

1 [Waiver of Banner Fee - SOMA Pilipinas Filipino Cultural Heritage District]

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3 **Ordinance retroactively waiving the banner fees under the Public Works Code for up to**
4 **300 banners placed on City-owned poles by SOMA Pilipinas, for an indefinite period**
5 **beginning September 24, 2018, to celebrate the culture and visibility of the Filipino**
6 **Cultural Heritage District.**

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8 NOTE: **Unchanged Code text and uncodified text** are in plain Arial font.
9 **Additions to Codes** are in *single-underline italics Times New Roman font*.
10 **Deletions to Codes** are in *strikethrough italics Times New Roman font*.
11 **Board amendment additions** are in double-underlined Arial font.
12 **Board amendment deletions** are in ~~strikethrough Arial font~~.
13 **Asterisks (* * * *)** indicate the omission of unchanged Code
14 subsections or parts of tables.

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16 Be it ordained by the People of the City and County of San Francisco:

17 Section 1. Findings.

18 SOMA Pilipinas, San Francisco’s Filipino Cultural Heritage District, is home to a vibrant
19 living culture and historical legacy that has shaped the South of Market neighborhood and
20 San Francisco for the last five decades. Home to thousands of Filipino families and seniors,
21 SOMA Pilipinas is also a critical employment hub for Filipinos working in the hospitality,
22 service, and financial sectors. The district is a gravitational cultural center for Filipinos in
23 California, who comprise the largest and fastest growing Asian-Pacific Islander community in
24 a state where 43% of the U.S. Filipino diaspora resides.

25 To publicize and celebrate the newly formed cultural district, SOMA Pilipinas intends to
post up to 300 banners in the cultural district boundaries. The purpose of the banners will be
to promote SOMA Pilipinas’ Citywide visibility, with banners featuring residents, artists,

1 community organizers, youth, and workers, and to mark a step towards placemaking for the
2 District since its designation by the City in 2016.

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4 Section 2. Fee Waiver. The fees set forth in Public Works Code Section 184.78 shall
5 be waived for SOMA Pilipinas, a project of the Filipino-American Development Foundation, for
6 up to 300 banners posted on City-owned utility poles between 2nd and 11th Streets from
7 Market Street to Brannan Street and on the surrounding streets, celebrating the culture and
8 visibility of the Filipino Cultural Heritage District, for an indefinite period beginning September
9 24, 2018. Additionally, SOMA Pilipinas may modify the content or design of the banners
10 described in this ordinance without incurring a fee for posting new banners. All other
11 provisions of Public Works Code Section 184.78 shall remain in full effect and shall apply to
12 these banners.

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14 Section 3. Effective Date; Retroactivity.

15 (a) This ordinance shall become effective 30 days after enactment. Enactment
16 occurs when the Mayor signs the ordinance, the Mayor returns the ordinance unsigned or
17 does not sign the ordinance within ten day of receiving it, or the Board of Supervisors
18 overrides the Mayor’s veto of the ordinance.

19 (b) This ordinance shall be retroactive to September 24, 2018. The Board of
20 Supervisors intends that the Department of Public Works exercise administrative discretion to
21 waive the fee during the period before the effective date of this ordinance. Otherwise, in light
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1 of the retroactivity provision above, upon the effective date of this ordinance, the Department
2 of Public Works shall refund any excess fees collected during that time period.

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4 APPROVED AS TO FORM:
5 DENNIS J. HERRERA, City Attorney

6 By: _____
7 JON GIVNER
8 Deputy City Attorney

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