File No.	240101

Committee Item	No.	
Board Item No.	32	

COMMITTEE/BOARD OF SUPERVISORS

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Committee: Date:			
Board of Supervisors Meeting			February 6, 2024
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Prepared by:	Lisa Lew	Date:	February 2, 2024
Prepared by: Date:			

1	[Niners Day - February 11, 2024]
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3	Resolution declaring February 11, 2024, also known as Super Bowl Sunday, as Niners
4	Day and San Francisco 49ers Day in the City and County of San Francisco.
5	
6	WHEREAS, The San Francisco 49ers, also written as the San Francisco Forty-Niners
7	and nicknamed Niners, are a professional American football team based in the San Francisco
8	Bay Area and compete in the National Football League (NFL) as a member of the league's
9	National Football Conference (NFC) West division; and
10	WHEREAS, The team is named after the prospectors who arrived in San Francisco
11	and Northern California in the 1849 Gold Rush; and
12	WHEREAS, The official team colors of the 49ers are red and gold; and
13	WHEREAS, The 49ers were founded in 1946, one of the first major league professional
14	sports teams based on the Pacific Coast, as a charter member of the All-American Football
15	Conference (AAFC) and joined the NFL in 1949 when the leagues merged; and
16	WHEREAS, The 49ers were the first major league professional sports franchise based
17	in San Francisco and are the 10th oldest franchise in the NFL; and
18	WHEREAS, The team began playing at Kezar Stadium in San Francisco before moving
19	to Candlestick Park located in Bayview Hunters Point in 1971 and then to Levi's Stadium in
20	Santa Clara in 2014; and
21	WHEREAS, During the 1950s, the 49ers were known for their "Million Dollar Backfield,"
22	consisting of four future Hall of Fame members: quarterback Y.A. Tittle and running backs
23	John Henry Johnson, Hugh McElhenny, and Joe Perry; and
24	WHEREAS, While playing at Candlestick Park, the 49ers rose to NFL supremacy as
25	the team of the decade in the 1980s, winning five Super Bowl championships between 1981

1	and 1994, four of those were won in 1980s (1981, 1984, 1988, 1989), and were led by Hall of
2	Famers Joe Montana, Jerry Rice, Ronnie Lott, Steve Young, Charles Haley, Fred Dean, and
3	coaches Bill Walsh and George Seifert; and
4	WHEREAS, 27 players in the history of the 49ers have been accepted in the Hall of
5	Fame; and
6	WHEREAS, Famous plays and moments include the Catch, the Catch II, the Pick at
7	the Stick, and Kaepernicks 181 playoff rushing yards; and
8	WHEREAS, The Niners have been division champions 22 times between 1970 and
9	2023, making them one of the most successful teams in NFL history; and
10	WHEREAS, The 49ers are the only team with the most playoff wins with 38, having
11	been in the league playoffs 30 times (29 times in the NFL and one time in the AAFC), and
12	have also played the most NFC Championship games (19), hosting 11 of them; and
13	WHEREAS, The 49ers have also set numerous notable NFL records, including most
14	consecutive away games won (18), most points scored in a single postseason game (131),
15	most consecutive seasons leading the league in scoring (4), most consecutive games scored
16	(420 games from 1977 to 2004), most field goals in a season (44), most games won in a
17	season (18), and most touchdowns (8) and points scored (55) during a Super Bowl; and
18	WHEREAS, The 49ers started the 2023 season with a five game winning streak, then a
19	six game winning streak comeback that allowed them to win the West Division after beating
20	the Arizona Cardinals 45-29 on December 17, 2023, and two weeks later on December 31,
21	2023, the Niners clinched the first seed in the NFC by beating the Washington Commanders
22	27-10; and
23	WHEREAS, In the 2023 Post-Season, the 49ers beat the Green Bay Packers 24-21 on
24	January 20, 2024, to reach the NFC Championship game for the third time in a row; and

25

1	WHEREAS, On January 28, 2024, the 49ers overcame a 17-point deficit to beat the
2	Detroit Lions 34-31 to reach the Super Bowl for the first time since the 2019 season and
3	setting another historic record as the first team in NFL history to be down 17-or-more points at
4	half-time of a Championship Game and come back to win the game and the second time
5	since the 2012 season when they beat the Alanta Falcons; and
6	WHEREAS, Niner fans take pride in their longstanding devotion to the franchise,
7	homegrown in San Francisco and now representing the entire San Francisco Bay Area with a
8	fanbase that has spanned multiple generations since the Walsh-Montana/Seifert-Young era
9	teams and that has spanned far reaching geographies outside of the San Francisco Bay Area
10	metropolitan area; and
11	WHEREAS, Fans of the 49ers are often referred as the 49er Faithful, Niner Gang, or
12	utilizing the acronym FTTB as an abbreviation of "Faithful to the Bay" and a common chant
13	utilized by the fans in recent years is "Bang! Bang! Niner Gang!" popularized by Bay Area hip
14	hop icon and rapper, E-40; and
15	WHEREAS, On Sunday, February 11, 2024, the 49ers will play in Super Bowl LVIII
16	against the Kansas City Chiefs for the second time since 2020 at the Allegiant Stadium in Las
17	Vegas, Nevada; now, therefore, be it
18	RESOLVED, That Board of Supervisors of the City and County of San Francisco
19	wishes the best to the San Francisco 49ers team as they embark on their quest for their sixth
20	Super Bowl Championship; and, be it
21	FURTHER RESOLVED, That Board of Supervisors of the City and County of San
22	Francisco join Niner fans across the world to celebrate and cheer on the 49ers as they build
23	on their legacy as one of the best teams in the NFL; and, be it
24	FURTHER RESOLVED, That Board of Supervisors of the City and County of San
25	Francisco hereby declares Sunday, February 11, 2024, as Niners Day and San Francisco

1	49ers Day in San Francisco and urges all Niner Fans and their friends to watch the game with
2	friends, family, fellow fans, at home, at the bar, or at wherever the game is showing and to
3	wear the red and gold proudly.
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Introduction Form

(by a Member of the Board of Supervisors or the Mayor)

I here	eby subr	nit the following item for introduction (select only one):
	1.	For reference to Committee (Ordinance, Resolution, Motion or Charter Amendment)
	2.	Request for next printed agenda (For Adoption Without Committee Reference) (Routine, non-controversial and/or commendatory matters only)
	3.	Request for Hearing on a subject matter at Committee
	4.	Request for Letter beginning with "Supervisor inquires"
	5.	City Attorney Request
	6.	Call File No. from Committee.
	7.	Budget and Legislative Analyst Request (attached written Motion)
	8.	Substitute Legislation File No.
	9.	Reactivate File No.
	10.	Topic submitted for Mayoral Appearance before the Board on
	ral Plan	anning Commission Building Inspection Commission Human Resources Department Referral sent to the Planning Department (proposed legislation subject to Charter 4.105 & Admin 2A.53): es No superative Agenda items (a Resolution not on the printed agenda), use the Imperative Agenda Form.)
Spon	sor(s):	
Subje	ect:	
Long	Title or	text listed:
		Signature of Sponsoring Supervisor: