibrant and diverse neighborhood—and of the entire San Francisco community as a whole. YBCBD plays a vital role in preserving access, safety, and public engagement of this community resource. Yerba Buena Night (just one of the activities planned by YBCBD) brought in over 10,000 people last year to celebrate art and culture in San Francisco and we are looking forward to participating this year to serve families with young children. YBCBD's effective use of resources in supporting a bicycle patrol police officer and Community Guides not only keep Yerba Buena Gardens clean and safe, but they also create community awareness and ownership of the Gardens and neighborhood. Without this constant vigilance in keeping the Gardens attractive and clean, CCM would not have been able to welcome over 2 million visitors to the museum, carousel, and theater over the years.

But YBCBD's work extends beyond the Garden itself. Their efforts for the neighborhood include the streetscape programs that create engaging and attractive public spaces with artists, city planners, greening programs, and artful bike racks—this program is innovative, inspirational, and creates value for the neighborhood and it needed vision from YBCBD to come to life. We are proud to partner with YBCBD in considering ways in which families and children can be served by these public areas.

It's clear from our work with families, educators, and schools that *all* children need open spaces to roam, safe places to play, and access to culture and art. Thus, a renewal of YBCBD not only supports the residents and families of San Francisco, but helps further the aspirations of our organization, and many others, within the Yerba Buena Gardens neighborhood. In our increasingly complex and technologically-driven society, it is organizations such as ours and YBCBD that can work together to ensure that children grow up well-rounded and that access to high-quality art is not limited to only the privileged few.

Sincerely,

Carol Tang, Ph.D.
Executive Director



SPUR

San Francisco | San Jose | Oakland

May 19, 2015

Honorable Jane Kim
Supervisor, City and County of San Francisco
1 Dr. Carlton B. Goodlett Place, Room 280
San Francisco, CA 94102

Dear Supervisor Kim,

On behalf of SPUR, I urge you to support the renewal of the Yerba Buena Community Benefit District. The YBCBD's work supports the cultural and nonprofit heartbeat of the district. Every time a person visits, and sees a clean, safe, and inviting neighborhood, it encourages them to return and support our museums, galleries and performance venues.

We commend the YBCBD for its strong support of the arts and other community based organizations. The streetscape programs implemented – large and small — improve public spaces with public art plans, greening programs, artful bike racks, alley designs, and more. Yerba Buena Night organized by YBCBD celebrates the district with a free evening of dance, arts, music and performance. It was attended by 10,000 people last year and draws attention to the cultural attractions in the neighborhood. The YBCBD also provides grants to neighborhood nonprofits that support efforts like family programs, public art projects and cultural exhibits. This type of support excites people about the arts that are so important in society.

YBCBD's services are effective. They fund a San Francisco Police Department bike patrol officer to improve safety and address quality of life issues. Community Guides help everyone in the district and monitor public areas. They direct visitors to local businesses, contact the YBCBD dispatcher to have areas cleaned, report safety issues, and help those in need. Their Clean Team sweeps and steam-cleans sidewalks, and removes graffiti and litter, and responds to neighborhood cleaning needs. All of these are vital services to sustaining a great neighborhood now and in the future.

We're proud to support their efforts. They are collaborative, committed and innovative. They get results because of the strong partnerships they've built with the city, residents, businesses and cultural organizations. As Yerba Buena continues to grow, the YBCBD's daily services and long-term projects to make our incredible neighborhood better for everyone who lives,

CHAIR
David Friedman

PRESIDENT & CEO
Gabriel Metcalf

EXECUTIVE VICE CHAIR
Fei Tsen

VICE CHAIRS
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Emilio Cruz
Joan Price
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John Madden
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Hydra Mendoza
Terry Micheau
George Miller
Leslie Miller
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Mary Murphy
Bob Muscat
Jeanne Myerson
Adhi Nagraj
Brad Paul
Rich Peterson
Rebecca Rhine
Dan Safier
Paul Sedway
Doug Shoemaker
Ontario Smith
Emma Stewart
Stuart Sunshine
Gary Teague
Michael Teitz
Mike Thériault
Jeffrey Till
Will Travis
Joaquín Torres
Molly Turner
Jeff Tumlin
Steve Vettel
Francesca Vietor
Fran Weld
Allison Williams
Paul Woolford
Charmaine Yu

SAN FRANCISCO
654 Mission Street
San Francisco, CA 94105
(415) 781-8726

SAN JOSE
76 South First Street
San Jose, CA 95113
(408) 638-0083

OAKLAND
c/o Impact Hub Oakland
2323 Broadway
Oakland, CA 94612
(510) 250-8210

works and visits here will be even more important. The cultural arts community of Yerba Buena encourages you to support the YBCBD's renewal.

Sincerely,

A handwritten signature in black ink, appearing to read "Lawrence Li", with a long horizontal stroke extending to the right.

Lawrence Li
Administrative Director



May 19, 2015

Honorable Jane Kim
Supervisor, City and County of San Francisco
1 Dr. Carlton B. Goodlett Place, Room 280
San Francisco, CA 94102

Dear Supervisor Kim,

On behalf of Yerba Buena Center for the Arts, we urge you to support the renewal of the Yerba Buena Community Benefit District. The YBCBD's work supports the cultural and nonprofit heartbeat of the district. Every time a person visits, and sees a clean, safe, and inviting neighborhood, it encourages them to return and support our museums, galleries and performance venues.

We commend the YBCBD for its strong support of the arts and other community based organizations. The streetscape programs implemented – large and small — improve public spaces with public art plans, greening programs, artful bike racks, alley designs, and more. Yerba Buena Night organized by YBCBD celebrates the district with a free evening of dance, arts, music and performance. It was attended by 10,000 people last year and draws attention to the cultural attractions in the neighborhood. The YBCBD also provides grants to neighborhood nonprofits that support efforts like family programs, public art projects and cultural exhibits. This type of support excites people about the arts that are so important in society.

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We're proud to support their efforts. They are collaborative, committed and innovative. They get results because of the strong partnerships they've built with the city, residents, businesses and cultural organizations. As Yerba Buena continues to grow, the YBCBD's daily

services and long-term projects to make our incredible neighborhood better for everyone who lives, works and visits here will be even more important. The cultural arts community of Yerba Buena encourages you to support the YBCBD's renewal.

Sincerely,

Deborah Cullinan

Chief Executive Officer

Signature/Print Name/Title

Yerba Buena Center for the Arts

Business Name

415-321-1301, dcullinan@ybca.org

Contact Phone or Email

May 15, 2015

Honorable Jane Kim
Supervisor, City and County of San Francisco
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco, CA 94102

Dear Supervisor Kim:

Westfield San Francisco Centre, the City's premier destination for world-class fashion, entertainment, and dining, is proud to support the renewal of the Yerba Buena Community Benefit District. We encourage you to join us in supporting a 15-year renewal term that sustains services to maintain the district. The YBCBD's services are critical to the success of the Centre. Each year, 20 million people visit the Center. Our guests are evenly divided among tourists, residents and regional visitors. Each time one of them visits and sees a clean, safe, and inviting neighborhood, it encourages them to return and support us and other stores, cultural institutions and restaurants.

The YBCBD's services add great value to Yerba Buena and the City. Their Community Guides report cleanliness issues and direct people to us. YBCBD markets the area with websites, events, social media, street banners, and more to help support our neighborhood's economic engine. Its Clean Team sweeps and steam-cleans sidewalks, removes graffiti, picks up litter, and responds to immediate neighborhood cleaning needs. The YBCBD funds a San Francisco Police Department bike patrol officer to improve safety and address quality of life issues. Community Guides help everyone in the district and monitor public areas. They direct visitors to local businesses, contact the YBCBD dispatcher to have areas cleaned, report safety issues, and help those in need. All of these are vital services to sustaining a great neighborhood now and in the future.

Westfield has been proud to participate on its Board of Directors and its committees. We have seen how they make a difference in the neighborhood because of the strong partnerships they've built with the City, residents, businesses and cultural organizations. We encourage you to support the renewal and thank you for the support you've provided the Westfield San Francisco Centre over the last several years.

Sincerely,

Leah Heil
General Manager
Westfield San Francisco Centre

May 2015

Honorable Jane Kim
Supervisor, City and County of San Francisco
1 Dr. Carlton B. Goodlett Place, Room 280
San Francisco, CA 94102


Dear Supervisor Kim,

As a business owner in the Yerba Buena District I would like to enthusiastically support the renewal of the Yerba Buena Community Benefit District. The YBCBD's services are critical to our business, neighborhood and City economy. Every time a person visits and sees a clean, safe, and inviting neighborhood, it encourages them to return and support us and other stores, cultural institutions and restaurants. The renewal of YBCBD is vital to sustaining this ideal.

The YBCBD also adds value to our business and supports the cultural and convention heartbeat of the district that drives commerce in the district. Their Community Guides, Clean Team, and San Francisco Police Department bike patrol officer work to improve safety and address quality of life issues throughout our neighborhood. Were we to lose those services, it would have a devastatingly negative impact for all who visit, live, and work in Yerba Buena.

The YBCBD staff, board and volunteers are collaborative, committed and innovative. They make a difference in the neighborhood because of the strong partnerships they've built with the City, residents, businesses and cultural organizations. We encourage you to support a 15-year renewal term that sustains services to maintain the district, allows for implementation of projects with longer planning horizons, and conserves YBCBD and City funding and resources used to renew the district. The YBCBD has our strong support—their work is fundamental to the well being of Yerba Buena's businesses, residents and visitors.

Sincerely,

 / Brian Jess / Store Team Leader

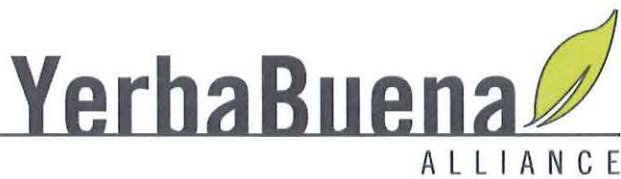
Signature/Print Name/Title

Target

Business Name

Brian.Jess@Target.Com

Contact Phone or Email



Yerba Buena Alliance
Board of Directors

Lance Burwell
Karen Carr
Al Cosio
Linda Harrison
Sean Jeffries
Geisce Ly Ph.D.
Mary McCue
Stephen Montgomery
Anthony Rossi
John Ratto
Helen Sause
Chi-Hsin Shao

May 18, 2015

Honorable Jane Kim
Supervisor, City and County of San Francisco
1 Dr. Carlton B. Goodlett Place, Room 280
San Francisco, CA 94102

Dear Supervisor Kim,

On behalf of Yerba Buena Alliance, we urge you to support the renewal of the Yerba Buena Community Benefit District. The YBCBD's work supports the cultural and nonprofit heartbeat of the district. Every time a person visits, and sees a clean, safe, and inviting neighborhood, it encourages them to return and support our museums, galleries and performance venues.

We commend the YBCBD for its strong support of the arts and other community based organizations. The streetscape programs implemented – large and small — improve public spaces with public art plans, greening programs, artful bike racks, alley designs, and more. Yerba Buena Night organized by YBCBD celebrates the district with a free evening of dance, arts, music and performance. It was attended by 10,000 people last year and draws attention to the cultural attractions in the neighborhood. The YBCBD also provides grants to neighborhood nonprofits that support efforts like family programs, public art projects and cultural exhibits. This type of support excites people about the arts that are so important in society.

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We're proud to support their efforts. They are collaborative, committed and innovative. They get results because of the strong partnerships they've built with the city, residents, businesses and cultural organizations. As Yerba Buena continues to grow, the YBCBD's daily services and long-term projects to make our incredible neighborhood better for everyone who lives, works and visits here will be even more important. The cultural arts community of Yerba Buena encourages you to support the YBCBD's renewal.

Sincerely,

Virginia Grandi
Executive Director
Yerba Buena Alliance

CONTEMPORARY JEWISH MUSEUM

May 18, 2015

Honorable Jane Kim
Supervisor, City and County of San Francisco
1 Dr. Carlton B. Goodlett Place, Room 280
San Francisco, CA 94102

Dear Supervisor Kim,

On behalf of The Contemporary Jewish Museum, we urge you to support the renewal of the Yerba Buena Community Benefit District. The YBCBD's work supports the cultural and nonprofit heartbeat of the district. Every time a person visits, and sees a clean, safe, and inviting neighborhood, it encourages them to return and support our museums, galleries and performance venues.

We commend the YBCBD for its strong support of the arts and other community based organizations. The streetscape programs implemented – large and small — improve public spaces with public art plans, greening programs, artful bike racks, alley designs, and more. Yerba Buena Night organized by YBCBD celebrates the district with a free evening of dance, arts, music and performance. It was attended by 10,000 people last year and draws attention to the cultural attractions in the neighborhood. The YBCBD also provides grants to neighborhood nonprofits that support efforts like family programs, public art projects and cultural exhibits. This type of support excites people about the arts that are so important in society.

YBCBD's services are effective. They fund a San Francisco Police Department bike patrol officer to improve safety and address quality of life issues. Community Guides help everyone in the district and monitor public areas. They direct visitors to local businesses, contact the YBCBD dispatcher to have areas cleaned, report safety issues, and help those in need. Their Clean Team sweeps and steam-cleans sidewalks, and removes graffiti and litter, and responds to neighborhood cleaning needs. All of these are vital services to sustaining a great neighborhood now and in the future.

We're proud to support their efforts. They are collaborative, committed and innovative. They get results because of the strong partnerships they've built with the city, residents, businesses and cultural organizations. As Yerba Buena continues to grow, the YBCBD's daily services and long-term projects to make our incredible neighborhood better for everyone who lives, works and visits here will be even more important. The cultural arts community of Yerba Buena encourages you to support the YBCBD's renewal.

Sincerely,



Kerry King
Chief Operating Officer
kking@thecjm.org
415.655.7813

May 18, 2015

Honorable Jane Kim
Supervisor, City and County of San Francisco
1 Dr. Carlton B. Goodlett Place, Room 280
San Francisco, CA 94102

Dear Supervisor Kim,

On behalf of The Contemporary Jewish Museum, we urge you to support the renewal of the Yerba Buena Community Benefit District. The YBCBD's work supports the cultural and nonprofit heartbeat of the district. Every time a person visits, and sees a clean, safe, and inviting neighborhood, it encourages them to return and support our museums, galleries and performance venues.

We commend the YBCBD for its strong support of the arts and other community based organizations. The streetscape programs implemented – large and small — improve public spaces with public art plans, greening programs, artful bike racks, alley designs, and more. Yerba Buena Night organized by YBCBD celebrates the district with a free evening of dance, arts, music and performance. It was attended by 10,000 people last year and draws attention to the cultural attractions in the neighborhood. The YBCBD also provides grants to neighborhood nonprofits that support efforts like family programs, public art projects and cultural exhibits. This type of support excites people about the arts that are so important in society.

YBCBD's services are effective. They fund a San Francisco Police Department bike patrol officer to improve safety and address quality of life issues. Community Guides help everyone in the district and monitor public areas. They direct visitors to local businesses, contact the YBCBD dispatcher to have areas cleaned, report safety issues, and help those in need. Their Clean Team sweeps and steam-cleans sidewalks, and removes graffiti and litter, and responds to neighborhood cleaning needs. All of these are vital services to sustaining a great neighborhood now and in the future.

We're proud to support their efforts. They are collaborative, committed and innovative. They get results because of the strong partnerships they've built with the city, residents, businesses and cultural organizations. As Yerba Buena continues to grow, the YBCBD's daily services and long-term projects to make our incredible neighborhood better for everyone who lives, works and visits here will be even more important. The cultural arts community of Yerba Buena encourages you to support the YBCBD's renewal.

Sincerely,



Lori Starr
Executive Director
lstarr@thecjm.org
415.655.7808

May 15, 2015

Honorable Jane Kim
Supervisor, City and County of San Francisco
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco, CA 94102

Dear Supervisor Kim:

Moscone Center, one of the most successful convention centers in the nation, enthusiastically supports the renewal of the Yerba Buena Community Benefit District. Tourism is the single biggest contributor to San Francisco's economy and the Moscone Center is responsible for 21 percent of it. The YBCBD's services are critical to the success of the Moscone Center, the neighborhood and the City's economy. Every time a person visits and sees a clean, safe, and inviting neighborhood, it encourages them to return and support us and other stores, cultural institutions and restaurants. The renewal of the YBCBD is vital to sustaining this ideal.

The YBCBD adds value to Yerba Buena and supports the convention heartbeat of the district that drives commerce here. Their Community Guides report cleanliness issues and direct people to us. The YBCBD markets the area with websites, events, social media, street banners, and more to help support our neighborhood's economic engine. Its Clean Team sweeps and steam-cleans sidewalks, removes graffiti, picks up litter, and responds to immediate neighborhood cleaning needs. The YBCBD funds a San Francisco Police Department bike patrol officer to improve safety and address quality of life issues. Community Guides help everyone in the district and monitor public areas. They direct visitors to local businesses, contact the YBCBD dispatcher to have areas cleaned, report safety issues, and help those in need. All of these are vital services to sustaining a great neighborhood now and in the future.

The YBCBD staff, board and volunteers are collaborative, committed and innovative, and the Moscone Center is proud to participate on its Board of Directors. They make a difference in the neighborhood because of the strong partnerships they've built with the City, residents, businesses and cultural organizations. We encourage you to support a 15-year renewal term that sustains services to maintain the district, allows for implementation of projects with longer planning horizons, and conserves YBCBD and City funding and resources used to renew the district. The YBCBD has our strong support—their work is fundamental to the well being of Yerba Buena's businesses, residents and visitors.

Sincerely,



John Noguchi
Director of Convention Facilities
City and County of San Francisco



May 18, 2015

Honorable Jane Kim
Supervisor, City and County of San Francisco
1 Dr. Carlton B. Goodlett Place, Room 280
San Francisco, CA 94102

Dear Supervisor Kim,

On behalf of Renaissance Entrepreneurship Center, I urge you to support the renewal of the Yerba Buena Community Benefit District. The YBCBD's work supports the cultural and nonprofit heartbeat of the district. Every time a person visits, and sees a clean, safe, and inviting neighborhood, it encourages them to return and support our museums, galleries and performance venues.

We commend the YBCBD for its strong support of community-based organizations. The streetscape programs – large and small — have improved public spaces with public art plans, greening programs, artful bike racks, alley designs, improved lighting and other initiatives designed to improve safety and beauty in the community. The YBCBD also provides grants to neighborhood nonprofits that support efforts like family programs, public art projects and cultural exhibits. Yerba Buena Night organized by YBCBD celebrates the district with a free evening of dance, arts, music and performance. It was attended by 10,000 people last year and draws attention to the cultural attractions in the neighborhood.

YBCBD's services are effective. They fund a San Francisco Police Department bike patrol officer to improve safety and address quality of life issues. Community Guides help everyone in the district and monitor public areas. They direct visitors to local businesses, contact the YBCBD dispatcher to have areas cleaned, report safety issues, and help those in need. Their Clean Team sweeps and steam-cleans sidewalks, and removes graffiti and litter, and responds to neighborhood cleaning needs. All of these are vital services to sustaining a great neighborhood now and in the future.

We're proud to support their efforts. They are collaborative, committed and innovative. They get results because of the strong partnerships they've built with the city, residents, businesses and cultural organizations.

As Yerba Buena continues to grow, the YBCBD's daily services and long-term projects to make our incredible neighborhood better for everyone who lives, works and visits here will be even more important.

Sincerely,

Lisa Wood Kirvin
Managing Director
lisa@recenter.org



FILIPINO AMERICAN DEVELOPMENT FOUNDATION
1010 Mission Street, Suite B
San Francisco, CA 94103
Phone: (415) 348-8042
Fax: (415) 974.0349
Email: bernadette@bayanihancc.org
Website: bayanihancc.org

May 18, 2015

Honorable Jane Kim
Supervisor, City and County of San Francisco
1 Dr. Carlton B. Goodlett Place, Room 280
San Francisco, CA 94102

Dear Supervisor Kim,

On behalf of the Filipino-American Development Foundation (FADF), we urge you to support the renewal of the Yerba Buena Community Benefit District. The YCBCD's work supports the cultural and nonprofit heartbeat of the district. Every time a person visits, and sees a clean, safe, and inviting neighborhood, it encourages them to return and support our museums, galleries and performance venues.

We commend the YCBCD for its strong support of the arts and other community based organizations. The streetscape programs implemented – large and small – improve public spaces with public art plans, greening programs, artful bike racks, alley designs, and more. Yerba Buena Night organized by YCBCD celebrates the district with a free evening of dance, arts, music and performance. It was attended by 10,000 people last year and draws attention to the cultural attractions in the neighborhood. The YCBCD also provides grants to neighborhood nonprofits that support efforts like family programs, public art projects and cultural exhibits. This type of support excites people about the arts that are so important in society.

For FADF, the YCBCD provides annual financial support for the Annual Parol Lantern Festival and in 2010, provided financial support for the Filipino community mural at the Filipino Education Center campus of Bessie Carmichael School.

We're proud to support their efforts. They are collaborative, committed and innovative. They get results because of the strong partnerships they've built with the city, residents, businesses and cultural organizations. As Yerba Buena continues to grow, the YCBCD's daily services and long-term projects to make our incredible neighborhood better for everyone who lives, works and visits here will be even more important. The cultural arts community of Yerba Buena encourages you to support the YCBCD's renewal.

Sincerely,



Bernadette Sy
Executive Director

May 16, 2015

Supervisor Jane Kim
City and County of San Francisco
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco, CA 94102

Dear Supervisor Kim:

On behalf of the employees at Peet's Coffee & Tea at Third and Mission streets, please support the renewal of the Yerba Buena Community Benefit District. We need their clean and safe services to continue, which are essential to the district.

We experience firsthand how the YBCBD's services add value to Yerba Buena. Their services providers are always eager to help. Their Clean Team sweeps and steam-cleans sidewalks, removes graffiti, picks up litter, and responds to immediate neighborhood cleaning needs. Their Community Guides report cleanliness issues and direct people to us. YBCBD markets the area with websites, events, social media, street banners, and more to help support our neighborhood's economic engine. The YBCBD funds a San Francisco Police Department bike patrol officer to improve safety and address quality of life issues. Community Guides help everyone in the district and monitor public areas. They direct visitors to local businesses like us, contact the YBCBD dispatcher to have areas cleaned, report safety issues, and help those in need.

All of these are vital services to sustaining a great neighborhood now and in the future. We encourage you to support the YBCBD's renewal and appreciate that you'll consider our request.

Best,



Peet's Coffee & Tea
Third and Mission streets

Walter Campbell

May 18, 2015

Honorable Jane Kim
Supervisor, City and County of San Francisco
1 Dr. Carlton B. Goodlett Place, Room 280
San Francisco, CA 94102

Dear Supervisor Kim,

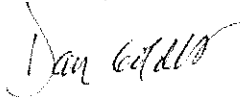
As a founding Board member of the Yerba Buena Community Benefit District I am writing to enthusiastically support its renewal. While I am no longer a Board member, I still believe that the YBCBD's services are critical to the neighborhood and to the City economy. Every time a person visits and sees a clean, safe, and inviting neighborhood, it encourages them to return and support neighborhood stores, cultural institutions, and restaurants. The renewal of YBCBD is vital to sustaining this ideal.

I spent many months helping launch the YBCBD, as well as serving as Treasurer for the first 18 months. I did this because I saw a need for the neighborhood – residents, businesses, and government – the truly coalesce to welcome people into the area. The area needed focused attention to ensure it remained attractive and competitive to those who live, work or visit.

The YBCBD supports the cultural and convention heartbeat of the district that drives commerce in the district. Their Community Guides, Clean Team, and San Francisco Police Department bike patrol officer work to improve safety and address quality of life issues throughout the neighborhood. Were the area to lose those services, it would have a devastatingly negative impact for all who visit, live, and work in Yerba Buena.

The YBCBD staff, board and volunteers are collaborative, committed and innovative. They make a difference in the neighborhood because of the strong partnerships they've built with the City, residents, businesses, and cultural organizations. We encourage you to support a 15-year renewal term that sustains services to maintain the district, allows for implementation of projects with longer planning horizons, and conserves YBCBD and City funding and resources used to renew the district. The YBCBD has my strong support—their work is fundamental to the well being of Yerba Buena's businesses, residents and visitors.

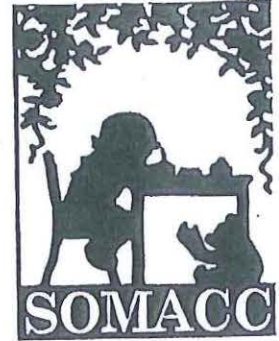
Sincerely,



Dan Goldes
dan@dangoldes.com

May 18, 2015

Honorable Jane Kim
Supervisor, City and County of San Francisco
1 Dr. Carlton B. Goodlett Place, Room 280
San Francisco, CA 94102



Dear Supervisor Kim,

On behalf of South of Market Child Care, Inc., we urge you to support the renewal of the Yerba Buena Community Benefit District. The YCBCD's work supports the cultural and nonprofit heartbeat of the district. Every time a person visits, and sees a clean, safe, and inviting neighborhood, it encourages them to return and support our museums, galleries and performance venues.

We commend the YCBCD for its strong support of the arts and other community based organizations. The streetscape programs implemented – large and small – improve public spaces with public art plans, greening programs, artful bike racks, alley designs, and more. Yerba Buena Night organized by YCBCD celebrates the district with a free evening of dance, arts, music and performance. It was attended by 10,000 people last year and draws attention to the cultural attractions in the neighborhood. The YCBCD also provides grants to neighborhood nonprofits that support efforts like family programs, public art projects and cultural exhibits. This type of support excites people about the arts that are so important in society.

YCBCD's services are effective. They fund a San Francisco Police Department bike patrol officer to improve safety and address quality of life issues. Community Guides help everyone in the district and monitor public areas. They direct visitors to local businesses, contact the YCBCD dispatcher to have areas cleaned, report safety issues, and help those in need. Their Clean Team sweeps and steam-cleans sidewalks, and removes graffiti and litter, and responds to neighborhood cleaning needs. All of these are vital services to sustaining a great neighborhood now and in the future.

We're proud to support their efforts. They are collaborative, committed and innovative. They get results because of the strong partnerships they've built with the city, residents, businesses and cultural organizations. As Yerba Buena continues to grow, the YCBCD's daily services and long-term projects to make our incredible neighborhood better for everyone who lives, works and visits here will be even more important. The cultural arts community of Yerba Buena encourages you to support the YCBCD's renewal.

Sincerely,

A handwritten signature in blue ink, appearing to read 'Noushin Mofakham', is written over a horizontal line.

Noushin Mofakham, Executive Director

Signature/Print Name/Title

South of Market Child Care, Inc.

Business Name

noushin@somacc.org

Contact Phone or Email

May 2015

Honorable Jane Kim
Supervisor, City and County of San Francisco
1 Dr. Carlton B. Goodlett Place, Room 280
San Francisco, CA 94102


Dear Supervisor Kim,

As a business owner in the Yerba Buena District I would like to enthusiastically support the renewal of the Yerba Buena Community Benefit District. The YBCBD's services are critical to our business, neighborhood and City economy. Every time a person visits and sees a clean, safe, and inviting neighborhood, it encourages them to return and support us and other stores, cultural institutions and restaurants. The renewal of YBCBD is vital to sustaining this ideal.

The YBCBD also adds value to our business and supports the cultural and convention heartbeat of the district that drives commerce in the district. Their Community Guides, Clean Team, and San Francisco Police Department bike patrol officer work to improve safety and address quality of life issues throughout our neighborhood. Were we to lose those services, it would have a devastatingly negative impact for all who visit, live, and work in Yerba Buena.

The YBCBD staff, board and volunteers are collaborative, committed and innovative. They make a difference in the neighborhood because of the strong partnerships they've built with the City, residents, businesses and cultural organizations. We encourage you to support a 15-year renewal term that sustains services to maintain the district, allows for implementation of projects with longer planning horizons, and conserves YBCBD and City funding and resources used to renew the district. The YBCBD has our strong support—their work is fundamental to the well being of Yerba Buena's businesses, residents and visitors.

Sincerely,

 / Kimberly Kelly / principal

Signature/Print Name/Title

METH PARTNER SOLUTIONS LLC

Business Name

415. 655. 4980

Contact Phone or Email

May 2015

Honorable Jane Kim
Supervisor, City and County of San Francisco
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco, CA 94102

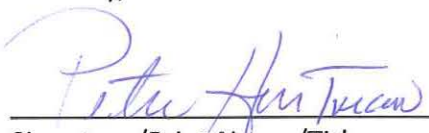
Dear Supervisor Kim,

As a resident of Yerba Buena, I urge you to support the renewal of the Yerba Buena Community Benefit District. The YBCBD is vital to improving the quality of life in Yerba Buena for property owners, residents and business. The CBD is working — the district is cleaner, safer and more inviting than ever.

The YBCBD is effective. Their Clean Team sweeps and steam-cleans sidewalks, removes graffiti, picks up litter, and responds to immediate neighborhood cleaning needs. Last year alone, YBCBD Clean Team addressed 7,500 sweep requests, cleaned up over 600 overflowing garbage cans and removed 3,500 graffiti tags, flyers and stickers. I can't imagine what the neighborhood would look like without their efforts. The YBCBD-funded SFPD officer for the district and Community Guides address quality of life issues every day and makes the streets safer with their presence. Streetscape programs — large and small — improve public spaces with greening programs, artful bike racks, seating, alley designs, public art plans, and more.

YBCBD's daily services and long-term projects are more important than ever as the district grows rapidly. There are thousands of new residents, office workers and visitors. The number of visitors will increase dramatically with the reopening of SFMOMA, Moscone Centre expansion and new museums, businesses and transit lines. Their services over the past seven years have proven to make the neighborhood cleaner, safer and better for everyone. I strongly support the renewal of the YBCBD for 15 years and encourage you to do the same.

Sincerely,

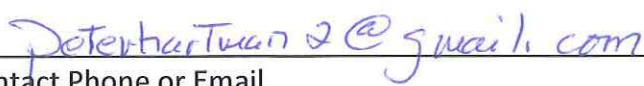


Signature/Print Name/Title

PETER HARTMAN, NEIGHBORHOOD RESIDENT



Business Name



Contact Phone or Email



MILLENNIUM PARTNERS

735 Market Street | Suite 302

San Francisco, California | 94103

Tel 415.593.1100 | Fax 415.989.3339

May 15, 2015

Honorable Jane Kim
Supervisor, City and County of San Francisco
1 Dr. Carlton B. Goodlett Place, Room 280
San Francisco, CA 94102

Dear Supervisor Kim,

As a business owner in the Yerba Buena District I would like to enthusiastically support the renewal of the Yerba Buena Community Benefit District. The YBCBD's services are critical to our local neighborhood and City economy. Every time a person visits and sees a clean, safe, and inviting neighborhood, it encourages them to return and support the area's stores, cultural institutions and restaurants, in addition to contributing to a quality residential area. The renewal of YBCBD is vital to sustaining this ideal.

The YBCBD also adds value to our businesses and supports the residential, commercial and cultural heartbeat of the district that drives commerce and quality of life in the district. Their Community Guides, Clean Team, and San Francisco Police Department bike patrol officers work to improve safety and address quality of life issues throughout our neighborhood. Were we to lose those services, it would have a devastatingly negative impact for all who visit, live, and work in Yerba Buena.

The YBCBD staff, board and volunteers are collaborative, committed and innovative. They make a difference in the neighborhood because of the strong partnerships they've built with the City, residents, businesses and cultural organizations. We encourage you to support a 15-year renewal term that sustains services to maintain the district, allows for implementation of projects with longer planning horizons, and conserves YBCBD and City funding and resources used to renew the district. The YBCBD has our strong support—their work is fundamental to the well-being of Yerba Buena's businesses, residents and visitors.

Sincerely,

A handwritten signature in blue ink, appearing to read 'Sean M. Jeffries', with a large loop at the top and a horizontal line extending to the right.

Sean M. Jeffries



May 13, 2015

Honorable Jane Kim
Supervisor, City and County of San Francisco
1 Dr. Carlton B. Goodlett Place, Room 280
San Francisco, CA 94102

Dear Supervisor Kim,

As a business owner in the Yerba Buena District I would like to enthusiastically support the renewal of the Yerba Buena Community Benefit District. The YCBCD's services are critical to our business, neighborhood and City economy. Every time a person visits and sees a clean, safe, and inviting neighborhood, it encourages them to return and support us and other stores, cultural institutions and restaurants. The renewal of YCBCD is vital to sustaining this ideal.

The YCBCD also adds value to our business and supports the cultural and convention heartbeat of the district that drives commerce in the district. Their Community Guides, Clean Team, and San Francisco Police Department bike patrol officer work to improve safety and address quality of life issues throughout our neighborhood. Were we to lose those services, it would have a devastatingly negative impact for all who visit, live, and work in Yerba Buena.

The YCBCD staff, board and volunteers are collaborative, committed and innovative. They make a difference in the neighborhood because of the strong partnerships they've built with the City, residents, businesses and cultural organizations. We encourage you to support a 15-year renewal term that sustains services to maintain the district, allows for implementation of projects with longer planning horizons, and conserves YCBCD and City funding and resources used to renew the district. The YCBCD has our strong support—their work is fundamental to the well being of Yerba Buena's businesses, residents and visitors.

Sincerely,

A handwritten signature in black ink, appearing to read 'Peter Koehler', written over a horizontal line.

Peter Koehler, Regional Director of Operations-Northern CA & General Manager

Signature/Print Name/Title

InterContinental San Francisco Hotel

Business Name

415/616-6532

Contact Phone or Email

May 15, 2015

Honorable Jane Kim
Supervisor, City and County of San Francisco
1 Dr. Carlton B. Goodlett Place, Room 280
San Francisco, CA 94102

Dear Supervisor Kim,

On behalf of the Cartoon Art Museum, we urge you to support the renewal of the Yerba Buena Community Benefit District. The YBCBD's work supports the cultural heartbeat of the district. Every time a person visits, and sees a clean, safe, and inviting neighborhood, it encourages them to return and support our museums, galleries and performance venues.

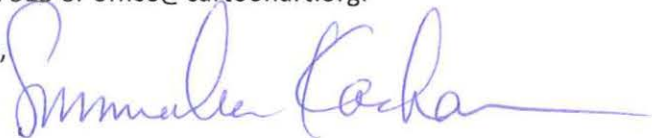
We commend the YBCBD for its strong support of the arts. The streetscape programs implemented – large and small – improve public spaces with public art plans, greening programs, artful bike racks, alley designs, and more. Yerba Buena Night organized by YBCBD celebrates the district with a free evening of dance, arts, music and performance. It was attended by 10,000 people last year and draws attention to the cultural attractions in the neighborhood. The YBCBD also provides grants to neighborhood nonprofits that support efforts like family programs, public art projects and cultural exhibits. This type of support excites people about the arts that are so important in society.

YBCBD's services are effective. They fund a San Francisco Police Department bike patrol officer to improve safety and address quality of life issues. Community Guides help everyone in the district and monitor public areas. They direct visitors to local businesses, contact the YBCBD dispatcher to have areas cleaned, report safety issues, and help those in need. Their Clean Team sweeps and steam-cleans sidewalks, and removes graffiti and litter, and responds to neighborhood cleaning needs. All of these are vital services to sustaining a great neighborhood now and in the future.

We're proud to support their efforts. They are collaborative, committed and innovative. They get results because of the strong partnerships they've built with the city, residents, businesses and cultural organizations. As Yerba Buena continues to grow, the YBCBD's daily services and long-term projects to make our incredible neighborhood better for everyone who lives, works and visits here will be even more important. The cultural arts community of Yerba Buena encourages you to support the YBCBD's renewal.

I would be happy to discuss the significance of the YBCBD with you more. Feel free to contact me at 415-227-8666 ext. 313 or office@cartoonart.org.

Sincerely,



Summerlea Kashar
Executive Director

May 2015

Honorable Jane Kim
Supervisor, City and County of San Francisco
1 Dr. Carlton B. Goodlett Place, Room 280
San Francisco, CA 94102

Dear Supervisor Kim,

As a business owner in the Yerba Buena District I would like to enthusiastically support the renewal of the Yerba Buena Community Benefit District. The YBCBD's services are critical to our business, neighborhood and City economy. Every time a person visits and sees a clean, safe, and inviting neighborhood, it encourages them to return and support us and other stores, cultural institutions and restaurants. The renewal of YBCBD is vital to sustaining this ideal.

The YBCBD also adds value to our business and supports the cultural and convention heartbeat of the district that drives commerce in the district. Their Community Guides, Clean Team, and San Francisco Police Department bike patrol officer work to improve safety and address quality of life issues throughout our neighborhood. Were we to lose those services, it would have a devastatingly negative impact for all who visit, live, and work in Yerba Buena.

The YBCBD staff, board and volunteers are collaborative, committed and innovative. They make a difference in the neighborhood because of the strong partnerships they've built with the City, residents, businesses and cultural organizations. We encourage you to support a 15-year renewal term that sustains services to maintain the district, allows for implementation of projects with longer planning horizons, and conserves YBCBD and City funding and resources used to renew the district. The YBCBD has our strong support—their work is fundamental to the well being of Yerba Buena's businesses, residents and visitors.

Sincerely,



Jesse Jacobs, Founder

Signature/Print Name/Title

Samovar Tea Lounge

Business Name

jesse@samovartea.com, 415 786 3622

Contact Phone or Email

May 2015

Honorable Jane Kim
Supervisor, City and County of San Francisco
1 Dr. Carlton B. Goodlett Place, Room 280
San Francisco, CA 94102

Dear Supervisor Kim,

As a business owner in the Yerba Buena District I would like to enthusiastically support the renewal of the Yerba Buena Community Benefit District. The YBCBD's services are critical to our business, neighborhood and City economy. Every time a person visits and sees a clean, safe, and inviting neighborhood, it encourages them to return and support us and other stores, cultural institutions and restaurants. The renewal of YBCBD is vital to sustaining this ideal.

The YBCBD also adds value to our business and supports the cultural and convention heartbeat of the district that drives commerce in the district. Their Community Guides, Clean Team, and San Francisco Police Department bike patrol officer work to improve safety and address quality of life issues throughout our neighborhood. Were we to lose those services, it would have a devastatingly negative impact for all who visit, live, and work in Yerba Buena.

The YBCBD staff, board and volunteers are collaborative, committed and innovative. They make a difference in the neighborhood because of the strong partnerships they've built with the City, residents, businesses and cultural organizations. We encourage you to support a 15-year renewal term that sustains services to maintain the district, allows for implementation of projects with longer planning horizons, and conserves YBCBD and City funding and resources used to renew the district. The YBCBD has our strong support—their work is fundamental to the well being of Yerba Buena's businesses, residents and visitors.

Sincerely,

Carolyn Diamond CAROLYN DIAMOND Executive Director
Signature/Print Name/Title

Market Street Association
Business Name

415-362-2500
Contact Phone or Email

May 2015

Honorable Jane Kim
Supervisor, City and County of San Francisco
1 Dr. Carlton B. Goodlett Place, Room 280
San Francisco, CA 94102

Dear Supervisor Kim,

As a business owner in the Yerba Buena District I would like to enthusiastically support the renewal of the Yerba Buena Community Benefit District. The YCBCD's services are critical to our business, neighborhood and City economy. Every time a person visits and sees a clean, safe, and inviting neighborhood, it encourages them to return and support us and other stores, cultural institutions and restaurants. The renewal of YCBCD is vital to sustaining this ideal.

The YCBCD also adds value to our business and supports the cultural and convention heartbeat of the district that drives commerce in the district. Their Community Guides, Clean Team, and San Francisco Police Department bike patrol officer work to improve safety and address quality of life issues throughout our neighborhood. Were we to lose those services, it would have a devastatingly negative impact for all who visit, live, and work in Yerba Buena.

The YCBCD staff, board and volunteers are collaborative, committed and innovative. They make a difference in the neighborhood because of the strong partnerships they've built with the City, residents, businesses and cultural organizations. We encourage you to support a 15-year renewal term that sustains services to maintain the district, allows for implementation of projects with longer planning horizons, and conserves YCBCD and City funding and resources used to renew the district. The YCBCD has our strong support—their work is fundamental to the well being of Yerba Buena's businesses, residents and visitors.

Sincerely,

M. Michelle Delaney MICHELLE DELANEY GM
Signature/Print Name/Title

111 MESA GALLERY / RED DOOR COFFEE
Business Name

1415 823 9304 Michelle@111MESA GALLERY.
Contact Phone or Email Com

May 2015

Honorable Jane Kim
Supervisor, City and County of San Francisco
1 Dr. Carlton B. Goodlett Place, Room 280
San Francisco, CA 94102


Dear Supervisor Kim,

As a business owner in the Yerba Buena District I would like to enthusiastically support the renewal of the Yerba Buena Community Benefit District. The YCBCD's services are critical to our business, neighborhood and City economy. Every time a person visits and sees a clean, safe, and inviting neighborhood, it encourages them to return and support us and other stores, cultural institutions and restaurants. The renewal of YCBCD is vital to sustaining this ideal.

The YCBCD also adds value to our business and supports the cultural and convention heartbeat of the district that drives commerce in the district. Their Community Guides, Clean Team, and San Francisco Police Department bike patrol officer work to improve safety and address quality of life issues throughout our neighborhood. Were we to lose those services, it would have a devastatingly negative impact for all who visit, live, and work in Yerba Buena.

The YCBCD staff, board and volunteers are collaborative, committed and innovative. They make a difference in the neighborhood because of the strong partnerships they've built with the City, residents, businesses and cultural organizations. We encourage you to support a 15-year renewal term that sustains services to maintain the district, allows for implementation of projects with longer planning horizons, and conserves YCBCD and City funding and resources used to renew the district. The YCBCD has our strong support—their work is fundamental to the well being of Yerba Buena's businesses, residents and visitors.

Sincerely,

 / Dow HARBISON / OWNER
Signature/Print Name/Title

B RESTAURANT & BAR
Business Name

415-225-9950
Contact Phone or Email

May 2015

Honorable Jane Kim
Supervisor, City and County of San Francisco
1 Dr. Carlton B. Goodlett Place, Room 280
San Francisco, CA 94102

Dear Supervisor Kim,

As a business owner in the Yerba Buena District I would like to enthusiastically support the renewal of the Yerba Buena Community Benefit District. The YBCBD's services are critical to our business, neighborhood and City economy. Every time a person visits and sees a clean, safe, and inviting neighborhood, it encourages them to return and support us and other stores, cultural institutions and restaurants. The renewal of YBCBD is vital to sustaining this ideal.

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Sincerely,

Signature/Print Name/Title

Misty Rasche / Misty Rasche / owner/operator

Business Name

B Restaurant + Bar / *The Pin Up*

Contact Phone or Email

415-794-6569 / *misty@bsanfrancisco.com*

May 2015

Honorable Jane Kim
Supervisor, City and County of San Francisco
1 Dr. Carlton B. Goodlett Place, Room 280
San Francisco, CA 94102

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Sincerely,

 / KEVIN BEST / OWNER + OPERATOR

Signature/Print Name/Title

B RESTAURANT + BAR & THE PIN UP

Business Name

415 867 1812

Contact Phone or Email

May 3, 2015

YERBA BUENA
GARDENS
FESTIVAL
SAN FRANCISCO

Honorable Jane Kim
Supervisor, City and County of San Francisco
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco, CA 94102

Dear Supervisor Kim:

The board of directors and staff of the Yerba Buena Gardens Festival (YBGF) enthusiastically support the renewal of the Yerba Buena Community Benefit District (YBCBD). YBGF is the independent non-profit arts organization that every year presents more than 100 admission-free, high-quality performing arts and cultural programs outdoors in Yerba Buena Gardens.

The YBCBD is an important leader in community-wide efforts to create a lively, healthy and happy civic environment for everyone in the Yerba Buena Cultural District. Led by Cathy Maupin and Andrew Robinson, the YBCBD has been an invaluable resource in bringing stakeholders together around important issues. The organization has built productive partnerships with the City, Yerba Buena residents, businesses and cultural organizations, and offers vital neighborhood services.


YBGF greatly appreciates YBCBD's campaign to brand and market Yerba Buena via websites, Yerba Buena Night, family days, street banners, etc.

The YBCBD Community Benefit Fund annually provides much-needed grants to art projects that make our neighborhood a wonderful place to live, work and visit. The Community Benefit Fund has supported many efforts like family programs and public art projects and cultural exhibits, including our own.

The YBCBD's other services, likewise, are all aimed at improving the livability and attractiveness of our neighborhood. Yerba Buena is truly benefited by the Yerba Buena Community Benefit District.

I am glad to submit this unconditional letter of support on behalf of YBCBD, and strongly urge you to vote for the renewal of their contract. If you have any questions, please do not hesitate to call at 415-543-1718.

Warmest regards,


Linda Lucero
Executive/Artistic Director



Aaron Grizzell
Board President

Cathy Maupin

From: Laurel Arvanitidis [laurelbarsotti@gmail.com]
Sent: Friday, May 15, 2015 9:51 PM
To: jane.kim@sfgov.org
Cc: Cathy Maupin
Subject: Please Support Renewal of the Yerba Buena Community Benefit District.

Dear Supervisor Kim,

As a resident of Yerba Buena, I urge you to support the renewal of the Yerba Buena Community Benefit District.

The YBCBD is vital to improving the quality of life in Yerba Buena for property owners, residents and business.

The CBD is working — the district is cleaner, safer and more inviting than ever.

As a resident, I love the app that allows me to report quality of life issues - such as graffiti, illegal postings, broken glass, needles on the sidewalk etc. and then have the ability to track the results on their efforts to address the situation.

The 10b officer is also a great asset to the group - and their plans to include staffing to deal with vision zero goals for our neighborhood is welcome news. I can't wait for traffic enforcement during rush hour that will improve my safety as I walk to work.

As a resident in a neighborhood that is often thought of as a freeway entrance, a walking path to the Giants, a massive construction zone or a purely commercial area - it is great to have groups like the YBCBD ensuring residents get the quality services and neighborhood capacity building that we deserve.

I wholeheartedly support the renewal of the YBCBD for 15 years and hope that you and your colleagues on the Board will do the same.

Sincerely,

Laurel Arvanitidis
Resident - 2nd St.

May 2015

Honorable Jane Kim
Supervisor, City and County of San Francisco
1 Dr. Carlton B. Goodlett Place, Room 280
San Francisco, CA 94102

Dear Supervisor Kim,

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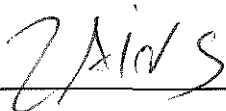
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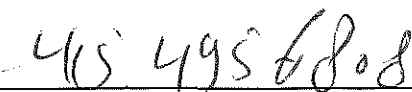
Sincerely,



Signature/Print Name/Title



Business Name



Contact Phone or Email

May 2015

Honorable Jane Kim
Supervisor, City and County of San Francisco
1 Dr. Carlton B. Goodlett Place, Room 280
San Francisco, CA 94102

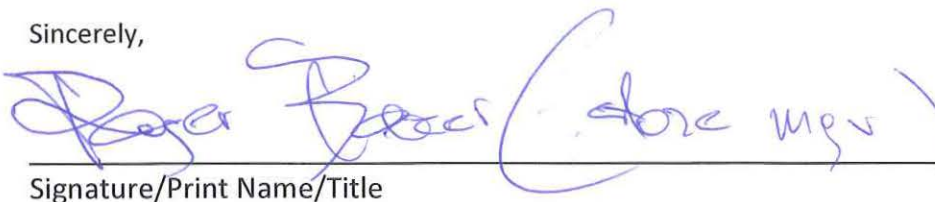
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Sincerely,


Signature/Print Name/Title


Business Name

Contact Phone or Email

May 2015

Honorable Jane Kim
Supervisor, City and County of San Francisco
1 Dr. Carlton B. Goodlett Place, Room 280
San Francisco, CA 94102

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Sincerely,

G. FORD II

Signature/Print Name/Title

JAMBA

Business Name

(415) 597-5548

Contact Phone or Email

May 2015

Honorable Jane Kim
Supervisor, City and County of San Francisco
1 Dr. Carlton B. Goodlett Place, Room 280
San Francisco, CA 94102

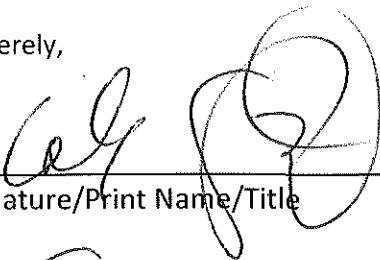
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Sincerely,



COLE MUÑOZ MANAGER

Signature/Print Name/Title

STARBUCKS @ 74 NEW MONTGOMERY

Business Name

415-284-0651 S00003@RETAIL.STARBUCKS.COM

Contact Phone or Email

May 2015

Honorable Jane Kim
Supervisor, City and County of San Francisco
1 Dr. Carlton B. Goodlett Place, Room 280
San Francisco, CA 94102

Dear Supervisor Kim,

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Sincerely,

Patty LeBeure-Child, Manager

Signature/Print Name/Title

Papyrus

Business Name

415-543-1778

Contact Phone or Email

May 2015

Honorable Jane Kim
Supervisor, City and County of San Francisco
1 Dr. Carlton B. Goodlett Place, Room 280
San Francisco, CA 94102

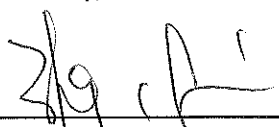
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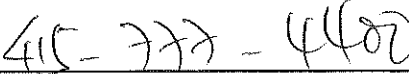
Sincerely,

 ANN MARIE ZHANG / Renato

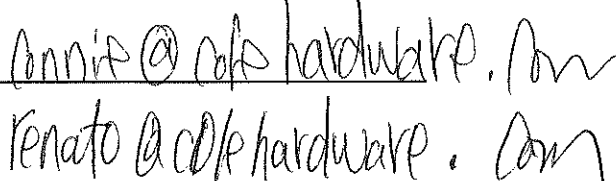
Signature/Print Name/Title



Business Name

 415-777-4400

Contact Phone or Email

 annie@ohshardware.com
Renato@ohshardware.com

May 2015

Honorable Jane Kim
Supervisor, City and County of San Francisco
1 Dr. Carlton B. Goodlett Place, Room 280
San Francisco, CA 94102

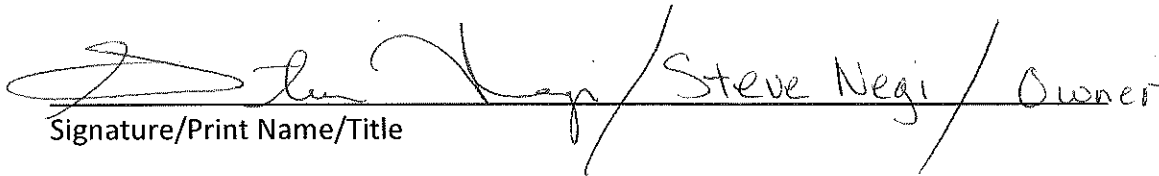
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Sincerely,


Signature/Print Name/Title

Cafe Verve
Business Name

415-546-1144
Contact Phone or Email

May 2015

Honorable Jane Kim
Supervisor, City and County of San Francisco
1 Dr. Carlton B. Goodlett Place, Room 280
San Francisco, CA 94102

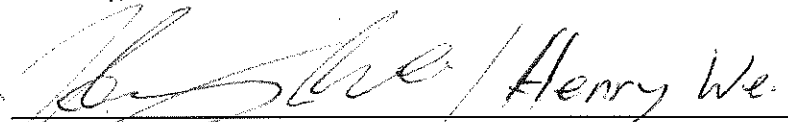
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Sincerely,

Henry Wei

Signature/Print Name/Title

All Stars Donuts

Business Name

415-882-0889

Contact Phone or Email

May 2015

Honorable Jane Kim
Supervisor, City and County of San Francisco
1 Dr. Carlton B. Goodlett Place, Room 280
San Francisco, CA 94102

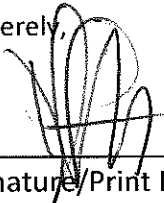
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Sincerely,



Yavin Sefari

Signature/Print Name/Title

Shantel Motorcycles

Business Name

info@shantelmotorcycles.com

Contact Phone or Email

May 2015

Honorable Jane Kim
Supervisor, City and County of San Francisco
1 Dr. Carlton B. Goodlett Place, Room 280
San Francisco, CA 94102

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Sincerely,

Dexi Yang / DE XI YANG / owner.
Signature/Print Name/Title

City's choice market.
Business Name

14151 882-0889
Contact Phone or Email

May 2015

Honorable Jane Kim
Supervisor, City and County of San Francisco
1 Dr. Carlton B. Goodlett Place, Room 280
San Francisco, CA 94102

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Sincerely,

MARI MANCANG / SHIFT MANAGER
Signature/Print Name/Title

McDonalds Restaurant
Business Name

(415) 573-2595
Contact Phone or Email

May 2015

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Supervisor, City and County of San Francisco
1 Dr. Carlton B. Goodlett Place, Room 280
San Francisco, CA 94102

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Sincerely,

EA Ayers Security Officer
Signature/Print Name/Title

90 New Montgomery Street INC
Business Name

415-~~974~~ 974-8201
Contact Phone or Email

May 2015

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Supervisor, City and County of San Francisco
1 Dr. Carlton B. Goodlett Place, Room 280
San Francisco, CA 94102

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Sincerely,

 Maria Gonzalez Manager
Signature/Print Name/Title

Burlington Coat factory
Business Name

(415) 495-7234
Contact Phone or Email

May 2015

Honorable Jane Kim
Supervisor, City and County of San Francisco
1 Dr. Carlton B. Goodlett Place, Room 280
San Francisco, CA 94102

Dear Supervisor Kim,

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Sincerely,



Ismail Abu-Arafah

Signature/Print Name/Title

City wine & spirits

Business Name

650-808-5249

Contact Phone or Email

May 2015

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Supervisor, City and County of San Francisco
1 Dr. Carlton B. Goodlett Place, Room 280
San Francisco, CA 94102


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Sincerely,

 PING HUANG

Signature/Print Name/Title

7-Eleven

Business Name

415-495-0740

Contact Phone or Email

May 2015

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Supervisor, City and County of San Francisco
1 Dr. Carlton B. Goodlett Place, Room 280
San Francisco, CA 94102

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Sincerely,

L. Beltran / Y. Beltran

Signature/Print Name/Title

717 MARKET

Business Name

(415) 284-9204

Contact Phone or Email

May 2015

Honorable Jane Kim
Supervisor, City and County of San Francisco
1 Dr. Carlton B. Goodlett Place, Room 280
San Francisco, CA 94102

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Sincerely,

Heidi Scaduto Security Site Supervisor
Signature/Print Name/Title

Universal Protection Services
Business Name

(510) 2536088
Contact Phone or Email

May 2015

Honorable Jane Kim
Supervisor, City and County of San Francisco
1 Dr. Carlton B. Goodlett Place, Room 280
San Francisco, CA 94102

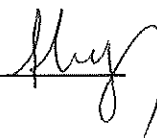
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Sincerely,

Tart to Tart 
Signature/Print Name/Title

Tart to Tart
Business Name

415 546 4166
Contact Phone or Email

May 2015

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Supervisor, City and County of San Francisco
1 Dr. Carlton B. Goodlett Place, Room 280
San Francisco, CA 94102

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Sincerely,

Crystal Cook Crystal Cook General Manager
Signature/Print Name/Title

Denny's Restaurant 816 Mission St SF
Business Name

415 243-8800
Contact Phone or Email

May 2015

Honorable Jane Kim
Supervisor, City and County of San Francisco
1 Dr. Carlton B. Goodlett Place, Room 280
San Francisco, CA 94102

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Sincerely,



Siam Peav Acting Property Manager

Signature/Print Name/Title

Ceatrice Polite Apartments

Business Name

(415) 543-6207

Contact Phone or Email

May 2015

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Supervisor, City and County of San Francisco
1 Dr. Carlton B. Goodlett Place, Room 280
San Francisco, CA 94102


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Sincerely,

 Dianne Tubig, Property Manager
Signature/Print Name/Title

Wolf House Apartments
Business Name

(415) 981-2165
Contact Phone or Email

May 2015

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Supervisor, City and County of San Francisco
1 Dr. Carlton B. Goodlett Place, Room 280
San Francisco, CA 94102


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Sincerely,

 / PARCY LANGLOIS / *Manager*
Signature/Print Name/Title


Business Name

415-928-8466
Contact Phone or Email