

11/10/2011

18:42

SFPD ABC LIAISON UNIT → B OF SUPERVISOR

NO. 889

001



San Francisco Police Department  
**ABC Liaison Unit**



Alcoholic Beverage License -  
*Public Convenience and  
Necessity Recommendation*

**To:** The San Francisco Board of Supervisors' Committee on City Operations  
& Neighborhood Services

**Supervisor Avalos**  
**Supervisor Mar**  
**Supervisor Elsbernd**

**From:** Inspector Joe Fong  
ABC Liaison Unit (ALU) 553-1049

**Date:** November 10, 2011

**Subject:** P.C.N. Investigation Regarding: Project One Gallery  
251 Rhode Island Street  
Steve and Broke Waterhouse  
(415) 671-9442

Steve and Brook Waterhouse on behalf of Project One Gallery has filed an application with the California Department of Alcoholic Beverage Control seeking for a double transfer, a person-to person transfer (Existing license, new owner) and a premise-to-premise (Existing license, new location.) of their ABC license, License -Type 48 (On-Sale General). Address: 251 Rhode Island Street (located between 15th Street and 16th Street).

**Hours of Operation:**

Gallery only, Monday to Saturday: 12 noon to 7 p.m.  
Lounge + Gallery: 5 p.m. to 2 a.m. Daily.

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**Digest:**

This location has been in operation since November 2010 with a type 42 ABC license (On-sale beer and wine only).

The Type 48 license is being transfer in from 39 Montgomery Street, The House of Shields Saloon.

If approved, this license will allow the applicant to sell off-sale beer, wine, as well as distilled spirits at its current location. The premises will be restricted to those 21 years of age and older and it will have an off-sale privilege.

**Letters of Protest:**

No record

**Letters of Support:**

No record

**Police Calls for Service:**

From August 2010 to August 2011

5

**Police Reports:**

From August 2010 to August 2011

3

**San Francisco Plot Information:**

This premise is located in Plot

292 Police Reports were recorded for this plot in 2010

This plot is 77 Police Report(s) under the citywide average (plus 20%) of 215 Police Reports.

**State Census Tract Information:**

This premise is located in Census Tract 607

Population for this tract is: 676

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On-sale license authorized by census tract: **3**  
Active on-sale licenses: **14**

Off-sale licenses authorized by census tract: **1**  
Active off-sale licenses: **5**

**Departmental Recommendation:**

Points of consideration:

No opposition from **Southern Station**

Applicant premise is **NOT** located in a "high crime" area.

Applicant premises **IS** located in an "undue concentration" area.

**No - Record** of protest.

**No - Record** of support.

ALU Recommendation: **Approval with condition.**

1. Sales, service and consumption of alcoholic beverages shall be permitted only between the hours of 4:00 PM to 1:30 AM Thursday through Saturday and no sales Service and consumption of alcoholic beverages on Sundays.
2. No noise shall be audible beyond the area under the control of the licensee(s).
3. Loitering (loitering is defined as "to stand idly about; linger aimlessly without lawful business") is prohibited on any Sidewalks or property adjacent to the licensed premises under the control of the licensee(s) as depicted on the ABC-257, Dated 4-30-10.
4. Petitioner shall not share any profits, or pay any percentage or commission to a promoter or any other person, based upon monies collected as a door charge, cover charge or any other form of admission charge, including minimum drink orders, or the sale of drinks.
5. Petitioner shall not require an admission charge or a cover charge nor shall there be a requirement to purchase a minimum number of drinks.
6. The sale of alcoholic beverages for consumption off the premises is strictly prohibited.

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7. No person under the age of twenty-one (21) years of age shall see, furnish, or deliver alcoholic beverages.
8. The interior lighting maintained therein shall be sufficient to make easily discernible the appearance and conduct of all persons and patrons in the portion of the premises where alcoholic beverages are sold delivered and consumed.
9. The premises shall be operated as a bona fide art gallery (a room or building devoted to the exhibition of works of art) with the sale of beer and wine as in incidental part of the operation. The premises shall be used for no other purposes.
10. There shall be no exterior advertising or sign of any kind of type, including advertising directed to the exterior from within, promoting or indication the availability of alcoholic beverages. Interior displays of alcoholic beverages or signs which are clearly visible to the exterior shall constitute a violation of this condition.
11. Premises shall not be operation as a private club.

end.

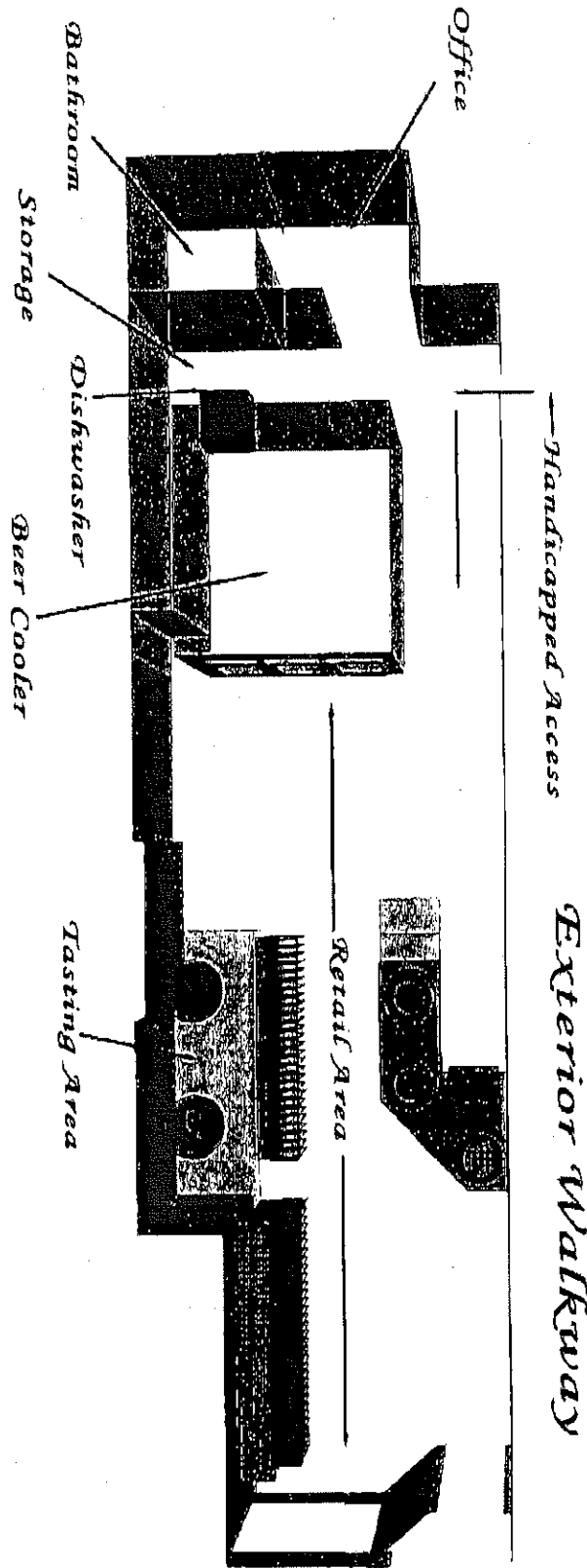
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24th Street

RECEIVED

AUG 09 2011

Dept of Alcohol Beverage Control  
San Francisco

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FROM: PT00SIDQ ISN: 7 ITIME: 08/31/2011 13:03:11  
TO: PP00SIDZ OSN: 15 OTIME: 08/31/2011 13:03:11

Original Message

FROM: ECADWEB ISN: 01472 DATE: 08/31/11 TIME: 13:03:05 ADMIN MSG  
TO: PT00SIDQ OSN: 00007 DATE: 08/31/11 TIME: 13:03:08

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No records match search criteria



# MISSION DISTRICT Reporting Plots & Major Stre

