

1 [Initiating Landmark Designation - Maud's]

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3 **Resolution initiating a landmark designation under Article 10 of the Planning Code for**  
4 **Maud's, 929-941 Cole Street, Assessor's Parcel Block No. 1272, Lot No. 003.**

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6 WHEREAS, Under Planning Code, Section 1004.1, the Board of Supervisors may by  
7 Resolution initiate landmark designation; and

8 WHEREAS, Planning Code, Section 1004.2(b), requires the Historic Preservation  
9 Commission to respond to historic district or individual landmark designations initiated by the  
10 Board of Supervisors within 90 days, and authorizes the Board, by Resolution, to extend the  
11 time within which the Historic Preservation Commission is to render its decision; and

12 WHEREAS, Maud's, was located at 937 Cole Street, Assessor's Parcel Block  
13 No. 1272, Lot No. 003, and served as one of San Francisco's most popular and longest  
14 running lesbian bars; and

15 WHEREAS, Maud's is significant for its early association with San Francisco's lesbian  
16 community, including prominent LGBTQ businesswoman and activist Rikki Streicher as the  
17 first bar she opened in the mid-1960s; and

18 WHEREAS, While Cole Valley and Haight Ashbury had a visible lesbian and gay  
19 presence amongst the backdrop of 1960s counterculture, Maud's remained open until 1989,  
20 far outliving many of the other Haight-Ashbury LGBTQ businesses contemporary to this time  
21 period; and

22 WHEREAS, Maud's opened at a time when homosexuality was very much still in the  
23 closet and provided a safe space for regulars to spend time with their chosen family 365 days  
24 a year; and

1 WHEREAS, Softball was a key social activity for many lesbians, and softball teams  
2 were formed by women bars at the time, including Maud's; and

3 WHEREAS, Notable patrons of Maud's included singer Janis Joplin and gay civil rights  
4 activists including Del Martin, Phyllis Lyon and Sally Gearhart; and

5 WHEREAS, The building that housed Maud's remains intact and has been subject to  
6 few exterior alterations since Maud's occupied the space; and

7 WHEREAS, The space which Maud's occupies continues to be used as a bar with  
8 many interior and exterior features remaining; and

9 WHEREAS, The 1993 award winning documentary "Last Call at Maud's" documented  
10 the life and times of Maud's including interviews from former patrons and staff; and

11 WHEREAS, In 2015 the San Francisco Historic Preservation Commission adopted the  
12 Citywide Historic Context Statement for LGBTQ History in San Francisco which provided  
13 frameworks for identifying and evaluating sites for historical significance and integrity  
14 associated with San Francisco's diverse and robust LGBTQ histories; and

15 WHEREAS, That the Citywide Historic Context Statement for LGBTQ History was  
16 prepared by qualified historian in accordance with the Secretary of the Interior's Standards;  
17 and

18 WHEREAS, Through applying the evaluative framework as outlined in the Citywide  
19 Historic Context Statement for LGBTQ History, the property can be considered as an  
20 individually eligible historic resource based on its strong association with LGBTQ History; and

21 WHEREAS, Citywide Historic Context Statement for LGBTQ History identifies Maud's  
22 as a property which may be eligible for City Landmark status; now, therefore, be it

23 RESOLVED, The Board of Supervisors hereby initiates landmark designation of the  
24 Maud's under Planning Code, Section 1004.1; and, be it  
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1           FURTHER RESOLVED, The Board requests that the Planning Department prepare a  
2 landmark designation report to submit to the Historic Preservation Commission for its  
3 consideration of the full historical, architectural, aesthetic, and cultural interest and value of  
4 Maud's; and, be it

5           FURTHER RESOLVED, The Board of Supervisors requests that the Historic  
6 Preservation Commission consider whether Maud's warrants landmark designation and  
7 submit its recommendation to the Board according to Article 10 of the Planning Code.