

1 [James Gabbert]
2 COMMENDING JAMES GABBERT FOR 41 YEARS OF LEADERSHIP IN SAN
3 FRANCISCO'S RADIO AND TELECOMMUNICATIONS INDUSTRY.

4
5 WHEREAS, James Gabbert was born in Chico, California on February 7th, 1936, and
6 studied Electrical Engineering at Stanford University; and,

7 WHEREAS, James Gabbert founded his first radio station, KPEN-FM, in 1957 with an
8 investment of \$2,000; and,

9 WHEREAS, James Gabbert changed the call letters of KPEN to K101, becoming the
10 first radio station to integrate its call letters with its dial position, and increased its wattage
11 from 1,000 to 125,000 watts and moved K101 to San Francisco; and,

12 WHEREAS, By 1979, James Gabbert had also acquired KSAY-AM, KIKI-AM, and
13 KPIG-FM; and,

14 WHEREAS, James Gabbert sold his radio stations and bought San Francisco KEMO-
15 TV channel 20 in 1980 and changed the call letters to KOFY in 1986; and,

16 WHEREAS, James Gabbert was approached by Warner Brothers in 1994 and asked
17 to be the San Francisco Bay Area affiliate for the new Warner Brothers Television Network,
18 and KOFY was renamed WB20 KOFY; and,

19 WHEREAS, James Gabbert was the first to bring a stereo TV broadcast to the Bay
20 Area; and,

21 WHEREAS, Since June 18, 1995, WB20 KOFY has broadcast the annual San
22 Francisco Lesbian, Gay, Bisexual, Transgender Pride Parade and Celebration; and,

23 WHEREAS, James Gabbert made a gift of 70 million dollars to the Trust for Public
24 Land; and,

25

SUPERVISORS

MARK LENO, *NEWSOM*, KAUFMAN, BROWN, MEDINA, YAKI, BIERMAN
BOARD OF SUPERVISORS

1 WHEREAS, James Gabbert has been honored by The Gavin Report, Billboard
2 Magazine, The California Broadcasting Association, and President John F. Kennedy; now,
3 therefore, be it

4 RESOLVED, That the City and County of San Francisco Board of Supervisors
5 commends James Gabbert for his leadership and service to the San Francisco radio and
6 telecommunications industry.

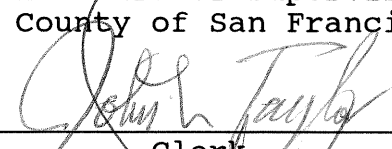
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Adopted - Board of Supervisors, San Francisco August 24, 1998

Ayes: Supervisors Ammiano Bierman Brown Katz Kaufman Leno
Medina Yaki Yee

Absent: Supervisors Newsom Teng

I hereby certify that the foregoing resolution
was adopted by the Board of Supervisors
of the City and County of San Francisco



Clerk



Mayor

File No.
98-1389

AUG 28 1998
Date Approved