

City and County of San Francisco
 FY 2021 Substance Abuse Block Grant (SABG) Funding Application
CRRSAA - July 1, 2021 - December 31, 2022 - Primary Prevention Set-Aside

City and County of San Francisco
Coronavirus Response and Relief Supplemental Appropriations Act (CRRSAA)
July 1, 2021 - December 31, 2022
Primary Prevention Set-Aside Narrative

a. Statement of Purpose: The **goal** of the San Francisco CRRSAA Primary Prevention Set-Aside program is to reduce underage drinking and use of other substances, specifically opioids, fentanyl, and methamphetamines. The vision of prevention is to promote **healthy equity** for the most vulnerable of members of our community. Prevention is an integral part of the broader continuum of behavioral health and primary care services and treatment. Prevention also seeks to reverse or reduce risk factors, increase **protective factors**, and promote individual healthy choices and community wellness. The best prevention happens when **scientific research and community wisdom** are taken into account to inform community priorities, strategies, and desired outcomes. Prevention services are intentionally **family-focused** and provide parents and caregivers with skills, knowledge, and resources to fulfill their role as the first line of prevention for their children.

b. Measurable Outcome Objectives: See table below

<p>CYF-CRRSAA-1: Funding Period # 1: July 1, 2021 - June 30, 2022: Parent/caregiver and child/youth graduates of the Strengthening Families Program (SFP) will show an improvement of 80% on applicable SFP Parent/Caregiver, Child, and Family Change Objectives between enrollment and graduation as evidenced by an annual program evaluation. (Horizons Unlimited, Jamestown Community Center, Urban Services YMCA, Youth Leadership Institute/SOMCAN, Japanese Community Youth Council/Community Youth Center of SF) Funding Period # 2: July 1, 2022 - December 31, 2022: Same as above</p>	<p>CYF-CRRSAA-2: Funding Period # 1: July 1, 2021 - June 30, 2022: Strengthening Families providers will graduate at least 108 unduplicated children/youth and at least 108 unduplicated parents/caregivers as evidenced by valid pre-tests and posttests submitted for the annual program evaluation. (Horizons Unlimited, Jamestown Community Center, Urban Services YMCA, Youth Leadership Institute/SOMCAN, Japanese Community Youth Council/SF Community Youth Center) Funding Period # 2: July 1, 2022 - December 31, 2022: Same as above, except 54 unduplicated children/youth and 54 unduplicated parents/ caregivers</p>
<p>CYF-CRRSAA-3: Funding Period # 1: July 1, 2021 - June 30, 2022: Modeled after the San Francisco Truth or Nah cannabis campaign, a Youth Perceptions of Risk of Harm Campaign will increase youth awareness by at least 10% annually in regard to risk of harm in drinking alcohol and in using opioids, fentanyl, and</p>	<p>CYF & AOA-CRRSAA-4: Funding Period # 1: July 1, 2021 - June 30, 2022: A Community Opioid, Fentanyl and Methamphetamine Prevention Program will provide community and peer education services to a minimum of 360 individuals aged 15 to 34 in IOM selective populations annually as</p>

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methamphetamines as evidenced by website pre-design and post-design surveys completed by youth/website users. (510 Media) Funding Period # 2: July 1, 2022 - December 31, 2022: Same as above	evidenced by attendance sheets. (funded agency/ies TBD via RFP/RFQ) Funding Period # 2: July 1, 2022 - December 31, 2022: Same as above, except 180 individuals ages 15 to 34
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c. Program Description See table below

Program/ Services Offered	Description	Service Target
Strengthening Families Program (SFP) Expansion	The Strengthening Families Program is an evidence-based, family skills training program designed to increase resilience and reduce risk factors for behavioral, emotional, academic, and social problems in children and youth aged 3-16. SFP will be expanded to provide 9 additional cycles for Black, Filipino, and Latinx families with students in grades 5 through 8 from October 1, 2021 through December 31, 2022. A new parent outreach workshop will be piloted based on the SFP curriculum during the summer months for 10 parents. In addition, a program evaluation will be conducted annually to show pre-post improvement in risk and protective factors.	108 Students 118 Parents/ Caregivers
Youth Perceptions of Risk of Harm Campaign for Alcohol, Opioids, Fentanyl, Methamphetamines	Using the San Francisco Truth or Nah cannabis campaign (www.truthornahsf.org) model, a youth-driven, community prevention campaign will be developed and implemented to change youth perceptions of the risk of harm associated with drinking alcohol and using opioids, fentanyl, and methamphetamines. A website will be developed and maintained modeled after www.truthornahsf.org but with a focus on alcohol, opioids, fentanyl, and methamphetamines. Youth voices will be integrated at all stages of campaign development through consultation with the DPH Youth Alcohol Prevention Coalition, a group of community youth leaders informing a Citywide alcohol social norms campaign, and the CHEP Youth Advisory Council, a newly formed advisory group made up of high school age youth and young adults informing community STD and cannabis prevention.	10% increase in youth awareness of risk of harm year over year administered pre-website design and post website design
Community Opioid, Fentanyl, and Methampheta-	In consultation with community partners with deep experience in serving focus populations, a Community Opioid, Fentanyl, and Methamphetamine Prevention Education Program will be developed to provide	360 UDCs annually

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Program/ Services Offered	Description	Service Target
mine Prevention Education Program	community education and outreach services to Black and Latinx populations who are at risk for higher levels of drug overdose and death with the goal of preventing use within a harm reduction framework. A geographic priority has been identified based on drug overdose data for four priority neighborhoods: a) the Tenderloin/94102; b) South of Market/94103; c) Nob Hill/94109; and d) Inner Mission/94110. Funding for the implementation phase will be allocated based on either an RFQ or RFP with the goal of beginning education and outreach services on July 1, 2022.	

For the SFP expansion, San Francisco BHS will amend existing contracts with **five** of its community-based prevention agencies: 1) Horizons Unlimited; 2) Jamestown Community Center; 3) Urban Services YMCA; 4) Youth Leadership Institute/SOMCAN; and 5) Japanese Community Youth Council/Community Youth Council of San Francisco. For the Youth Perceptions on the Risk of Harm Campaign, San Francisco will partner with 510 Media, developer of the Truth or Nah cannabis campaign, through a fiscal intermediary contract while providing additional funding support to Golden Bear Associates to help manage this project until the HPC-1 position can be filled through SABG CRRSAA funding. A Youth Coordinator also will be supported to bring a youth perspective to campaign development and to collaborate with the DPH Youth Alcohol Prevention Coalition. For the Community Opioid, Fentanyl, and Methamphetamine Prevention Program, SF BHS will collaborate and contract with community-based agencies with experience in serving focus populations.

d. Cultural Competency: The National Culturally and Linguistically Appropriate Services (CLAS) Standards improve health care quality and advance health equity by establishing a framework to advance and sustain culturally and linguistically appropriate services. The CLAS Standards Checklist also provides agencies and programs with a clear outline of steps that can and should be taken to ensure culturally competent services and eliminate health disparities in both service access and outcomes. All agencies funded through the SABG program will be required to meet the National CLAS Standards as a condition of grant award, and adherence to CLAS standards will be continually tracked as part of the contract monitoring process, including assessing the availability of services in multiple languages; ensuring the availability of interpretation services; and monitoring staff ethnicity and linguistic capacity through the SFDPH Cultural Competency Tracking System. At the same time, the SFDPH Office of Equity, Social Justice, and Multicultural Education will continue to work with San Francisco Behavioral Health Services and its network of contractors to promote social justice and service access equity for clients by reducing institutional, systemic and programmatic barriers to healthcare through training, technical assistance, program monitoring, quality improvement, cultural and linguistic

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capacity tracking, enhanced reporting, and other strategies. Additional approaches to ensure cultural competency through the SABG program will include:

- Developing new community partnerships to directly engage focus population members in program design, implementation, monitoring, and quality improvement;
- Using effective, demonstrated programs and practices that have been developed and evaluated specifically for diverse and underserved populations;
- Conducting outcome evaluations to demonstrate whether programs are having the intended impact on focus populations, including reducing both access and outcome disparities; and
- Funding and engaging community partners that demographically reflect the focus populations served by each program.

e. Target Population / Service Area: See table below

Program	Target Population(s)	Service Area(s)
Strengthening Families Program Expansion	Black, Chinese, Filipino, Latinx New Immigrant Families	In community/schools in Chinatown, Mission, Outer Mission/Excelsior, South of Market, Southeast/Bayview Hunter’s Point neighborhoods
Youth Perceptions of Risk of Harm Campaign	High school youth/young adults	Via web
Community Opioid, Fentanyl, and Methamphetamine Prevention Program	Individuals, aged 15 to 34 years, identifying as Black and Latinx and their families	Tenderloin, South of Market, Nob Hill, and Inner Mission neighborhoods

f. Staffing: The project will support subcontract to qualified agencies who will have responsibility for hiring, supervising, and supporting their own multidisciplinary project staff.

g. Implementation Plan: See table below

Program	Implementation Status
Strengthening Families Program	Program is fully implemented
Truth or Nah Campaign-like Alcohol, Opioids, Fentanyl, Methamphetamines Youth Campaign Phase I – Campaign Development	10/1/21 - 9/30/22
Truth or Nah Campaign-like Alcohol, Opioids, Fentanyl, Methamphetamines Youth Campaign Phase II – Website Development	10/1/22 - 12/31/22
Community Opioid, Fentanyl, and Methamphetamine Prevention Program Phase I – Planning/Development/RFP/RFQ Process	10/1/21 - 6/30/22

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Program	Implementation Status
Community Opioid, Fentanyl, and Methamphetamine Prevention Program Phase II – Implementation	7/1/22 - 12/31/22

h. Program Evaluation Plan: The DPH Business Office of Contract Compliance (BOCC) conducts annual program reviews of each contracted provider that document status in meeting performance objectives and achieving service and process requirements in relation to each contract or agreement. Program reviews track provider performance and outcomes across a wide range of areas, including deliverables, performance objectives, client outcomes as measured through randomized chart review, and client satisfaction survey results. Plans of Correction are developed and tracked by BHS program managers to address any performance problems identified in these reviews. The Office conducts almost 200 site visits and 100 desk audits of BHS programs each fiscal year. BHS also provides ongoing evaluation support and monitoring of contractors through strategies such as regular meetings and telehealth conferences to review progress toward goals and objectives and to address any specific deficiencies or documented concerns; regular client chart review to verify accuracy and completeness of client-level data; and ongoing meetings between BHS program managers and their assigned contractor agencies.

Specific to prevention services and in addition to BOCC activities, SF BHS has a robust prevention quality improvement and program evaluation plan that includes monthly BHS-CYF monitoring/support/TA meetings with funded contractors, technical assistance to contractors on program requirements and best practices, and quarterly/annual contractor progress reports submitted to SF BHS for program monitoring. CRRSAA funded SFP cycles will be integrated within the independent annual SFP program evaluation along with annual model fidelity site visits by an independent third party to ensure SFP is offered to fidelity. Convenings are held annually with contractors to share lessons learned, troubleshoot challenges, and inform contractor/system quality improvement activities.

i. CRRSAA SABG Supplemental Tracking: SFDPH will establish separate line-item budget accounts with distinct ledger codes to dispense, track, and administer CRRSAA SABG funding separately from both ARPA SABG funding and the County’s prime SABG award. SFDPH will adhere to all relevant State fiscal requirements in relation to SABG funding, and will utilize the CRRSAA Invoice Template to request State reimbursement no later than 20 days following the end of each quarter.

k. CRRSAA Complete Expenditure of Funds: SFDPH understands the CRRSAA SABG requirement that each State Fiscal Year (SFY) allocation must be expended in full within the established funding period. SFDPH understands that failure to spend the entirety of each respective SFY allocation will result in the forfeiture of the remaining funds allocated for the respective SFY, and that there will be no rollover of funds from one SFY to another. San Francisco County will report to DHCS by June 30, 2022 if they do not anticipate fully expending their SFY 2022-23 allocation by December 31, 2022.