

1 [Accept-Expend Bayview Hunters Point Farmers' Market Grant]

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3 **Resolution authorizing the Department of the Environment to accept and expend a**
4 **grant in the amount of \$19,250 from Clear Focus Coaching, Inc., for the purpose of**
5 **operating a farmers' market in the Bayview Hunters Point (BVHP) community.**

6 WHEREAS, The Department of the Environment's Environmental Justice Program has
7 been working with a local non-profit community group, Girls 2000, to organize and operate a
8 farmers' market in Bayview Hunters Point, in order to provide local residents with access to
9 fresh produce and nutritious, prepared foods; and,

10 WHEREAS, The BVHP Farmers' Market is currently operating on Saturday mornings at
11 Mendell Plaza, a public space located at Third Street and Oakdale Avenue, across the street
12 from the Bayview Opera House; and,

13 WHEREAS, As part of the redevelopment of the Bayview Hunters Point Shipyard,
14 Lennar BVHP is currently working with consultants, Clear Focus Coaching, Inc., who are
15 developing an International African Marketplace, that will operate at the Bayview Opera
16 House across the street from the site of the BVHP Farmers' Market; and,

17 WHEREAS, Clear Focus Coaching, Inc. submitted a proposal for approval and funding
18 to Lennar BVHP for the development and operation of the International African Marketplace in
19 conjunction with the Farmers' Market; and,

20 WHEREAS, The International African Marketplace proposal was funded by Lennar and
21 includes a specific goal to partner with the BVHP Farmers' Market and thus create a broader
22 community marketplace with tents and vendor booths that will offer fresh produce and
23 prepared foods, as well as offering entertainment and various cultural activities; and,

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1 WHEREAS, In keeping with the terms of their proposal to Lennar, the International
2 African Marketplace sponsors have awarded funds in the amount of \$19,250 to the
3 Department of the Environment for its operation of the BVHP Farmers' Market; and,

4 WHEREAS, These funds will supplement the Farmers Market's on-going expense of
5 Farmers' Market program manager fees; farmers' subsidy costs; licenses, insurance and
6 permits; and coupon redemption subsidy costs; and,

7 WHEREAS, Indirect costs of \$1,750.00 are included in the grant budget; and,

8 WHEREAS, The International African Marketplace sponsors are will spend additional
9 fees to pay for certain operational costs for the benefit of both markets, including security
10 services and marketing costs; therefore, be it

11 RESOLVED, That the San Francisco Board of Supervisors authorizes the Director of
12 the Department of the Environment to accept and expend funding in the amount of \$19,250
13 from Clear Focus Coaching, Inc., as a fiscal sponsor of the International African Marketplace,
14 to operate the BVHP Farmers' Market.

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16 Recommended:
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19 Department Head

Approved: _____
Mayor

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Approved: _____
Controller

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