

File No. 120032

Committee Item No. 2

Board Item No. 2

**COMMITTEE/BOARD OF SUPERVISORS
AGENDA PACKET CONTENTS LIST**

Committee: **City Operations & Neighborhood
Services Committee**

Date 2/27/12

Board of Supervisors Meeting

Date 3/16/12

LIQUOR LICENSE HEARING

Cmte Board

- | | | |
|-------------------------------------|-------------------------------------|----------------------------|
| <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | Applicant's Letter |
| <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | Police Department Report |
| <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | Planning Department Report |
| <input type="checkbox"/> | <input type="checkbox"/> | Clerk's Correspondence |
| <input type="checkbox"/> | <input type="checkbox"/> | Public Correspondence |
| <input type="checkbox"/> | <input checked="" type="checkbox"/> | Resolution |
| <input type="checkbox"/> | <input type="checkbox"/> | Other |

- _____
- _____
- _____
- _____
- _____
- _____

Completed by Gail Johnson
Completed by *[Signature]*

Date 2/23/12
Date 2/29/12

1 [Liquor License – 835 Hyde Street]

2
3 **Resolution determining that the issuance of a Type 42 on-sale beer and wine**
4 **public premises license to Euphoria Hospitality, Inc., for the Lobby Bar, located at**
5 **835 Hyde Street (The Nob Hill Hotel) (District 3), will serve the public convenience**
6 **or necessity of the people of the City and County of San Francisco, in accordance**
7 **with Section 23958.4 of the California Business and Professions Code, with**
8 **conditions.**

9
10 WHEREAS, Euphoria Hospitality, Inc., is seeking the issuance of a Type 42 on-
11 sale beer and wine public premises license for the Lobby Bar, located at 835 Hyde
12 Street (The Nob Hill Hotel); and,

13 WHEREAS, The Planning Department has verified that the area is properly
14 zoned; and,

15 WHEREAS, The Police Department recommends that the liquor license
16 application be approved with conditions; now, therefore, be it

17 RESOLVED, That in accordance with Section 23958.4 of the California Business
18 and Professions Code, the Board of Supervisors of the City and County of San
19 Francisco hereby determines for the foregoing reasons that the issuance of a Type 42
20 on-sale beer and wine public premises license to Euphoria Hospitality, Inc., for the
21 Lobby Bar, located at 835 Hyde Street (The Nob Hill Hotel), will serve the public
22 convenience or necessity of the people of the City and County of San Francisco.

23 Conditions: (1) Sales, service, and consumption of alcoholic beverages shall be
24 permitted only between the hours of 4:00 p.m. and 2:00 a.m. daily. (2) No noise shall
25 be audible beyond the area under the control of the licensee as defined on ABC-257.

1 (3) The interior lighting maintained therein shall be sufficient to make easily discernible
2 the appearance and conduct of all persons and patrons in that portion of the premises
3 where alcoholic beverages are sold, served, delivered or consumed. (4) Petitioner
4 shall not make structural changes in the premises interior without prior written approval
5 from the Department. (5) The sale of alcoholic beverages for off-sale is strictly
6 prohibited. (6) There shall be no exterior advertising or sign of any kind or type,
7 including advertising directed to the exterior from within, promoting or indicating the
8 availability of alcoholic beverages. Interior displays of alcoholic beverages or signs
9 which are clearly visible to the exterior shall constitute a violation of this condition.

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Cons-Clerk
2 pages



RECEIVED
BOARD OF SUPERVISORS
SAN FRANCISCO

2012 JAN 11 PM 3:22

The Nob Hill Hotel
San Francisco

File # 120032

BY RBO

December 15, 2011

Clerk of the Board
San Francisco Board of Supervisors
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco, CA 94102-4689

RE: Type 42 Beer & Wine License for Nob Hill Hotel

San Francisco Board of Supervisors:

Euphoria Hospitality, Inc. has submitted an application to the Department of Alcoholic Beverage Control for a Type 42 Beer & Wine License for the Nob Hill Hotel located at 835 Hyde Street, San Francisco, CA 94109. Our designated licensing representative is Carolina Suson.

Inspector Gordon of the San Francisco Police Department has inspected the location and informed us we may not have outdoor signage advertising the beer and wine bar. Euphoria Hospitality, Inc. has agreed to comply with this request.

The license is to serve as a lobby beer and wine bar for Nob Hill Hotel guests. The bar's hours of operation will be from 4pm to 11pm 7 days a week.

The Nob Hill Hotel, built in 1906, is a 52-room Victorian themed boutique hotel serving primarily European clientele. The hotel's occupancy in 2011 was 85% with over 90% of guests requesting a lobby lounge area for wine and cheese. The lobby bar will be designed tastefully with a Victorian flair to add a much-needed amenity to the vintage hotel.

As discussed with Inspector Gordon, the addition of a hotel bar without outdoor signage will not inconvenience residents or other businesses in the neighborhood, as its primary usage will be for tourists and guests of the hotel. The lobby bar will require the employment of 2-3 new employees. In addition, the lobby bar will be located within the confines of the hotel keeping all traffic and noise inside the hotel.

Euphoria Hospitality, Inc. requests the approval of public convenience for the Type 42 Beer & Wine License at 835 Hyde Street, San Francisco, CA 94109.

If you have any further questions please contact me, K.P. Patel, directly at 415-279-4676.

Thank you,

K.P. Patel
Secretary, Euphoria Hospitality, Inc.
(415) 279-4676



San Francisco Police Department
ABC Liaison Unit



Alcoholic Beverage License -
*Public Convenience and
Necessity Recommendation*

To: The San Francisco Board of Supervisors' Committee on City
Operations & Neighborhood Services

Supervisor Sean Elsbernd
Supervisor Carmen Chu
Supervisor Christina Olague

From: Inspector Julie Lazar
ABC Liaison Unit (ALU) 553-1049

Date: February 21, 2012

Subject: P.C.N. Investigation Regarding: Euphoria Hospitality, INC
DBA: Euphoria Hospitality, INC
835 Hyde Street
Kalpesh Patel
(415) 279-4676

Kalpesh Patel on behalf of Euphoria Hospitality, INC has filed an application with the California Department of Alcoholic Beverage Control seeking an original- Type 42 (On-Sale Beer & Wine for Public Premises) license for 835 Hyde Street (located between Bush Street and Sutter Street).

Hours of Operation:

Daily 4:00 p.m. – 2:00 a.m.

Digest:

835 Hyde Street is the Nob Hill Hotel. The Type-42 license would be for a beer/wine bar inside the hotel lobby. The bar could only be accessed through the hotel lobby and would not have street access.

It should be noted that during the application process, notification date for the 500' mailer was on November 8, 2011. The Notice to the Public was posted on October 27, 2011. There is no record of letters of protest and no record of letters of support. For the purposes of this hearing the ABC seeks a determination from the Board of Supervisors as to the approval or denial of this license.

Letters of Protest:

No record

Letters of Support:

No record

Police Calls for Service:

From October 2010 to October 2011

18

Police Reports:

From October 2010 to October 2011

3

San Francisco Plot Information:

This premise is located in Plot 542

673 Police Reports were recorded for this plot in 2010

This plot has 458 Police Report(s) over the citywide average (plus 20%) of 215 Police Reports.

State Census Tract Information:

This premise is located in Census Tract 120

Population for this tract is: 3,462.

On-sale license authorized by census tract: 14

Active on-sale licenses: 27 with 2 pending

Off-sale licenses authorized by census tract: 5

Active off-sale licenses: 5 with 0 pending

Departmental Recommendation:

Points of consideration:

No opposition from **Central Station**

Applicant premise is located in a "high crime" area.

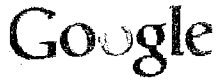
Applicant premise is located in an "undue concentration" area.

No Record of protest.

No Record of support.


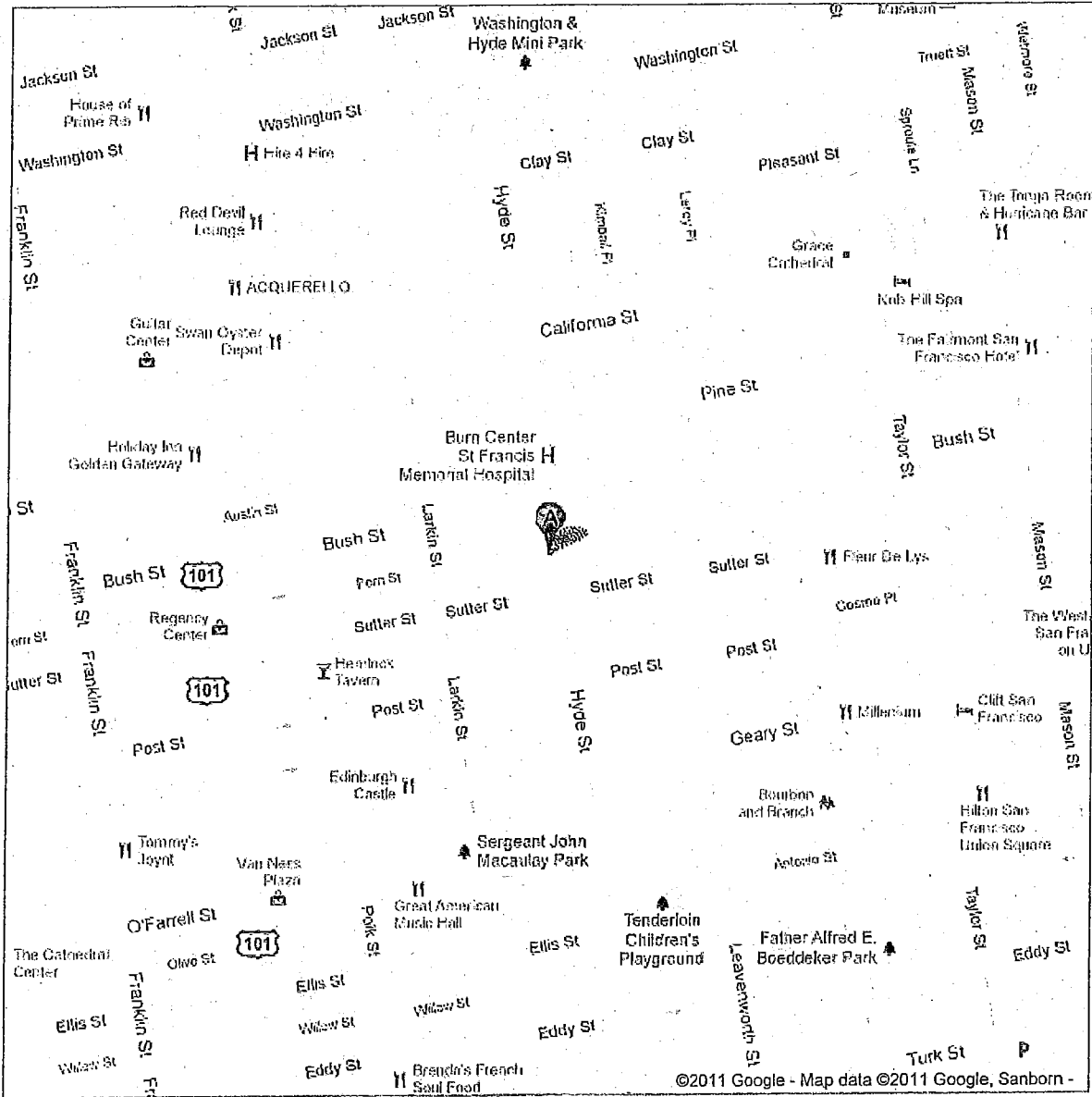
ALU Recommendation: **Approval w/conditions**

1. Sales, service, and consumption of alcoholic beverages shall be permitted only between the hours of 4:00 p.m. and 2:00 a.m. daily.
2. No noise shall be audible beyond the area under the control of the licensee as defined on the ABC-257, dated _____.
3. The interior lighting maintained therein shall be sufficient to make easily discernible the appearance and conduct of all persons and patrons in that portion of the premises where alcoholic beverages are sold, served, delivered or consumed.
4. Petitioner shall not make structural changes in the premises interior without prior written approval from the Department.
5. The sale of alcoholic beverages for off-sale is strictly prohibited.
6. There shall be no exterior advertising or sign of any kind or type, including advertising directed to the exterior from within, promoting or indicating the availability of alcoholic beverages. Interior displays of alcoholic beverages or signs which are clearly visible to the exterior shall constitute a violation of this condition.



Address 835 Hyde St
San Francisco, CA 94109

Get Google Maps on your phone
Text the word "GMAPS" to 466453

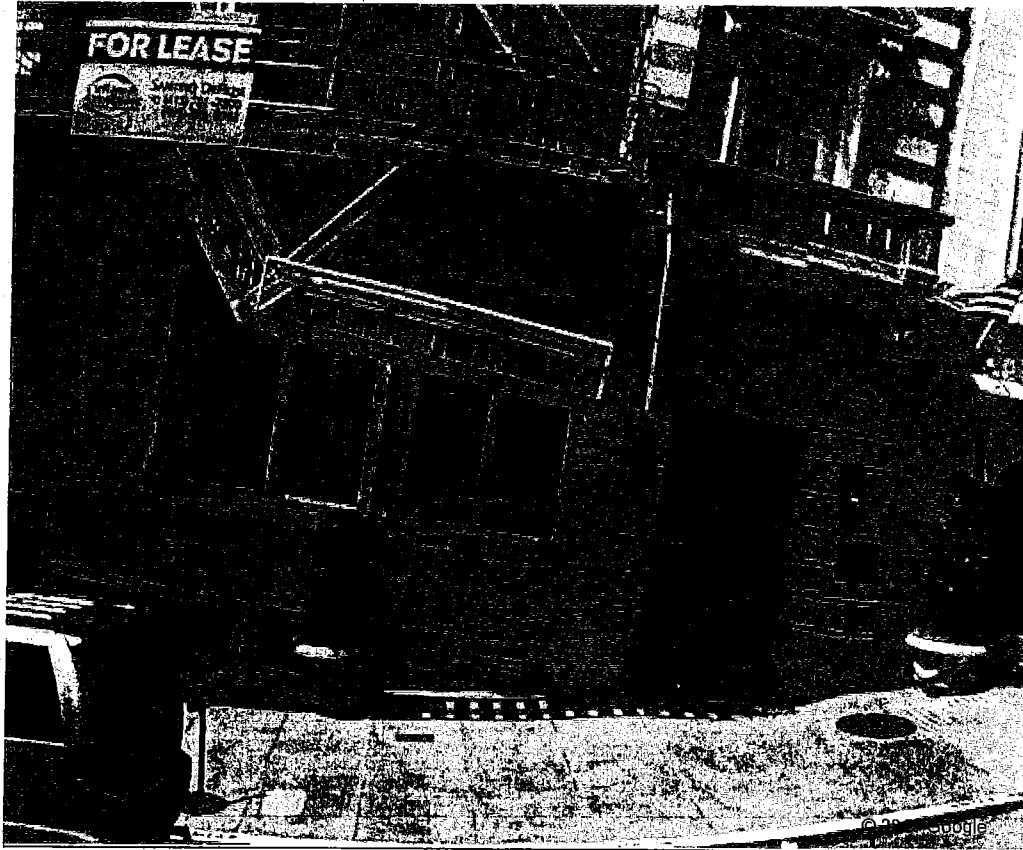



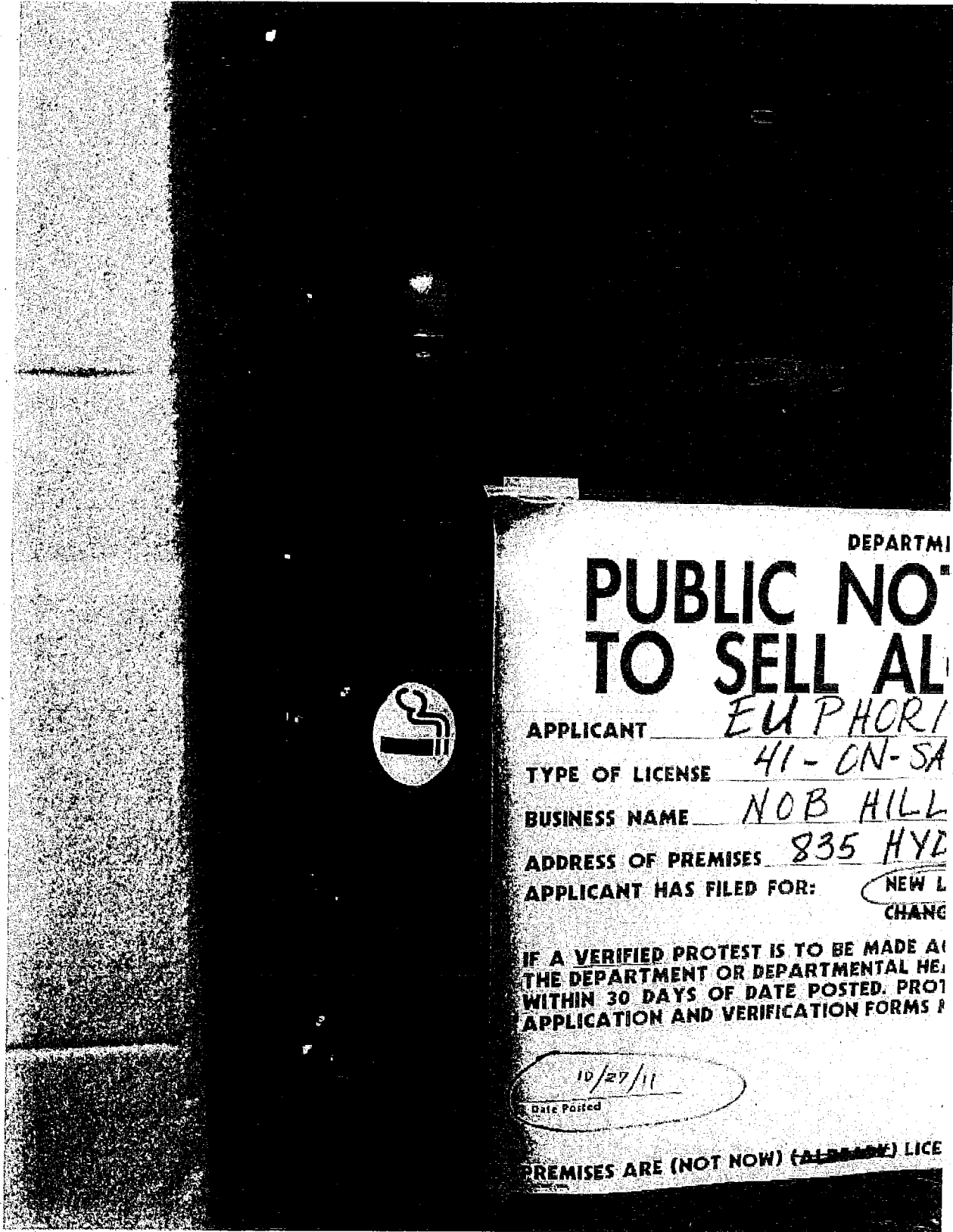
Google

Address 835 Hyde St
San Francisco, CA 94109

Save trees. Go green!

Download Google Maps on your
phone at google.com/gmm





DEPARTMI

PUBLIC NOTICE TO SELL AL

APPLICANT EUPHORIA

TYPE OF LICENSE 41-CN-SA

BUSINESS NAME NOB HILL

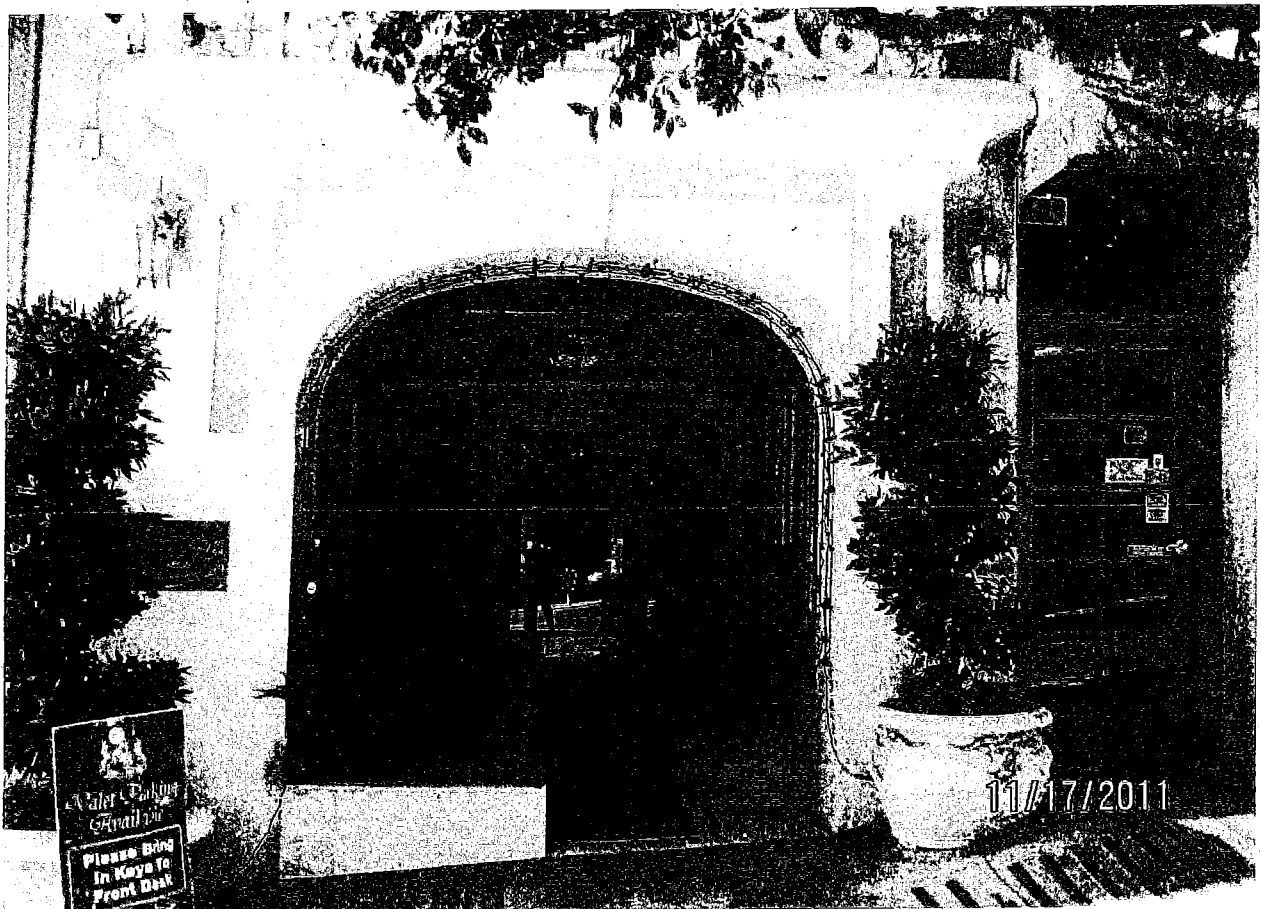
ADDRESS OF PREMISES 835 HYDE

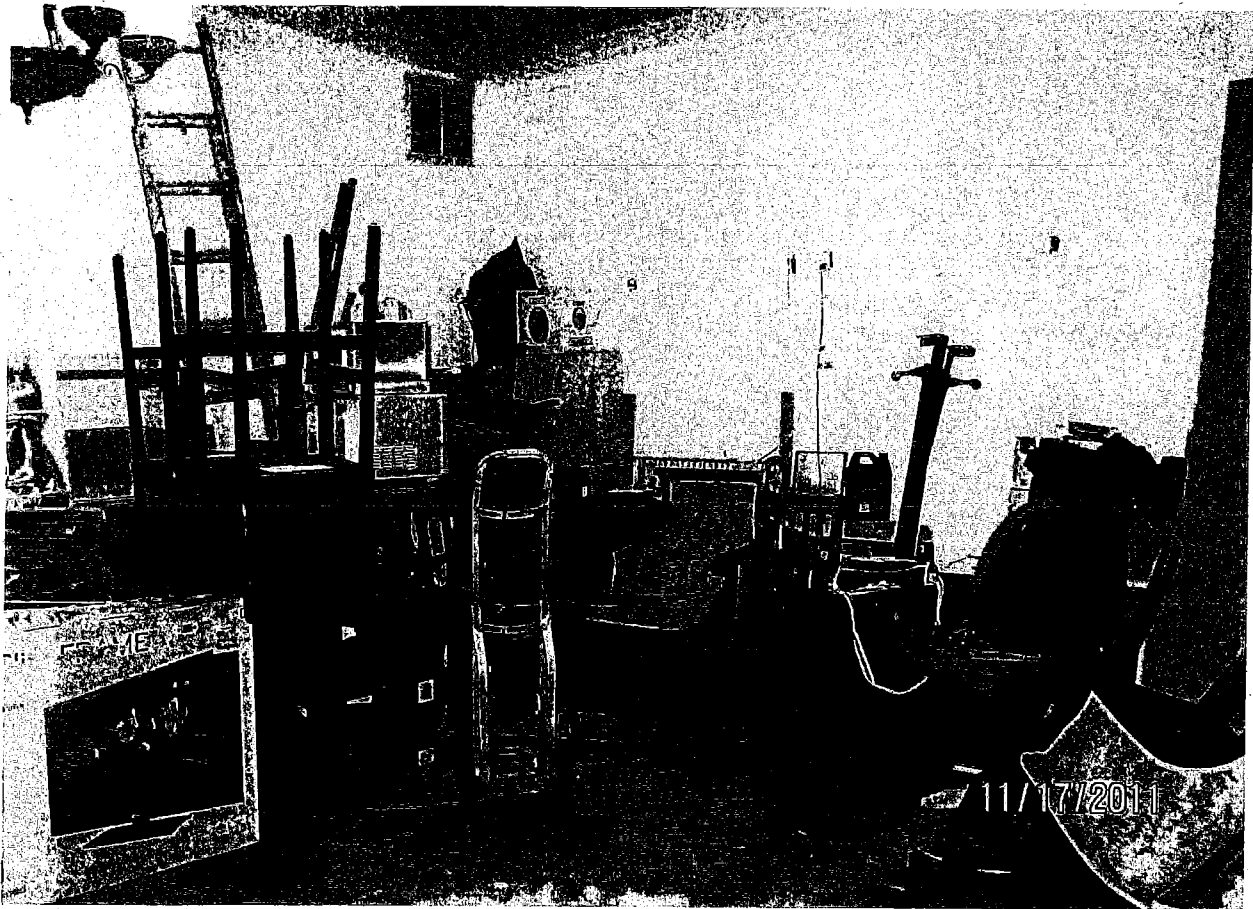
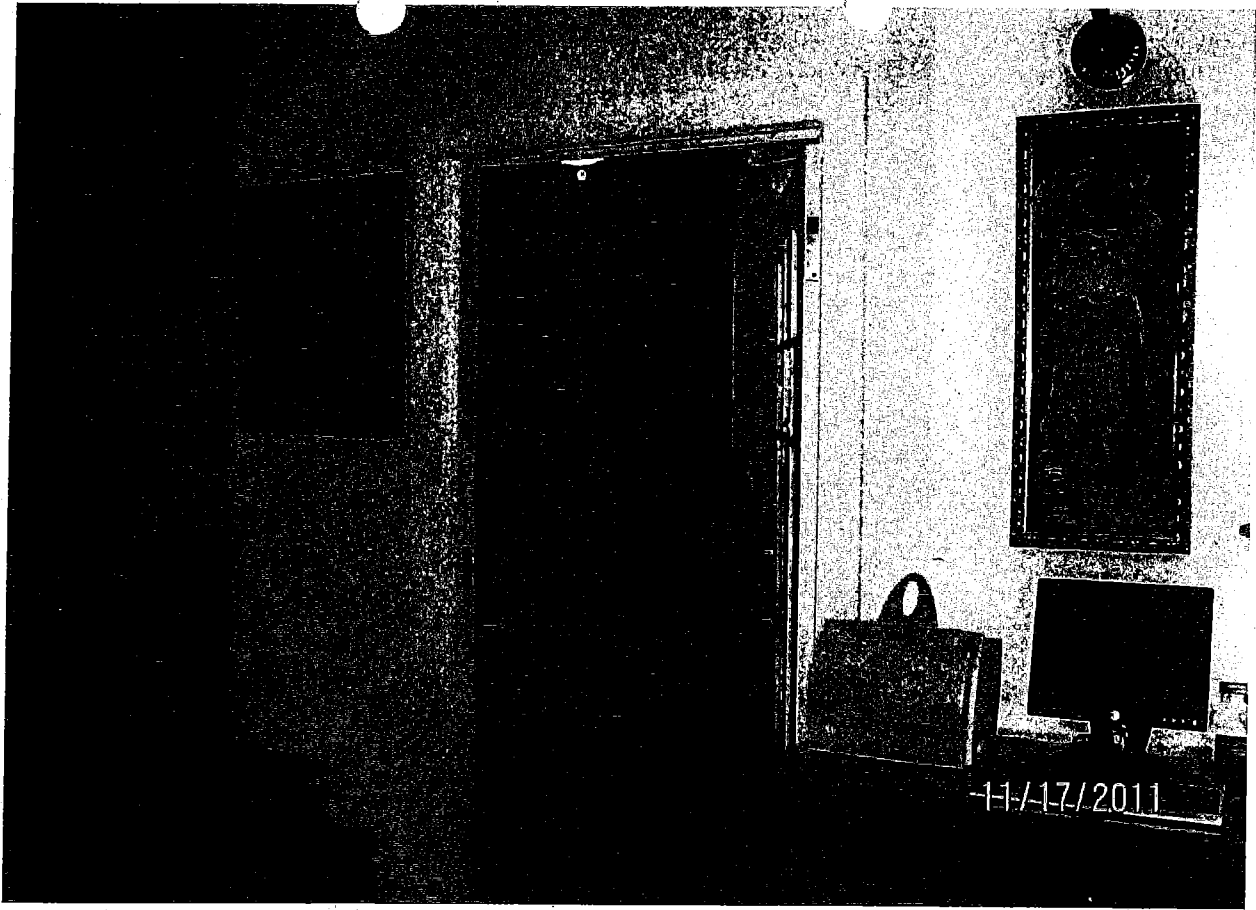
APPLICANT HAS FILED FOR: NEW LICENSE CHANGE

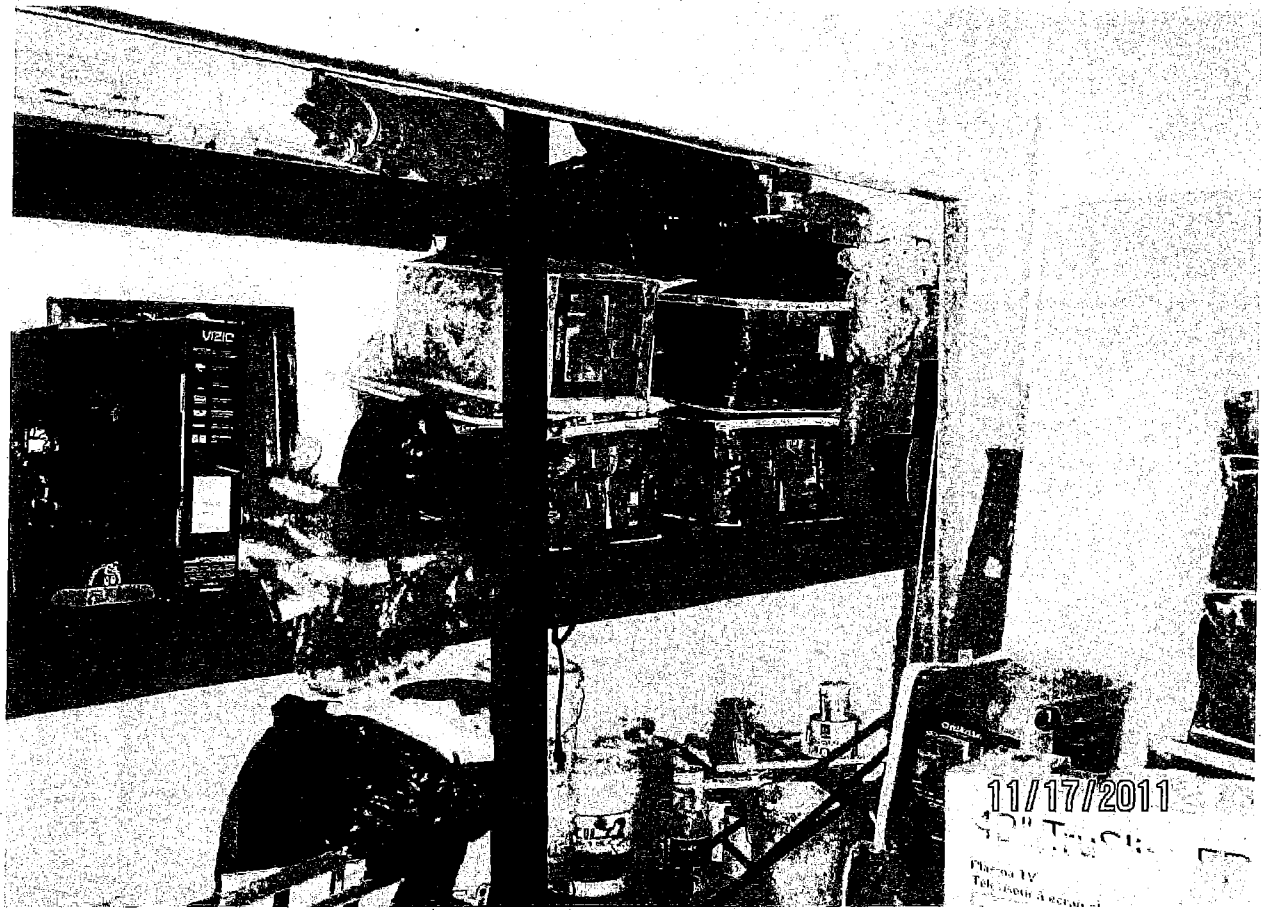
IF A VERIFIED PROTEST IS TO BE MADE AT THE DEPARTMENT OR DEPARTMENTAL HEADQUARTERS WITHIN 30 DAYS OF DATE POSTED, PROTESTERS MUST FILE APPLICATION AND VERIFICATION FORMS WITH THE DEPARTMENT.

10/27/11
Date Posted

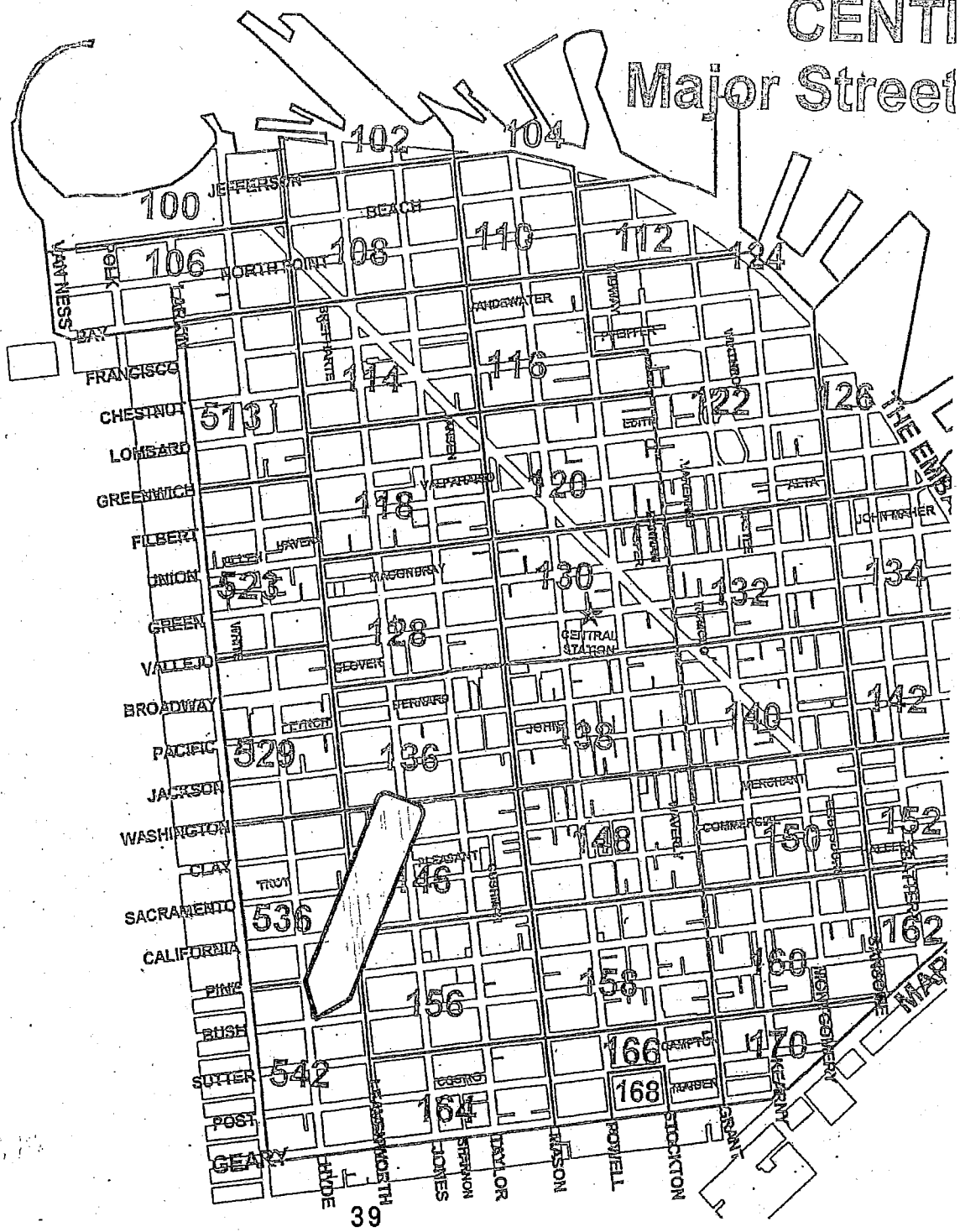
PREMISES ARE (NOT NOW) (ALREADY) LICENSED



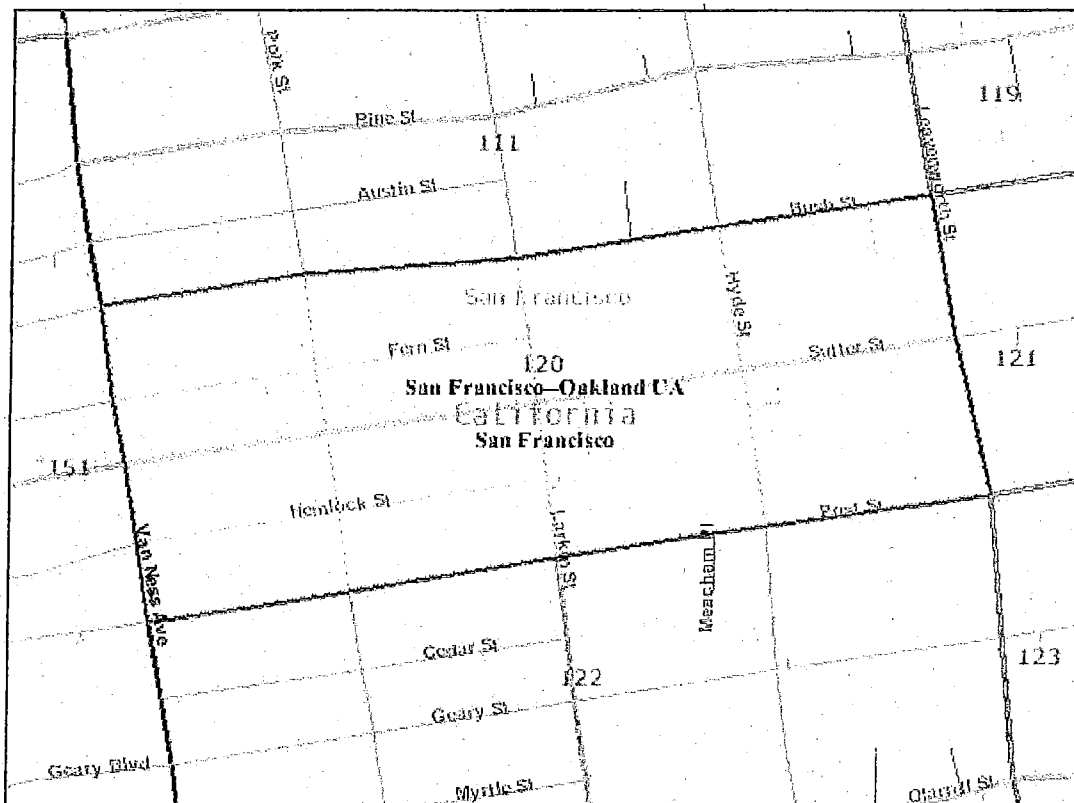




CENTRAL Major Street



678



export To **New!**

Call No	Report No	Received Date	Received Time	Priority	Call Type	Unit ID	Disposition	Location
111070465		04/17/2011	03:05:30	C	588	3A11E	HAN	835 HYDE ST
110873077		03/28/2011	20:07:46	C	000			835 HYDE ST
110862513	110251561	03/27/2011	18:41:47	C	487	3A1C	REP	835 HYDE ST
110711483		03/12/2011	12:33:11	C	601	3A1C	HAN	835 HYDE ST
110681180		03/09/2011	10:12:45	C	587		DUP	835 HYDE ST
110680523		03/09/2011	07:16:11	C	587	3P00	HAN	835 HYDE ST
110542414		02/23/2011	16:15:37	C	587	3P40B	CIT	835 HYDE ST
110171623		01/17/2011	14:19:50	C	488			835 HYDE ST
110093441	110028241	01/09/2011	23:32:11	C	459	3A11E	NOM	835 HYDE ST
103620336		12/28/2010	04:01:05	C	587	3A14E	CIT	835 HYDE ST
103453099	101141474	12/11/2010	21:01:06	A	801	3A1D	REP	835 HYDE ST
103333157		11/29/2010	21:50:01	B	910	3A11E	HAN	835 HYDE ST
103092764		11/05/2010	18:56:30	B	910	3A14D	HAN	835 HYDE ST

End of document

10/29/2010 -
4/29/2011

export To  **New!**

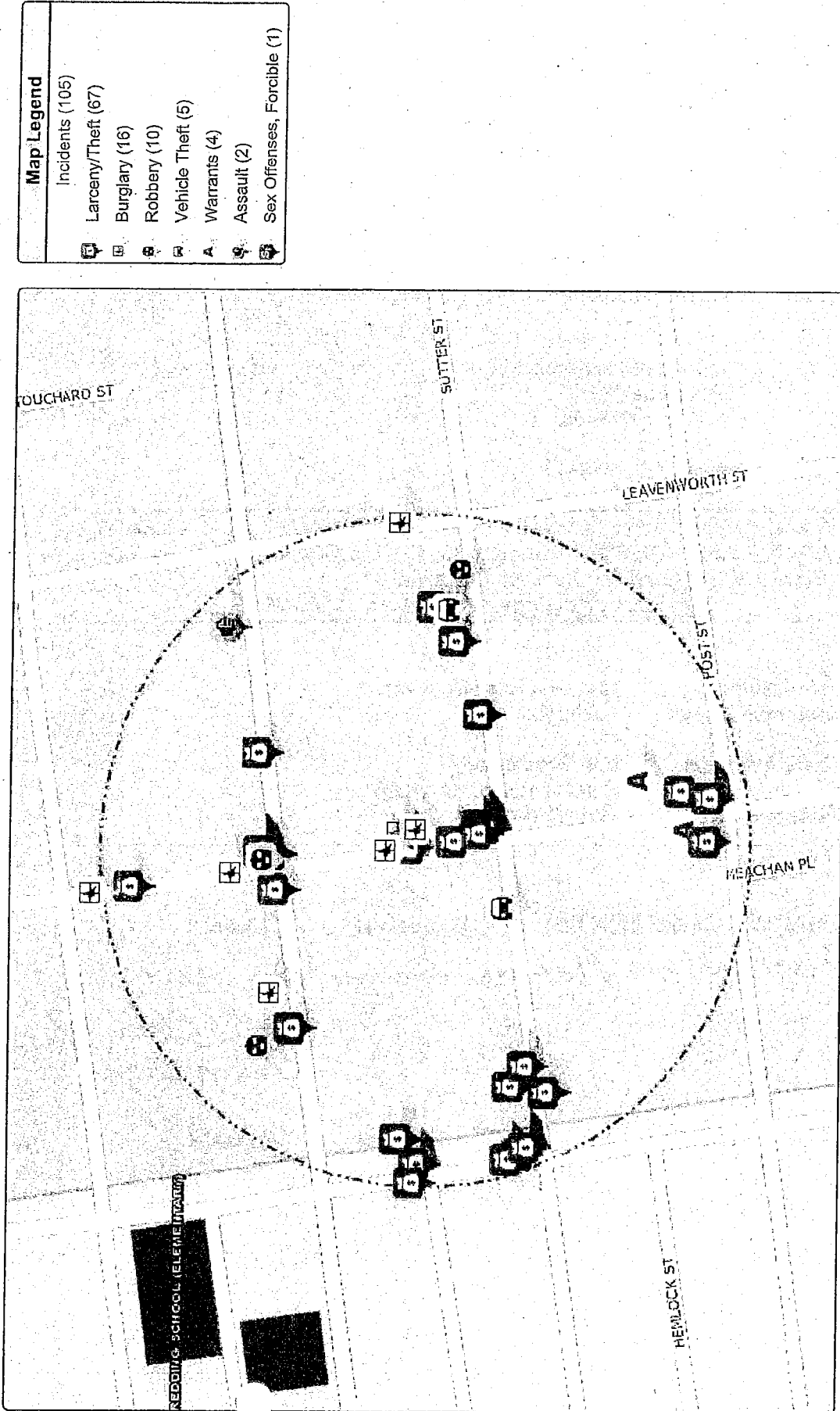
Records 1 through 5 of 5

Call No	Report No	Received Date	Received Time	Priority	Call Type	Unit ID	Disposition	Location
<u>112571847</u>		09/14/2011	13:17:39	C	919	3A1A	GOA	835 HYDE ST
<u>112473223</u>		09/04/2011	22:30:49	B	800	3A11E	HAN	835 HYDE ST
<u>112301294</u>		08/18/2011	11:40:38	C	587			835 HYDE ST
<u>112223489</u>		08/10/2011	20:39:34	B	910	3A11D	HAN	835 HYDE ST
<u>111582878</u>		06/07/2011	18:46:35	B	594	3A42D	HAN	835 HYDE ST

End of document

4/29/2011 -
10/29/2011

835 Hyde



All representations on this map are distributed and transmitted "AS IS" without warranties of any kind, either expressed or implied including without limitation, warranties of title or implied warranties of merchantability or fitness for a particular purpose. In no event shall San Francisco Police Department become liable to users of these data for any loss or damages, consequential or otherwise, including but not limited to time, money, goodwill, arising from the use, operation or modification of the data. The visual presentation of data is being provided strictly as a courtesy, not as an obligation to its users.

WARNING: This map does not meet the national map accuracy standards.

LIQUOR LICENSE REVIEW

TO: Planning Department
AnMarie Rodgers/CTYPLN/SFGOV
Georgia Powell/CTYPLN/SFGOV@SFGOV
Fax No.: 558-6409

File: 120032

Block/lot: 0279/003

Zoning: RC-4

Quad: NE

MB #1200104

TO: Inspector Kenneth Stocker
Police Department
Fax No.: 553-1463

DATE: January 19, 2012

This item is scheduled to be heard at a meeting on February 27, 2012. **PLEASE EMAIL YOUR RESPONSE BY:** February 23, 2012, to Gail Johnson, Clerk, City Operations and Neighborhood Services Committee.

Gail.Johnson@sfgov.org - Fax No: 554-7714

Applicant Name: Euphoria Hospitality, Inc.
and Business Name: Lobby Bar

Applicant Address: 835 Hyde Street
San Francisco, CA 94109
and Phone No. (415) 279-4676

PLANNING COMMENTS: Approval Denial

permitted per Planning Code Section 712.41

Rick Crawford 1/27/12

POLICE COMMENTS: Approval Denial