

1 [Administrative Code - Grant Agreement for Placemaking Banners - Retroactive -
2 Transgender District - Waiver of Competitive Bidding - Not to Exceed \$24,516.19]

3 **Ordinance waiving the competitive solicitation requirement under Administrative Code,**
4 **Chapter 21G, and authorizing the Director of the Department of Public Works to**
5 **retroactively enter into a grant agreement with The Transgender District in the amount**
6 **of \$24,516.19, for the purposes of printing and installing placemaking banners in the**
7 **Transgender District in the southeastern Tenderloin and along Sixth Street south of**
8 **Market.**

9 NOTE: **Unchanged Code text and uncodified text** are in plain Arial font.
10 **Additions to Codes** are in *single-underline italics Times New Roman font*.
11 **Deletions to Codes** are in *strikethrough italics Times New Roman font*.
12 **Board amendment additions** are in double-underlined Arial font.
13 **Board amendment deletions** are in ~~strikethrough Arial font~~.
14 **Asterisks (* * * *)** indicate the omission of unchanged Code
15 subsections or parts of tables.

16 Be it ordained by the People of the City and County of San Francisco:

17 Section 1. Background.

18 (a) In 2017, in Resolution No. 239-17, the City established the Compton's Transgender
19 Cultural District, the first legally recognized transgender district in the world. The District was
20 subsequently codified at Administrative Code Section 107.3(d) and renamed the Transgender
21 District. The District encompasses six blocks in the southeastern Tenderloin and two blocks
22 along 6th Street in the South of Market neighborhood. The District is now managed by The
23 Transgender District, a 501(c)(3) nonprofit whose mission is to create an urban environment
24 that fosters the rich history, culture, legacy, and empowerment of transgender people and its
25 deep roots in the southeastern Tenderloin neighborhood.

(b) In order to assist with placemaking for the Cultural District, the Board of
Supervisors allocated \$50,000 in add-back funds to the Department of Public Works as part of

1 the budget process in fiscal year 2019-2020. In January 2025, seeking to jumpstart the
2 placemaking process, The Transgender District, engaged Gold Metropolitan Media to print,
3 store, complete permitting for, and install 73 banners on street poles around the District for a
4 total of \$24,516.19. The banners were installed in September 2025 and are permitted through
5 September 2026. In order to pay for the costs of the banners, The Transgender District sought
6 funding from the Department of Public Works, which is holding the addback funds from 2020.

7 (c) Administrative Code Section 21G.3 requires departments to award all grants
8 through an open and competitive process. The Department of Public Works seeks a waiver of
9 Section 21G.3's competitive procurement requirement and authorization to enter into a
10 retroactive grant agreement with The Transgender District in order to ensure that the District
11 can timely pay Gold Metropolitan Media for costs incurred to print, permit, and install the
12 District's placemaking banners.

13
14 Section 2. Exemption of Chapter 21G Competitive Solicitation Requirement.

15 Notwithstanding any provision of the Administrative Code, the Board of Supervisors
16 hereby waives the competitive solicitation process requirement under Section 21G.3 of the
17 Administrative Code and authorizes the Department of Public Works to retroactively enter into
18 a grant agreement with The Transgender District in the amount of \$24,516.19 for the limited
19 purpose of printing, permitting, and installing placemaking banners.

20
21 Section 3. Effective Date.

22 This ordinance shall become effective on the 31st day after enactment. Enactment
23 occurs when the Mayor signs the ordinance, the Mayor returns the ordinance unsigned or
24 does not sign the ordinance within ten days of receiving it, or the Board of Supervisors
25 overrides the Mayor's veto of the ordinance.

