

BOARD of SUPERVISORS



City Hall  
1 Dr. Carlton B. Goodlett Place, Room 244  
San Francisco 94102-4689  
Tel. No. (415) 554-5184  
Fax No. (415) 554-5163  
TDD/TTY No. (415) 554-5227

## LIQUOR LICENSE PUBLIC CONVENIENCE OR NECESSITY REFERRAL

**TO:** Planning Department  
Attn: Claudine Asbagh  
Phone No. (415) 558-6371

**DATE:** January 5, 2022

**AP Block/Lot Nos.:** 0284 / 009

**Zoning:** C-3-R Downtown-Retail

**Quad:** NE Planning Team

**Record No.:** \_\_\_\_\_

**TO:** Police Department  
Joel Salmonson  
Phone No. (415) 553-1115

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Please submit your response within three weeks. The Public Safety and Neighborhood Services Committee will tentatively schedule the PC or N hearing for the regular meeting February 24, 2022.

**PLEASE EMAIL YOUR RESPONSE BY** February 18, 2022, to Alisa Somera, Public Safety and Neighborhood Services Committee Clerk.

[alisa.somera@sfgov.org](mailto:alisa.somera@sfgov.org) ~ Phone No: (415) 554-7711

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**Applicant name:** Andrew Chun  
Jemma Jorel Lester

**Business name:** Pacific Cocktail Haven

**Application address:** 550 Sutter Street  
San Francisco, CA 94102

**Applicant contact info:** [andy@schroederssf.com](mailto:andy@schroederssf.com)  
[jemma@abclicensecompany.com](mailto:jemma@abclicensecompany.com)  
(510) 788-5881 ext. 2

**PLANNING REVIEW:**  Approval  Denial

Planning Staff Contact: Matias Eusterbrock  
(Please add comments on a trailing page.)

**POLICE REVIEW:**  Approval  Denial  
(Please add comments in a trailing report.)

**580 Sutter Street L-PShip**

Clerk of the Board  
San Francisco Board of Supervisors  
1 Dr. Carlton B. Goodlett Place, Room 244  
San Francisco, CA 94102 | 415-554-4445

December 22, 2021

Re: Liquor License "PCN" Request  
Type 48, Pending License 633136  
550 Sutter Street, San Francisco, CA 94102

Handwritten initials "AS" and a vertical stamp that reads "RECEIVED BOARD OF SUPERVISORS" with a date stamp "DEC 29 PM 2:02".

To the Clerk of the Board,

The purpose of this letter is to respectfully request to be placed on the Board's calendar for Public Convenience and Necessity approval with regard to our Type 48 license application. We are building out the premises at 550 Sutter Street and wish to operate as a cocktail bar.

We currently have a license at 580 Sutter Street (dba: Pacific Cocktail Haven), but our business was completely destroyed in a fire in February of 2021. With that opening delayed for an indefinite amount of time, we decided to rebuild down the street at 550 Sutter. We intend to reopen at 580 Sutter when that is feasible, but in the meantime we need to get a new license for the 550 location.

Our business at 580 Sutter has been well-loved in San Francisco, as there is a passion for the best in this city... excellent cocktails by "Best American Bartender" bartenders in "Best Cocktail Bar in America" cocktail bars (according to *Tales of the Cocktail* 2020). We will be able to more quickly service our patrons and visitors to San Francisco with the approval of this new license at 550 Sutter and help keep San Francisco a world class city and destination.

Our desired hours of operation are 4:00pm - 2:00am, each day of the week. We will vigilantly monitor the surrounding area to ensure the safety of our business and customers at all times and maintain a lawful business. Our team is experienced and professional, our relationships with community leaders and members are well-established, and we are very much looking forward to serving the community of San Francisco again soon.

We seek the SF Board of Supervisor's affirmative ruling that our application serves the public convenience and necessity of our City.

Please contact our representative, Jemma Jorel Lester, for scheduling our hearing date. She can be reached at 510-788-5881 ext. 2 or via email at [jemma@abclicensecompany.com](mailto:jemma@abclicensecompany.com). Thank you for your kind consideration of this request.

Sincerely,

*Andy Chan*

Andrew Chun, Manager of General Partner | [andy@schroederssf.com](mailto:andy@schroederssf.com)  
580 Sutter Street Mgmt, LLC