

File No. 120166

Committee Item No. 2

Board Item No. \_\_\_\_\_

**COMMITTEE/BOARD OF SUPERVISORS  
AGENDA PACKET CONTENTS LIST**

Committee: **City Operations & Neighborhood  
Services Committee**

Date 3/12/12

Board of Supervisors Meeting

Date \_\_\_\_\_

**LIQUOR LICENSE HEARING**

**Cmte Board**

- |                                     |                          |                            |
|-------------------------------------|--------------------------|----------------------------|
| <input checked="" type="checkbox"/> | <input type="checkbox"/> | Applicant's Letter         |
| <input checked="" type="checkbox"/> | <input type="checkbox"/> | Police Department Report   |
| <input checked="" type="checkbox"/> | <input type="checkbox"/> | Planning Department Report |
| <input type="checkbox"/>            | <input type="checkbox"/> | Clerk's Correspondence     |
| <input type="checkbox"/>            | <input type="checkbox"/> | Public Correspondence      |
| <input type="checkbox"/>            | <input type="checkbox"/> | Resolution                 |
| <input type="checkbox"/>            | <input type="checkbox"/> | Other                      |

- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_

Completed by Gail Johnson

Date 3/8/12

Completed by \_\_\_\_\_

Date \_\_\_\_\_

February 16, 2012

RECEIVED  
BOARD OF SUPERVISORS  
SAN FRANCISCO  
2012 FEB 21 PM 3:45

Ms. Angela Calvillo  
Clerk of the Board  
San Francisco Board of Supervisors  
1 Dr. Carlton B. Goodlett Place, Room 244  
San Francisco, CA 94102

**Re: Liquor License "PCN" Request – 351 California Street – CVS Pharmacy  
Our File No.: 6483.13B**

Dear Ms. Calvillo:

Our office represents LandMark Retail Group ("Landmark"), the project sponsor of a new CVS Pharmacy and convenience goods store located at the ground floor of 351 California Street (the "Project"). On November 22, 2011, the San Francisco Department of Building Inspection approved and issued a building permit for the Project. Tenant improvements are currently underway to prepare the space for CVS's operation.

CVS now seeks a type-20 off-sale beer and wine license from the California Department of Alcohol Beverage Control ("ABC"). LandMark has filed an application with ABC on behalf of CVS for a license transfer (License No. 516980, See Form ABC-245, enclosed). The license would be transferred from the former Vino Volo, located at 2339 Third Street, to the CVS Pharmacy at 351 California Street. Due to the overconcentration of this type of ABC license in the census tract where the CVS Pharmacy will be located, CVS must obtain a determination by the Board of Supervisors that the public convenience and necessity will be served by the issuance of this license for operations at 351 California Street.

The Project will establish a CVS Pharmacy at 351 California Street in the ground floor of a downtown office tower. The CVS Pharmacy would occupy approximately 9,009 square feet. The CVS Pharmacy would sell prescription drugs, over-the-counter drugs, beauty products and cosmetics, photo finishing, seasonal merchandise, greeting cards, and groceries (such as milk, bread and eggs).

The CVS Pharmacy will offer a wide variety of prescription drugs, groceries, and other convenience goods in a high density area of downtown San Francisco. Adding beer and wine to the offerings of this CVS Pharmacy would serve the public convenience and necessity of the neighborhood by increasing the variety of goods offered at this store. Area workers will have a new store that will provide a convenient, "one-stop" shopping experience. There are relatively few off-sale alcohol retailers in the area considering its high density. Only four retailers with

Ms. Angela Calvillo  
February 16, 2012  
Page 2

active licenses are located in the 94104 zip code. There are 13 such retailers in the adjacent 94111 zip code, but that area covers east of 94104 all the way to the bay and covers as far north as Pier 33. The reason there is an "undue concentration" of off-sale licenses is that the subject census tract 117 is relatively large for the downtown area and has one of the smallest populations of all census tracts in San Francisco, due to the lack of residences in the area. (See 2010 census tract information, enclosed.)

Adding beer and wine to the offerings of this CVS Pharmacy would serve the public convenience and necessity of the city of San Francisco by establishing a beer and wine retailer that has vast experience with the sale of alcohol and is a responsible retailer with an effective training and corporate-wide management policy for controlling the sale of beer and wine. CVS's employee training program, approved by the ABC, must be completed by all employees within 14 days of their hire and before they are permitted to operate the registers. CVS has a zero-tolerance policy – any employee knowingly or recklessly selling any age restricted product to a minor or to an adult purchasing product for a minor is subject to disciplinary action up to termination. Security cameras are equipped throughout the store and particularly in the area of beer and wine sales which are monitored by store management, regional loss prevention, CVS corporate, and can be made available to the Police Department upon request. All checkouts are equipped with electronic scan diction systems to control the sale of age restricted products and prompt cashiers to require proper identification before a sale is completed.

CVS has already engaged the San Francisco Police Department regarding this off-sale license, and they are already developing a list of conditions to the license in order to ensure safe and responsible sale of beer and wine at this location.

For the reasons outlined above, I respectfully request that this letter be forwarded to the City Operations and Neighborhood Services Committee of the Board and that the Committee and the full Board of Supervisors make a determination under California Business & Professions Code §23958.4 that the public need or convenience would be served by the issuance of a type-20 off-sale beer and wine license to this CVS Pharmacy.

Please contact me with any questions you have.

Very truly yours,

REUBEN & JUNIUS, LLP



John Kevlin

Encl.

One Bush Street, Suite 600  
San Francisco, CA 94104

tel: 415-567-9000  
fax: 415-399-9480

**REUBEN & JUNIUS**<sup>LLP</sup>

[www.reubenlaw.com](http://www.reubenlaw.com)

**INFORMATION AND INSTRUCTIONS -**

**SECTION 23958.4 B&P**

Instructions This form is to be used for all applications for original issuance or premises to premises transfer of licenses.

- Part 1 is to be completed by an ABC employee, given to applicant with pre-application package, with copy retained in holding file or applicant's district file.
- Part 2 is to be completed by the applicant, and returned to ABC.
- Part 3 is to be completed by the local governing body or its designated subordinate officer or body, and returned to ABC.

**PART 1 - TO BE COMPLETED BY ABC**

1. APPLICANT'S NAME

Garfield Beach CVS, LLC & Longs Drug Stores California LLC

2. PREMISES ADDRESS (Street number and name, city, zip code)

351 California St., San Francisco, CA 94104-2412

3. LICENSE TYPE

20

4. TYPE OF BUSINESS

- |   |  |  |  |
|---|--|--|--|
| <input type="checkbox"/> Full Service Restaurant      | <input type="checkbox"/> Hofbrau/Cafeteria | <input type="checkbox"/> Cocktail Lounge     | <input type="checkbox"/> Private Club      |
| <input type="checkbox"/> Deli or Specialty Restaurant | <input type="checkbox"/> Comedy Club       | <input type="checkbox"/> Night Club          | <input type="checkbox"/> Veterans Club     |
| <input type="checkbox"/> Cafe/Coffee Shop             | <input type="checkbox"/> Brew Pub          | <input type="checkbox"/> Tavern: Beer        | <input type="checkbox"/> Fraternal Club    |
| <input type="checkbox"/> Bed & Breakfast:             | <input type="checkbox"/> Theater           | <input type="checkbox"/> Tavern: Beer & Wine | <input type="checkbox"/> Wine Tasting Room |
| <input type="checkbox"/> Wine only                    | <input type="checkbox"/> All               |  |  |

- |   |  |  |  |
|---|--|--|--|
| <input type="checkbox"/> Supermarket        | <input type="checkbox"/> Membership Store  | <input type="checkbox"/> Service Station               | <input type="checkbox"/> Swap Meet/Flea Market |
| <input type="checkbox"/> Liquor Store       | <input type="checkbox"/> Department Store  | <input type="checkbox"/> Convenience Market            | <input type="checkbox"/> Drive-in Dairy        |
| <input type="checkbox"/> Drug/Variety Store | <input type="checkbox"/> Florist/Gift Shop | <input type="checkbox"/> Convenience Market w/Gasoline |  |
| <input type="checkbox"/> Other - describe:  |  |  |  |

5. COUNTY POPULATION

812,820

6. TOTAL NUMBER OF LICENSES IN COUNTY

980

- On-Sale  Off-Sale

7. RATIO OF LICENSES TO POPULATION IN COUNTY

- On-Sale  Off-Sale

8. CENSUS TRACT NUMBER

117

9. NO. OF LICENSES ALLOWED IN CENSUS TRACT

2

- On-Sale  Off-Sale

10. NO. OF LICENSES EXISTING IN CENSUS TRACT

21

- On-Sale  Off-Sale

11. IS THE ABOVE CENSUS TRACT OVERCONCENTRATED WITH LICENSES? (i.e., does the ratio of licenses to population in the census tract exceed the ratio of licenses to population for the entire county?)

- Yes, the number of existing licenses exceeds the number allowed  
 No, the number of existing licenses is lower than the number allowed

3x PUB

12. DOES LAW ENFORCEMENT AGENCY MAINTAIN CRIME STATISTICS?

- Yes (Go to Item #13)  No (Go to Item #20)

13. CRIME REPORTING DISTRICT NUMBER

162

14. TOTAL NUMBER OF REPORTING DISTRICTS

654

15. TOTAL NUMBER OF OFFENSES IN ALL REPORTING DISTRICTS

117,571

16. AVERAGE NO. OF OFFENSES PER DISTRICT

179

17. 120% OF AVERAGE NUMBER OF OFFENSES

214.8

18. TOTAL NUMBER OF OFFENSES IN REPORTING DISTRICT

112

19. IS THE PREMISES LOCATED IN A HIGH CRIME REPORTING DISTRICT? (i.e., has a 20% greater number of reported crimes than the average number of reported crimes as determined from all crime reporting districts within the jurisdiction of the local law enforcement agency)

- Yes, the total number of offenses in the reporting district equals or exceeds the total number in item #17  
 No, the total number of offenses in the reporting district is lower than the total number in item #17

20. CHECK THE BOX THAT APPLIES (check only one box)

- a. If "No" is checked in both item #11 and item #19, Section 23958.4 B&P does not apply to this application, and no additional information will be needed on this issue. Advise the applicant to bring this completed form to ABC when filing the application.
- b. If "Yes" is checked in either item #11 or item #19, and the applicant is applying for a non-retail license, a retail bona fide public eating place license, a retail license issued for a hotel, motel or other lodging establishment as defined in Section 25503.16(b) B&P, or a retail license issued in conjunction with a beer manufacturer's license, or winegrower's license, advise the applicant to complete Section 2 and bring the completed form to ABC when filing the application or as soon as possible thereafter.
- c. If "Yes" is checked in either item #11 or item #19, and the applicant is applying for an off-sale beer and wine license, an off-sale general license, an on-sale beer license, an on-sale beer and wine (public premises) license, or an on-sale general (public premises) license, advise the applicant to take this form to the local governing body, or its designated subordinate officer or body to have them complete Section 3. The completed form will need to be provided to ABC in order to process the application.

Governing Body/Designated Subordinate Name:

Board Of Supervisors

**FOR DEPARTMENT USE ONLY**

PREPARED BY (Name of Department Employee)

willie Bulanadi





Table: QT-P4  
 Race, Combinations of Two Races, and Not Hispanic or Latino: 2010  
 2010 Census Summary File 1

TRACTS	Total population
Census Tract 101, San Francisco County, California	3739
Census Tract 102, San Francisco County, California	4143
Census Tract 103, San Francisco County, California	3852
Census Tract 104, San Francisco County, California	4545
Census Tract 105, San Francisco County, California	2685
Census Tract 106, San Francisco County, California	3894
Census Tract 107, San Francisco County, California	5592
Census Tract 108, San Francisco County, California	4578
Census Tract 109, San Francisco County, California	4320
Census Tract 110, San Francisco County, California	4827
Census Tract 111, San Francisco County, California	5164
Census Tract 112, San Francisco County, California	3286
Census Tract 113, San Francisco County, California	3143
Census Tract 117, San Francisco County, California	1783
Census Tract 118, San Francisco County, California	1500
Census Tract 119.01, San Francisco County, California	2408
Census Tract 119.02, San Francisco County, California	2598
Census Tract 120, San Francisco County, California	3833
Census Tract 121, San Francisco County, California	3833
Census Tract 122.01, San Francisco County, California	4567
Census Tract 122.02, San Francisco County, California	2986
Census Tract 123.01, San Francisco County, California	2734
Census Tract 123.02, San Francisco County, California	3073
Census Tract 124.01, San Francisco County, California	5075
Census Tract 124.02, San Francisco County, California	3974
Census Tract 125.01, San Francisco County, California	5335
Census Tract 125.02, San Francisco County, California	3821

Census Tract 126.01, San Francisco County, California	2329
Census Tract 126.02, San Francisco County, California	2909
Census Tract 127, San Francisco County, California	3492
Census Tract 128, San Francisco County, California	4106
Census Tract 129.01, San Francisco County, California	2557
Census Tract 129.02, San Francisco County, California	3376
Census Tract 130, San Francisco County, California	4044
Census Tract 131.01, San Francisco County, California	3811
Census Tract 131.02, San Francisco County, California	2625
Census Tract 132, San Francisco County, California	4162
Census Tract 133, San Francisco County, California	4232
Census Tract 134, San Francisco County, California	3599
Census Tract 135, San Francisco County, California	2556
Census Tract 151, San Francisco County, California	2493
Census Tract 152, San Francisco County, California	3934
Census Tract 153, San Francisco County, California	2040
Census Tract 154, San Francisco County, California	5621
Census Tract 155, San Francisco County, California	3622
Census Tract 156, San Francisco County, California	2728
Census Tract 157, San Francisco County, California	7832
Census Tract 158.01, San Francisco County, California	3594
Census Tract 158.02, San Francisco County, California	2965
Census Tract 159, San Francisco County, California	4350
Census Tract 160, San Francisco County, California	2465
Census Tract 161, San Francisco County, California	5366
Census Tract 162, San Francisco County, California	2541
Census Tract 163, San Francisco County, California	4293
Census Tract 164, San Francisco County, California	3778
Census Tract 165, San Francisco County, California	5083
Census Tract 166, San Francisco County, California	5069
Census Tract 167, San Francisco County, California	4652
Census Tract 168.01, San Francisco County, California	3218
Census Tract 168.02, San Francisco County, California	3264
Census Tract 169, San Francisco County, California	2924
Census Tract 170, San Francisco County, California	3689
Census Tract 171.01, San Francisco County, California	3544
Census Tract 171.02, San Francisco County, California	3451

Census Tract 176.01, San Francisco County, California	7630
Census Tract 177, San Francisco County, California	2128
Census Tract 178.01, San Francisco County, California	3499
Census Tract 178.02, San Francisco County, California	4516
Census Tract 179.02, San Francisco County, California	2880
Census Tract 180, San Francisco County, California	4221
Census Tract 201, San Francisco County, California	6172
Census Tract 202, San Francisco County, California	6269
Census Tract 203, San Francisco County, California	3034
Census Tract 204.01, San Francisco County, California	2846
Census Tract 204.02, San Francisco County, California	3997
Census Tract 205, San Francisco County, California	2583
Census Tract 206, San Francisco County, California	4711
Census Tract 207, San Francisco County, California	5171
Census Tract 208, San Francisco County, California	6577
Census Tract 209, San Francisco County, California	4372
Census Tract 210, San Francisco County, California	4196
Census Tract 211, San Francisco County, California	3853
Census Tract 212, San Francisco County, California	2779
Census Tract 213, San Francisco County, California	2474
Census Tract 214, San Francisco County, California	3264
Census Tract 215, San Francisco County, California	5096
Census Tract 216, San Francisco County, California	3836
Census Tract 217, San Francisco County, California	3948
Census Tract 218, San Francisco County, California	3840
Census Tract 226, San Francisco County, California	1534
Census Tract 227.02, San Francisco County, California	2060
Census Tract 227.04, San Francisco County, California	3122
Census Tract 228.01, San Francisco County, California	5078
Census Tract 228.02, San Francisco County, California	2099
Census Tract 228.03, San Francisco County, California	4595
Census Tract 229.01, San Francisco County, California	4640
Census Tract 229.02, San Francisco County, California	2617
Census Tract 229.03, San Francisco County, California	3384
Census Tract 230.01, San Francisco County, California	5216
Census Tract 230.03, San Francisco County, California	4093
Census Tract 231.02, San Francisco County, California	3478



Census Tract 231.03, San Francisco County, California	3725
Census Tract 232, San Francisco County, California	4582
Census Tract 233, San Francisco County, California	2624
Census Tract 234, San Francisco County, California	3660
Census Tract 251, San Francisco County, California	3077
Census Tract 252, San Francisco County, California	5369
Census Tract 253, San Francisco County, California	4362
Census Tract 254.01, San Francisco County, California	3404
Census Tract 254.02, San Francisco County, California	2912
Census Tract 254.03, San Francisco County, California	4267
Census Tract 255, San Francisco County, California	8471
Census Tract 256, San Francisco County, California	5618
Census Tract 257.01, San Francisco County, California	4788
Census Tract 257.02, San Francisco County, California	4665
Census Tract 258, San Francisco County, California	1960
Census Tract 259, San Francisco County, California	4261
Census Tract 260.01, San Francisco County, California	5863
Census Tract 260.02, San Francisco County, California	3544
Census Tract 260.03, San Francisco County, California	4908
Census Tract 260.04, San Francisco County, California	4315
Census Tract 261, San Francisco County, California	6810
Census Tract 262, San Francisco County, California	7564
Census Tract 263.01, San Francisco County, California	4875
Census Tract 263.02, San Francisco County, California	4992
Census Tract 263.03, San Francisco County, California	4551
Census Tract 264.01, San Francisco County, California	4044
Census Tract 264.02, San Francisco County, California	4118
Census Tract 264.03, San Francisco County, California	4140
Census Tract 264.04, San Francisco County, California	2851
Census Tract 301.01, San Francisco County, California	4233
Census Tract 301.02, San Francisco County, California	4838
Census Tract 302.01, San Francisco County, California	3928
Census Tract 302.02, San Francisco County, California	4313
Census Tract 303.01, San Francisco County, California	5658
Census Tract 303.02, San Francisco County, California	3549
Census Tract 304, San Francisco County, California	5106
Census Tract 305, San Francisco County, California	3046

Census Tract 306, San Francisco County, California	2221
Census Tract 307, San Francisco County, California	6343
Census Tract 308, San Francisco County, California	5667
Census Tract 309, San Francisco County, California	6581
Census Tract 310, San Francisco County, California	3494
Census Tract 311, San Francisco County, California	6193
Census Tract 312.01, San Francisco County, California	6167
Census Tract 312.02, San Francisco County, California	3137
Census Tract 313.01, San Francisco County, California	3826
Census Tract 313.02, San Francisco County, California	5495
sus Tract 314, San Francisco County, California	6676
Census Tract 326.01, San Francisco County, California	4416
Census Tract 326.02, San Francisco County, California	4316
Census Tract 327, San Francisco County, California	6572
Census Tract 328.01, San Francisco County, California	4238
Census Tract 328.02, San Francisco County, California	4047
Census Tract 329.01, San Francisco County, California	5021
Census Tract 329.02, San Francisco County, California	3831
Census Tract 330, San Francisco County, California	7764
Census Tract 331, San Francisco County, California	3968
Census Tract 332.01, San Francisco County, California	3683
Census Tract 332.03, San Francisco County, California	3472
Census Tract 332.04, San Francisco County, California	3821
Census Tract 351, San Francisco County, California	7842
Census Tract 352.01, San Francisco County, California	5300
Census Tract 352.02, San Francisco County, California	4322
sus Tract 353, San Francisco County, California	7226
Census Tract 354, San Francisco County, California	6691
Census Tract 401, San Francisco County, California	4088
Census Tract 402, San Francisco County, California	5191
Census Tract 426.01, San Francisco County, California	3687
Census Tract 426.02, San Francisco County, California	3243
Census Tract 427, San Francisco County, California	5326
Census Tract 428, San Francisco County, California	2376
Census Tract 451, San Francisco County, California	4996
Census Tract 452, San Francisco County, California	6474
Census Tract 476, San Francisco County, California	5137

Census Tract 477.01, San Francisco County, California	4334
Census Tract 477.02, San Francisco County, California	3824
Census Tract 478.01, San Francisco County, California	4005
Census Tract 478.02, San Francisco County, California	3656
Census Tract 479.01, San Francisco County, California	6400
Census Tract 479.02, San Francisco County, California	3536
Census Tract 601, San Francisco County, California	3235
Census Tract 604, San Francisco County, California	1689
Census Tract 605.02, San Francisco County, California	3216
Census Tract 607, San Francisco County, California	9083
Census Tract 610, San Francisco County, California	3610
Census Tract 611, San Francisco County, California	4307
Census Tract 612, San Francisco County, California	4089
Census Tract 614, San Francisco County, California	5395
Census Tract 615.00, San Francisco County, California	11502
Census Tract 9802, San Francisco County, California	320
Census Tract 9803, San Francisco County, California	171
Census Tract 9804.01, San Francisco County, California	0
Census Tract 9805.01, San Francisco County, California	797
Census Tract 9806, San Francisco County, California	467
Census Tract 9809, San Francisco County, California	350
Census Tract 9901, San Francisco County, California	0










San Francisco Police Department  
**ABC Liaison Unit**



Alcoholic Beverage License -  
*Public Convenience and  
Necessity Recommendation*

**To:** The San Francisco Board of Supervisors' Committee on City  
Operations & Neighborhood Services

**Supervisor Sean Elsbernd**  
**Supervisor Carmen Chu**  
**Supervisor Christina Olague**

**From:** Inspector Julie Lazar   
ABC Liaison Unit (ALU) 553-1049

**Date:** March 5, 2012

**Subject:** P.C.N. Investigation Regarding: Garfield Beach CVS LLC  
DBA: CVS Pharmacy 7657  
351 California Street  
LandMark Retail Group  
Holly Grzywacz  
(818) 880-4400

LandMark Retail Group on behalf of CVS Pharmacy has filed an application with the California Department of Alcoholic Beverage Control seeking an original- Type 20 (Off-Sale Beer & Wine) license for 351 California Street (located on the southeast corner of California Street and Sansome Street).

**Digest:**

351 California Street is a commercial building with 16 floors. CVS Pharmacy will be located on the ground floor of this building. The projected grand opening date is April 29, 2012.

It should be noted that during the application process, notification date for the 500' mailer was on December 27, 2011. The Notice to the Public was posted on December 26, 2011. There is no record of letters of protest and no record of letters of support. For the purposes of this hearing the ABC seeks a determination from the Board of Supervisors as to the approval or denial of this license.

**Letters of Protest:**

No record

**Letters of Support:**

No record

**Police Calls for Service:**

From December 2010 to December 2011

**36**

**Police Reports:**

From December 2010 to December 2011

**No Record**

**San Francisco Plot Information:**

This premise is located in Plot **162**

**112** Police Reports were recorded for this plot in *2010*

This plot has **103** Police Report(s) **under** the citywide average (plus 20%) of 215 Police Reports.

**State Census Tract Information:**

This premise is located in Census Tract **117**

Population for this tract is: **1,747**

On-sale license authorized by census tract: **7**

Active on-sale licenses: **93** with **2** pending

Off-sale licenses authorized by census tract: **2**

Active off-sale licenses: **21** with **1** pending



**Departmental Recommendation:**

Points of consideration:

No opposition from **Central Station**

Applicant premise **is not** located in a “high crime” area.

Applicant premise **is** located in an “undue concentration” area.

**No Record** of protest.

**No Record** of support.

ALU Recommendation: **Approval w/conditions**

1. Sales of alcoholic beverages shall be permitted only between the hours of 7:00 am and 9:00 pm daily.
2. No more than 5% of the square footage of the premises will be used for the display of alcoholic beverages.
3. No malt beverage shall be sold with an alcoholic content greater than 5.7% by volume, except for microbrews, craft brews, organic and specialty malt products sold under such designations as stout, porter; IPA and ESB. This condition is intended to eliminate high alcohol, low-cost products that are frequently abused, but not prevent the sale of specialty and craft beer products.
4. The sales of single beer or malt beverages in quantities of 16 oz., 22 oz., 32 oz., 40 oz., or similar size containers is prohibited.
5. No beer or malt beverages, wine coolers or beer coolers shall be sold in quantities of less than manufacturer pre-packaged multi-unit quantities of four (4) or more.
6. No wine shall be sold with an alcoholic content of great than 15% by volume except for “Dinner Wines” which have been aged two years or more and maintained in corded bottles.



## CVS – Experience Matters

CVS is a neighborhood-serving business and a leader as a pharmacy health care provider. CVS offers integrated health care solutions across the entire spectrum of pharmacy care, which makes them uniquely positioned to provide greater access, to engage plan members in behaviors that improve their health, and to lower overall health care costs for health plans, plan sponsors, and their members.

At CVS, highly trained pharmacists are available to dispense prescriptions as well as helpful advice. CVS offers customers unparalleled access to quality health care services and caters the individual pharmacy and store to meet the needs of the surrounding community while bringing the same quality and services available at all their stores to each new location.

CVS successfully operates stores in communities throughout the greater Bay Area, where they provide alcohol products to customers as a matter of convenience. CVS has significant and longstanding experience with the sale of alcohol and engages at a local level with policymakers, the San Francisco Police Department, and the individual community members whom they serve to address store-specific agreements and conditions to address concerns raised with regard to off site alcohol sales.

CVS is a responsible vendor and takes the sale of alcohol and related age-restricted products very seriously with an effective training and management policy for controlling the sale of alcohol. As policy, CVS adheres to the following alcohol sales policies:

- **No “nuisance alcohol” sales.** CVS does not sell typical “problem” alcohol products such as individual beverages or “singles”, beer or wine with alcohol content greater than 16% by volume, fortified liquors, sale of single cups or containers that may lead to loitering or consumption on or near the premise, etc. And in San Francisco, CVS has made a commitment to sell beer and wine only unless otherwise approved by the SFPD.
- **Employee alcohol training program.** This program, which is approved by the California Department of Alcohol and Beverage Control, must be completed by all CVS employees within 14 days of their hire and before they are permitted to operate the registers.
- **Alcohol sales procedures.** To prevent sales to anyone under the legal age who may look older than their age, employees must ask for proper identification to verify the age of any buyer under 27 before selling alcohol products. All checkouts are equipped with electronic scan detection systems to control the sale of age-restricted products and prompt cashiers to require proper identification before a sale is completed.
- **Zero tolerance policy.** Any employee knowingly or recklessly selling any age-restricted product to a minor or to an adult purchasing a product for a minor is subject to immediate disciplinary action up to and including termination.
- **Security cameras.** Security cameras are equipped throughout CVS pharmacies and particularly in the area of alcohol sales (which are limited to roughly 2% to 5% of the total floor area of a typical pharmacy). These cameras are constantly monitored by on site management, regional and corporate operations, and will be made available to the SFPD upon request.
- **Store Layout & Design.** The placement of beer and wine products is carefully planned to allow employees and management to monitor activities visually in addition to access to security cameras.



[export To !\[\]\(919a2cb85b99741a73c0c31a427236a8\_img.jpg\) New!](#)

Call No	Report No	Received Date	Received Time	Priority	Call Type	Unit ID	Disposition	Location
111470828		05/27/2011	09:09:05	C	585	3A1A	ADV	351 CALIFORNIA ST
111462201		05/26/2011	15:49:03	C	7A	3F44C		351 CALIFORNIA ST
111460731		05/26/2011	08:32:49	C	7A	3F44C	HAN	351 CALIFORNIA ST
111450690		05/25/2011	08:33:19	C	7A	3F44C	HAN	351 CALIFORNIA ST
111362913		05/16/2011	20:08:48	B	913	3A2D	HAN	351 CALIFORNIA ST
111353415		05/15/2011	22:27:30	B	913	3A2E	PAS	351 CALIFORNIA ST
111350595		05/15/2011	06:21:59	B	913	3A1A	HAN	351 CALIFORNIA ST
111341115		05/14/2011	09:38:29	B	913	3A1A	UTL	351 CALIFORNIA ST
111320279		05/12/2011	03:10:45	B	913	3A12E	HAN	351 CALIFORNIA ST
111161856		04/26/2011	14:04:48	B	913			351 CALIFORNIA ST
111121279		04/22/2011	11:15:18	C	000	3A2C	ADV	351 CALIFORNIA ST
111092427		04/19/2011	16:11:15	I	000			351 CALIFORNIA ST
111071251		04/17/2011	11:25:43	B	913	3A2C	HAN	351 CALIFORNIA ST
111033780		04/13/2011	23:49:56	B	910	3A13E	ND	351 CALIFORNIA ST
111033435		04/13/2011	22:05:42	C	000			351 CALIFORNIA ST
111033091		04/13/2011	19:29:51	C	000			351 CALIFORNIA ST
111023220		04/12/2011	22:53:16	I	000			351 CALIFORNIA ST
111010740		04/11/2011	08:26:09	C	488		CANC	351 CALIFORNIA ST
110900587		03/31/2011	07:13:15	C	585	3A1B	ADV	351 CALIFORNIA ST
110651754		03/06/2011	14:02:07	B	601	3A2C	ABA	351 CALIFORNIA ST
110651625		03/06/2011	13:26:52	B	418	3A2A	ADV	351 CALIFORNIA ST
110651607		03/06/2011	13:21:52	C	601			351 CALIFORNIA ST
110500535		02/19/2011	06:24:24	B	913	3A1A	HAN	351 CALIFORNIA ST
110331137		02/02/2011	10:45:03	C	000			351 CALIFORNIA ST
110261909		01/26/2011	13:19:36	C	000			351 CALIFORNIA ST
110261707		01/26/2011	12:30:18	C	000			351 CALIFORNIA ST
110261701		01/26/2011	12:28:56	C	910			351 CALIFORNIA ST
103582678		12/24/2010	21:14:51	I	852	2R03A	ND	351 CALIFORNIA ST
103421128		12/08/2010	11:25:39	C	913			351 CALIFORNIA ST

End of document

[export To](#)  **New!**

Records 1 through 7 of 7

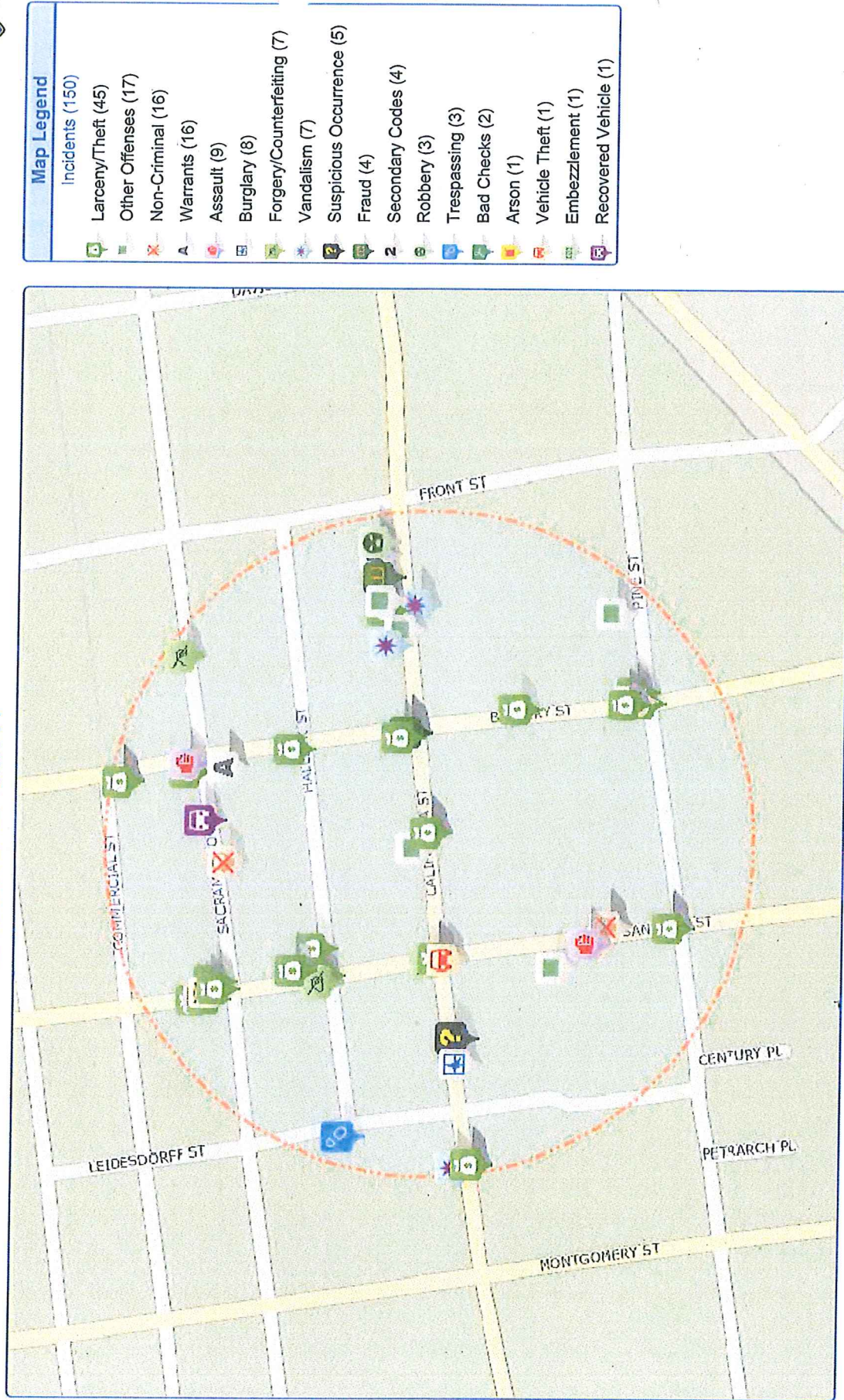
Call No	Report No	Received Date	Received Time	Priority	Call Type	Unit ID	Disposition	Location
<u>113351502</u>		12/01/2011	13:16:31	C	913			351 CALIFORNIA ST
<u>113351483</u>		12/01/2011	13:14:21	I	000			351 CALIFORNIA ST
<u>113190616</u>		11/15/2011	08:25:35	B	100A			351 CALIFORNIA ST
<u>112721364</u>		09/29/2011	11:30:38	C	601	3A46A	UTL	351 CALIFORNIA ST
<u>112322980</u>		08/20/2011	20:53:07	B	100A	3A36	PAS	351 CALIFORNIA ST
<u>112270943</u>		08/15/2011	10:16:42	B	400	3A2A	HAN	351 CALIFORNIA ST
<u>111870130</u>		07/06/2011	01:07:44	B	100A	3A12E	NCR	351 CALIFORNIA ST

End of document



# 351 California St 500 ft radius

12/16/2010-12/15/2011



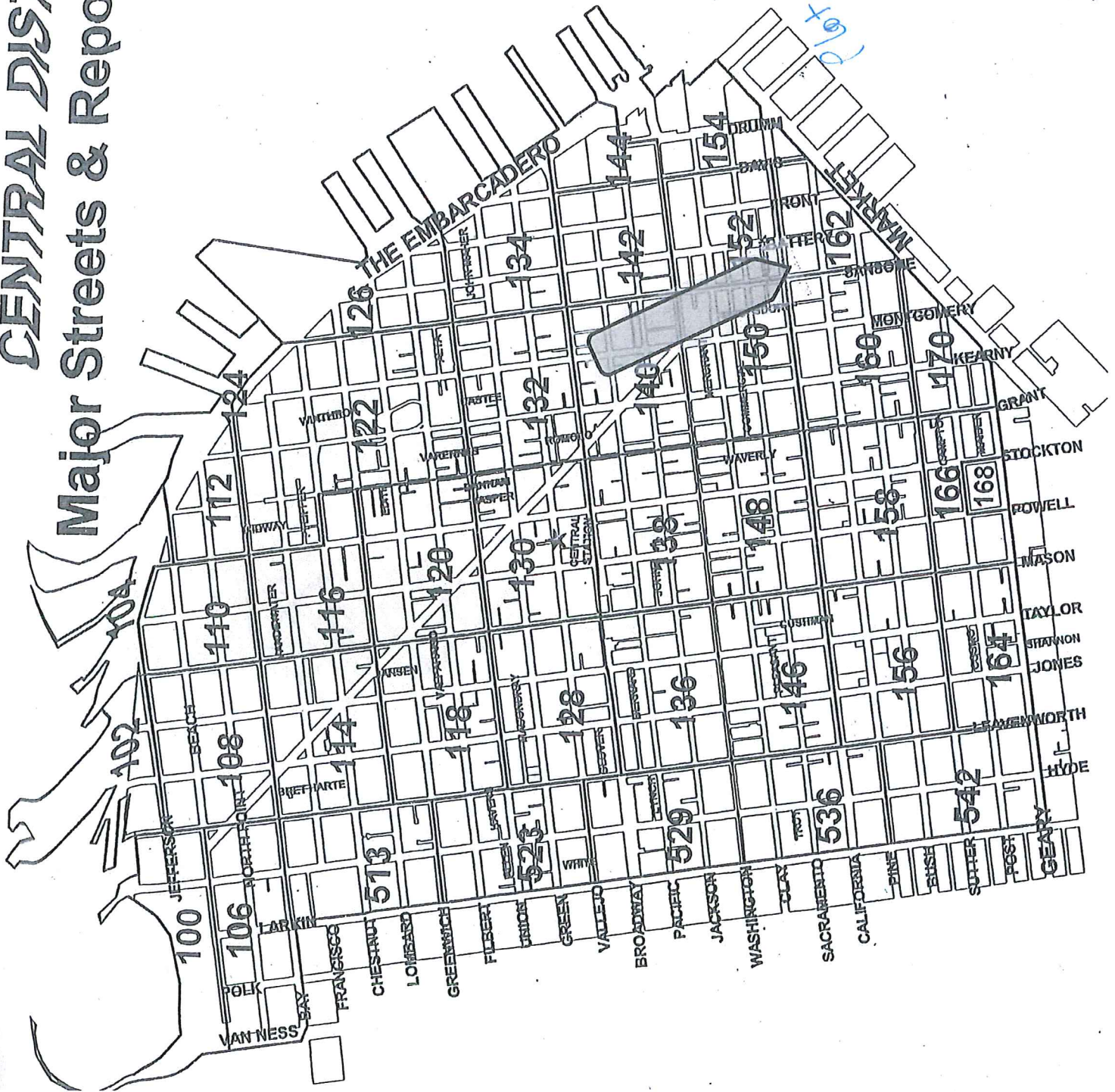
All representations on this map are distributed and transmitted "AS IS" without warranties of any kind, either expressed or implied including without limitation, warranties of title or implied warranties of merchantability or fitness for a particular purpose. In no event shall San Francisco Police Department become liable to users of these data for any loss or damages, consequential or otherwise, including but not limited to time, money, goodwill, arising from the use, operation or modification of the data. The visual presentation of data is being provided strictly as a courtesy, not as an obligation to its users.

WARNING: This map does not meet the national map accuracy standards.

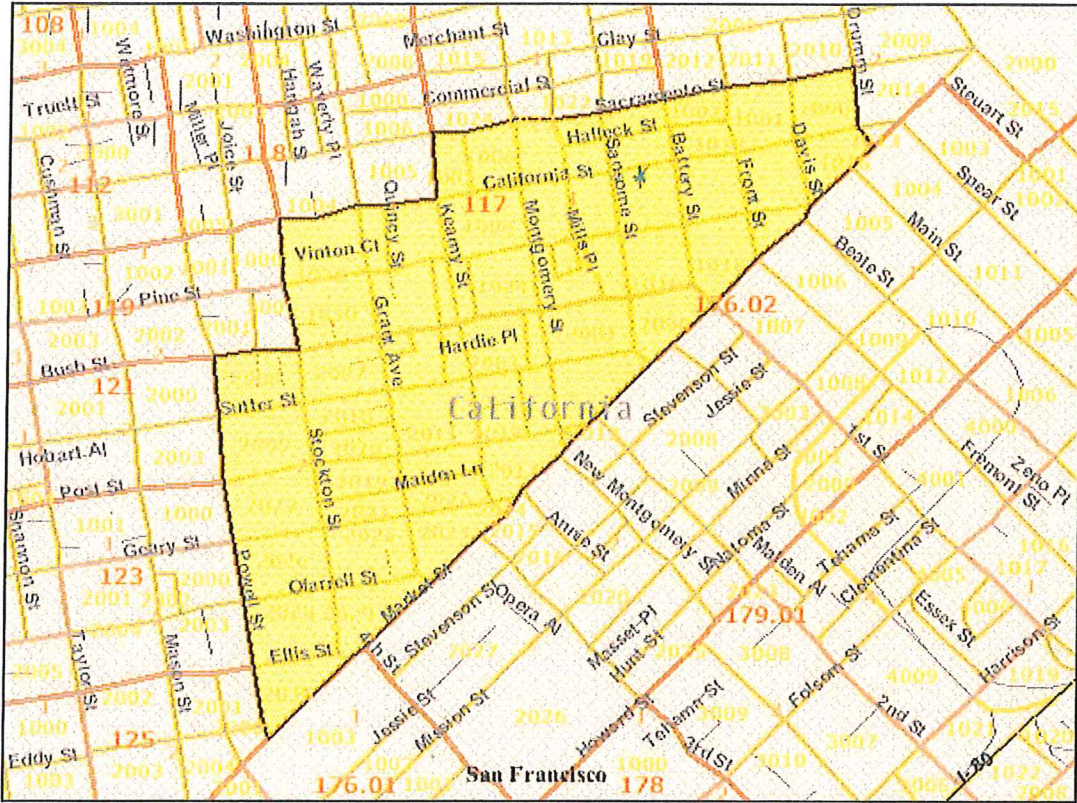


# CENTRAL DISTRICT

## Major Streets & Reporting Plots

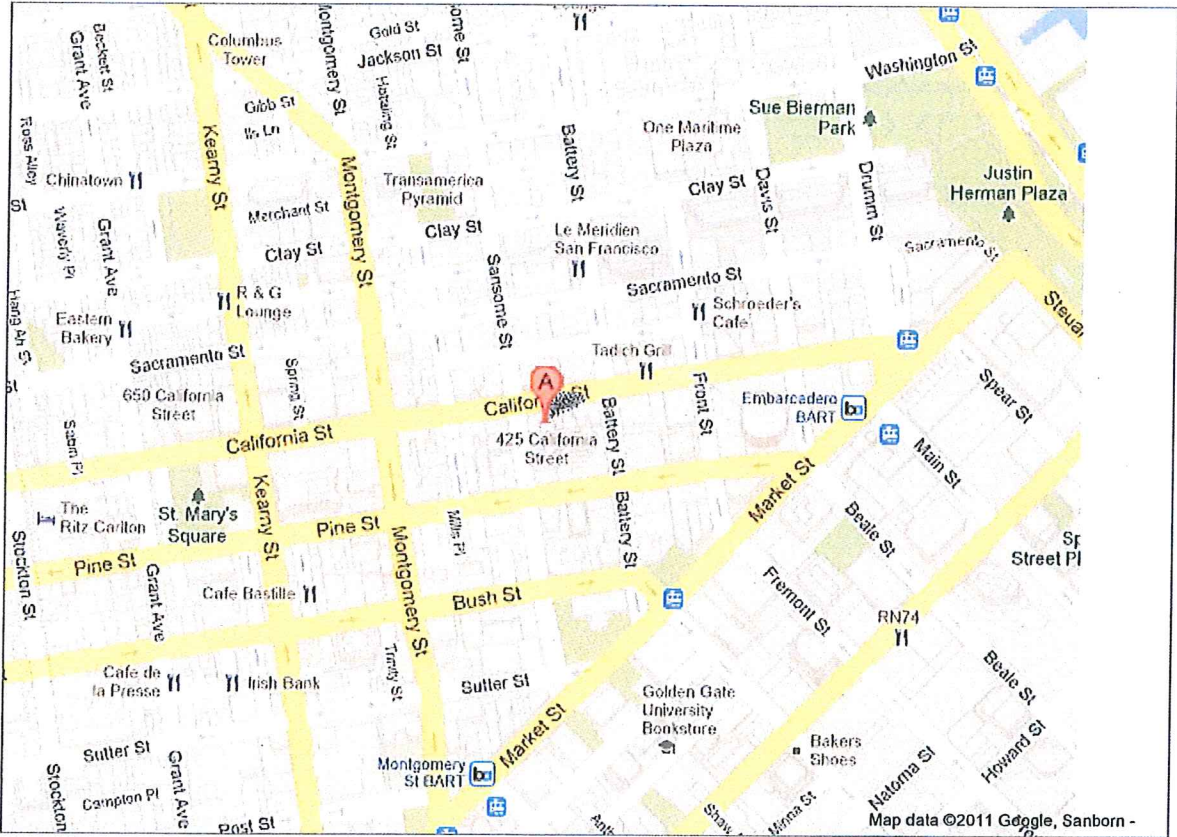








To see all the details that are visible on the screen, use the "Print" link next to the map.







Address **305 Sansome Street**

Address is approximate

351 California Street  
CVS Pharmacy





Address **371 California Street**

Address is approximate

351 California Street  
CVS Pharmacy





1/6/12



1/6/12

FOR REGULATIONS CONTACT THE DEPARTMENT OF PUBLIC WORKS BY TELEPHONE  
BUREAU OF STREET AND MAPS  
OF PUBLIC WORKS CODE ARTICLE 12 SECTION 121

DEPARTMENT OF ALCOHOLIC BEVERAGES CONTROL  
**PUBLIC NOTICE OF APPLICATION  
TO SELL ALCOHOLIC BEVERAGES**

APPLICANT GARFIELD BEACH COLLEGE PARKER BUS STOP CALIFORNIA LLC  
TYPE OF LICENSE 20 OFF SALE RETAIL  
BUSINESS NAME CVS PHARMACY #57  
ADDRESS OF PREMISES 301 CALIFORNIA ST SE CA 98104  
APPLICANT HAS FILED FOR:  NEW LICENSE  RENEWAL TO EXPIRES 12/31/12  
 CHANGE OF LICENSE TYPE/CLASS

IF A STOPPED PRESENT IS TO BE MADE AGAINST THIS APPLICATION, IT MUST BE RECEIVED BY ANY OFFICE OF  
THE DEPARTMENT OR DEPARTMENTAL HEADQUARTERS, THIS OFFICE HAS, AND NO EXEMPTIONS FROM  
NOTICE IN DAYS OF DATE POSTED. REQUESTS MUST BE WRITTEN, DATED, SIGNED AND FOLLOWING THE  
APPLICATION AND INFORMATION FORMS MAY BE OBTAINED AT

DEC 26, 2011  
DEPARTMENT OF ALCOHOLIC BEVERAGES CONTROL  
BUREAU OF STREET AND MAPS  
12 15 11 00  
REVISIONS AND OTHER CHANGES INTENDED TO SELL ALCOHOLIC BEVERAGES

NOTARIAL  
Notary Public  
State of California  
My Commission Expires



## LIQUOR LICENSE REVIEW

TO: Planning Department  
AnMarie Rodgers/CTYPLN/SFGOV  
Georgia Powell/CTYPLN/SFGOV@SFGOV  
Fax No.: 558-6409

File: 120166

*Block/Lot: 0261/010A*  
*Zoning: C-3-D*  
*Qual: NE*  
*MRS # 1200309*

TO: Inspector Kenneth Stocker  
Police Department  
Fax No.: 553-1463

DATE: February 27, 2012

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This item is scheduled to be heard at a meeting on April 9, 2012. **PLEASE EMAIL YOUR RESPONSE BY: April 5, 2012**, to Gail Johnson, Clerk, City Operations and Neighborhood Services Committee.

**Gail.Johnson@sfgov.org - Fax No: 554-7714**

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**Applicant Name:** LandMark Retail Group  
**and Business Name:** CVS Pharmacy (351 California Street)

**Applicant Address:** c/o John Kevlin  
Reuben & Junius, LLP  
One Bush Street, Suite 600  
San Francisco, CA 94104  
**and Phone No.** (415) 567-9000

**PLANNING COMMENTS:**  Approval  Denial

*permitted per planning Code Section 214(b)*

*[Signature]*  
*Rick Crawford 3/2/12*

**POLICE COMMENTS:**  Approval  Denial