



San Francisco Police Department
ABC Liaison Unit



Alcoholic Beverage License -
*Public Convenience or
Necessity Recommendation*

To: The San Francisco Board of Supervisors' Committee on Public Safety
and Neighborhood Services

Supervisor Matt Dorsey
Supervisor Danny Sauter
Supervisor Alan Wong

From: Lt. David Goff #1465 *Off. Ericsson #2707 / For Lt Goff*
Officer in Charge
ALU/Permits Unit 415-553-9550

Date: June 25, 2026

Subject: P.C.N. Investigation Regarding: First Owner: Ms Singh Liquor Inc
DBA: College Market
995 Ellis St
San Francisco, CA 94109-7714
ABC File # 21 - 679080

Ms Singh Liquor Inc., operating as "College Market", has filed an application with the California Department of Alcoholic Beverage Control seeking a Type 21 (Off-Sale General) license to be located at 995 Ellis St. (located between Franklin St and Van Ness Ave).

Hours of Operation:

Sunday to Saturday: 7 AM to 2 AM

Digest:

"College Market" would like to operate a liquor store to be located at 995 Ellis St. If approved, this license will allow them to sell Wine, Beer, and Distilled Spirits.

Letters of Protest

0

Letters of Support

0

Police Calls for Service:

From May 15, 2025 to May 15, 2026

0 calls for service

Police Reports:

From May 15, 2025 to May 15, 2026

0 police reports

San Francisco Plot Information:

This premise is located in Plot: **546**

A High Crime area is defined as **81** or more police reports in a plot for the year of **2025**.

This plot had 150 police reports for **2025**, which is 69 **Higher** than the **Citywide “High Crime”** average.

State Census Tract Information:

This premise is located in Census Tract: **160.00**

Population for this tract is: **2,969**

On-sale license authorized by census tract: **10**

Active on-sale licenses: 3 with 0 pending

Off-sale licenses authorized by census tract: **2**

Active off-sale licenses: 2 with 0 pending

Departmental Recommendation:

3 Points of consideration: Sacred Heart Cathedral Preparatory – 1055 Ellis St
St. Marks Lutheran Church – 1111 O'Farrell St.
Millenium School – 888 Turk St.

No opposition from **Northern Station**.

Applicant premise **is** located in a "**High Crime**" area.

Applicant premise **is** located in a "**Low Concentration**" area.

0 - Protest

0 - Support

ALU Recommendation: **Approval with the condition:**

1. Petitioner(s) shall actively monitor the area under their control in an effort to prevent the loitering of persons on any property adjacent to the licensed premises as depicted on the ABC-257.
2. The Petitioner(s) shall be responsible for maintaining free of litter the area adjacent to the premises over which they have control, as depicted on ABC-257.