

BOARD of SUPERVISORS



City Hall
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco, CA 94102-4689
Tel. No. (415) 554-5184
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MEMORANDUM

Date: December 29, 2025
To: Planning Department / Commission
From: Victor Young, Clerk of the Rules Committee
Subject: Board of Supervisors Legislation Referral - File No. 251253
Administrative Code - Fisherman's Wharf Entertainment Zone

- ☒ California Environmental Quality Act (CEQA) Determination
(*California Public Resources Code, Sections 21000 et seq.*)
 - ☒ Ordinance / Resolution
 - ☐ Ballot Measure
- ☐ Amendment to the Planning Code, including the following Findings:
(*Planning Code, Section 302(b): 90 days for Planning Commission review*)
 - ☐ General Plan ☐ Planning Code, Section 101.1 ☐ Planning Code, Section 302
- ☐ Amendment to the Administrative Code, involving Land Use/Planning
(*Board Rule 3.23: 30 days for possible Planning Department review*)
- ☐ General Plan Referral for Non-Planning Code Amendments
(*Charter, Section 4.105, and Administrative Code, Section 2A.53*)
(Required for legislation concerning the acquisition, vacation, sale, or change in use of City property; subdivision of land; construction, improvement, extension, widening, narrowing, removal, or relocation of public ways, transportation routes, ground, open space, buildings, or structures; plans for public housing and publicly-assisted private housing; redevelopment plans; development agreements; the annual capital expenditure plan and six-year capital improvement program; and any capital improvement project or long-term financing proposal such as general obligation or revenue bonds.)
- ☒ Historic Preservation Commission
 - ☐ Landmark (*Planning Code, Section 1004.3*)
 - ☒ Cultural Districts (*Charter, Section 4.135 & Board Rule 3.23*)
 - ☐ Mills Act Contract (*Government Code, Section 50280*)
 - ☐ Designation for Significant/Contributory Buildings (*Planning Code, Article 11*)

Please send the Planning Department/Commission recommendation/determination to Victor Young at Victor.Young@sfgov.org.



City and County of San Francisco

Master Report

City Hall
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102-4689

File Number: 251253	File Type: Ordinance	Status: 30 Day Rule
Enacted:		Effective:
Version: 1	In Control: Rules Committee	
File Name: Administrative Code - Fisherman’s Wharf Entertainment Zone		Date Introduced: 12/16/2025
Requester:	Cost:	Final Action:
Comment:	Title: Ordinance amending the Administrative Code to create the Fisherman’s Wharf Entertainment Zone, on Powell Street from The Embarcadero to Beach Street; The Embarcadero from Powell to Taylor Streets; Taylor Street from The Embarcadero to Jefferson Street; Jefferson Street from Taylor to Hyde Streets; Beach Street from Hyde to Polk Streets; Polk Street from Beach to North Point Streets; North Point Street from Polk to Larkin Streets; Larkin Street from North Point to Beach Streets; Beach Street from Larkin to Powell Streets; and Al Scoma Way; and affirming the Planning Department’s determination under the California Environmental Quality Act.	
Sponsor: Sauter		

History of Legislative File 251253

Ver	Acting Body	Date	Action	Sent To	Due Date	Result
1	President	12/16/2025	ASSIGNED UNDER 30 DAY RULE	Rules Committee	01/15/2026	

[Administrative Code - Fisherman's Wharf Entertainment Zone]

Ordinance amending the Administrative Code to create the Fisherman's Wharf Entertainment Zone, on Powell Street from The Embarcadero to Beach Street; The Embarcadero from Powell to Taylor Streets; Taylor Street from The Embarcadero to Jefferson Street; Jefferson Street from Taylor to Hyde Streets; Beach Street from Hyde to Polk Streets; Polk Street from Beach to North Point Streets; North Point Street from Polk to Larkin Streets; Larkin Street from North Point to Beach Streets; Beach Street from Larkin to Powell Streets; and Al Scoma Way; and affirming the Planning Department's determination under the California Environmental Quality Act.

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Deletions to Codes are in ~~*strikethrough italics Times New Roman font*~~.
Board amendment additions are in double-underlined Arial font.
Board amendment deletions are in ~~strikethrough Arial font~~.
Asterisks (* * * *) indicate the omission of unchanged Code subsections or parts of tables.

Be it ordained by the People of the City and County of San Francisco:

Section 1. Environmental Findings.

The Planning Department has determined that the actions contemplated in this ordinance comply with the California Environmental Quality Act (California Public Resources Code Sections 21000 et seq.). Said determination is on file with the Clerk of the Board of Supervisors in File No. ____ and is incorporated herein by reference. The Board affirms this determination.

Section 2. Chapter 94B of the Administrative Code is hereby amended by revising Section 94B.4, to read as follows. Section 94B.2 is reprinted in part, for informational

purposes only.

SEC. 94B.2. ENTERTAINMENT ZONE CONTROLS.

* * * *

(c) All open alcoholic beverages consumed during an Entertainment Zone Event shall be purchased only from a premises located within the Entertainment Zone that is authorized under California Business and Professions Code Section 23357, 23358, or 23396, as may be amended from time to time, to permit consumers to leave the premises with open containers of alcoholic beverages for consumption off the premises, or an organization that is authorized by an ABC special event permit or license to make such sales within the Entertainment Zone.

SEC. 94B.4. ENTERTAINMENT ZONE LOCATIONS.

* * * *

(b) Additional Entertainment Zones.

* * * *

(134) Fisherman's Wharf Entertainment Zone.

(A) All public streets, public rights-of-way, and sidewalks in the area bounded by the eastern side of Powell Street from The Embarcadero to Beach Street, the northern side of The Embarcadero from Powell to Taylor Streets, the western side of Taylor Street from The Embarcadero to Jefferson Street, the northern side of Jefferson Street from Taylor to Hyde Streets, the northern side of Beach Street from Hyde to Polk Street, the western side of Polk Street from Beach to North Point Streets, the southern side of North Point Street from Polk to Larkin Streets, the eastern side of Larkin Street from North Point to Beach Streets, and the southern side of Beach Street from Larkin to Powell Streets; all public streets, public rights-of-way, and sidewalks on Al Scoma Way; and all premises specified in Section 94B.2(c) that are adjacent thereto, are hereby designated as the Fisherman's

1 Wharf Entertainment Zone under Sections 23039.5 and 25690 of the California Business and
2 Professions Code.

3 (B) The establishment of the Fisherman's Wharf Entertainment Zone pursuant to
4 this subsection (b)(13) shall in no way affect the land use authorizations for, or ownership or control
5 of, any private property within the Fisherman's Wharf Entertainment Zone.

6 (C) Joseph Conrad Square.

7 (i) Notwithstanding subsection (b)(13)(A), the Fisherman's Wharf
8 Entertainment Zone shall not include any portion of the park known as Joseph Conrad Square, located
9 at 601 Beach Street, between Beach Street, Columbus Avenue, and Leavenworth Street.

10 (ii) To the extent there is any inconsistency between the provisions of
11 this Chapter 94B and the provisions of the Park Code applicable to Joseph Conrad Square, the Park
12 Code shall control.

13 (iii) Any Management Plan for the Fisherman's Wharf Entertainment
14 Zone shall contain measures to address the impacts of entertainment zone events on Joseph Conrad
15 Square, including but not limited to alcohol consumption, sanitation, and security. Before adopting
16 such a Management Plan, the Office of Economic and Workforce Development (OEWD) shall obtain
17 approval from the Recreation and Park Department regarding the provisions of the Management Plan
18 that relate to impacts on Joseph Conrad Square.

19 (D) Areas Subject to Port Jurisdiction.

20 (i) The areas within the Fisherman's Wharf Entertainment Zone that are
21 subject to the jurisdiction of the Port of San Francisco ("Port") shall be subject to any controls
22 imposed by the Port. To the extent any inconsistency exists between controls imposed by the Port and
23 controls imposed by this Chapter 94B or the Management Plan issued pursuant to Section 94B.3, the
24 controls imposed by the Port shall take precedence.

25 (ii) Before adopting a Management Plan for the Fisherman's Wharf

1 Entertainment Zone, OEWD shall obtain approval from the Port regarding the provisions of the
2 Management Plan that relate to impacts on areas subject to Port jurisdiction.

3 (E) Notwithstanding subsection (c) of this Section 94B.4, if an Entertainment
4 Zone Event within the Fisherman's Wharf Entertainment Zone does not involve the closure of a public
5 street, it need not receive a permit for the use of a public street under Transportation Code Division I,
6 Section 6.6 or 6.16 or Transportation Code Division II, Section 206, or other applicable authority of
7 the SFMTA.

8
9 Section 3. Scope of Ordinance. In enacting this ordinance, the Board of Supervisors
10 intends to amend only those words, phrases, paragraphs, subsections, sections, articles,
11 numbers, punctuation marks, charts, diagrams, or any other constituent parts of the Municipal
12 Code that are explicitly shown in this ordinance as additions, deletions, Board amendment
13 additions, and Board amendment deletions in accordance with the "Note" that appears under
14 the official title of the ordinance.

15
16 Section 4. Effective Date. This ordinance shall become effective 30 days after
17 enactment. Enactment occurs when the Mayor signs the ordinance, the Mayor returns the
18 ordinance unsigned or does not sign the ordinance within ten days of receiving it, or the Board
19 of Supervisors overrides the Mayor's veto of the ordinance.

20
21 APPROVED AS TO FORM:
21 DAVID CHIU, City Attorney

22
23 By: /s/ Victoria Wong
24 VICTORIA WONG
24 Deputy City Attorney

25 4897-3182-0674 v.1

LEGISLATIVE DIGEST

[Administrative Code - Fisherman's Wharf Entertainment Zone]

Ordinance amending the Administrative Code to create the Fisherman's Wharf Entertainment Zone, on Powell Street from The Embarcadero to Beach Street; The Embarcadero from Powell to Taylor Streets; Taylor Street from The Embarcadero to Jefferson Street; Jefferson Street from Taylor to Hyde Streets; Beach Street from Hyde to Polk Streets; Polk Street from Beach to North Point Streets; North Point Street from Polk to Larkin Streets; Larkin Street from North Point to Beach Streets; Beach Street from Larkin to Powell Streets; and Al Scoma Way; and affirming the Planning Department's determination under the California Environmental Quality Act.

Existing Law

Under Administrative Code Chapter 94B, open alcoholic beverages can be consumed on any public street, avenue, sidewalk, stairway, alley, or thoroughfare within an Entertainment Zone during an Entertainment Zone Event, subject to state and local law, when those beverages are purchased from a licensed premises within the Entertainment Zone.

Administrative Code Section 94B.1 defines an Entertainment Zone Event as "a special event permitted or licensed by ABC that occurs within the boundaries of an Entertainment Zone established in accordance with this Chapter 94B and within the hours permitted by this Chapter 94B and the Management Plan or the Downtown Activation Permit issued pursuant to Administrative Code Chapter 94D for the Entertainment Zone." Administrative Code Section 94B.4 establishes Entertainment Zone locations.

Amendments to Current Law

This ordinance would amend Administrative Code Section 94B.4 to create the Fisherman's Wharf Entertainment Zone, on Powell Street from The Embarcadero to Beach Street; The Embarcadero from Powell to Taylor Streets; Taylor Street from The Embarcadero to Jefferson Street; Jefferson Street from Taylor to Hyde Streets; Beach Street from Hyde to Polk Streets; Polk Street from Beach to North Point Streets; North Point Street from Polk to Larkin Streets; Larkin Street from North Point to Beach Streets; Beach Street from Larkin to Powell Streets; and Al Scoma Way.

Introduction Form

(by a Member of the Board of Supervisors or the Mayor)

I hereby submit the following item for introduction (select only one):

- ☒ 1. For reference to Committee (Ordinance, Resolution, Motion or Charter Amendment)
- ☐ 2. Request for next printed agenda (For Adoption Without Committee Reference)
(Routine, non-controversial and/or commendatory matters only)
- ☐ 3. Request for Hearing on a subject matter at Committee
- ☐ 4. Request for Letter beginning with "Supervisor _____ inquires..."
- ☐ 5. City Attorney Request
- ☐ 6. Call File No. _____ from Committee.
- ☐ 7. Budget and Legislative Analyst Request (attached written Motion)
- ☐ 8. Substitute Legislation File No. _____
- ☐ 9. Reactivate File No. _____
- ☐ 10. Topic submitted for Mayoral Appearance before the Board on _____

The proposed legislation should be forwarded to the following (please check all appropriate boxes):

- ☐ Small Business Commission ☐ Youth Commission ☐ Ethics Commission
- ☐ Planning Commission ☐ Building Inspection Commission ☐ Human Resources Department

General Plan Referral sent to the Planning Department (proposed legislation subject to Charter 4.105 & Admin 2A.53):

- ☐ Yes ☐ No

(Note: For Imperative Agenda items (a Resolution not on the printed agenda), use the Imperative Agenda Form.)

Sponsor(s):

Sauter

Subject:

[Administrative Code - Fisherman's Wharf Entertainment Zone]

Long Title or text listed:

Ordinance amending the Administrative Code to create the Fisherman's Wharf Entertainment Zone, on Powell Street from The Embarcadero to Beach Street; The Embarcadero from Powell to Taylor Streets; Taylor Street from The Embarcadero to Jefferson Street; Jefferson Street from Taylor to Hyde Streets; Beach Street from Hyde to Polk Streets; Polk Street from Beach to North Point Streets; North Point Street from Polk to Larkin Streets; Larkin Street from North Point to Beach Streets; Beach Street from Larkin to Powell Streets; and Al Scoma Way; and affirming the Planning Department's determination under the California Environmental Quality Act.

Signature of Sponsoring Supervisor:



From: [Bell, Tita \(BOS\)](#)
To: [BOS Legislation, \(BOS\)](#); [Somera, Alisa \(BOS\)](#)
Cc: [WONG, VICTORIA \(CAT\)](#); [VanHouten, Ben \(ECN\)](#)
Subject: D3 Sauter - Ordinance - Fisherman's Wharf Entertainment Zone
Date: Tuesday, December 16, 2025 2:13:29 PM
Attachments: [2025-12-08 Fisherman's Wharf EZ ord v3 for intro.docx](#)
[2025-12-15 Fisherman's Wharf EZ Leg Digest.docx](#)
[D3 Sauter Intro Form - Fisherman's Wharf Entertainment Zone 12.16.25.pdf](#)

Dear Clerks,

Supervisor Sauter is introducing the following ordinance today: [Administrative Code - Fisherman's Wharf Entertainment Zone]. Attached are the introduction form, the text of the ordinance, and the legislative digest.

Thank you to DCA Wong and Ben Van Houten for your work on this file.

Best

Tita

Tita Bell

Chief of Staff

Office of Supervisor Danny Sauter

415-554-7451

From: [Wong, Victoria \(CAT\)](#)
To: [BOS Legislation, \(BOS\)](#); [Bell, Tita \(BOS\)](#); [Somera, Alisa \(BOS\)](#)
Cc: [VanHouten, Ben \(ECN\)](#)
Subject: Re: D3 Sauter - Ordinance - Fisherman's Wharf Entertainment Zone
Date: Wednesday, December 17, 2025 8:00:52 AM

I approve as to form. Thank you.

From: BOS Legislation, (BOS) <bos.legislation@sfgov.org>
Sent: Tuesday, December 16, 2025 2:27:50 PM
To: Bell, Tita (BOS) <tita.bell@sfgov.org>; BOS Legislation, (BOS) <bos.legislation@sfgov.org>; Somera, Alisa (BOS) <alisa.somera@sfgov.org>
Cc: Wong, Victoria (CAT) <Victoria.Wong@sfcityatty.org>; VanHouten, Ben (ECN) <ben.vanhouten@sfgov.org>
Subject: RE: D3 Sauter - Ordinance - Fisherman's Wharf Entertainment Zone

Hello,

We are seeking e signature approval and approval as to form from DCA Wong regarding the subject introduction.

Regards,

Arthur Khoo

Office of the Clerk of the Board
San Francisco Board of Supervisors
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco, CA 94102
(415) 554-4447 | (415) 554-5163
arthur.khoo@sfgov.org | www.sfbos.org

Disclosures: Personal information that is provided in communications to the Board of Supervisors is subject to disclosure under the California Public Records Act and the San Francisco Sunshine Ordinance. Personal information provided will not be redacted. Members of the public are not required to provide personal identifying information when they communicate with the Board of Supervisors and its committees. All written or oral communications that members of the public submit to the Clerk's Office regarding pending legislation or hearings will be made available to all members of the public for inspection and copying. The Clerk's Office does not redact any information from these submissions. This means that personal information—including names, phone numbers, addresses and similar information that a member of the public elects to submit to the Board and its committees—may appear on the Board of Supervisors website or in other public documents that members of the public may inspect or copy.

From: Bell, Tita (BOS) <tita.bell@sfgov.org>
Sent: Tuesday, December 16, 2025 2:13 PM

To: BOS Legislation, (BOS) <bos.legislation@sfgov.org>; Somera, Alisa (BOS) <alisa.somera@sfgov.org>
Cc: WONG, VICTORIA (CAT) <Victoria.Wong@sfcityatty.org>; VanHouten, Ben (ECN) <ben.vanhouten@sfgov.org>
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22 DAVID CHIU, City Attorney

23 By: /s/ Victoria Wong
24 VICTORIA WONG
25 Deputy City Attorney

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