

LIQUOR LICENSE REVIEW

TO: Planning Department
AnMarie Rodgers/CTYPLN/SFGOV
Georgia Powell/CTYPLN/SFGOV@SFGOV
Fax No.: (415) 558-6409

File: 151267

TO: Police Department
Inspector Nelly Gordon
Phone: (415) 837-7273

DATE: December 11, 2015

Block/lot: 3637/023
Zoning: NCT
Quad: 8E
Reword #2016-000829 MIS

This item is tentatively scheduled to be heard in four to six weeks.
PLEASE EMAIL YOUR RESPONSE BY: January 15, 2016, to Erica Major,
Public Safety and Neighborhood Services Committee Clerk.

Erica.Major@sfgov.org - Fax No: (415) 554-5163

Applicant Name: Gray Area Foundation for the Arts
and Business Name: The Grand Theater dba Gray Area
(2665 Mission Street)

Applicant Address: 2665 Mission Street
San Francisco, CA 94110
and Phone No. (415) 843-1423

PLANNING COMMENTS: Approval Denial

Recommend approval. ABC license type 64 for a non-profit theater (d.b.a. Gray Area) which is principally permitted in the Mission Street NCT per Planning Code Section 136.48. A Non-Profit Theater is permitted to serve alcoholic beverages in the Mission Alcohol Special Use District per 249.60 of the Planning Code. *[Signature]* 1/20/16

POLICE COMMENTS: Approval Denial

[Signature]
JONATHAN DESALVO

RECEIVED
BOARD OF SUPERVISORS
SAN FRANCISCO

2015 DEC 11 PM 1:35



GRAY AREA

December 1, 2015

Clerk of the Board
San Francisco Board of Supervisors
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco, CA 94102

Re: Gray Area Foundation for the Arts Liquor License "PCN Request for 2665 Mission Street,
San Francisco, CA 94110

Original Type 64 - Special On-Sale General Theater License - NonProfit Theater

To the Clerk of the Board,

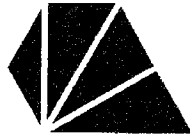
This is a follow-up letter to the ABC-245 form we completed and turned in on March 26, 2015 the same day we turned in our ABC permit application. From April 2014 to October 2015, Gray Area Foundation for the Arts successfully renovated the Grand Theater to change the use from 'Retail' back to a 'Theater' after 25 years. We are now respectfully requesting to be placed on the Board's calendar for Public Convenience and Necessity approval to continue to serve alcohol to our patrons without continuously pulling daily licenses. The Grand Theater is located at 2665 Mission Street, San Francisco, CA 94110 and the phone number is 415.843.1423.

Gray Area Foundation for the Arts (Gray Area) is a 501(c)3 nonprofit organization presenting Immersive Theater programming focused on media arts. Gray Area has operated over 320 events and over 170 classes serving over 100,000 San Francisco Residents and Visitors. For many years, we have obtained day-use permits for on-site alcohol sales at the request of our respectful patrons who hope to enjoy our shows and support the organization. Gray Area has never had any complaints for loitering, public drunkenness or other issues related to the consumption of alcohol on Gray Area's premises. Furthermore, the sale of alcohol has brought in much needed revenue to support the sustainability of The Grand Theater. This revenue stream is essential for Gray Area to support our programming and sustain itself and The Grand theater for the next decade.

In addition, we are serving the local community by providing nonprofit organizations with affordable theater rentals. Since finalizing our permits, we have produced lectures with Accion Latina, a Ballet with Dawson Dance, three Musicals with Counterpulse, and surround cinema with swissnex. Through scholarships and free events we are finding ways to serve San Francisco regardless of income, background, or experience. We will continue to invest in these opportunities to have open doors to new partners and artists

2665 Mission Street, San Francisco, CA 94110 | 415.843.423 | info@grayarea.org

151267



GRAY AREA

We care deeply for San Francisco and originally renovated a large venue at 55 Taylor in the Tenderloin from a former porn theater to a venue for music performance. We were displaced from the Tenderloin after our building changed hands and we have since been supported by the City's Nonprofit Displacement Mitigation Fund to stay in San Francisco and save a defunct movie theater.

With the Grand Theater we are continuing to invest in the city that we love and need to create revenues through liquor sales to keep our doors open. The Mission District allows permits for nonprofit theaters within the neighborhood commercial transit zoning to obtain a nonprofit theater permit without conditions. We seek the Board of Supervisors affirmative ruling that our application serves the public and necessity of our city.

Sincerely,

Josette Melchor
Executive Director
Gray Area Foundation for the Arts
josette@grayarea.org

