

1 [Recreation and Park Commission--Authorization to Modify Golf Course Hours and Fees;
2 Creation of Golf Course Task Force.]

3 **Ordinance adding Section 12.46 to Article 12 of the San Francisco Park Code to**
4 **authorize the Recreation and Park Commission to modify golf course hours and fees;**
5 **and to create a Golf Course Task Force that will evaluate measures to reduce General**
6 **Fund support for operation and maintenance of golf courses, and explore alternative**
7 **revenue sources.**

8 Note: Additions are *single-underline italics Times New Roman*;
9 deletions are *strikethrough italics Times New Roman*.
10 Board amendment additions are double underlined.
11 Board amendment deletions are ~~strikethrough normal~~.

11 Be it ordained by the People of the City and County of San Francisco:

12 Section 1. The San Francisco Park Code is hereby amended by adding Section 12.46
13 to read as follows:

14 **SEC. 12.46. AUTHORIZING THE RECREATION AND PARK COMMISSION TO**
15 **MODIFY GOLF COURSE HOURS AND FEES, AND CREATING THE GOLF COURSE TASK**
16 **FORCE.**

17 *(a) In order to provide the Recreation and Park Commission with greater flexibility to*
18 *maximize both utilization of golf courses and financial return, the Commission is authorized to*
19 *organize special promotions and events, and to modify the hours of play and fees at all courses under*
20 *its jurisdiction. The Commission may increase or decrease existing golf fees as set forth in this Article*
21 *12 no more than fifteen percent (15%) per year in addition to any adjustments authorized by Sections*
22 *12.12(g) and 12.20(b) of this Article.*

23 *(b) There is hereby created a Golf Course Task Force to advise the Board of Supervisors. The*
24 *objectives of the Task Force shall be to reduce General Fund support for the operation and*
25 *maintenance of the golf courses, and to explore alternative revenue sources.*

1 The Task Force shall consist of nine (9) members, appointed by the Board of Supervisors, who
2 shall each serve terms of three (3) years. The Task Force shall include: 1) the Director of the
3 Department of Public Health, or his or her designee; 2) the General Manager of the Recreation and
4 Park Department, or his or her designee; 3) the President of the Recreation and Park Commission, or
5 his or her designee; 4) one member of a San Francisco-based organization advocating for recreation
6 programs and facilities; 5) one member of a San Francisco-based organization serving senior citizens;
7 6) one member of a San Francisco-based organization serving youths; 7) one member of a San
8 Francisco-based organization serving "at risk" youths; 8) one member of a San Francisco-based
9 organization advocating for open space and environmental issues; and 9) one member of a San
10 Francisco-based organization advocating for golfers. The Recreation and Park Department shall staff
11 the Task Force.

12 The Task Force shall: 1) evaluate measures that increase golf course use; 2) consider
13 appropriate adaptive reuse of golf course land; 3) establish a three-year fiscal viability plan to reduce
14 General Fund support for operating and maintaining the course; and 4) create a financial feasibility
15 plan, which shall include ideas for increasing revenue from facilities, suggestions for effective
16 marketing campaigns, cost-containment recommendations, budgetary parameters, strategies for
17 philanthropic sponsorship, and any other budgetary proposals. The Task Force shall submit reports to
18 the Board of Supervisors every six (6) months, and shall submit its final report three (3) years from the
19 effective date of this ordinance. The Task Force shall expire by operation of law three (3) years from
20 the effective date of this ordinance.

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22 APPROVED AS TO FORM:
23 DENNIS J. HERRERA, City Attorney

24 By: _____
25 VIRGINIA DARIO ELIZONDO
Deputy City Attorney