



economic development on third | 501c3

September 10, 2022

RE: Lucky Bayview Liquor License Application

EDoT supports Save Mart Supermarkets LLC application for a Type 20 Beer and Wine license from the Department of Alcoholic and Beverage Control for the new Lucky Bayview at 3801 Third Street scheduled to open later this Fall.

EDoT is a 501c3 organization focused on intentional, equitable business development in the Bayview/HP region of San Francisco.

The Bayview Hunters Point neighborhood, with its more than 35,000 residents, is considered a food desert by the United States Department of Agriculture. It also has the highest unemployment rate, lowest income per capita, and lowest birth expectancy rate. Public and private investment rates can address the basic needs of the neighborhood.

The community is clamoring for more neighborhood-serving and family-friendly businesses, such as grocery stores, as well as community centers, movie theaters, health clinics, and space for nonprofit organizations in the neighborhood. The community seeks a clean, bright, convenient, and vibrant grocery store such as Lucky's. It deserves fresh, affordable produce and meats as well a business that will invest in the community with employment opportunities and community engagement. Lucky's is committed to a comprehensive and continuous community engagement plan.

Since February 2022, Lucky's management has met monthly with a Lucky Bayview Advisory Committee to ensure they understand the needs of residents and address key issues. These include local hiring, limiting self-checkouts, security issues, and plaza improvements, among others.

Lucky is partnering with Young Community Developers (YCD) to develop an effective employment program to hire employees for Lucky Bayview from the District 10 neighborhood. On June 16, 2022, YCD and Lucky's hosted a joint job fair intending to hire 25-35 people from District 10.

On May 12, 2022, Lucky hosted a Lucky Bayview Vendor Summit to engage directly with Bayview community producers and artisans to discover their products that are created and

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crafted locally, all for consideration in the store. Lucky's is currently working with 13 local vendors for Lucky Bayview to sell products in its store.

Lucky Bayview is committed to offering a "Full Shop" for customers in the new store, including a robust fresh fruit and vegetable section, fresh produce, dairy, and cheese offerings, fresh meat and poultry, plus other household basics such as laundry supplies, paper products, and cooking and food prep staples like spices, sugar, flour, cereal, water, and other beverages. Customers will have beer, wine, and liquor offerings. Lucky is committed to the safe and proper sale of alcoholic beverages and has put several measures into place to ensure secure and appropriate sales. Beer, wine, and liquor will be located at the front of the store behind the checkout area, which is just under 2% of the entire square footage of the store.

Lucky abides by all ABC laws and processes for checking the ID of our customers. Alcohol purchases must be made with a live checker and not at self-checkouts. Live checkers will check the ID of any customer that appears to be under the age of 30 when purchasing alcohol.

Sincerely,

A handwritten signature in black ink, appearing to read "Earl Shaddix".

Earl Shaddix  
Executive Director

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