

FILE NO. 98-0909

ORDINANCE NO. 363-98

1 [Tobacco Advertising on Taxicabs]  
 2 AMENDING PART II, CHAPTER VIII, ARTICLE 16, OF THE SAN FRANCISCO MUNICIPAL  
 3 CODE (POLICE CODE) BY ADDING SECTION 1147.7, PROHIBITING ADVERTISING OF  
 4 TOBACCO PRODUCTS ON TAXICABS, EFFECTIVE SEPTEMBER 1, 1999.

Note: This entire section is new.

Be it ordained by the People of the City and County of San Francisco:

Section 1. Article 16 of the San Francisco Police Code is hereby amended by adding Section 1147.7, to read as follows:

**SEC. 1147.7. BAN ON TOBACCO ADVERTISING.**

(a) Notwithstanding the provisions of Police Code section 674(d), no taxicab shall bear in any manner any advertising or promotion of cigarettes or tobacco products. No taxicab company shall place or maintain, or cause or allowed to be placed or maintained, any advertising or promotion of cigarettes or tobacco products on any of its taxicabs.

(b) For the purposes of this section, "tobacco product" shall mean any substance containing tobacco leaf, including but not limited to, cigarettes, cigars, pipes, tobacco, snuff, chewing tobacco and dipping tobacco. For the purposes of this section, "promote" or "promotion" shall include a display of any logo, brand name, character, graphics, colors, scenes, or designs that are trademarks of a particular brand of tobacco product.

(c) This Section shall become operative September 1, 1999.

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SUPERVISOR NEWSOM  
BOARD OF SUPERVISORS

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APPROVED AS TO FORM:

LOUISE H. RENNE, City Attorney

By:   
THOMAS J. OWEN  
Deputy City Attorney



# City and County of San Francisco

Veterans Building  
401 Van Ness Avenue, Room 308  
San Francisco, CA 94102-4532

## Tails Ordinance

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**File Number:** 980909

**Date Passed:**

Ordinance amending the Police Code by adding Section 1147.7, prohibiting advertising of tobacco products on taxicabs, effective September 1, 1999.

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November 23, 1998 Board of Supervisors — PASSED ON FIRST READING

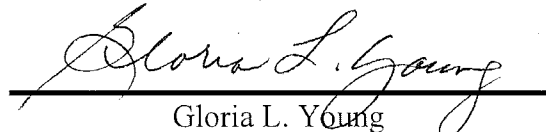
Ayes: 11 - Ammiano, Bierman, Brown, Katz, Kaufman, Leno, Medina, Newsom, Teng, Yaki, Yee

December 7, 1998 Board of Supervisors — FINALLY PASSED

Ayes: 9 - Ammiano, Bierman, Brown, Katz, Kaufman, Leno, Teng, Yaki, Yee  
Absent: 2 - Medina, Newsom


File No. 980909

I hereby certify that the foregoing Ordinance  
was FINALLY PASSED on December 7, 1998  
by the Board of Supervisors of the City and  
County of San Francisco.

  
Gloria L. Young  
Clerk of the Board

DEC 18 1998

Date Approved

  
Mayor Willie L. Brown Jr.

File No. 980909 continued...