



Noe Valley Association  
A Community Benefit District  
[noevalleyassociation.org](http://noevalleyassociation.org)

## Noe Valley Association CBD Renewal (2021 - 2035)

City and County of San Francisco  
Board of Supervisors  
November 7, 2019



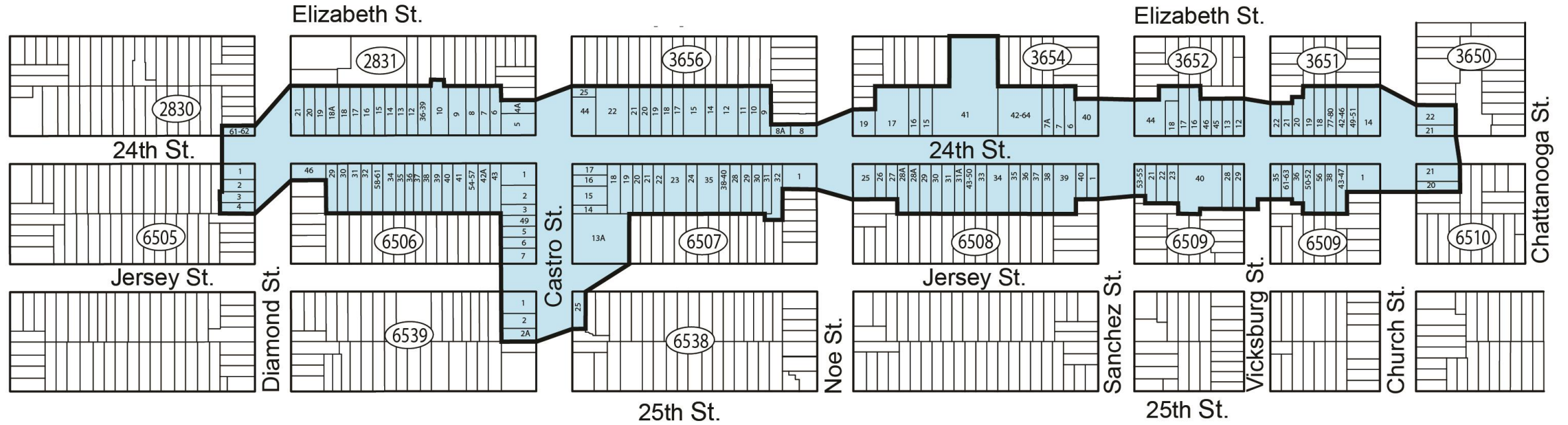
# Noe Valley Association CBD Renewal



- New 15 year term (January 1, 2021– December 31, 2035)
- Minimally reduced CBD boundaries
- Proposed Annual Assessment: \$255,000 (down \$11,000)
- Continued cleaning and maintenance, greening, public street furnishings and promotion of district
- 10 % increase of clean team wages
- Noe Valley Town Square fiscal agent

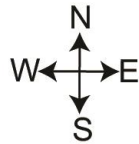
41.5% (weighted) of assessed properties submitted favorable petitions.  
(30% required to trigger a ballot measure.)

# NVA CBD Renewal - Proposed Boundary



## LEGEND

- CBD Boundary
- Lot Boundary
- Block Number
- Lot Number



NVA CBD consists of 10 whole or partial blocks and approximately 218 parcels including all parcels facing on both sides of 24th Street between:

Diamond Street (both sides) on the west, and Church Street (both sides) on the east.

Castro Street (both sides) between 24th Street and mid-way between Jersey Street and 25th Street

The corner properties at 24<sup>th</sup> Street would be removed from the original CBD boundary





## NVA CBD Renewal Continued Clean & Green Services

## Cleaning services 7 days a week with hotline for service

- 10 times per year hot water sidewalk pressure washing
- Daily sidewalk & gutter sweeping
- Graffiti & handbill removal within 24 hours
- Removal of bulky items: furniture, garden debris, mattresses etc.
- Needle pick up and removal
- Trash removal including overflowing trash cans
- Removal of animal and human waste



# NVA CBD Renewal Continued Streetscape Services

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Part-time gardener

229 trees watered and weeded

27 neighborhood planter boxes renewed every  
four months

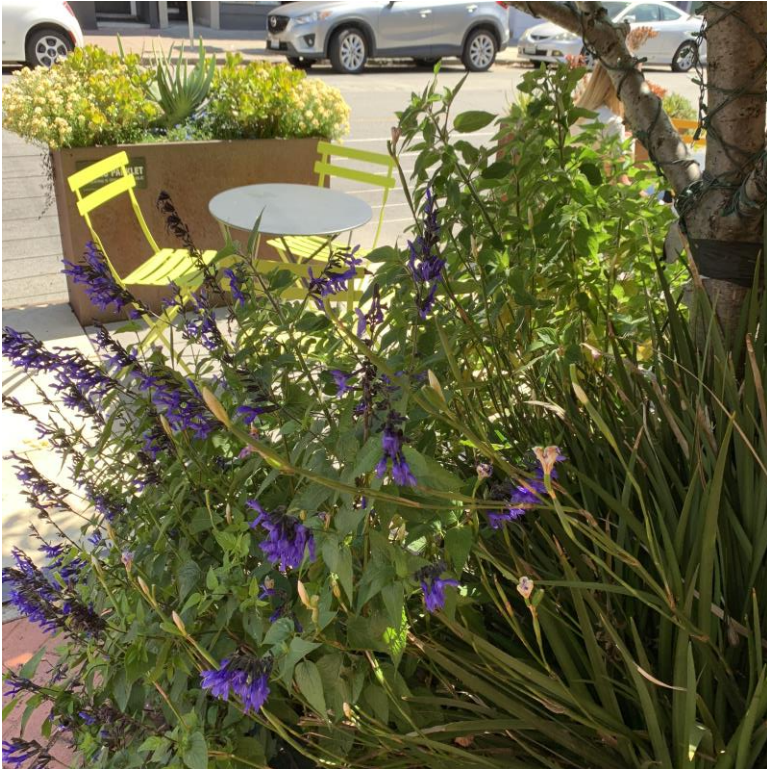
7 public sidewalk gardens maintained with new  
plantings





# NVA CBD Renewal

## Continued Streetscape Services



26 hanging flower baskets watered daily and renewed twice a year

2 community parklets maintained with new plantings and furnishings as needed





## NVA CBD Renewal Continued Promotion of District

- Fiscal Agent for grants written and awarded to the NV Town Square
- Events produced in partnership with other community organizations:

Noe Valley Merchants & Professionals Association  
Friends of Noe Valley  
Noe Valley Town Square

- Media Relations and Website
- NVA Identity Banners
- Visitor Assistance

# NVA CBD Renewal

## Proposed Assessment Calculations

Assessments would be calculated on three variables:

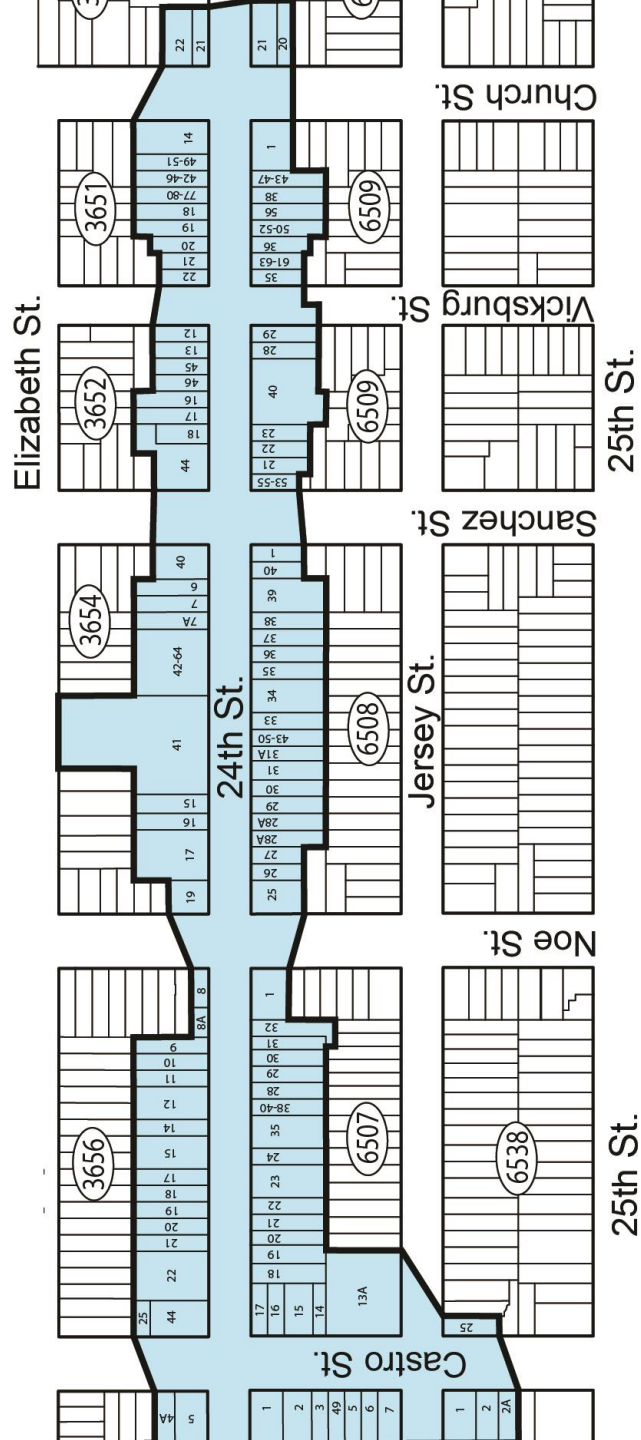
- lot square footage
- building square footage
- linear front footage

Commercial, for-profit parcels rates:

Lot Square Foot Assessment Rate	\$0.2025
Building Square Foot Assessment Rate	\$0.1388
Front Foot Assessment Rate	\$14.7723

Non-profit/residential parcels rates:

Non-Profit/Residential Lot Square Foot Assessment Rate	\$0.1487
Non-Profit/Residential Building Square Foot Assessment Rate	\$0.1177
Non-Profit/Residential Front Foot Assessment Rate	\$10.4161





# NVA CBD Renewal

## Proposed Budget



EXPENDITURES	TOTAL BUDGET	% of Budget
Clean and Green	\$165,000.00	64.71%
Promotion of District	\$20,000.00	7.84%
Administration	\$60,000.00	23.53%
Contingency and Reserve	\$10,000.00	3.92%
<b>Total Expenditures</b>	<b>\$255,000.00</b>	<b>100.00%</b>
REVENUES		
Assessment Revenues	\$246,750.00	96.76%
Other Revenues (1)	\$8,250.00	3.24%
<b>Total Revenues</b>	<b>\$255,000.00</b>	<b>100.00%</b>





Thank you.

