

File No. 191308

Committee Item No. 4

Board Item No. \_\_\_\_\_

## COMMITTEE/BOARD OF SUPERVISORS

### AGENDA PACKET CONTENTS LIST

Comm: Public Safety & Neighborhood Services

Date: January 23, 2020

Board of Supervisors Meeting:

Date: \_\_\_\_\_

#### Cmte Board

- |                                     |                          |  |
|-------------------------------------|--------------------------|--|
| <input type="checkbox"/>            | <input type="checkbox"/> | Motion                                       |
| <input type="checkbox"/>            | <input type="checkbox"/> | Resolution                                   |
| <input type="checkbox"/>            | <input type="checkbox"/> | Ordinance                                    |
| <input type="checkbox"/>            | <input type="checkbox"/> | Legislative Digest                           |
| <input type="checkbox"/>            | <input type="checkbox"/> | Budget and Legislative Analyst Report        |
| <input type="checkbox"/>            | <input type="checkbox"/> | Youth Commission Report                      |
| <input checked="" type="checkbox"/> | <input type="checkbox"/> | Introduction Form                            |
| <input type="checkbox"/>            | <input type="checkbox"/> | Department/Agency Cover Letter and/or Report |
| <input type="checkbox"/>            | <input type="checkbox"/> | MOU  |
| <input type="checkbox"/>            | <input type="checkbox"/> | Grant Information Form                       |
| <input type="checkbox"/>            | <input type="checkbox"/> | Grant Budget                                 |
| <input type="checkbox"/>            | <input type="checkbox"/> | Subcontract Budget                           |
| <input type="checkbox"/>            | <input type="checkbox"/> | Contract/Agreement                           |
| <input type="checkbox"/>            | <input type="checkbox"/> | Form 126 – Ethics Commission                 |
| <input type="checkbox"/>            | <input type="checkbox"/> | Award Letter                                 |
| <input type="checkbox"/>            | <input type="checkbox"/> | Application                                  |
| <input type="checkbox"/>            | <input type="checkbox"/> | Public Correspondence                        |

#### OTHER

- |                                     |                          |  |
|-------------------------------------|--------------------------|--|
| <input checked="" type="checkbox"/> | <input type="checkbox"/> | <u>Police Department Response – January 16, 2020</u>   |
| <input checked="" type="checkbox"/> | <input type="checkbox"/> | <u>Planning Department Response – January 13, 2020</u> |
| <input checked="" type="checkbox"/> | <input type="checkbox"/> | <u>Referral – December 20, 2019</u>                    |
| <input checked="" type="checkbox"/> | <input type="checkbox"/> | <u>PC or N Request Letter – December 19, 2019</u>      |
| <input checked="" type="checkbox"/> | <input type="checkbox"/> | <u>Form ABC-211 – September 20, 2019</u>               |

Prepared by: John Carroll

Date: January 17, 2020

Prepared by: John Carroll

Date: \_\_\_\_\_

## **Carroll, John (BOS)**

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**From:** Carroll, John (BOS)  
**Sent:** Friday, January 17, 2020 9:51 AM  
**To:** 'Beth Aboulafia'; Mundy, Erin (BOS); 'Angulo, Sunny (sunny.angulo@sfgov.org)'; Hepner, Lee (BOS); Yan, Calvin (BOS)  
**Cc:** 'Meyer, Rose @ABC'; 'Gebb, Justin@ABC'; 'Bernardino, Joan@ABC'; Macchi, Patrick (POL); Salmonson, Joel (POL); Wong, Joanne (POL); Fahey, Carolyn (CPC); CPC.Referrals; Sawyer, Georgia (POL); Updegrave, Samantha (CPC)  
**Subject:** RE: Liquor License - One Ferry Building - Shack15  
**Categories:** 191308, 2020.01.23 - PSNS

Good morning,

The Police Department has completed their review of the subject public convenience or necessity request, and has forwarded their recommendations. For your convenience, I have the review available from the link below:

[Police Department Response – January 16, 2020](#)

The Police Department's ALU is recommending approval with the following conditions:

- 1) Sales, service and consumption of alcoholic beverages shall be permitted only between the hours of 7:00 a.m. and 12:00 a.m. (midnight) each day of the week; and
- 2) Petitioner(s) shall actively monitor the area under their control in an effort to prevent the loitering of persons on any property adjacent to the licensed premises as depicted on the most recently certified ABC-253.

**The Public Safety and Neighborhood Services Committee will hear this matter on January 23, 2020. The agenda is posted.**

[Public Safety and Neighborhood Services Committee – January 23, 2020 Agenda](#)


**Please let me know who to expect present during the hearing on January 23, 2020, to represent the applicant.**

I invite you to review the entire matter on our Legislative Research Center by following the link below:

[Board of Supervisors File No. 191308](#)

Thanks for the review.

**John Carroll**  
**Assistant Clerk**  
Board of Supervisors  
San Francisco City Hall, Room 244  
San Francisco, CA 94102  
(415) 554-4445

 Click [here](#) to complete a Board of Supervisors Customer Service Satisfaction form.

The [Legislative Research Center](#) provides 24-hour access to Board of Supervisors legislation and archived matters since August 1998.



San Francisco Police Department  
**ABC Liaison Unit**



Alcoholic Beverage License -  
Public Convenience or  
Necessity Recommendation

**To:** The San Francisco Board of Supervisors' Committee on Public Safety  
and Neighborhood Services

**Supervisor Rafael Mandelman**  
**Supervisor Catherine Stefani**  
**Supervisor Shamman Walton**

**From:** Lt. Georgia Sawyer #1565 *JS*  
Officer in Charge  
ALU/Permits Unit 415-553-9550

**Date:** January 16, 2020

**Subject:** P.C.N. Investigation Regarding: MG-SC, LLC, Snack 15, LLC  
DBA: Shack 15  
One Ferry Building Suite 201  
San Francisco, CA. 94111

MG-SC, LLC, Snack 15, LLC on behalf of Shack 15, has filed an application with the California Department of Alcoholic Beverage Control seeking a Type 57 (Special On-Sale General) license, to be located at One Ferry Building Suite 201.

**Hours of Operation:**

7:00 a.m. to 12:00 a.m. 7 days a week.

**Digest:**

Shack 15 would like to operate a members only social club and restaurant located at One Ferry Building Suite 201. If approved, this license will allow Shack 15 to sell On-Sale Beer, Wine and Distilled Spirits for members and guests only. It is not open to the general public.

**Letters of Protest**

0

**Letters of Support**

0

**Police Calls for Service:**

From September 2018 to September 2019

**0 calls for service**

**Police Reports:**

From September 2018 to September 2019

**0 police reports**

**San Francisco Plot Information:**

This premise is located in Plot: **216**

A High Crime area is defined as **101** or more police reports in a plot for the year of **2018**.

This plot had **269** police reports for **2018**, which is **168 more** than the **Citywide “High Crime”** average

**State Census Tract Information:**

This premise is located in Census Tract: **105**  
Population for this tract is: **2,685**

On-sale license authorized by census tract: **9**  
Active on-sale licenses: 118 with 0 pending

Off-sale licenses authorized by census tract: **2**  
Active off-sale licenses: 29 with 0 pending

**Departmental Recommendation:**

Points of consideration: **0**

No opposition from **Central Police Station**.

Applicant premise is located in a **“High Crime”** area.

Applicant premise is located in a **“High Concentration”** area.

ALU Recommendation: **Approval with following conditions:**

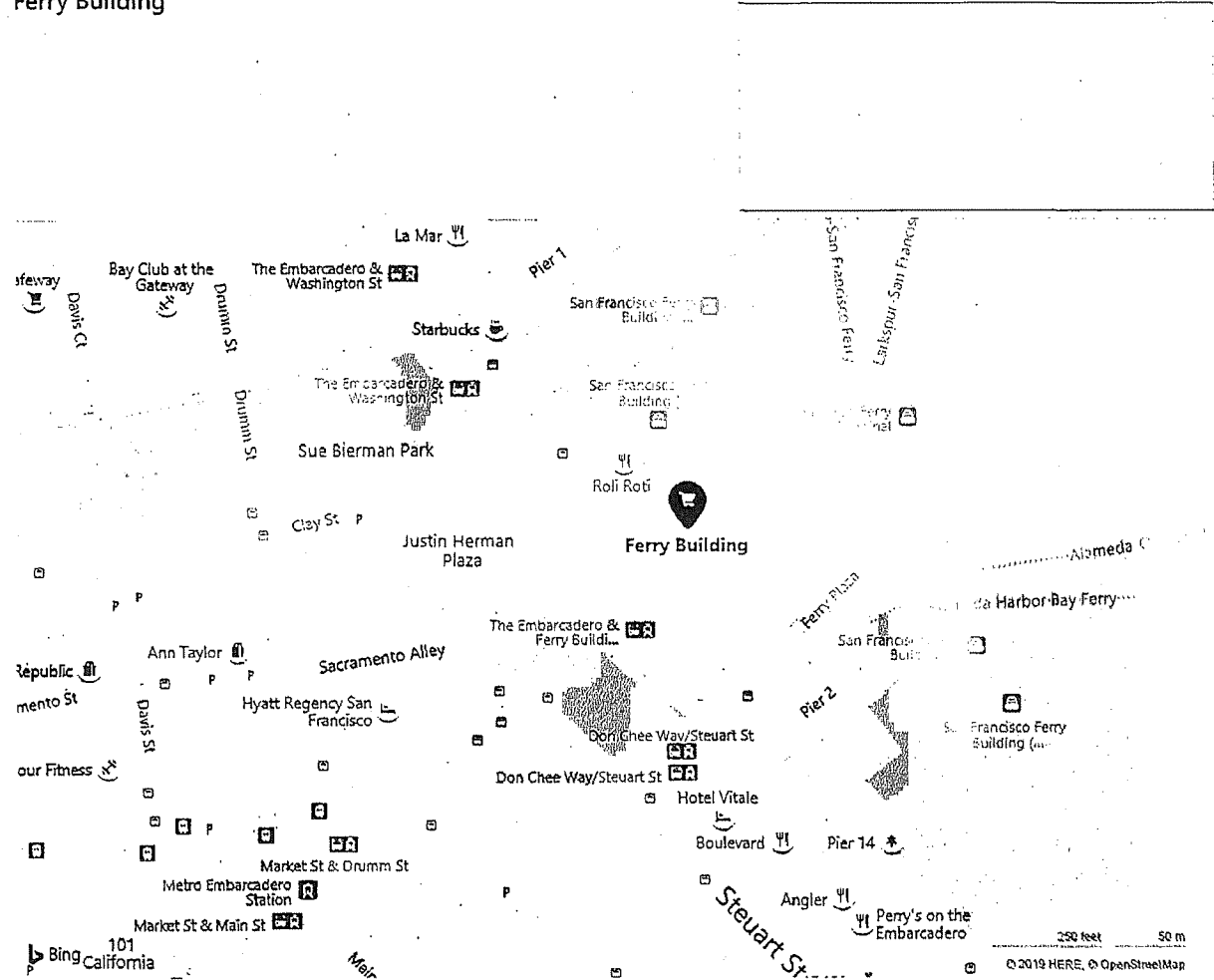
**Conditions for type 57 – Special On-Sale General**

1. Sales, service and consumption of alcoholic beverages shall be permitted only between the hours of 7:00 a.m. and 12:00 a.m. (midnight) each day of the week.
2. Petitioner(s) shall actively monitor the area under their control in an effort to prevent the loitering of persons on any property adjacent to the licensed premises as depicted on the most recently certified ABC-253.

It Should be noted that the applicant has agreed to signed the above listed conditions on December 13, 2019.



# Ferry Building



## Carroll, John (BOS)

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**From:** Carroll, John (BOS)  
**Sent:** Tuesday, January 14, 2020 11:05 AM  
**To:** Sawyer, Georgia (POL); 'Beth Aboulafia'; Updegrave, Samantha (CPC)  
**Cc:** 'Meyer, Rose @ABC'; 'Gebb, Justin@ABC'; 'Bernardino, Joan@ABC'; Macchi, Patrick (POL); Salmonson, Joel (POL); Wong, Joanne (POL); Mundy, Erin (BOS); 'Angulo, Sunny (sunny.angulo@sfgov.org)'; Hepner, Lee (BOS); Yan, Calvin (BOS); Fahey, Carolyn (CPC); CPC.Referrals  
**Subject:** RE: Liquor License - One Ferry Building - Shack15  
**Categories:** 191308

Good morning,

The Planning Department has completed their review of the subject application, and has forwarded their recommendation for approval. For your convenience, I have the review available from the link below:

[Planning Dept. Response - Received January 13, 2020](#)

The matter is now awaiting review by the Police Department's ALU.


After receiving review from the Police Department, the Public Safety and Neighborhood Services Committee may hear and consider public convenience or necessity findings for the application, to be forwarded to the California Department of Alcoholic Beverage Control for their consideration in the license matter.

I invite you to review the entire matter on our [Legislative Research Center](#) by following the link below:

[Board of Supervisors File No. 191308](#)

Thanks for the review.

**John Carroll**  
**Assistant Clerk**  
Board of Supervisors  
San Francisco City Hall, Room 244  
San Francisco, CA 94102  
(415) 554-4445

 Click [here](#) to complete a Board of Supervisors Customer Service Satisfaction form.

The [Legislative Research Center](#) provides 24-hour access to Board of Supervisors legislation and archived matters since August 1998.

*Disclosures: Personal information that is provided in communications to the Board of Supervisors is subject to disclosure under the California Public Records Act and the San Francisco Sunshine Ordinance. Personal information provided will not be redacted. Members of the public are not required to provide personal identifying information when they communicate with the Board of Supervisors and its committees. All written or oral communications that members of the public submit to the Clerk's Office regarding pending legislation or hearings will be made available to all members of the public for inspection and copying. The Clerk's Office does not redact any information from these submissions. This means that personal information—including names, phone numbers, addresses and similar information that a member of the public elects to submit to the Board and its committees—may appear on the Board of Supervisors website or in other public documents that members of the public may inspect or copy.*



**LIQUOR LICENSE  
PUBLIC CONVENIENCE OR  
NECESSITY REFERRAL**

**TO:** Planning Department  
Phone No. (415) 558-6371

**DATE:** December 20, 2019

**TO:** Police Department  
Inspector Georgia Sawyer  
Phone No. (415) 553-9550

**AP Block/Lot Nos.:** 9900/274  
**Zoning:** C-2  
**Quad:** NE Planning Team  
**Record No.:** 2019-023560

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Please submit your response within three weeks; the Public Safety and Neighborhood Services Committee will tentatively schedule the PC or N hearing for a regular meeting in February of 2020.

**PLEASE EMAIL YOUR RESPONSE BY:** January 10, 2020, to John Carroll,  
Public Safety and Neighborhood Services Committee Clerk.  
**john.carroll@sfgov.org - Phone No: 554-4445**

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**Applicant name:** MG-SC, LLC  
**Business name:** Shack15  
**Application address:** One Ferry Building, Suite 201  
San Francisco, CA 94111  
**Applicant contact info:** Beth Aboulafia  
Hinman and Carmichael, LLP  
415-713-8182  
Aboulafia@Beveragelaw.com

**PLANNING REVIEW:**  Approval  Denial

Planning Staff Contact: Samantha Updegrave 415.558.6621

**Please print review comments on a trailing page.**

**POLICE REVIEW:**  Approval  Denial

**Please print review comments in a trailing report.**

RECEIVED  
BOARD OF SUPERVISORS  
SAN FRANCISCO

2019 DEC 19 AM 9:50



260 CALIFORNIA STREET, SUITE 700 SAN FRANCISCO, CA 94111 TEL: 415.362.1215 FAX: 415.362.1494

December 13, 2019

BY \_\_\_\_\_  
Angela Calvillo  
Clerk of the Board  
San Francisco Board of Supervisors  
1 Dr. Carlton B. Goodlett Place, Room 244  
San Francisco, California 94102

Re: Request for Resolution of Public Convenience or Necessity  
MG-SC, LLC/Snack 15, LLC, dba Shack15  
One Ferry Building, Ste. 201, San Francisco, California 94111

Dear Ms. Calvillo:

MG-SC, LLC and Snack 15, LLC have applied to the Department of Alcoholic Beverage Control for a person-to-person, premises-to-premises transfer of a Type 47 license which, upon transfer, will be converted to a Type 57 Special On-Sale General license, for Shack15's new space in the Ferry Building. We are requesting a determination by the Board of Supervisors that public convenience or necessity will be served by issuance of the Type 57 license.

Shack15 will operate a new kind of social space dedicated to entrepreneurship, community, and big ideas. The brainchild of Jorn Lyseggen, founder and CEO of global media intelligence company Meltwater, and headquartered in San Francisco, Shack15's mission is to provide a unique platform for connecting entrepreneurial communities in the technology, software, and data science spaces. Through this sharing platform, Shack15 will serve as a hub for cross-disciplinary entrepreneurs, startup founders, and innovators from around the world to build the next generation of startups and products aimed at tackling issues at both the local and global level.

The premises will span approximately 46,000 square feet on the third floor of the Ferry Building and is primarily designed to support startups, founders, investors, and venture capitalists in their goals of technological innovation. Shack15 will create and curate specific programming with this objective in mind, including industry meet-ups, technical tutorials, conferences, roundtable discussions, hackathons, and the like. Complementing such professional offerings will be other programs designed to nourish and fulfill other aspects of the "life of the mind," including innovative art installations, music featurettes, group yoga practice, and other wellness-focused exercises.

A key component of Shack15's offering will be exceptional food and beverages, prepared and serviced by San Francisco's premier restaurant group The Mina Group, helmed by Michelin-starred Chef Michael Mina. The restaurant, bar, and cafe will offer Scandinavian-influenced cuisine inspired by the Nordic tradition of hunting and farming in harmony with the land. The menu will place emphasis on a variety of fresh seafood, fish, and produce from local suppliers, prepared using eco-forward cooking techniques to highlight the elegant simplicity of Scandinavian cuisine. A unique collection of beers, wines, and spirits will be selected by a Mina-trained bar team, who will offer handcrafted cocktails that reflect seasonality consistent with the Nordic tradition. Award-winning Norwegian barista Tim Wendelboe will also develop a one-of-a-kind coffee program to ensure that the Shack15's culinary offerings are unparalleled, from start to finish.

The premises is highly unique in that Shack15 will serve specialty Scandinavian-inspired cuisine in an upscale environment overlooking the San Francisco Bay that no other restaurant in the vicinity can match. Shack15 will offer varied priced meals for breakfast, lunch and dinner for its members and their guests who seek to enhance their professional and social gatherings with excellent seasonal fare served in an unprecedented Nordic-San Francisco setting. The proposed operations will be in

complete harmony with other commercial businesses located in the building and in the area. Beer, wine and spirits sales and service will be incidental to Shack15's operations, but will enhance the amenities that contribute to the unique platform we will be providing to foster local and global entrepreneurship. Shack15 will employ numerous local residents, including but not limited to individuals trained through the City and County of San Francisco's First Source Hiring Program, and the company's operations will contribute to the local economy and add to state and local tax revenues. Shack15 will abide by all laws, including those related to the sale and service of alcoholic beverages.

For the above reasons, we believe that the issuance of the Type 57 license to Shack15 will serve public convenience and necessity.

Sincerely,



Beth Aboulafia, Partner  
Hinman & Carmichael LLP

MG-SC, LLC/Snack 15, LLC



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Ashraf Michael Mina, Manager



December 16, 2019

By Hand-Delivery

John Carroll  
Office of the Clerk of the Board  
San Francisco Board of Supervisors  
1 Dr. Carlton B. Goodlett Place, Room 244  
San Francisco, California 94102

Re: Request for Resolution of Public Convenience or Necessity  
MG-SC, LLC/Snack 15, LLC, dba Shack15  
One Ferry Building, Ste. 201, San Francisco, California 94111

Dear Mr. Carroll,

Enclosed please find a request for a resolution of public convenience or necessity on behalf MG-SC, LLC and Snack 15 LLC.

Sincerely,

A handwritten signature in cursive script that reads "Beth Aboulafia".

Beth Aboulafia, Partner  
Hinman & Carmichael LLP

Encl.

A vertical stamp on the right side of the page. The text "RECEIVED BOARD OF SUPERVISORS SAN FRANCISCO" is oriented vertically. To the left of the stamp is a handwritten mark that looks like a stylized "9" or a checkmark. The date and time "2019 DEC 16 PM 3:35" are stamped vertically to the right of the main text.

RECEIVED  
BOARD OF SUPERVISORS  
SAN FRANCISCO  
2019 DEC 16 PM 3:35

APPLICATION FOR ALCOHOLIC BEVERAGE LICENSE(S)  
ABC 211 (6/99)

*Karen Bodishbaugh*  
*(415) 362-1245*

TO: Department of Alcoholic Beverage Control  
33 NEW MONTGOMERY STREET  
STE 1230  
SAN FRANCISCO, CA 94105  
(415) 356-6500

File Number: 610075  
Receipt Number: 2597931  
Geographical Code: 3800  
Copies Mailed Date: September 17, 2019  
Issued Date:

DISTRICT SERVING LOCATION: SAN FRANCISCO

First Owner: MG-SC, LLC

Name of Business:

Location of Business: ONE FERRY BLDG  
STE 201  
SAN FRANCISCO, CA 94111-4289

County: SAN FRANCISCO

Is Premises inside city limits? Yes Census Tract: 0105.00

Mailing Address:(If different from premises address) 1 FERRY BLDG  
STE 201  
SAN FRANCISCO, CA 94111-4289

Type of license(s): 57 Dropping Partner: Yes  No

Transferor's license/name: 264069 / FRINGALE INC

<u>License Type</u>	<u>Transaction Type</u>	<u>Master</u>	<u>Secondary LT And Count</u>		
57 - Special On-Sale General	EXC/PER/PRM	Y			
<u>License Type</u>	<u>Transaction Description</u>	<u>Fee Code</u>	<u>Dup</u>	<u>Date</u>	<u>Fee</u>
Application Fee	LICENSE TYPE EXCHANGE	NA	0	09/17/19	\$100.00
Application Fee	DBL TRF: PREMISES AND PERSON	NA	0	09/17/19	\$1,250.00
Application Fee	STATE FINGERPRINTS	NA	2	09/17/19	\$78.00
Application Fee	FEDERAL FINGERPRINTS	NA	2	09/17/19	\$48.00
57 - Special On-Sale General	ANNUAL FEE	P40	0	09/17/19	\$1,010.00
Total					\$2,486.00

Have you ever been convicted of a felony? No

Have you ever violated any provisions of the Alcoholic Beverage Control Act, or regulations of the Department pertaining to the Act? No

STATE OF CALIFORNIA County of SAN FRANCISCO

Date: September 17, 2019

Applicant Name(s)

MG-SC, LLC

SNACK 15, LLC

RECEIVED  
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SAN FRANCISCO  
2019 SEP 20 PM 3:35  
*pr*

**From:** [Updegrave, Samantha \(CPC\)](#)  
**To:** [Carroll, John \(BOS\)](#); [CPC.Referrals](#)  
**Subject:** RE: Liquor License - One Ferry Building - Shack15  
**Date:** Monday, January 13, 2020 3:52:04 PM  
**Attachments:** [image001.png](#)

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John,

I apologize for the delay. Planning recommends approval, and I'm processing the referral now.

I noticed is that the referral we approved from the Health Department for Shack15 does not include preparing food, and the menu sample provided doesn't match up with the narrative description provided with the PCN. I'll forward you the floor plan and menu from the health permit in case you find it useful.

Here's the language in our records if you need it: *Board of Supervisors (BOS); Public Convenience or Necessity - Recommend approval; Restaurant (dba Shack15) is principally permitted and allowed as an accessory use in the C-2/waterfront Zoning District per Planning Code Sections 210.1 and 240.*

**Samantha Updegrave, Senior Planner (she/her)**  
**Northeast Team, Current Planning Division**  
San Francisco Planning Department  
1650 Mission Street, Suite 400 San Francisco, CA 94103  
415.558.6612 | [www.sfplanning.org](http://www.sfplanning.org)  
[San Francisco Property Information Map](#)

**From:** Carroll, John (BOS) <[john.carroll@sfgov.org](mailto:john.carroll@sfgov.org)>  
**Sent:** Monday, January 13, 2020 3:31 PM  
**To:** [CPC.Referrals <CPC.Referrals@sfgov.org>](mailto:CPC.Referrals@sfgov.org)  
**Cc:** Updegrave, Samantha (CPC) <[samantha.updegrave@sfgov.org](mailto:samantha.updegrave@sfgov.org)>  
**Subject:** RE: Liquor License - One Ferry Building - Shack15

Please follow up today.

John Carroll

**From:** Carroll, John (BOS)  
**Sent:** Friday, January 10, 2020 4:34 PM  
**To:** [CPC.Referrals <CPC.Referrals@sfgov.org>](mailto:CPC.Referrals@sfgov.org)  
**Cc:** Updegrave, Samantha (CPC) <[samantha.updegrave@sfgov.org](mailto:samantha.updegrave@sfgov.org)>  
**Subject:** RE: Liquor License - One Ferry Building - Shack15

Please follow up to let me know when to expect this referral.

John Carroll

**From:** Updegrave, Samantha (CPC) <[samantha.updegrave@sfgov.org](mailto:samantha.updegrave@sfgov.org)>

**SANDWICHES** ON BAGUETTES 10.00

Heirloom Tomato Caprese  
Fresh-Pulled Mozzarella, Basil Pesto, Cherry Peppers

Roast Beef & Yellow Cheddar  
Horseradish, Wild Arugula, Mayonnaise

Roasted Turkey & Avocado  
Garlic Aioli, Fennel Salad, Gouda

**BREAKFAST SANDWICHES** 7.50

Egg & Bacon  
Butter biscuit, baked egg, white cheddar, bacon

Egg & Ham  
Butter biscuit, baked egg, white cheddar, smoked ham

Egg & Spinach  
Butter biscuit, baked egg, white cheddar, sautéed spinach

The consumption of raw or undercooked eggs, meat, poultry, seafood or shellfish may increase your risk of foodborne illness.

**MILK TEA**

Hong Kong Milk Tea (HOT OR COLD) 5.50  
assam black tea, milk

Masala Chai Milk Tea (HOT OR COLD) 6.25  
chai black tea, milk

Matcha Milk Tea (HOT OR COLD) 6.25  
ceremonial japanese matcha, milk

**ICED TEA** 16OZ 24OZ

Bergamot 5.50 6.50  
italian bergamot with a blend black teas

Crimson Berry 5.50 6.50  
elderberry, cranberry, hibiscus, rosehips

St. Tropez 5.50 6.50  
mango, pomegranate, tropical

Kyushu Matcha 6.50 7.25  
ceremonial japanese matcha

**SALADS** 7.00

Little Gem Caesar  
Aged-Parmesan, Dried Olive, Pickled Herbs

Grilled Cauliflower  
Fregola, Marcona Almonds, Preserved Lemon Vinaigrette

Add Grilled Chicken Breast +\$5.00

**SWEETS**

Assorted Pastries \$3.95 - \$7.00

Assorted Macarons \$2 EACH; 3:\$5 6:\$9 12:\$15

- Honey Lavender
- Chocolate Raspberry
- Strawberry Smoothie
- Chocolate Hazelnut
- Mixed Berry Violette
- Wedding Almond
- Crème Brulee
- Peanut Butter Cup
- White Chocolate
- Dark Chocolate
- Pistachio
- Rose Lychee

**FROZEN** 16OZ 24OZ

Caramel 6.25 7.25  
espresso, house-made caramel, ice cream base

Valrhona Mocha 6.25 7.25  
espresso, house-made mocha, ice cream base

Vanilla Bean 6.25 7.25  
espresso, house-made vanilla, ice cream base

Kyushu Matcha 6.75 7.25  
ceremonial japanese matcha, ice cream base

**HOT TEAS** 12OZ 16OZ

Various Selection 3.50 4.00

HERBAL - Peppermint, Chamomile,  
Chamomile Citrus

BLACK - Earl Grey, English Breakfast,  
Decaf Earl Grey

GREEN - Jasmine Pearls, Gen Mai Cha,  
Moroccan Mint

## COFFEE

12OZ 16OZ

Velvet Blend	4.00	5.00
Duomo Decaf	4.00	5.00
Walichu Wachu - Ethiopia	5.00	6.00
Finca El Apostol - Costa Rica	5.00	6.00

## COLD COFFEE

16OZ 24OZ

Draft Cold Brew	4.00	5.50
Nitro Cold Brew	4.50	6.00

## "PICK-ME-UP" PACKAGE TO-GO

Coffee, Pastries, & more fo your next meeting or gathering!!!

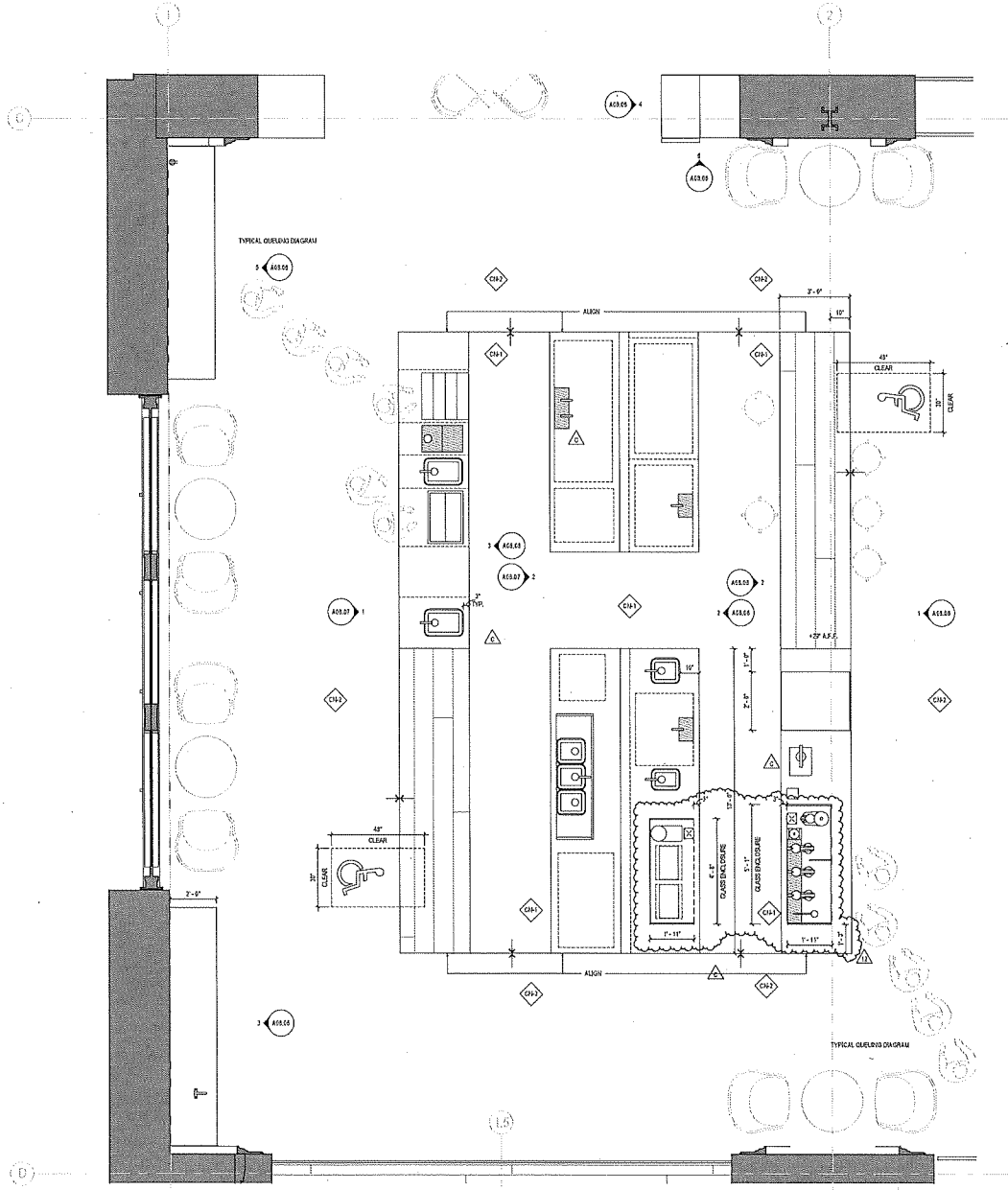
-Ask associate for details!

## ESPRESSO

Espresso	3.00
Decaf Espresso	3.00
Americano	3.25
Cappuccino	4.00
Café Latte (HOT OR COLD)	5.00
Vanilla Bean Latte (HOT OR COLD)	5.50
Valrhona Mocha (HOT OR COLD)	5.50
Salted Caramel Latte (HOT OR COLD)	5.50
Café Con Leche	6.00

Almond or Oat Milk +\$1.00





1 ENLARGED PLAN - LEVEL 03 - COFFEE BAR  
SCALE 1/8" = 1'-0"

SHEET NOTES

**SHACK15**  
The Ferry Building  
One San Francisco Bay Trail, Suite 201  
San Francisco, California 94111

**Gensler**  
45 Francis Street  
San Francisco, CA 94102  
941020101

Tel 415.433.3700  
Fax 415.833.4100

GENERAL NOTES

- A. SEE AN SHEET SERIES FOR SYMBOL, DIMENSIONS, GENERAL NOTES & TYPICAL MOUNTING LOCATIONS, HEIGHTS AND ADJUSTMENTS.
- B. GO TO VERIFY LIMITS OF DEMOLITION SCOPE WITH NEW CONSTRUCTION SCOPE PRIOR TO COMMENCING WORK.
- C. SEE CONSULTANT AND VENDOR DRAWINGS FOR RELATED SCOPE OF WORK AND ADDITIONAL INFORMATION. ARCHITECTURAL DRAWINGS TAKE PRECEDENCE OVER LOCATION OF DEVICES.
- D. SEE NOTES FROM REFERENCED DRAWINGS FOR ADDITIONAL INFORMATION REGARDING SCOPE AND DEMOLITION.
- E. GO TO PROVIDE NON-COMBUSTIBLE BACKING BY WALLS AS REQUIRED FOR MOUNTING TOILET AND OTHER ACCESSORIES AS SHOWN IN DRAWINGS. REFER TO FOOD SERVICE CONSULTANT DRAWINGS FOR EQUIPMENT LAYOUT AND ASSOCIATED UTILITIES.
- F. ALL BAR HEIGHTS COMPLY WITH ADA CRITERIA.
- G. USE 1/2" OR 3/4" BUSHING BOARD BY ALL SHOWER PARTITION.

Date	Description
07/25/2018	SCHEMATIC DEVELOPMENT
10/04/2018	SCALE FOR PERMIT & EDO
11/12/2018	DALLEY 1911 - 11/12/2018
07/12/2019	PROGRESSIVE
11/04/2019	DALLEY 1913

\_\_\_\_\_  
Field Signature

Project Name  
SHACK15

Project Number  
01.3285.000

Description  
ENLARGED PLANS - COFFEE BAR

KEY PLAN

Scale  
As indicated

A07.08

I:\projects\2018\01\_3285\_000\_SHACK15\Drawings\03\_03\_2019\03\_03\_2019\_01\_3285\_000\_SHACK15\_01\_3285\_000\_SHACK15.dwg - 01\_3285\_000\_SHACK15.dwg - 01\_3285\_000\_SHACK15.dwg - 01\_3285\_000\_SHACK15.dwg

## **Carroll, John (BOS)**

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**From:** Carroll, John (BOS)  
**Sent:** Friday, December 20, 2019 3:20 PM  
**To:** CPC.Referrals; Sawyer, Georgia (POL); Fahey, Carolyn (CPC)  
**Cc:** Meyer, Rose @ABC; Gebb, Justin@ABC; Bernandino, Joan@ABC; Macchi, Patrick (POL); Salmonson, Joel (POL); Wong, Joanne (POL); Mundy, Erin (BOS); 'Angulo, Sunny (sunny.angulo@sfgov.org)'; Hepner, Lee (BOS); Yan, Calvin (BOS); Beth Aboulafia  
**Subject:** Liquor License - One Ferry Building - Shack15  
**Categories:** 191308

Good afternoon,

The office of the Clerk of the Board has received a letter requesting public convenience or necessity findings for a liquor license. This matter is being referred to you for response via the following linked document:

[Referral Letter - Planning and Police Departments – December 20, 2019](#)

You may review the entire matter on our [Legislative Research Center](#) by following the link below:

[Board of Supervisors File No. 191308](#)

After receiving review from the Planning and Police Departments, the Public Safety and Neighborhood Services Committee may hear and consider public convenience or necessity findings for the application, to be forwarded to the California Department of Alcoholic Beverage Control for consideration in the license matter.

**The Public Safety and Neighborhood Services Committee will tentatively schedule this hearing for a regular meeting in February of 2019.**


**I request the Planning Department's response before January 10, 2020. Please confirm receipt of this message.**

You may review the fact sheet for public convenience or necessity requests from the San Francisco Board of Supervisors via the following link:

[Liquor License Public Convenience or Necessity Request](#)

Thanks for the review.

**John Carroll**  
**Assistant Clerk**  
Board of Supervisors  
San Francisco City Hall, Room 244  
San Francisco, CA 94102  
(415) 554-4445

 Click [here](#) to complete a Board of Supervisors Customer Service Satisfaction form.

The [Legislative Research Center](#) provides 24-hour access to Board of Supervisors legislation and archived matters since August 1998.

**LIQUOR LICENSE  
PUBLIC CONVENIENCE OR  
NECESSITY REFERRAL**

**TO:** Planning Department  
Phone No. (415) 558-6371

**DATE:** December 20, 2019

**TO:** Police Department  
Inspector Georgia Sawyer  
Phone No. (415) 553-9550

**AP Block/Lot Nos.:** 9900/274

**Zoning:** C-2

**Quad:** NE Planning Team

**Record No.:** \_\_\_\_\_

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Please submit your response within three weeks; the Public Safety and Neighborhood Services Committee will tentatively schedule the PC or N hearing for a regular meeting in February of 2020.

**PLEASE EMAIL YOUR RESPONSE BY:** January 10, 2020, to John Carroll, Public Safety and Neighborhood Services Committee Clerk.

**john.carroll@sfgov.org - Phone No: 554-4445**

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**Applicant name:** MG-SC, LLC

**Business name:** Shack15

**Application address:** One Ferry Building, Suite 201  
San Francisco, CA 94111

**Applicant contact info:** Beth Aboulafia  
Hinman and Carmichael, LLP  
415-713-8182  
Aboulafia@Beveragelaw.com

**PLANNING REVIEW:**  Approval  Denial

Planning Staff Contact: \_\_\_\_\_

**Please print review comments on a trailing page.**

**POLICE REVIEW:**  Approval  Denial


**Please print review comments in a trailing report.**

RECEIVED  
BOARD OF SUPERVISORS  
SAN FRANCISCO

2019 DEC 19 AM 9:50



December 13, 2019

BY:   
Angela Calvillo  
Clerk of the Board  
San Francisco Board of Supervisors  
1 Dr. Carlton B. Goodlett Place, Room 244  
San Francisco, California 94102

Re: Request for Resolution of Public Convenience or Necessity  
MG-SC, LLC/Snack 15, LLC, dba Shack15  
One Ferry Building, Ste. 201, San Francisco, California 94111

Dear Ms. Calvillo:

MG-SC, LLC and Snack 15, LLC have applied to the Department of Alcoholic Beverage Control for a person-to-person, premises-to-premises transfer of a Type 47 license which, upon transfer, will be converted to a Type 57 Special On-Sale General license, for Shack15's new space in the Ferry Building. We are requesting a determination by the Board of Supervisors that public convenience or necessity will be served by issuance of the Type 57 license.

Shack15 will operate a new kind of social space dedicated to entrepreneurship, community, and big ideas. The brainchild of Jorn Lyseggen, founder and CEO of global media intelligence company Meltwater, and headquartered in San Francisco, Shack15's mission is to provide a unique platform for connecting entrepreneurial communities in the technology, software, and data science spaces. Through this sharing platform, Shack15 will serve as a hub for cross-disciplinary entrepreneurs, startup founders, and innovators from around the world to build the next generation of startups and products aimed at tackling issues at both the local and global level.

The premises will span approximately 46,000 square feet on the third floor of the Ferry Building and is primarily designed to support startups, founders, investors, and venture capitalists in their goals of technological innovation. Shack15 will create and curate specific programming with this objective in mind, including industry meet-ups, technical tutorials, conferences, roundtable discussions, hackathons, and the like. Complementing such professional offerings will be other programs designed to nourish and fulfill other aspects of the "life of the mind," including innovative art installations, music featurettes, group yoga practice, and other wellness-focused exercises.

A key component of Shack15's offering will be exceptional food and beverages, prepared and serviced by San Francisco's premier restaurant group The Mina Group, helmed by Michelin-starred Chef Michael Mina. The restaurant, bar, and cafe will offer Scandinavian-influenced cuisine inspired by the Nordic tradition of hunting and farming in harmony with the land. The menu will place emphasis on a variety of fresh seafood, fish, and produce from local suppliers, prepared using eco-forward cooking techniques to highlight the elegant simplicity of Scandinavian cuisine. A unique collection of beers, wines, and spirits will be selected by a Mina-trained bar team, who will offer handcrafted cocktails that reflect seasonality consistent with the Nordic tradition. Award-winning Norwegian barista Tim Wendelboe will also develop a one-of-a-kind coffee program to ensure that the Shack15's culinary offerings are unparalleled, from start to finish.

The premises is highly unique in that Shack15 will serve specialty Scandinavian-inspired cuisine in an upscale environment overlooking the San Francisco Bay that no other restaurant in the vicinity can match. Shack15 will offer varied priced meals for breakfast, lunch and dinner for its members and their guests who seek to enhance their professional and social gatherings with excellent seasonal fare served in an unprecedented Nordic-San Francisco setting. The proposed operations will be in

complete harmony with other commercial businesses located in the building and in the area. Beer, wine and spirits sales and service will be incidental to Shack15's operations, but will enhance the amenities that contribute to the unique platform we will be providing to foster local and global entrepreneurship. Shack15 will employ numerous local residents, including but not limited to individuals trained through the City and County of San Francisco's First Source Hiring Program, and the company's operations will contribute to the local economy and add to state and local tax revenues. Shack15 will abide by all laws, including those related to the sale and service of alcoholic beverages.

For the above reasons, we believe that the issuance of the Type 57 license to Shack15 will serve public convenience and necessity.

Sincerely,



Beth Aboulafia, Partner  
Hinman & Carmichael LLP

MG-SC, LLC/Snack 15, LLC



Ashraf Michael Mina, Manager



December 16, 2019

By Hand-Delivery

John Carroll  
Office of the Clerk of the Board  
San Francisco Board of Supervisors  
1 Dr. Carlton B. Goodlett Place, Room 244  
San Francisco, California 94102

Re: Request for Resolution of Public Convenience or Necessity  
MG-SC, LLC/Snack 15, LLC, dba Shack15  
One Ferry Building, Ste. 201, San Francisco, California 94111

Dear Mr. Carroll,

Enclosed please find a request for a resolution of public convenience or necessity on behalf MG-SC, LLC and Snack 15 LLC.

Sincerely,

A handwritten signature in cursive script that reads "Beth Aboulafia".

Beth Aboulafia, Partner  
Hinman & Carmichael LLP

Encl.

Handwritten initials, possibly "BA", written in dark ink over a horizontal line.

RECEIVED  
BOARD OF SUPERVISORS  
SAN FRANCISCO  
2019 DEC 16 PM 3:35

APPLICATION FOR ALCOHOLIC BEVERAGE LICENSE(S)  
ABC 211 (6/99)

*Karen Bedishbaugh*  
*(415) 362-1215*

TO: Department of Alcoholic Beverage Control  
33 NEW MONTGOMERY STREET  
STE 1230  
SAN FRANCISCO, CA 94105  
(415) 356-6500

File Number: 610075  
Receipt Number: 2597931  
Geographical Code: 3800  
Copies Mailed Date: September 17, 2019  
Issued Date:

DISTRICT SERVING LOCATION: SAN FRANCISCO

First Owner: MG-SC, LLC

Name of Business:

Location of Business: ONE FERRY BLDG  
STE 201  
SAN FRANCISCO, CA 94111-4289

County: SAN FRANCISCO

Is Premises inside city limits? Yes Census Tract: 0105.00

Mailing Address:(If different from premises address) 1 FERRY BLDG  
STE 201  
SAN FRANCISCO, CA 94111-4289

Type of license(s): 57 Dropping Partner: Yes  No

Transferor's license/name: 264069 / FRINGALE INC

<u>License Type</u>	<u>Transaction Type</u>	<u>Master</u>	<u>Secondary LT And Count</u>		
57 - Special On-Sale General	EXC/PER/PRM	Y			
<u>License Type</u>	<u>Transaction Description</u>	<u>Fee Code</u>	<u>Dup</u>	<u>Date</u>	<u>Fee</u>
Application Fee	LICENSE TYPE EXCHANGE	NA	0	09/17/19	\$100.00
Application Fee	DBL TRF: PREMISES AND PERSON	NA	0	09/17/19	\$1,250.00
Application Fee	STATE FINGERPRINTS	NA	2	09/17/19	\$78.00
Application Fee	FEDERAL FINGERPRINTS	NA	2	09/17/19	\$48.00
57 - Special On-Sale General	ANNUAL FEE	P40	0	09/17/19	\$1,010.00
<u>Total</u>					<u>\$2,486.00</u>

Have you ever been convicted of a felony? No

Have you ever violated any provisions of the Alcoholic Beverage Control Act, or regulations of the Department pertaining to the Act? No

STATE OF CALIFORNIA County of SAN FRANCISCO Date: September 17, 2019

Applicant Name(s)

MG-SC, LLC  
SNACK 15, LLC

RECEIVED  
BOARD OF SUPERVISORS  
SAN FRANCISCO  
2019 SEP 20 PM 3:35  
*[Signature]*

Print Form

# Introduction Form

By a Member of the Board of Supervisors or the Mayor

Time stamp  
or meeting date

I hereby submit the following item for introduction (select only one):

- 1. For reference to Committee. (An Ordinance, Resolution, Motion, or Charter Amendment)
- 2. Request for next printed agenda Without Reference to Committee.
- 3. Request for hearing on a subject matter at Committee.
- 4. Request for letter beginning "Supervisor [ ] inquires"
- 5. City Attorney request.
- 6. Call File No. [ ] from Committee.
- 7. Budget Analyst request (attach written motion).
- 8. Substitute Legislation File No. [ ]
- 9. Reactivate File No. [ ]
- 10. Question(s) submitted for Mayoral Appearance before the BOS on [ ]

Please check the appropriate boxes. The proposed legislation should be forwarded to the following:

- Small Business Commission       Youth Commission       Ethics Commission
- Planning Commission       Building Inspection Commission

**Note: For the Imperative Agenda (a resolution not on the printed agenda), use a Imperative Form.**

**Sponsor(s):**

Clerk of the Board

**Subject:**

Liquor License - One Ferry Building - Shack15

**The text is listed below or attached:**

Hearing to consider that the issuance of a Type-57 special on-sale general beer, wine, and distilled spirits liquor license to MG-SC, LLC, doing business as Shack15, located at One Ferry Building, Suite 201 (District 3), will serve the public convenience or necessity of the City and County of San Francisco.

Signature of Sponsoring Supervisor: Alisa Gomez

For Clerk's Use Only: