

# Castro Community Benefit District Renewal & Expansion



COMMUNITY BENEFIT DISTRICT

# 2005 Began Providing Supplemental Dollars

## Over Past 15 Years Raised:

- \$6,409,866 Assessments
  - \$2,185,465 Grants
  - \$ 600,458 Donations, Merchant Sponsorships,  
Contracts for Services
- 
- **\$9,195,789 TOTAL RAISED**

# Providing Supplemental Services

- Castro Clean Team
- Public Safety: SF Patrol Special Police
- Public Space Management & Activation
- Neighborhood Beautification

# Clean Team Services

## ➤ Cleaning Public Realm:

- Sweeps sidewalks, curblines, tops off city trash cans 7 days/week removes average of 7,860 lbs of trash a month
- Removes graffiti within 24 hours of notification public and private property
- Steam cleans every parcel at least every two months
- Cleaning Dispatch phone number for urgent calls/spot cleaning 7 days/week

# Public Safety Services

- S.F. Patrol Special Police
  - Patrols on foot and in vehicle 7 nights/week
  - Focus on quality of life infractions
  - Combines compassion with enforcement

# Public Space Management & Activation



# Neighborhood Beautification

- Augment City Projects with Private Dollars – Castro St. Sidewalk Widening Project
  - Rainbow Crosswalks
  - LED Celebratory Lights
  - History Walk
  
- Public Art







# Renewal & Expansion

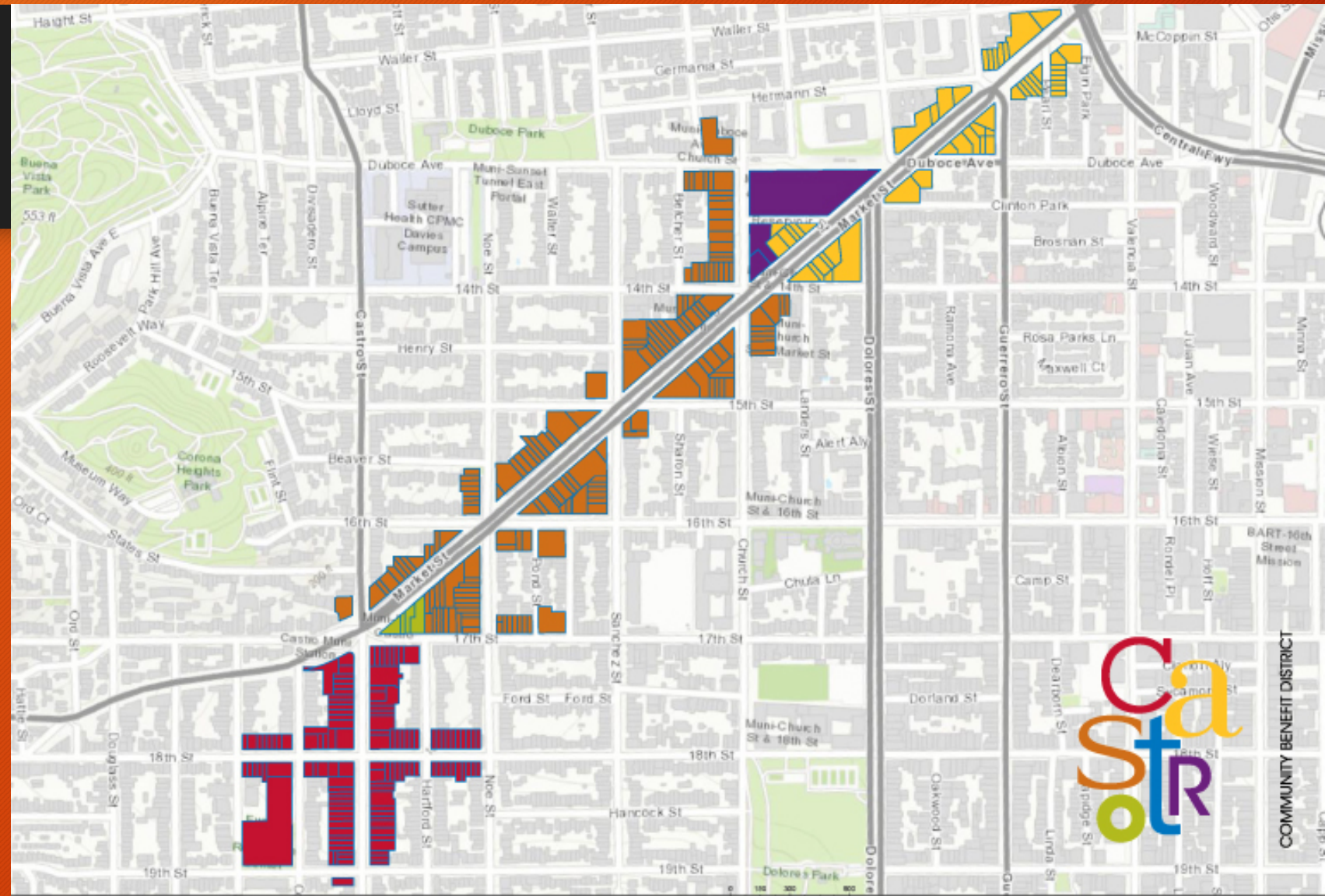
## Year 1 (January 2021 - December 2021)

- \$819,403 - Assessment Revenue
- \$ 46,872 - General Benefit Revenue (5.41%)
  
- **\$866,275 - TOTAL BUDGET**

# Map and Zones

- 3 Zones for cleaning purposes:
- Zone 1 - highest level of service
- Zone 2 - mid-level of service
- Zone 3 - lower level of service

Zones developed based on historic need of each block.  
Assessment rate varies by zone.



**CASTRO/UPPER MARKET  
COMMUNITY BENEFIT DISTRICT  
PROPOSED BOUNDARIES**

**DISTRICT BLOCK LOTS**

Zone 1	Zone 3
Zone 2	Zone 1/2
	Zone 2/3



# Duration - 15 Years

- The District will have a 15-year life.
- Assessments would be collected for the first 15 years beginning July 1, 2020 and ending on June 30, 2035.
- Expenditures of those collected assessments can continue up to 6 months after the end of the assessment collection period (December 31, 2035), at which point the District would then be terminated, if not renewed.

# Annual Budget Per Management Plan

## YEAR 1

- Cleaning Services \$582,483
- Landscaping Services \$ 2,500
- Marketing Services \$ 9,000
- Contingency & Administration \$272,349
  
- **TOTAL ESTIMATED COSTS (FY2020/21) \$866,275**

# Supplemental Services To Be Provided

- Cleaning Services
- Landscaping
- Marketing
- Contingency & General Administration

# Cleaning Services



# Landscaping



- Landscaping within public plazas will be done as needed and as approved by the Board of Directors.
- As funding allows, new plantings, and sidewalk planters might be considered.



# Marketing



# Contingency & General Administration



THANK YOU!