

1 [Supporting National Association of Broadcast Employees and Technicians Local 51 KQED
2 Union Workers and Local Programming]

3 **Resolution supporting National Association of Broadcast Employees and Technicians
4 Local 51 KQED union workers and the reinvestment in local programming.**

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6 WHEREAS, Since 1955 National Association of Broadcast Employees and Technicians
7 (NABET) has represented the technical workers at KQED, including eight bargaining units
8 from Radio engineers and announcers, Membership Department Customer Service
9 Representatives, Building Services workers, Graphic Artists, and Television Engineers; and

10 WHEREAS, For decades, KQED has been a vital platform for San Francisco Bay Area
11 voices, telling stories that are relevant to local communities, reflecting the region's diversity,
12 and engaging meaningfully with the communities across the Bay Area; and

13 WHEREAS, In 2023, KQED, as a major public broadcaster, has already eliminated all
14 local news programming despite the station's historical expression of the mission to serve the
15 public; and

16 WHEREAS, Currently, KQED is only maintaining 6.5 hours of new local television
17 content per year, leaving "Check Please! Bay Area" as the last remaining locally produced
18 television show; and

19 WHEREAS, Without local production, KQED is failing its core mission of public service
20 and responsibility to air programming that can respond quickly to shifting needs and interest of
21 communities; and

22 WHEREAS, When KQED outsources work to non-union facilities, or shifts toward
23 digital only projects that cut out union workers, it undermines the unity of organized labor,
24 shrinks job opportunities, and silences local storytelling; and

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1 WHEREAS, KQED's retreat from local television production is not only a threat to
2 KQED employees, but also sets a dangerous precedent for union labor and their shared
3 values with the communities that they serve; now, therefore, be it

4 RESOLVED, That the Board of Supervisors of the City and County of San Francisco
5 hereby recognizes that local television production would create greater public engagement
6 and expand work opportunities for union workers; and, be it

7 FURTHER RESOLVED, That the Board of Supervisors of the City and County of San
8 Francisco urges KQED to reinvest in original, community-rooted storytelling that is produced
9 by local staff who cares deeply about public service; and, be it

10 FURTHER RESOLVED, That the Board of Supervisors of the City and County of San
11 Francisco urges the community to support KQED union workers and the reinvestment in local
12 programming; and, be it

13 FURTHER RESOLVED, That the Board of Supervisors hereby directs the Clerk of the
14 Board to transmit a copy of this Resolution to Jason Black, Executive in Charge, Content
15 Operations at KQED.

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