

1 [Outreach Community Advertising and Outreach Neighborhood Advertising - El Tecolote
2 Newspaper, El Reportero, Bay Area Reporter, San Francisco Bay Times, Wind Newspaper,
3 Sing Tao Daily, San Francisco Chronicle - FY2023-2024]

4 **Resolution designating *Bar Media, Inc. (dba Bay Area Reporter)* to be the outreach
5 community periodical of the City and County of San Francisco for the Lesbian, Gay,
6 Bisexual and Transgender community and the outreach neighborhood periodical of the
7 City and County of San Francisco for the Castro, Noe Valley, and Duboce Triangle
8 neighborhoods; *Wind Newspaper* to be the outreach community periodical of the City
9 and County of San Francisco for the Chinese Community and *Wind Newspaper* and
10 *Sing Tao Daily* to be the outreach neighborhood periodical of the City and County of
11 San Francisco for the Chinatown, Richmond, Sunset, Portola, Visitacion Valley,
12 Excelsior, Outer Mission, Tenderloin, Oceanview, Ingleside, and Merced Heights
13 neighborhoods; *Acción Latina (dba El Tecolote Newspaper)* and *El Reportero* to be the
14 outreach neighborhood periodical of the City and County of San Francisco for the
15 Mission, Excelsior, and Outer Mission neighborhoods; *Sullivan Communications (dba
16 San Francisco Bay Times)* to be the outreach neighborhood periodical of the City and
17 County of San Francisco for the Castro neighborhood; and *Hearst Communications,
18 Inc. (dba San Francisco Chronicle)* to be the outreach neighborhood periodical of the
19 City and County of San Francisco for all other underrepresented communities; and to
20 provide outreach advertising for Fiscal Year (FY) 2023-2024.**

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22 WHEREAS, The voters, by passing Proposition J in 1994, mandated outreach
23 advertising to those communities which may not be adequately served by the official
24 newspaper, pursuant to Sections 2.80 and 2.80-1 of the Administrative Code; and
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1 FURTHER RESOLVED, That within 30 days of the contracts being fully-executed by all
2 parties, the Office of Contract Administration shall provide the final contracts to the Clerk of the
3 Board for inclusion into the official file.

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