

1 [Urging San Francisco to Participate in Multiplying Good’s “One Million Awards” Campaign]

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3 **Resolution urging the City and County of San Francisco to actively participate in**
4 **nominating individuals, businesses, and organizations for Multiplying Good’s “One in a**
5 **Million” Recognition Awards Campaign to highlight the everyday unsung heroes**
6 **making a difference through public service; and to commend the work of Multiplying**
7 **Good for their efforts in bringing communities together through recognizing and**
8 **amplifying positive stories.**

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10 WHEREAS, In response to a troubling time in our nation’s history, Multiplying Good
11 (previously known as the Jefferson Awards Foundation), was founded in 1972 by former First
12 Lady Jaqueline Kennedy Onassis, Senator Robert Taft, Jr., and Sam Beard as a national
13 organization to recognize the positive impact of public service and to amplify the work of local
14 unsung heroes; and

15 WHEREAS, Over the past 50 years, Multiplying Good honored over 63,000 individuals
16 with the prestigious Jefferson Award for their public service and provides a platform to inspire
17 others to discover their potential through the service of others; and

18 WHEREAS, The COVID-19 global pandemic and subsequent local Shelter-in-Place
19 Health Orders left many in our community in crisis and further exacerbated pre-existing
20 systemic conditions in health inequities and economic disparities especially for people of
21 color; and

22 WHEREAS, In a short amount of time, individuals, neighborhoods, businesses, and
23 organizations became activated to serve in big and small ways by volunteering, fundraising,
24 donating, advocating, organizing, skill-sharing, and by risking their lives serving as essential
25 front-line workers; and

1 WHEREAS, In the midst of the health emergency, our nation is experiencing an
2 awakening in response to racial injustice and the violent murders of Black people at the hands
3 of law enforcement; and

4 WHEREAS, Millions across the nation have joined a growing movement calling for the
5 dismantling of institutional racism and for the investment in uplifting and liberating Black lives;
6 and

7 WHEREAS, Multiplying Good launched the “One in a Million” Award campaign with the
8 goal of recognizing one million individuals and organizations by August 31, 2020 to illuminate
9 the inspirational stories of how every act of kindness, bravery, and generosity can make
10 meaningful change especially during this unprecedented time; and

11 WHEREAS, San Francisco residents, businesses, and organizations reflect the best of
12 human kindness in the profound selflessness demonstrated through the service of others
13 especially supporting the most vulnerable in our community; now, therefore, be it

14 RESOLVED, That the Board of Supervisors urges the City and County of San
15 Francisco to officially participate in Multiplying Good’s “One in a Million” Awards by actively
16 participating in calling for nominations of San Francisco residents, businesses, and
17 organizations who are making a positive difference; and promoting the campaign through
18 social media and other communication channels; and, be it

19 FURTHER RESOLVED, That the Board of Supervisors urges the City and County of
20 San Francisco to nominate notable City and County employees, especially those who have
21 been deployed as Disaster Service Workers, and partnering non-profit workers who are
22 serving our residents during this crisis; and, be it

23 FURTHER RESOLVED, That the Board of Supervisors encourages using an equity
24 lens when calling for nominations in promoting individuals and organizations, and also

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1 recognizing those on the frontlines of movements for transformative change and racial justice;
2 and, be it

3 FURTHER RESOLVED, That the Board of Supervisors extends its highest
4 commendation to Multiplying Good for their efforts in recognizing everyday heroes and
5 highlighting positive stories that will inspire hope in others.

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