

1 [Resolution authorizing the use of the seal of the City and County of San Francisco for a
2 music event.]

3 **Resolution authorizing the use of the Official Seal of the City and County of San**
4 **Francisco by Talking House Productions in the promotion of an event to be held on**
5 **March 16, 2007 at the SXSW Music and Media Conference in Austin, Texas.**
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7 WHEREAS, The annual South By Southwest (SXSW) Music and Media Conference
8 showcases hundreds of musical acts from around the world on over fifty stages in downtown
9 Austin; and

10 WHEREAS, The 2007 SXSW Music Conference and Festival will take place March 14 -
11 18, 2007; and

12 WHEREAS, The SXSW Conference draws thousands of music industry professionals
13 for panels, industry discussions, demo listening sessions, trade show exhibits, and live music;
14 and

15 WHEREAS, Talking House Productions is a music production company located in San
16 Francisco that focuses on San Francisco Bay Area artists and promotes the local San
17 Francisco music scene; and

18 WHEREAS, Talking House Productions, along with the San Francisco chapter of The
19 Recording Academy, will host a free showcase of San Francisco musical talent called “SFX
20 SXSW: San Francisco Comes to Austin” at the SXSW Conference; and

21 WHEREAS, This event will promote local San Francisco bands and the City and
22 County of San Francisco in general, and will feature local San Francisco beverages; and

23 WHEREAS, Talking House Productions has coordinated this event with help from the
24 San Francisco Entertainment Commission and the San Francisco Convention and Visitors
25

1 Bureau to find ways to promote San Francisco as a premier destination for live music fans;
2 and

3 WHEREAS, This event provides a positive marketing opportunity for the City and
4 County of San Francisco; and

5 WHEREAS, Pursuant to Administrative Code Section 1.6 (c), the seal of the City and
6 County of San Francisco may be used “for those matters approved by the Board of
7 Supervisors by resolution;” now therefore be it

8 RESOLVED, That the Board of Supervisors of San Francisco approves the use of the
9 official seal of the City and County of San Francisco by Talking House Productions to promote
10 the “SFX SXSW: San Francisco Comes to Austin” event.

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